Wish Book value

Five favorite Talking Reels—no longer in print—for one low, low price

Package of all 5 reels

Only $3.66

That's less than 75c each

Here's a great way to start your own library of exciting talking 3-D View-Master reels. For one low price you get an outstanding assortment of talking reels in vivid color. The nature of this purchase does not permit title selection. Each talking reel offers seven scenes . . that's 35 scenes in all. This may be your only opportunity to obtain these View-Master classics . . order today. Use your phone if you want to order it the easiest way of all.

Shipping weight 2 ounces.

49 C 1898 ..... Package $3.66

Talking View-Master® Stereo Viewer

Lighted Viewer shows color pictures with electronically produced sound for rich, true-to-life tone

$19.97 without batteries

Watch 3-D color pictures come alive with clear, easy-to-understand sound. Includes four talking reels of Charlie Brown and the Peanuts® gang. Built in lighting gives you an extra sharp, bright picture. Just press bar to switch light on . . flip lever to change scene. Additional talking reels available below, left. Plastic. 5x5x8¼ in. high. Requires 2 "C" batteries, not included . . order package separately below. For ages 4 and up.

Shipping weight 3 lbs. 9 oz.

49 C 18901 ..... $19.97

"C" Batteries. Package of 6.

Shipping weight 12 ounces.

49 C 46994-Wt. 12 oz. ..... Pkg. $1.55

Talking View-Master Reels

Each catalog number is for one 3-reel packet. *Postpaid.* (Wt. 4 oz.)

$2.99 per packet

NOTE: Talking viewers and projector will accept standard View-Master reels. Talking reels cannot be used in standard viewers or projectors.

New Titles for 1975

49 C 18322—Pippi Longstockings
49 C 18507—Planet of the Apes
49 C 18558—It's a Bird, C. Brown
49 C 18558—Apple's Way
49 C 18559—$6,000,000 Man
49 C 18567—New Zoo Review
49 C 18596—The Waltons
49 C 18598—Kung Fu

Cartoon Favorites

49 C 18321—Charlotte's Web
49 C 18342—Robin Hood
49 C 18382—Winnie-the-Pooh
49 C 18514—The Flintstones
49 C 18516—Popeye
49 C 18531—Bugs Bunny
49 C 18544—Snoopy
49 C 18548—Charlie Brown
49 C 18553—Scooby Doo

Favorite Stories

49 C 1834—Tom Sawyer
49 C 1836—Alice in Wonderland
49 C 18376—Mary Poppins
49 C 18382—The Night Before Christmas
49 C 18383—Christmas Story
49 C 1850—Barbie
49 C 1887—Rudolph the Red Nosed Reindeer

TV Favorites

49 C 18555—Star Trek
49 C 18593—Adam 12

History and Travel

49 C 18202—Disneyland
49 C 18616—Wild Animals of the World
49 C 18676—Prehistoric Life
49 C 18955—Disney World

1 Hey! Let's watch a show! Project your favorite talking reels with brilliant color pictures and clear, easy-to-understand sound. Just plug in to household outlet, place reel (1 included) in slot and on with the show. Convenient lever changes scene . . automatic reset. Plastic. 12½x8x5½ inches high. UL listed for 110–120-volt, 60-Hz. AC. 120 watts. 6-ft. cord. Not recommended for ages under 6.

49 C 18927—Shipping weight 5 pounds 12 ounces. $24.94

49 C 1896†—**Replacement Bulb.** Code BMG. Shipping weight 3 ounces 2.85

2 **Tabletop Screen.** Steel and vinyl, 30x40 inches.

3 C 8545C—Shipping weight 3 pounds $4.99

Showtime fun with pictures 'n sound Talking Projector $24.94

Color Reels for all non-talking View-Master viewers

Each catalog number is for one 3-reel packet. *Postpaid.* (Wt. 1 oz.)

$1.75 per packet

New Titles for 1975

49 C 17811—Revolutionary War
49 C 17811—Forging a Nation
49 C 17812—Westward Expansion
49 C 17813—20th Century
49 C 17814—Landmarks in American History
49 C 17367—Island at the Top of the World
49 C 17507—Planet of the Apes
49 C 17557—Korg
49 C 17586—Happy Days
49 C 17595—Sigmund and Sea Monsters

Favorite Stories and Subjects

49 C 17321—Charlotte's Web
49 C 1730—Snow White
49 C 17316—Cinderella
49 C 17361—Wizard of Oz
49 C 1738—The Night Before Christmas
49 C 1738—Christmas Story
49 C 17406—Raggedy Ann
49 C 1787—Rudolph the Red Nosed Reindeer
49 C 17819—Prehistoric Animals
49 C 17945—Fantasyland

Cartoon Favorites

49 C 17516—Popeye
49 C 17556—It's a Bird, Charlie Brown
49 C 17584—Superman
49 C 17322—Pippi Longstockings
49 C 17362—Winnie-the-Pooh
49 C 1740—Bambi
49 C 17492—Batman
49 C 17514—Flintstones
49 C 17517—Disney on Parade
49 C 17531—Bugs Bunny
49 C 17544—Snoopy
49 C 17548—Charlie Brown
49 C 17553—Scooby Doo

TV Favorites

49 C 17555—Star Trek
49 C 17558—Apple's Way
49 C 17559—The Six Million Dollar Man
49 C 17568—The Brady Bunch
49 C 17596—The Waltons
49 C 17597—Emergency
49 C 17598—Kung Fu

View-Master Library Chest for viewers and reels

$2.88 viewers and reels not included

Organize and protect reels, standard or lighted View-Master viewers. Keep your favorite shows within easy reach inside chest . . holds up to 25 three-reel packs. Made of high-impact polystyrene in snappy red and white. Measures 8½x5½x5½ in. deep.

Shipping weight 1 lb. 7 oz.

49 C 18929 ..... $2.88

REMEMBER!

You can order items on pages 439 to 614 from now until AUGUST 13, 1976

NOTE FOR BOTH PAGES: Peanuts characters © United Feature Syndicate, Inc. 1966. Disney characters © Walt Disney Productions. Casper © Harvey Famous Cartoons.

Double your show-time fun

You get 2 ways to view with this Deluxe Theater . . tabletop rear-screen projector plus hand-held lighted viewer . . 20 reels included

$29.99 without batteries

Just plug in tabletop rear-screen projector. Large, 3½x4-in. screen is extra bright for viewing in fully lighted room. Insert reel . . press lever to change scene. Carrying handle doubles as focus bar. 13x7¼x8¼ in. high. UL listed for 110-120-v., 50/60-Hz. AC. .3 amps. 26 w. 6-ft. cord.

Just touch bar . . 3-dimensional picture appears on lighted stereo viewer. Flip lever to change scene. Uses 2 "C" batteries, not included, order package below. Both viewers are plastic. Not for ages under 6.

49 C 1896—Shpg. wt. 4 lbs. 13 oz. $29.99

"C" Batteries. Package of 6.

49 C 46994—Shpg. wt. 12 oz. ..... Pkg. $1.55

Wish Book value Save $1 when you buy Variety Theater (1) with Carry Case (2)

Separately total $21.98

Theater and Carry Case **$20.98**

1 Variety Theater. Combination of projector and 10 full-color reels . . exclusive at Sears. Watch your favorites: Star Trek, Scooby Doo, Casper® and more. Plastic. 8½x7¼x5⅝ in. high. 6-ft. cord. UL listed for 110-120-volt, 50/60-Hz. AC. .3 amps. 26 watts. Not recommended for ages under 6. Uses standard 12-volt auto lamp (included).

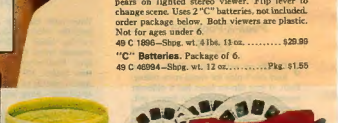
49 C 1895—Shipping weight 3 pounds 2 ounces. $16.99

2 Carry Case. Carry your projector and reels . . use inside of lid as projection screen. Corrugated fiberboard, woodgrained finish. 5½x14⅛x16¾ in. long.

49 C 18976—Shipping weight 2 pounds 3 ounces $4.99

Variety Theater (1) and Carry Case (2).

49 C 1899—Shipping weight 5 pounds 5 ounces. **$20.98**



Winnie-the-Pooh and Friends View-Master® Gift Pack **$4.99**

View Winnie-the-Pooh, Bambi, Donald Duck and many of your other cartoon pals on colorful 3-dimensional reels. You get a standard viewer and 6 reels with 7 scenes each inside the gift canister. Just hold viewer up to light . . lever changes scene. Plastic. For ages 4 and up.

49 C 18931—Shipping weight 11 ounces $4.99

View-Master® Stereo Viewers . . four great 3-dimensional reels included with each viewer

Standard Stereo Viewer **$3.75**

View Bugs Bunny, Road Runner, Scooby Doo and Fat Albert at a budget pleasing price. Standard viewer is easy to operate . . simply hold it up to any light. Press lever to change scene. Made of high-impact plastic. Ages 4 and up.

Shipping weight 8 ounces.

49 C 18903 ..... $3.75

Lighted Stereo Viewer **$5.75** without batteries

All you do is touch the bar and a picture appears. Flip lever to change scene. Casper®, Peanuts®, Popeye and Woody Woodpecker reels are included. Plastic. Uses 2 "C" batteries. Order package separately above. Ages 4 and up.

Shipping weight 9 ounces.

49 C 18906 ..... $5.75

DOLLS BY

FURGA of ITALY

Dolls designed with care and attention even to the smallest detail . . a collector's dream. They'll delight your child for years to come

(1 thru 4) Our finest dolls . . . so finely crafted, even their rooted hair is arranged by hand. Creamy vinyl skin, classic features and blue go-to-sleep eyes with long lashes. Sensationally lavish gowns. Frilly lingerie, shoes and posing stand included with each doll. Recommended for ages 3 and up.

1 15-inch Antonietta. Gorgeous white sheer dress features soft, velvet-look pink print. Pink sash. White underskirt. Pink flower in hair.
79 C 32058C—Shipping weight 3 lbs. $19.99

2 18-inch Rossella. Dainty dress of white lace with undergown of soft, pink taffeta. Pink sash with floral trim. Flower also at neck. Large pink hat trimmed with lovely white lace.
79 C 32057C—Shipping weight 4 lbs. $29.99

3 18-inch Rita. Dress with red, white and green floral pattern. White lace at bodice, sleeves. Red hat trimmed to match dress.
79 C 32058C—Shipping weight 3 lbs. $24.99

4 15-inch Liliana. Delicate blue gown highlighted by white lace bodice and trim on skirt. White undergown with tulle ruffle. Lovely blond hair accented by blue bow.
79 C 32056C—Shipping weight 4 lbs. $19.99

Beautiful Bride from Italy $9.99

Lovely brunette bride attends her wedding in breathtaking style. White lace dress has 3-tier effect. Short bell sleeves. Short lace veil, trimmed with flowers. Fully jointed doll has vinyl skin, rooted hair, go-to-sleep blue eyes. White lingerie, socks, shoes. 11¾ in. tall.
49 C 32053—Ages 5 and up. Wt. 2 lbs. 2 oz. $9.99

REMEMBER!

You can order items on pages 439 to 614 from now until AUGUST 13, 1976

BABY DOLLS from Italy

(1 thru 3) Huggable babies feature vinyl heads, arms and legs. Lovely rooted hair and movable blue eyes. Polyurethane foam-filled cloth body. For ages 3 and up. Not recommended for children under 3, due to small parts.

1 22-inch Stellina. Delicate white cotton dress, bonnet and panties with smocking. Also with white shoes and socks. Lovely brown hair.
Shpg. wt. 6 lbs.
79 C 31673C.....$10.99

2 25-inch Patty. 2-piece blue knit outfit: top with footed bottoms. Matching bonnet completes outfit. White ribbon at neck and at each ankle. Blond hair.
Shpg. wt. 4 lbs.
79 C 31629C.....$19.99

3 18-inch Michele. Delightful white knit dress complete with knit bonnet, panties and booties. Lace-trimmed bib (shown in small view). Brown hair. Wt. 4 lbs.
79 C 31689C.....$14.99

13-inch Toddlers, Barbara Ann or Corinne, in beautiful gowns

$9.99 each

4 Barbara Ann. Long flowing gown of blue and white gingham check. White cotton eyelet pinafore tops off dress. Long blond, rooted hair . . . so nice to comb and style. Fully jointed vinyl body. Vinyl head. Movable blue eyes. Comes with white shoes and pantaloons. Ages 4 to 10.
Shipping weight 1 lb. 2 oz.
49 C 32052.....$9.99

5 Corinne. Gorgeous, long white organdy dress with red sash at waist. Lovely lace trim. Beautiful brunette has long rooted hair highlighted by a red ribbon. Fully jointed vinyl body. Vinyl head. Movable black eyes. White shoes and hosiery included. For ages 4 to 10 years.
Shipping weight 1 lb. 2 oz.
49 C 32051.....$9.99

Soft, little baby dolls, Pun'kin and Pint-Size

$9.99 each

6 11-inch Pun'kin. Dressed in a cozy, pink nylon fleece sleeper with delicate lace and ribbon trim. She hugs a tiny vinyl teddy bear. Lovely brunette rooted hair with two top curls. All vinyl body is fully jointed so you can pose her. Movable eyes. Ages 3 to 10.
49 C 32059—Shpg. wt. 14 oz. $9.99

7 14-inch Pint-Size. Cloth-body doll covered in cuddly nylon fleece. Vinyl head. Dress, sleep cap trimmed in lace. Ribbon trim also on cap and at ankles. Rooted hair, movable eyes. She squeaks when you squeeze her. Ages 3 to 10.
49 C 34103—Shpg. wt. 1 lb. . . $9.99

BARBIE'S GOING PLACES

Camping, riding and cruising with Malibu Barbie and friends

With 1 Book value

Buy set (8) with (7)

Save $2

Separately total $16.86

$14.86

dolls not included

5

Camper
$8.95
doll not included

6

Adapter hitch included

7

1 Ken $2.97

2 Barbie $2.77

3 Skipper $2.77

4 P.J. $2.77

Malibu Barbie and Friends

(1 thru 4) Suntanned Ken and Twist 'n Turn girls (all have bendable legs) are ready for a trip to the beach. Each of the Malibu girls has rooted blond hair . . Ken's blond hair is molded. Each vinyl doll comes dressed in a swimsuit.

1 **Malibu Ken.** 12 inches tall. Shipping weight 11 oz.
49 C 30837 ..... $2.97

2 **Malibu Barbie.** 11½ in. tall. Shipping weight 9 oz.
49 C 30826 ..... $2.77

3 **Malibu Skipper.** 9 in. tall. Shipping weight 8 oz.
49 C 30828 ..... $2.77

4 **Malibu P.J.** 11½ inches tall. Shipping weight 9 oz.
49 C 30829 ..... $2.77

Volkswagen Camper

5 Barbie and the gang are set to take off for the mountains or camp on the beach in comfort. This custom-look bus is styled like a VW van. Door slides open. Removable sun roof for easy play access.

Includes a table and camper stool, an ice chest with cover, lantern, pickax, shovel and decals. To cook outdoor meals your fashion dolls can use the camper stove, coffee pot, frying pan, sauce pan, spoon and spatula plus 2 cups (not 4 as shown). Sturdy plastic van measures 9x7x2¼ inches long overall.

Shipping weight 3 pounds.
79 C 31094C $8.95

NOTE: Items on this page for ages 4 to 10. Not for ages under 3, due to small parts.

Barbie Goin' Camping Set

$9.87 dolls not included

6 Barbie hits the road in her modified plastic dune buggy with her tent-trailer in tow. Tent pops up . . folds. Incl. buggy with molded seats, trailer with self-supporting vinyl tent, sleeping bag, stool, barbecue, cooking utensils. Trailer hitched to buggy measures 18 inches long.
79 C 31242C—Wt. 4 lbs. . 9.87

Barbie Goin' Boating Set

$6.99

7 Barbie and friends can fish from her 2-seat, 15-in. long plastic boat. Set includes trailer, "motor", adapter hitch, two oars, fishing rod, tackle box and even a fish. Hitch attaches to trailer so the modified dune buggy (sold at left) can pull Barbie's boat.

Shipping weight 2 lbs.
79 C 31246C $6.99

Barbie Goin' Camping Set (6) plus Barbie Goin' Boating Set (7) . . for camping and cruising fun at a lakeside campsite.
79 C 31247C2—Shipping weight 6 pounds $14.86

8 $4.75 doll not included

9 $4.75 doll not included

10 $3.94 doll not included

THE GOIN' THINGS

8 **Dune Buggy.** 13 in. long. Plastic. Seats 2 dolls.
Shipping weight 1 lb. 12 oz.
49 C 30877 ..... $4.75

9 **Sports Car.** 17 in. long. Plastic. Seats 2 dolls.
Shipping weight 1 lb. 12 oz.
49 C 30878 ..... $4.75

10 **Barbie's Ten-speeder.** Similar to a real 10-speed: has basket, derailleur, pump, gear levers, handbrakes. Wheels turn, handlebars move, kickstand swings up, down. Plastic.
49 C 31087—Shipping weight 10 ounces $3.94

FASHION PREVIEW

Here's the place to buy all the latest styles for Barbie and friends

Barbie Designer Originals

Low as $1.27 outfit (2). dolls not included

1 **Pink Gown.** Sleeveless with ruffle bottom. White trimmed long-sleeve jacket. Purse, flower, necklace, shoes.
49 C 31082—Wt. 4 oz. $3.99

2 **Palazzo Pants Outfit.** Black and floral print pants with red halter top. Shoes not incl.
49 C 31095—Wt. 2 oz. $1.27

3 **Bridal Gown.** White ruffled dress. Veil, bouquet, shoes complete the ensemble.
49 C 31096—Wt. 5 oz. $2.97

NOTE: Outfits on page may vary in fabric, color. Dolls not included.

Trend-setting Wardrobe Sets

Low as $2.99 outfit for Growing Up Skipper

For Barbie

Long pinafore skirt, peasant blouse, scarf. Sleeveless sailor-style dress. Striped pants with long-sleeve top, beret. Purse. Wt. 3 oz.
49 C 31076 ..... $3.99

For Barbie

Pants, tie-waist blouse, halter top. Patchwork print long peasant skirt, halter top, Denim long skirt, halter top, floppy hat. Shpg. wt. 3 oz.
49 C 31081 ..... $2.99

For Ken

Denim pants, long-sleeve shirt with floral yoke, button trim. Pants. Checked pants, sweater and dickey.
Shpg. wt. 4 oz.
49 C 31077 ..... $3.99

For Growing Up Skipper

Pants, skirt, striped blouse, halter top and knee socks. Skirt, sleeveless blouse. Long-sleeve tie-waist blouse, denim shorts. Floral print pants, tie-waist blouse. Plastic radio, jump rope, hamburger, comb and brush.
Shpg. wt. 3 oz.
49 C 31079 ..... $2.99

Barbie Mix 'n Matchables . . 9-piece Set $3.99

Dress Barbie for any mood or occasion. Set includes red and white plaid halter top, white sleeveless blouse, white skirt and pants. Red and white plaid blazer. Red and white plaid skirt and pants. White cape, floor-length blue skirt.
Shpg. wt. 4 oz.
49 C 31083 ..... $3.99

Barbie and Ken Companion Outfits

Each $3.99 dolls not included

4 Barbie's outfit has long pants, plaid knee-length cape, shoes and hat. Ken's set includes plaid pants, jacket, dickey, shoes.
49 C 31086—Shipping weight 4 ounces $3.99

5 It's country-style for Barbie with lace-trimmed camisole top, long print swirl skirt and shoes. Set for Ken includes country-style pants, waist-length long-sleeve jacket and shoes.
49 C 31084—Shipping weight 4 ounces $3.99

6 Barbie's off to the office in her tweed skirt and long-sleeve blouse with purse and shoes to match. Ken's handsome companion outfit includes a tweed business suit, dickey, bow tie and shoes.
49 C 31086—Shipping weight 4 ounces $3.99

NOTE: Items on this page not recommended for ages under 3, due to small parts.

11

Wish Book value

Buy set (11) with (12)
Save $1.00
Separately total $8.94
$7.94 dolls not included

12

11 Cruiser. Floats in water . . rolls on land. Includes "spotlight", and more. Plastic. Seats two 11½-in. dolls. Measures 21x8½x3¼ inches high. Doll not included.
49 C 31089—Shipping weight 2 pounds 4 ounces $5.95

12 Life Raft floats. For two 11½-in. dolls. Oarlocks, towing rope, gas tank, "outboard motor." Doll not incl.
49 C 31093—Plastic. 14x7x2 in. high. Wt. 1 lb. 2 oz. . . . $2.89

Cruiser (11) plus Life Raft (12).
49 C 31115—Shipping weight 3 pounds 6 ounces . . . $7.94

Barbie's Dream Boat™
$10.77
doll not included

Barbie and friends will "cruise" in style on this plastic and vinyl cruiser. Measures about 4 ft. long and incl. these 4 play areas: flying bridge; fore and aft decks; galley with sink, table, 2 bench seats, pots, pans; salon-sleeper with sofa that converts to 2 bunk beds. Assembly instructions.
79 C 31088C—Shipping weight 5 pounds $10.77

Barbie Pool Party
$5.94
doll not included

Above-ground pool is 16x5 in. high . . holds 3 gallons of water. Plastic with vinyl lining. Vinyl mat sets backyard scene. Also, plastic sundeck, ladder, slide, diving board and floating chaise lounge. Assembly instructions incl.
49 C 30846—Shipping weight 2 pounds $5.94

13

Wish Book value

Buy set (13) with (14)
Save 50¢
Separately total $7.94
$7.44 dolls not included

14

Barbie's Room-Fulls™
Low as $3.97 (13 thru 15)
dolls not included

13 Living Room Set. Incl. plastic sofa-base end table with 2 denim-look fabric cushions, one fabric chair, planter, plastic coffee table. Colorful chipboard backdrop.
49 C 31098—Wt. 1 lb. $3.97

14 Country Kitchen Set. Incl. 2 plastic stools with fabric cushion seats, tablecloth and 2 napkins, stuffed kitten. Also, plastic table and serving pieces. Chipboard backdrop setting.
49 C 31097—Wt. 1 lb. $3.97

Living Room Set (13) plus Kitchen Set (14).
49C31116–Wt. 1 lb. 10 oz. $7.44

15

15 Studio Bedroom. Incl. plastic couch with fabric cover, 2 bolster pillows, one chair, stuffed elephant. Chipboard backdrop setting.
49 C 31099—Wt. 1 lb. $3.97

16 Vanity and Shower. Opens to reveal print fabric covered table, stool, plastic mirror. 11½-in. high shower sprays when you add water. Also, plastic shower curtain, terry towel, bath mat, hand mirror, comb, brush, soap, sponge. Vinyl frame.
49 C 31091—Wt. 1 lb. 8 oz. $7.95

16

NOTE: Items on this page for ages 4 to 10. All (except luggage) not for ages under 3, due to small parts.

4-piece Luggage Set for 11½-in. fashion dolls
$2.69

Includes 5x3½-in. large suitcase, small suitcase, hatbox and train case. Molded plastic.
49 C 31092—Wt. 14 oz. . . . $2.89

Watch Barbie and Friends compete on the slopes, perform gymnastic feats and skate to win at these..

WINTER SPORTS

"Gold Medal" P.J. and Olympic* Gymnast Set $7.99

2 Barbie Skater $4.77

3

4

Barbie and Ken Skiers $4.77 each

1 Help P.J. win the contest as she performs on the 14-in. high plastic high bar. Special grips grasp her arms . . turn bar and watch her gymnastic feats. Also incl. 11½-in. high plastic balance beam. Suntanned 11½-in. P.J. wears leotard, slippers plus warm-up jacket, plastic "gold medal". Rooted blond hair, vinyl body. Twist 'n Turn waist, bendable legs.
49 C 30049—Shipping weight 2 pounds $7.99

2 Move plastic skating stand . . she glides and spins. She wears skating dress, skates, plastic "gold medal". Suntanned 11½-inch Barbie has Twist 'n Turn waist, bendable legs. Rooted hair. Vinyl.
49 C 30048—Shipping weight 11 ounces $4.77

(3 and 4) Both wear ski outfit, skis, goggles, hat, plastic "gold medal". Bendable legs. Barbie has Twist 'n Turn waist, rooted hair. Ken's hair is molded. Vinyl.

3 **Ken Skier.** 12 in. tall.
49 C 30047—Wt. 1 lb. $4.77

4 **Barbie Skier.** 11½ in. tall.
49 C 30046—Wt. 11 oz. $4.77

Barbie's Olympic* Ski Village™ $12.44 doll not included

Includes accessories

78-in. long ski slope. Incl. 24-in. high outdoor chalet, plastic chair, ottoman, skis, poles, snow disc, "gold medal". Plastic and Masonite Presdwood®.

Shpg. wt. 3 lbs.
79 C 31075C $12.44

5 **Olympic* Award Set.** Includes ski outfit, poles, skis, boots, goggles, hat, plastic "gold medal". Skirt, blouse. 11½-in. vinyl Malibu Barbie.
49 C 30051—Wt. 8 oz. $5.99

6 **Olympic* Fashions.** Includes swimsuit, towel, skating leotard with skirt, hose, skates. Dress with blazer, purse, hat, shoes. Plastic "gold medals".
49 C 31078—Wt. 3 oz. $3.99

5 $5.99

6 $3.99

Barbie's two-doll Sleep 'n Keep Case

$7.95 dolls, accessories not included

Fold-out case opens into a bedroom with twin beds. Includes closet, 2 doll compartments, hanger bar with hangers, accessory shelf and twist-lock pockets for storage space. Washable vinyl case is 17x3x13 in. high closed.
79 C 30864C—Shipping weight 5 lbs. $7.95

NOTE: Items on this page for ages 4 to 10. Not for ages under 3, due to small parts.

*Authorized by U.S. Olympic Committee under Public Law 805

Fashion-Action Dolls

Free Moving Barbie and Friends

Low as $4.47 Barbie and P.J.

(1 thru 3) Move lever in back . . . they bend, dip and turn. Twist 'n Turn vinyl dolls. Girls have rooted hair. Ken's hair is molded.

1 Free Moving Ken. 12 in. tall with sports outfit, shoes. Shpg. wt. 1 lb.
49 C 30043 ..... $4.67

2 Free Moving P.J. 11½ in. tall with sports outfit, long skirt, shoes. Shpg. wt. 11 oz.
49 C 30044 ..... $4.47

3 Free Moving Barbie. 11½ in. tall with sports outfit, long skirt, shoes. Shpg. wt. 11 oz.
49 C 30042 ..... $4.47

Growing Up Skipper

$4.47

Turn her arm . . . 9-in. Skipper's waist slims, she grows ½ in. taller, gets a bustline.

Vinyl. Blond rooted hair. Incl. sleeveless bodyshirt, 2 skirts, scarf, clogs, flat shoes.
49 C 30045—Wt. 11 oz. $4.47

She's 2 dolls in 1 . . rotate her arm and watch her grow from a little girl to a lovely young teenager

4 Dusty. 11½-in. vinyl doll with spring-action body and arm. Blond rooted hair, suntan. Includes swim suit.
49 C 30052—Wt. 10 oz. $4.44

5 Dusty's Golf Set. Incl. outfit, club, ball, stand.
49 C 31102—Wt. 4 oz. $2.44

6 Dusty's Tennis Set. Incl. outfit, racket, ball, stand.
49 C 31101—Wt. 4 oz. $2.44

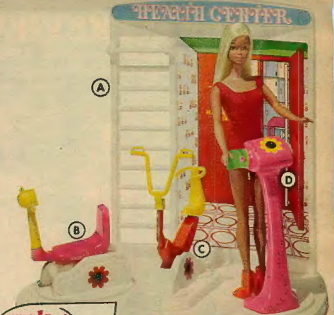
7 Dusty's Ski Outfit with boots, hat, goggles.
49 C 31103—Shipping weight 4 oz. $2.97

8 Dusty's Safari Outfit with hat, binoculars.
49 C 31104—Shipping weight 4 oz. $2.97

9 Dusty's Fashion Set with long dress, shawl, sweater and skirt with beret.
49 C 31105—Shipping weight 7 ounces $2.97

10 Dusty's Horse and Outfit. 11-in. high horse with flocked urethane foam coat, rooted mane, tail. Saddle, grooming accessories.
49 C 31106—Shipping weight 15 ounces $8.97

NOTE: Dolls not included with items (5 thru 10).



Wish Book value

Save $3

$6.99 doll not included

Health Center

A complete exercise unit for your 11½-in. fashion dolls featuring:

A. Swedish Ladder
B. Rowing Machine
C. Indoor Cyclette
D. Belt Exerciser

Health Center was $9.99 last Christmas. A great way to keep your dolls "in shape". Just push lever on each plastic machine to operate. Exercisers clamp onto 11½-in. plastic base. Japan.
49 C 1379—Shipping weight 2 pounds *$6.99*

Three-doll Trunk

$5.95

dolls, accessories not incl.

One-doll Case

$3.45

doll, accessories not incl.

11 Compartments for 3 dolls plus storage for their accessories. Washable vinyl case has hangers, 2 storage areas.
49 C 30885—10x7x13 in. high. Shpg. wt. 3 lbs. 5 oz. $5.95

12 For 1 doll, accessories. Vinyl case, hangers, storage area.
49 C 30662—10x3x12 in. high. Shpg. wt. 1 lb. 9 oz. $3.45

NOTE: Items on this page for ages 4 to 10. Not for ages under 3, due to small parts.

BRIX-BLOX™

Snap-together pieces for building scores of toys, people, animals and buildings

Couch and horses made with standard Brix-Blox—23 in. long

STANDARD BRIX-BLOX™

For ages 5 to adult . . invite you to build scores of things, limited only by your imagination and the number of pieces in Brix-Blox set

Our biggest BRIX-BLOX Sets—with movable parts

Include assortment of gears and related pieces . . let you build things that really move

1013-pc Set **$13.95** | 740-pc Set **$9.95**

1013-piece Set. Work with BRIX-BLOX in 6 colors—red, white, blue, black, yellow and clear—in a wide variety of shapes and sizes. Pieces fit together easily . . can be taken apart without difficulty. Build the great toys you see here plus hundreds of others. You get 993 snap-together BRIX-BLOX plus a 20-piece assortment of gears in 3 sizes. Plastic.
49 C 16194—For ages 5 to adult. Shipping weight 3 lbs. 13 oz. . . . . Set $13.95

740-piece Set. Includes 730 snap-together BRIX-BLOX plus 10 assorted gears in 3 sizes. Plastic. For ages 5 to adult.
49 C 16267—Shipping weight 2 pounds 14 ounces . . . . . Set $9.95

BRIX-BLOX Sets . . without movable parts

582-pc Set **$7.95** | 398-pc Set **$5.99**

Sets made up of red, white and blue snap-together BRIX-BLOX similar to above, but without moving parts. Include many shapes and sizes to build castles, towers, bridges . . other non-moving projects. Plastic. Ages 5 to adult.
49 C 16254—**582-piece Set.** Shipping weight 2 pounds 4 ounces . . . Set $7.95
49 C 16261—**398-piece Set.** Shipping weight 2 pounds . . . . . Set 5.99

NOTE: Standard Sets not recommended for ages under 3, due to small parts

GIANT BRIX-BLOX™

Pieces are 8 times larger than standard set sizes . . easier for toddlers to build with . . for ages 3 to 6

72-pc Set **$6.99** | 50-pc Set **$4.95**

Big red, white and blue snap-together plastic pieces in varying shapes. Encourage preschoolers to develop creativity and coordination as they assemble BRIX-BLOX structures. Include wheels and axles for making cars, trucks, wagons and pull toys. For ages 3 to 6.
49 C 16307—**72-piece Set.** Shipping weight 2 lbs. 2 oz. . . . . Set $6.99
49 C 16281—**50-piece Set.** Shipping weight 1 lb. 12 oz. . . . . Set 4.95

BRIX-BLOX Power Unit and Accessory Pack

Use with standard-size BRIX-BLOX sets to provide mobility . . make projects move forward or reverse. **$4.95**

Power unit, with wind-up motor, permits forward or reverse motion. Turning shafts, axles, wheels, rubber tires included . . ready for use on BRIX-BLOX vehicles. Axles, gears, wheels let you mobilize cranes and similar units. Busy Body auto and people, ladders, tools and hats round out selection . . provide added play value to BRIX-BLOX projects. Plastic. Ages 5 to adult.
49 C 16275—Shipping weight 1 pound. $4.95

The Chalet Doll House

This 11-inch high doll house has a hinged flip-open rooftop for easy play . . plus 5 rooms furnished with durable plastic play furniture

$8.47

This contemporary-styled hardboard house has a colorful landscaped exterior Plastic windows, chimney and a door that opens and closes The flip-open roof allows easy play access to the upstairs rooms. Includes steel angle brackets, nuts and bolts for assembling Also, instructions Measures 20x11x11 inches high. Unassembled. Recommended for children ages 4 and up

49 C 1403—Shipping weight 5 pounds $8.47

NOTE.
Items on this page not recommended for children under 3, due to small parts

The Brown Family **$1.99** 5-pc. set

Sized to fit houses on this page. Possible figures incl mom, dad, baby, son, daughter Plastic, cloth.

49 C 9402—Hong Kong. Wt. 2 oz. . . . . Set $1.99

Kitchen Accessories for doll houses **$2.49** set

60-pc set incl plastic tea set, pots, pans, utensils, plus pretend canned goods, foods and linens.

49 C 11641—Shipping weight 8 ounces . Set $2.49

The Colonial Doll House . . 20 in. high with 5 furnished rooms **$13.47**

Colorfully decorated hardboard exterior walls, roof Plastic windows, chimney and a door that opens. Sturdy plastic furniture Wooden floors, steel corner and roof caps for greater strength. Includes steel angle brackets, nuts, bolts and instructions for assembly 24x10x20 in high. Unassembled

79 C 14040—For ages 3 and up. Shipping weight 10 pounds. $13.47

1 **$7.87**

Holly Hobbie® 4-room Doll House

Includes a 5¼-in. Holly Hobbie doll that "walks" from room to room in her furnished house

1 Just place the "magic wand" underneath house floor where Holly's standing . . whichever direction you move the magnetized wand, Holly, on her magnetized stand moves with it. 18x12½x8½-in. high fiberboard and plastic house. Plastic furniture. Vinyl doll on plastic stand. Unassembled Instr. Ages 3 and up. Shpg. wt. 1 lb. 14 oz.

49 C 1405. . . . . $7.87

©American Greetings Corp.

The Waltons' Doll House

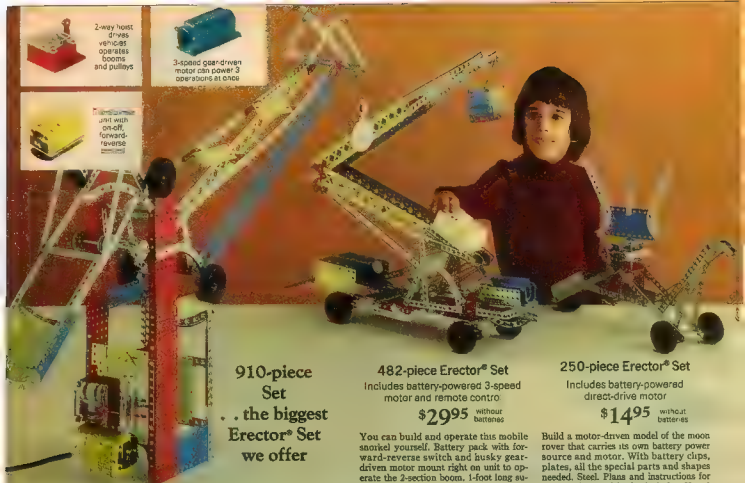
12-in high house includes 2-dimensional realistic stand-up play figures of the entire Walton family

2 Pretend you're a member of this famous TV family. Realistic replica of the Walton home and family made of heavy fiberboard. Open in back for easy play access to rooms. Incl. truck, seesaw, rocker, swing plus family members on plastic stands. Colorfully decorated house is 20x13½x12 in. high For ages 3 and up. Wt. 2 lbs. 9 oz.

49 D 14071. . . . . $4.97

Waltons ©1974 Lorimar Productions, Inc

$4.97 2


2-way hoist drives vehicles, operates booms and pulleys
3-speed gear-driven motor can power 3 operations at once
Transformer unit with on-off, forward-reverse control

910-piece Set . . . the biggest Erector® Set we offer

With 3-speed motor, electrically operated by remote control power pack, electric-powered transformer plus two-way action power hoist

$49.95

With this giant set you can make things like ship-loading crane above. Be on the docks with this amazing structure. Power up the mighty crane electrically with the transformer (no batteries needed). Channel the power to the 3-speed gear-driven motor and dual-action power hoist to raise and lower heavy cargo from ship to shore. You're the engineer in charge as you monitor the complex rig. A real challenge to build.

Pieces include 1-foot long super girders, pulleys, plates, axles, nuts and bolts and a variety of steel girder lengths for traditional Erector® construction. Create many other structures like an offshore tracking station and a loading ripple or other projects with the steel parts. Detailed instruction book included. Transformer is UL listed for 110-120-volt, 60-cycle AC, 1.5 watts, 61-inch cord.

Not recommended for children under 8 years of age.

49 C 16587 Shipping weight 11 pounds . . . . . Set **$49.95**

482-piece Erector® Set

Includes battery-powered 3-speed motor and remote control

$29.95 without batteries

You can build and operate this mobile snorkel yourself. Battery pack with forward-reverse switch and husky gear-driven motor mount right on unit to operate the 2-section boom. 1-foot long super girders, pulleys, plates, axles, nuts, bolts plus a variety of other girder lengths. Steel. Create unique inventions or follow instructions for other projects. For children 6 and up. Uses 2 "D" batteries, order package at right.

49 C 16316—Wt. 5 lbs. 12 oz. . . . Set **$29.95**

NOTE: Sets on this page not recommended for children under 3, due to small parts.

250-piece Erector® Set

Includes battery-powered direct-drive motor

$14.95 without batteries

Build a motor-driven model of the moon rover that carries its own battery power source and motor. With battery clips, plates, all the special parts and shapes needed. Steel. Plans and instructions for other action models also included. Uses 2 "D" batteries, order package below. For ages 6 and up.

49 C 16311—Wt. 3 lbs. 8 oz. . . . Set **$14.95**

Alkaline "D" Batteries. Package of 2.

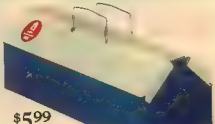
49 C 46996—Shpg. wt. 1.1 oz. . . Pkg. **$1.49**

Little Learners® Metal Storage Box

The neat way to store parts from any of sets above

All steel storage chest has corrugated compartments designed to separate the motors from the girders and small parts. Carrying handle. Blue and white. Measures 16x3½x3¼ inches high.

49 C 16285—Wt. 3 lbs. 8 oz. . **$5.99**



$5.99

Tinker Toys

Build bridges, towers or whatever you imagine with these traditional sets

400-pc. Set **$8.99** | 250-pc. Set **$5.99**

Colorful wooden rods and spools provide hours of construction fun. Sets include an idea book with easy-to-follow color-keyed diagrams. For ages 3 and up.

49 C 16344—400-piece Set. Shpg. wt. 4 lbs. . . Set **$8.99**

49 C 16165—250-piece Set. Wt. 2 lbs. 8 oz. . . Set **5.99**

REMEMBER!

You can order items on pages 439 to 614 from now until AUGUST 13, 1976

Bridge and Highway Set

Build your own bridge and roadway . . send miniature vehicles on exciting trips across and around highway

$12.95 vehicles not included

Youngsters can assemble true-to-life bridges and roads. Use roadways for "MATCHBOX"® and/or Hot Wheels® type of vehicles sold on pages 588, 589 and 590. Beams, columns, braces are authentically designed like those used in real bridge construction. Truss or suspension-type bridges can be built with materials included. Child may want to create his own structure as well as those detailed in instruction booklet. Once assembled, 42-in. long, 13-in. high bridge is sturdy enough to remain intact for permanent use. Over 300 pieces. Combine this set with World Famous Buildings set below and create your own downtown activity center. Styrene plastic. For ages 5 and up.

49 C 16296—Shipping weight 2 lbs. 2 oz. . . . . Set $12.95

Lincoln Logs

Forge your own rustic wilderness settlement with real wood logs

130-piece Set $5.99 | 267-piece Set $9.99 | 340-piece Set $12.99

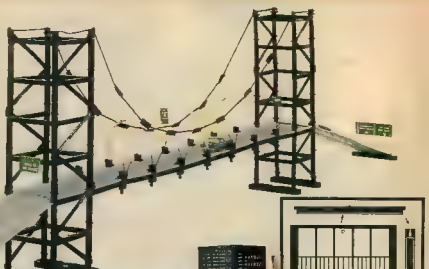
Build any kind of log structure with these rough-hewn ¾-in. thick logs of stained wood. Load them on toy trains, trucks or boats just like real logs to add realism to your games. Sets include logs of various lengths, plastic gables, chimney, roof pieces and instructions. Ages 4 to 10.

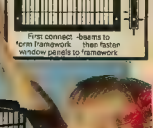
130-piece Set. . Builds one large and one small cabin.
49 C 16201—Shipping weight 2 pounds 13 ounces . . Set $5.99

267-piece Set. . Builds one large and two small cabins.
49 C 16202—Shipping weight 5 pounds 2 ounces . . . Set $9.99

340-piece Set. . Builds one large and 3 small cabins.
49 C 16203—Shipping weight 6 pounds 13 ounces . Set $12.99

NOTE: Items on this page not recommended for use by children under 3, because of the small parts.





World Famous Buildings Sets

Realistic elevator with working hoist adds hours of fun on completed units
United Nations Building
Commonwealth Promenade
World Trade Center
Lever Bros. Building
Hotel Grasmere

Realistic girder and panel designs let you simulate many of the world's most famous buildings or create and design structures of your own . . . *now with elevator, too*

700-pc. Set $16.95

700-piece Set. One of the most exciting concepts ever in a building set. Girder and panel construction authentically simulates the most contemporary building methods. Follow the suggestions to make models of famous buildings or unleash your own imagination. Includes working elevator. Design structures up to 4 feet tall (or long)!

Set contains three 6x12-inch hardboard bases and a total of 700 plastic beams, columns and vinyl window panels. Project book. For ages 5 and up.
49 C 16302—Shipping weight 3 pounds 14 ounces . . . . . Set $16.95

440-piece Set. Builds some models exactly as the big set does (others on a smaller scale). No elevator. Two 6x12-inch hardboard bases, total of 440 plastic beams, columns and vinyl window panels. Project book. Ages 5 and up.
49 C 16306—Shipping weight 2 pounds 10 ounces . . Set $9.99

Mark 1 Book value

Save 10%

when you buy both Car (2) with Car (3)

Separately total $13.90 — **$12.44** 2-car set, without batteries

Use rescue vehicles (2) and (3) in this Village Fire Station

$11.94 station only

1 Here's where all the action begins . . the fire house where you wait poised for fire-fighting action. The king-size 17½x26½x15-inch high station features composition wood construction for durability. Station is decorated in realistic colors and has plastic doors that open and close. Includes 6 warning and road signs and 3 road blockades. Recommended for ages 3 to 10. Unassembled. Use your phone if you want to order it the easiest way of all.

79 C 57111C—Shipping weight 10 pounds $11.94

Battery-powered Fire Chief and Police Cars feature sirens and flashing lights

(2 and 3) Watch these cars bump into things, automatically turn away, go charging off again. Working sirens and lights. Plastic trimmed metal body, 11½x4¼x3¾ in. high. Each requires 2 "D" batteries . . not included, order package below. From Japan. Recommended for ages 3 and up.

Shipping weight each 1 pound 11 ounces.

2 Fire Chief Car. Red. . . . . .
49 C 58175 . . . . . $8.95

3 Police Car. Blue and white.
49 C 58071 . . . . . $8.95

49 C 58219—Fire Chief and Police Car Set. Wt. 3 lbs. 6 oz. . . . Set **$12.44**

49 C 46995—"D" Batteries. Package of six. Wt. 1 lb. 4 oz. . . . Package 1.55

Mighty Tonka® Rescue Vehicle
$16.97

4

Tonka® Snorkel Pumper
5 **$14.47**

Tiny Tonka® Fire Department
6 **$9.87** set

4 Mighty Tonka® Rescue Vehicle. Swing-open rear door plus sliding side door and roof give easy access to detailed interior. Includes 3 seats, medicine cabinet with molded-in oxygen tanks and a removable stretcher. Steel and plastic. Realistic driver, nurse and patient. Measures 18x8¾x7¼ inches high. For ages 3 to 10.
49 C 58312—Shipping wt. 9 lbs. 4 oz. $16.97

5 Tonka® Snorkel Pumper. Shoots water stream from deluge gun on snorkel bucket. Hook up hoses from truck to hydrant and then attach to your garden hose. Aerial platform raises and lowers with hand-operated lever. Removable side ladder. 17½x6x8½ in. high. Steel, plastic. Recommended for ages 3 to 10.
49 C 58315—Shpg. wt. 7 lbs. 7 oz. $14.47

6 Tiny Tonka® Fire Department. 5-pc. set includes "pumper", pick-up, hook and ladder truck, ambulance and Fire Chief's car. Ladder on hook and ladder truck swivels, adjusts to raised position. Steel, plastic. 5 to 10½ in. long.
49C58314—Ages 3 to 10. Wt. 3 lbs. 2 oz. .Set 9.87

NYLINT Giant Aerial Hook 'n Ladder Fire Truck with extendible ladder
$14.47

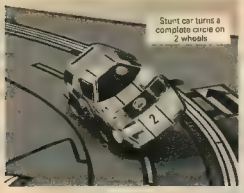
7

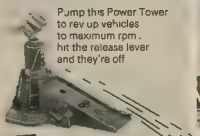
NYLINT Rescue Unit
8 **$8.97**

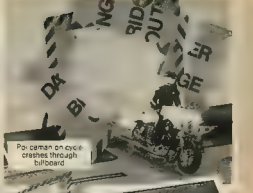
7 NYLINT Giant Aerial Hook 'n Ladder. Here's just the thing for chasing down that next fire. Giant 30½x5⅝x7¼-inch high truck has ladder which extends to 36 in. and can be positioned at any angle on control base that revolves 360°. Includes streamlined cab with seats, steering wheel, 2 side ladders, simulated blinker. White-lettered tires with chrome-plated wheel covers. Heavy-gauge steel construction with non-toxic baked enamel finish. For ages 3 to 10.
79 C 54157C—Wt. 9 lbs. $14.47

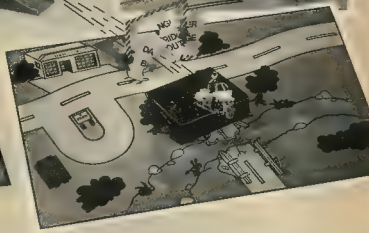
8 NYLINT Rescue Unit. Swing-open side and rear doors that close with snap action. Chevrolet cab with detailed interior. Includes removable stretcher and rescue attendant. Four "gumball" type blinkers on roof of truck. White-lettered tires with chrome-color wheel covers. Steel and plastic with blunt turned edges. 16x5⅝x6½ in. high. For ages 3 to 10.
Shpg. wt. 4 lbs. 2 oz.
49 C 58486 . . . . . $8.97

TTP Power Stunt Sets









TTP Car Stunt Set lets you perform stunts real daredevils try

$8.95 Set

Just pump tower and listen to the turbo sound as power builds. Release lever and send car racing over play area. Watch it zoom up the ramp, jump over obstacles, crash into and between barrels and turn a complete circle on two wheels. Performs many stunts that professional daredevil drivers attempt. Includes TTP tower, stunt car, jump and wheelie ramp, 24x36-inch vinyl play mat with barrels and pylons. Car measures 6½ inches long. Plastic. Recommended for ages 5 and up.

49 C 58826—Shipping weight 2 pounds 10 ounces . . . . . Set $8.95

TTP John Law Police Cycle Set with breakaway billboard

$8.95 Set

John Law Patrolman provides thrills and spills in this TTP stunt set. The bridge is out and John Law must take shortcut to get to scene of the crime. Pump the tower and listen to the turbo sound of power mounting. Release lever and send 4¾-inch long cycle screaming up ramp. Watch it crash through billboard and land on two wheels on other side of river. Gyro action helps cycle land on 2 wheels. John Law is poseable and can ride in many stunt positions. Includes pylons and 24x36-inch vinyl play mat. Plastic. For ages 5 and up.

49 C 58375—Shipping weight 2 pounds 12 ounces . . . . . Set $8.95

Evel's No. 1 Canyon Rig for trips into the wilds

(SHOWN ON OPPOSITE PAGE)

$10.45

1 An ideal camper for Evel and his stunt cycle (not included . . order separately at right) to follow to canyon edge. Combines pickup truck and camper that opens up into tent. Sets up on pickup flatbed or on ground. Includes 3-piece jump ramp so Evel can practice jumping his own canyon rig. Comes complete with canteen, binoculars, rifle, back pack, machete and tool box with screwdriver, wrench and hammer. Campfire with tripod, axe, bean pot and flashlight. Plastic. Van 16x7x9 in. high. Ages 5 and up.

49 C 58274—Shpg. wt. 2 lbs. 8 oz. . . . . Set $10.45

Evel and his Fast Tracker Car perform perfect wheelies

(SHOWN ON OPPOSITE PAGE)

$11.47

2 When Evel has 4 wheels, he's still a 2-wheel daredevil. Put Evel behind the wheel of his Fast Tracker Car, place it on the energizer. Wind it up to top speed . . then let go. Watch his car scream off the energizer doing an incredible vertical wheelie. When it runs out of power, car automatically rights itself on all 4 wheels. Make your own jump ramp and watch the Fast Tracker Car jump the ramp doing a wheelie. Includes energizer and 7-inch Evel dressed in official uniform. Car 7x4¼x5 in high. Plastic. Ages 5 and up.

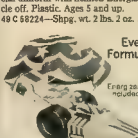
49 C 58478—Shipping wt. 2 lbs. 6 oz. $11.47

$9.96 Evel Knievel™ Stunt Cycle

Energizer not included

Gyro motor makes cycle ride on 2 wheels. Cycle has high-traction tires, impact-absorbing front fork. 2-position kickstand . . 8¾x2⅝x4½ inches high. Evel is 7 inches tall, dressed in official uniform with helmet. Energizer powers cycle off. Plastic. Ages 5 and up.

49 C 58224—Shpg. wt. 2 lbs. 2 oz. $9.96



Evel Knievel™ Formula 1 Dragster

Energizer not included

$13.94

Does wheelies, jumps and pops a drag chute at end of run. Gyro-powered dragster with 7-inch Evel figure and energizer. Sprint-styled dragster runs with fully-extended wheels to give a "real" look. Plastic 15¼x5½x3½ in. high. Ages 5 and up.

49 C 58278—Shpg. wt. 2 lbs. 6 oz. . . . $13.94

Send Evel on his greatest challenge ever . . Escape from Skull Canyon

$5.96 Set

The perfect challenge for Evel and his stunt cycle (not included . . order separately above, left). Send Evel jumping over or crashing through the boulders of Skull Canyon. But be careful . . the monster is there to stop him. Comes complete with canyon, 5 boulders, log jump ramp, voodoo symbols, and 5½-in. high monster. Canyon, 11x11x5 inches high. Plastic. For ages 5 and up.

49 C 58275—Shpg. wt. 2 lbs. 6 oz. . . . . Set $5.96

NOTE: Items 1 and 2 not recommended for ages under 3 due to small parts

11 Her sleepy eyes are always half shut. Says 8 different phrases when you pull her talking ring. Cloth body, vinyl head. Rooted hair.
49 C 36167—13 inches tall. Ages 3 to 10. Shpg. wt., 1 lb. 8 oz. $7.94

12 She says 10 happy things . . just pull her talking ring. Cuddly cloth body, vinyl face, hands. Rooted hair you can comb, 22 inches tall.
49 C 3579—Ages 3 to 10. Shipping weight 2 lbs. 8 oz. $12.94

13 J.J. says 9 phrases recorded in the TV character's own voice . . just pull talking ring. 23-in. cloth body, silk-screened facial features.
49 C 34101—Ages 3 to 12. Shipping weight 2 lbs. 1 oz. $9.94
Mrs. Beasley®© 1971 Family Affair Company J.J.™©1975 Tandem Prod., Inc.

CANNED BEANS Each $3.94

(14 thru 16) Soft 'n squishy bean bag dolls to cuddle, pamper and pose. Stuffed with polyethylene pellets; plastisol heads and brushed tricot bodies. Hands have Velcro® closure strips so you can pose them in different positions. Each is 8 inches tall. Recommended for children ages 2 to 5.

14 Navy Beans. Shpg. wt. 9 oz.
49 C 37043 . . . . . $3.94

15 Pork 'n Beans. Shpg. wt. 9 oz.
49 C 37044 . . . . . $3.94

16 Green Beans. Shpg. wt. 9 oz.
49 C 37045 . . . . . $3.94

(17 and 18) Each is 10 *in.* tall; 1-pc. molded polyurethane foam body, tricot covered. Nylon wig hair. Ages 3 to 10. Wt. each 9 oz.

17 Urchin Girl.
49 C 34089 . . . . . $3.97

18 Urchin Boy.
49 C 34091 . . . . . $3.97

(19 and 20) Mark Twain's popular characters are 14-in. tall dolls with soft cloth bodies. Yarn hair. Ages 2 to 8.

19 Becky. Wt. 8 oz.
49 C 34088 . . . . . $2.94

20 Tom Sawyer. Shpg. wt. 8 oz.
49 C 34087 . . . . . $2.94
Tom Sawyer and Becky ©Knickerbocker Toy Co., Inc.

HOLLY HOBBIE® and her Friends

(21 thru 23) Nostalgic 12-inch vinyl dolls have soft rooted nylon hair. All have movable arms and legs. For ages 3 to 10. Not recommended for children under 3, because of small parts.

21 Carrie. She wears a dainty print long dress with matching apron. Wide-brimmed hat trimmed with flowers crowns her lovely long red hair.
Shipping weight 8 oz.
49 C 32047 . . . . . $3.94

22 Holly Hobbie®. She's dressed in a rustic patchwork design long pinafore dress. Matching sunbonnet perches on top her long sandy brown hair.
Shipping weight 8 oz.
49 C 32048 . . . . . $3.94

23 Amy. She's looking lovely in her long print pinafore dress. A matching sunbonnet crowns her long flowing brown hair.
Shipping weight 8 oz.
49 C 32045 . . . . . $3.94

(24 and 25) Both charming rag dolls are made of fine quality cotton material. Braided yarn hair. In 3 sizes.

24 Holly Hobbie®. In patchwork, print pinafore dress, bonnet.
16-in. Ages 2 to 8.
Shpg. wt. 8 oz.
49 C 34087 . . . . . $4.47
27-in. Ages 5 to 14.
Shpg. wt. 3 lbs.
79 C 34078C . . . $10.94
34-in Ages 5 to 14.
Shpg. wt. 4 lbs.
79 C 34082C $14.97

25 Heather®. She's dressed in print dress and sunbonnet.
16-in. Ages 2 to 8.
Shpg. wt. 8 oz.
49 C 34077 . . . . . $4.47
27-in. Ages 5 to 14.
Shpg. wt. 3 lbs.
79 C 34079C $10.94
34-in. Ages 5 to 14.
Shpg. wt. 4 lbs.
79 C 34083C $14.97
Holly Hobbie®, Heather® Urchins®
©Amencan Greetings Corp

Holly Hobbie® Sleeping Bag $11.97 doll not included

Sleeping Bag. Unzip side, bottom of 26x52-in. bag, convert to 52x52-in. comforter. Quilted cotton, with fill of 80% polyester, 20% other fibers. Wt. 3 lbs.
79 C 34084C . . . $11.97

REMEMBER!
You can order items on pages 439 to 614 from now until AUGUST 13, 1976

Load up cars at the factory and drive to the dealer

Motorized Auto Transport

Six controls stop the cab ...let you start, stop, turn left, turn right, go forward and reverse

Ramp lowers by lever action for unloading
Back up cab trailer automatically engages
Cab unhooks by lever to base and moves out

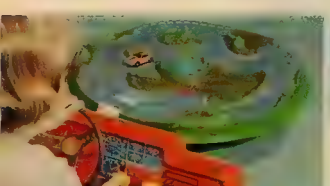
$8.95
cars batteries not included

Load up to 14 cars and then maneuver this Auto Transport easily with cab-mounted push-button controls

To "drive" your truck, load up to 14 mini-cars (order at right or on pages 589, 590). Press "start" and "forward" buttons and you're off. To take corners, push "right turn" or "left turn" buttons. To unload cars, push "reverse" button to back into loading area. Then push "stop" button, tilt up ramp and roll off the cars. Cab hooks onto trailer automatically . . may be manually unhooked with lever release. Plastic body, 18x4¹ sx4 inches high. Requires 2 "C" batteries, order package below. Singapore. Ages 4 and up.

49 C 58223—Shipping weight 2 pounds 2 ounces $8.95

49 C 46997—**Alkaline "C" Batteries.** Package of 2. Shipping weight 5 ounces . .Package 1.09



"MATCHBOX"® Steer-N-Go . . . just like driving a real racer

$17.97 without batteries

Turn on key ignition, shift transmission into either of 2 forward speeds or reverse. Racing-type steering wheel maneuvers car (included). Steer car around hairpin turns, over bridges and along the straightaways. 20-in. diameter track. Fully instrumented dashboard, 15x6x5 in. high. Requires 2 "D" batteries . . order pkg. below. Plastic, metal. Ages 6 to 12.

79 C 57064C—Shipping weight 6 pounds $17.97

49 C 46995—**"D" Batteries.** Pkg. of 6. Wt. 1 lb. 4 oz. . .Pkg. 1.55

Store and carry up to 72 cars in this "MATCHBOX" Collector's Case

$7.99 cars not included

This 34-inch long, stand-up display case is ideal for storing "MATCHBOX" cars. Plastic trays lift out for easy removal of cars. Scuff-resistant vinyl case has handle, nickel-plated locks, 3 viewing sections and clear plastic windows. 12½x10x4 in., wide when closed. For ages 3 and up.

49 C 54509—Wt. 3 lbs. 4 oz. .7.99

All these Vehicles fit auto transport,

"MATCHBOX" Car Set $4.97

Includes six great cars: Silva Spyder, Guildsman, Lotus, Pantara, Lamborghini and Tanzara. Each measures 2 to 3 inches long. Made of die-cast metal. From England. Recommended for ages 3 to 12.

49 C 58444—Shpg. wt. 12 oz. . . . . Set 4.97

Growler Car Set $4.97

Six cars with "growler" sound mechanism: Porsche 917, Ford G.T., Marcos XP, Can-AM Racer, Jaguar E Type, Ferrari 512S. 2 to 3 in. long. Die-cast metal. England. Ages 3 to 12.

49 C 58449—Shpg. wt. 10 oz. . . . . Set 4.97

Hot Wheels® FLYING COLORS™ Set $6.87

Nine mini-vehicles: Super Van, Gremlin Grinder, Mighty Maverick, P-911, Rodger Dodger®, Monza 2+2, Mercedes C-111, Mustang Stocker, Street Eater. Each 2 to 3 in. long. Die-cast zinc. Hong Kong. For ages 3 to 12

49 C 58441—Shpg. wt. 1 lb. . . . . Set 6.87

It takes daring and skill to pilot Vertibird on this tricky

ROOFTOP RESCUE

Vertibird® Paramedic Rescue Set . . . climb, descend, hover and hook up to stretcher on rooftop $13.95 without batteries

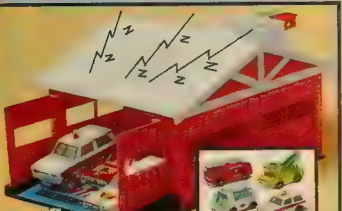
Fly Vertibird® by remote control out of hangar. Link up to stretcher on "burning" building and fly patient back to paramedic station. Includes 6-in. plastic copter, 2 road blocks, ladder, 23½x35¾-in. polyethylene play mat, 5-in. high chipboard building and paramedic station. Requires 4 "D" batteries . . order package on opposite page. Ages 7 to 12.
79 C 58258C—Shipping weight 3 pounds . . . . . Set $13.95

7-piece Tootsietoy® Emergency Vehicle Set

You can use these 7 rescue vehicles with the Vertibird® Paramedic Rescue Set sold above. Die cast metal with non-toxic enamel finish. Set includes Jet Ranger helicopter, aerial ladder fire truck, paramedic ambulance, chemical extinguisher truck, pumper truck, rescue truck and personnel truck. Vehicles measure from 4 to 8 in. long. For ages 3 to 12. Buy it the easy way—order by phone.
49 C 58455—Wt. 1 lb. 12 oz. . Set $5.49

6-piece HOT WHEELS® Emergency Vehicle Set

You can use these 6 rescue vehicles with the Vertibird® Paramedic Rescue Set sold above. Die-cast zinc construction. Set includes ambulance, emergency squad, chief's special, police cruiser, Rambin Wrecker™ and Warpath®. Vehicles measure from 2 to 3 inches long. Recommended for ages 3 to 12. Hong Kong. Buy it the easy way—order by phone.
49 C 58442—Wt. 11 oz. . . Set $4.97



$4.95 [1] without vehicles

"MATCHBOX"® Emergency Station

Push buttons to sound alarm and shoot vehicles through open doors

1 Make this station your rescue headquarters. Send vehicles (not included, order at right) on emergency missions. Plastic. 6x10x5 in. high. Ages 3 to 10. Hong Kong.
49 C 58412—Shpg. wt. 1 lb. 8 oz. $4.95

"MATCHBOX" is the registered trademark owned by Lesney Products & Co., Ltd., England

5-piece "MATCHBOX" Rescue Vehicle Set [2]

2 Includes 6 die-cast metal vehicles. 2 to 3 inches long. From England.
Shipping weight 12 oz.
49 C 58447 Set $4.97

PLUSH PALS

These cuddly critters want to be your friends

1 13-inch Oscar the Grouch® $9.99

2 13-inch Cookie Monster® $9.99

3 11-inch Golden Bear $5.49

4 11-inch Drooper Dog $5.88

(1 and 2) *Sold only at Sears.* Your Sesame Street™ friends are made of soft plush acrylic pile. Pull their talking rings and each says 4 random phrases. For children ages 2 and up.

1 **Oscar the Grouch®.**
49 C 40851—Wt. 11 oz. .$9.99

2 **Cookie Monster®.**
49 C 4085—Wt. 11 oz. .$9.99
®1975 Children's Television Workshop

(3 and 4) Cuddly plush acrylic pile. Pompon noses, felt smiles. Pull talking rings . . . each says 8 random phrases.

3 **Golden Bear.** Locked-in plastic eyes. Ages 2 and up.
49 C 40011—Wt. 10 oz. $5.49

4 **Drooper Dog.** Felt ears, eyes. Ages 2 and up.
49 C 40435—Wt. 8 oz. $5.88

5 Penguin 6 Bear 7 Walrus

Polar Pets $2.97 each

(5 thru 7) Polar pals made of nylon tricot, felt trim. Locked-in plastic eyes. Each wears a multicolored knit sweater, scarf and hat. 9 in. high. For ages 3 and up.

5 **Iceberg the Penguin.**
49 C 40642—Wt. 4 oz. .$2.97

6 **Peter the Polar Bear.**
49 C 40643—Wt. 4 oz. .$2.97

7 **Willie the Walrus.**
49 C 40644—Wt. 4 oz. .$2.97

11 Pooh 12 Eeyore 13 Tigger

Winnie-the-Pooh and the Crew are now PUPPETS

Each $5.95

(11 thru 13) Put on your very own puppet show with plush Pooh and the gang. They're all made of soft acrylic pile fabric that is hand washable. Each puppet is 10 inches tall. Loads of fun for ages 2 and up.

11 **Winnie-the-Pooh.** He's ready for adventure dressed in familiar red shirt.
Shpg. wt. 7 oz.
49 C 40334 . . . .$5.95

12 **Eeyore.** He looks a little puzzled . . maybe you can help him.
Shpg. wt. 7 oz.
49 C 40336 . . . .$5.95

13 **Tigger.** This friendly tiger is one of Winnie's good friends.
Shpg. wt. 7 oz.
49 C 40335. . . .$5.95

5 9 10

Woodland Friends

8 **15-in. Smokey the Bear™.** Acrylic pile and blue denim. Plastic hat. Locked-in badge, belt with buckle. Ages 2 to 8.
49 C 40179—Shpg. wt. 14 oz. $5.47

9 **17-in. Frog.** Acrylic pile, felt features, ribbon around neck. For ages 3 and up.
79 C 40446C—Shpg. wt. 4 lbs. $9.49

10 **11-in. Bonnet Turtle©.** Acrylic pile. Rustic cotton patchwork print shell and sunbonnet. Ages 2 and up.
49 C 40645—Shpg. wt. 1 lb. $4.96

Smokey the Bear™
Licensed U.S. Forest Service
Bonnet Turtle
©Knickerbocker Toy Co., Inc

$15.47

Super Bowl Electric Football Game

NFL's Steelers and Vikings clash on 31½x17½-inch playing gridiron

Sold only at Sears. Total Team Control lets you "tell" each player what pattern to run, what defender to block, to make the play "go all the way". Switch on the game and watch the vibrating metal field start the action.

Exclusive Super Bowl field, 2-tier grandstand and scoreboard. Each team includes 11 plastic players with official uniforms and steerable "legs", molded in five 3-D positions plus a triple-threat quarterback. Automatic timer starts and stops. Magnetic 10-yard marker with ball and down indicator and goal line flags. UL listed; 110–120-volt, 60 Hz. AC. 6 watts. 6-foot cord. Ages 8 and up.

79 C 65538C—Shipping weight 8 pounds $15.47

Our Best Professional Hockey Game

36x21-inch rink

$14.99

36x21-inch rink is the center for gear-driven polypropylene players to skate, check, pass, shoot and score . . just by pulling, pushing and twirling rods at your end of the rink. Delayed-action overhead puck-dropper and score indicators. Fast-action roller-bearing puck. Hardboard, plastic and metal. Extra team sets below. Ages 6 and up.

79 C 65533L—Wt. 9 lbs. If mailed takes 10-lb rate, see p. 276. . . . $14.99

Extra Players. Ten (60 players) teams per set. Polypropylene.

49 C 65801—West Division (including Canada). Wt. 12 oz. . .Set $3.99

49 C 65802—East Division (including Russia). Wt. 12 oz. . . .Set 3.99

Pro-League Hockey

27x19-inch rink

$11.77

Two pro-league teams provide the action on this 27x19-inch rink. Using your skill, push, pull and twirl the rods at your end to make plastic players pass the puck, shoot and score. Game includes puck return chute and a fast-action wooden puck. Constructed of metal, hardboard and plastic. For hockey buffs ages 6 years and up.

79 C 65134C—Shipping weight 7 pounds $11.77

$8.47

Electric Football Game

Two teams clash on a 26½x15½-inch playing field. "Tell" each player where to move with Total Team Control. Vibrating metal field has grandstand and scoreboard. Each team has 11 plastic players molded in five 3-D positions plus a triple-threat quarterback. Automatic timer, 10-yard marker, down indicator, flags. UL listed; 110–120-v., 60-Hz. AC. 6 watts. 6-foot cord. Ages 8 years and up.

79 C 65636C—Shipping weight 4 pounds $8.47

$5.97

$4.77

Bop Hockey

1 This game uses the cushion sides and corners of the slick "rink" to send the puck where you want it. Guarding "goalie" never budges as your shots whiz across the 23¼x15½-inch rink, sending puck spinning if inaccurate. Plastic. 2 sticks and roller-bearing puck. Rules. Ages 3 and up.

Shipping weight 3 lbs.

79 C 65801C $4.77

$16.44

NFL Strategy

Use an authentic NFL playbook . . with 34 offensive and 12 defensive alignments. You can pass, run, shift your line and even blitz. Timer mechanism lets you play against the clock. Probability selector gives the statistical results of each play. Plastic frame. 14½x8⅝ inches wide. Ages 14 years and up.

49 C 65594–Wt. 3 lbs. 8 oz. $16.44

$8.57

Electric Baseball

"Pitcher" throws balls, strikes and even change-ups. Batter can swing away, bunt or walk. Outfield "arm" tries to throw baserunners out. Metal 20x20-inch ballpark in official colors. Adjustable scoreboard. UL listed; 110–120-v., 60-Hz. AC. 6 watts. 6-ft. cord. Ages 8 and up.

79 C 65072C—Wt. 5 lbs. $8.57

Face-Off Hockey Management Game

2 **Face-Off.** A slapstick game about hockey management. You play the owner of the team. In the scramble for superstars to build up the strongest team, you have to be shrewd and manage your cash as well. Play a full season of hockey along the way to see how your efforts pay off. 2 to 4 players. Ages 9 and up.

49 C 65808 –Wt. 2 lbs. $5.97

NOTE: Electrical items not recommended for children under 8

Giant 28-inch Crane can be operated by hand crank to lift big loads into position

Simply flip position lever and turn crank to:

- Slide block and tackle forward or back
- Swing horizontal boom around in a complete circle around base of crane
- Lower tackle, rotate hook, raise cargo up to two feet in the air

$15.95

Latch onto cargo basket's handle with hook and transfer it to almost any position. Massive 29½-inch horizontal boom rotates 360° to cover an area of almost 6 feet. You can use this big crane to load your other trucks or lift your other toys too. You control all the working action by hand . . no batteries required.

Turn crank and flip position lever to raise and lower cargo basket for unloading. Durable plastic crane with metal supports measures 29½x16½x28 inches high. Partly assembled. From Japan. Recommended for ages 3 to 10. To order the easiest way, look in your phone book white pages under "Sears, Roebuck and Co., Catalog Sales" for number to call.

49 C 58387 Shipping weight 4 pounds $15.95

Set of 5 Construction Vehicles $8.94 set

All these machines are built to work and give you hours of fun at the construction site. You control their moving parts by hand. Set includes bottom dump, cement mixer, dump truck, lowboy and loader. Gate on bottom dump opens for dumping or spreading of load. Cement mixer drum rotates. Dump truck bed raises to unload. Lowboy rig with swivel cab for steering hauls loader. Scoop on loader raises, lowers and locks into position. Vehicles measure from 3 to 10½ inches long. Sturdy steel and plastic construction with rubber wheels . . stands up to rough sandbox play. Non-toxic enamel finish. Recommended for ages 3 to 10.

49 C 58345—Shipping weight 2 pounds 9 ounces ..... Set $8.94

Backhoe swings in and out, up and down and side to side
Die-cast Vehicles
Front end-loader scoops raises, lowers, dumps and locks into position

$9.94

Pay Hauler with dumping action

Haul big loads of sand and debris from construction sites. You can activate hydraulically-operated dumping action by pushing lever. Dual front and rear tires with deep treads. Die-cast aluminum body is rust-resistant. Eight durable plastic tires. Non-toxic enamel finish. Measures 11⅝x3⅝x3½ inches high. Recommended for ages 3 to 10. Buy it the easy way—order by phone.

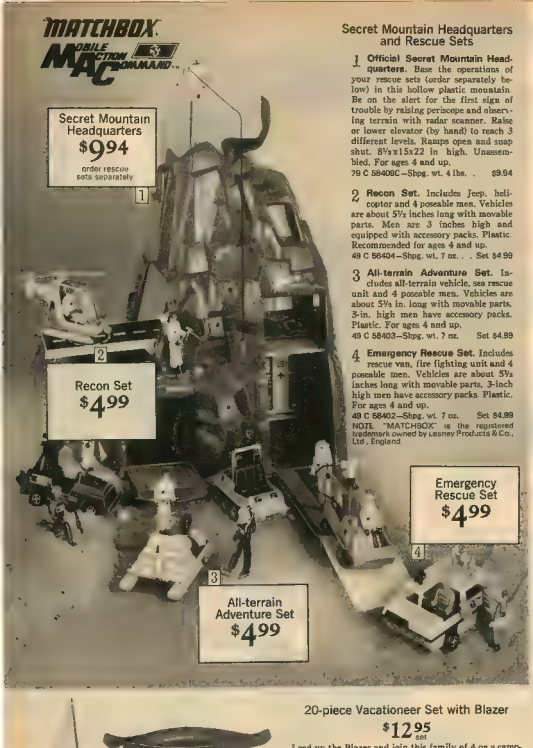
49 C 58395—Shipping weight 3 pounds 12 ounces $9.94

$13.94

Multi-action Tractor Loader and Backhoe

Here's a giant earthmover that's over 1½ feet long and ready for a real work out. Load and unload dirt and sand from endloader. Backhoe digs trenches . . folds up for easy moving from site to site. Wide front wheels have automotive-type steering. Highly detailed die-cast metal construction with plastic seat and vinyl tires. Measures 19½x5½x9 in. high. Recommended for ages 3 to 10.

49 C 58394—Shipping weight 5 pounds 3 ounces $13.94



Secret Mountain Headquarters and Rescue Sets

1 **Official Secret Mountain Headquarters.** Base the operations of your rescue sets (order separately below) in this hollow plastic mountain Be on the alert for the first sign of trouble by raising periscope and observing terrain with radar scanner. Raise or lower elevator (by hand) to reach 3 different levels. Ramps open and snap shut. 8½x15x22 in. high. Unassembled. For ages 4 and up.
79 C 58408C—Shpg. wt. 4 lbs. . $9.94

2 **Recon Set.** Includes Jeep, helicoptor and 4 poseable men. Vehicles are about 5½ inches long with movable parts. Men are 3 inches high and equipped with accessory packs. Plastic. Recommended for ages 4 and up.
49 C 58404—Shpg. wt. 7 oz. . . Set $4.99

3 **All-terrain Adventure Set.** Includes all-terrain vehicle, sea rescue unit and 4 poseable men. Vehicles are about 5½ in. long with movable parts. 3-in. high men have accessory packs. Plastic. For ages 4 and up.
49 C 58403—Shpg. wt. 7 oz. Set $4.99

4 **Emergency Rescue Set.** Includes rescue van, fire fighting unit and 4 poseable men. Vehicles are about 5½ inches long with movable parts, 3-inch high men have accessory packs. Plastic. For ages 4 and up.
49 C 58402—Shpg. wt. 7 oz. Set $4.99

NOTE "MATCHBOX" is the registered trademark owned by Lesney Products & Co., Ltd., England

20-piece Vacationeer Set with Blazer

$12.95 set

Load up the Blazer and join this family of 4 on a camping trip. There's a sailboat for trips to the lake and a canoe for shooting rapids down rivers. Either boat can be carried on trailer. Set also includes 2 dogs, tent, mess kit, fishing pole, net, surfboard, snorkel, fins and life preserver Heavy-gauge steel, plastic, Non-toxic finish Blazer is 12x5x5 in. high. Ages 3 and up. Not for ages under 3, due to small parts
49 C 58342—Shipping weight 3 lbs. 4 oz Set $12.95

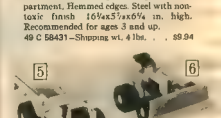
3-piece Military Set

$10.94 set

Set includes: Jeep, pickup and loader . all authentically-styled with military markings. Jeep top snaps on and off. Loader has scoop that raises and lowers plus a swivel cab for steering. Steel bodies with non-toxic finish Plastic wheels 6⅝ to 10⅛ in. long. For ages 3 to 10.
49 C 58424—Wt. 3 lbs 7 oz. Set $10.94

Brink's Armored Truck $9.94

Combination knob on rear door . . use for play or bank. Chevy cab with detailed interior. Side door opens to separate compartment. Hemmed edges. Steel with non-toxic finish 16⅛x5⅞x6¼ in. high. Recommended for ages 3 and up.
49 C 58431—Shipping wt. 4 lbs. . . . $9.94



MIGHTY MO

A gentle push starts these vehicles rolling at a steady pace

$0.66 each

(5 thru 7) Powerful flywheel motor picks up energy you put in with a gentle push and releases power a little at a time So instead of speed, you get fantastic distance runs over all kinds of indoor or outdoor terrain . . even up steep hills. Plastic. For ages 3 to 7

5 **Dump Truck.** Hand-operated bed lifts and dumps easily. Measures 15x9x7⅞ inches high.
49 C 55012—Shpg. wt. 2 lbs. $9.66

6 **Bulldozer.** Blade lifts and lowers manually. 12x8⅞x6¼ in. high.
49 C 55013—Shpg. wt. 2 lbs. $9.66

7 **Jeep.** Authentic detailing . . right down to its "radio". 14x8⅛x6 in.
49 C 55011—Shpg. wt. 2 lbs. . $9.66

Mighty Tonka® Winnebago . . 22-inch steel home on wheels

$17.97

Go camping with Win, Winnie and their dog Their sleek, modern camper has many of the same fine features found in real recreational vehicles. Winnebago roof opens up so you can see their built-in dinette, kitchen sink, stove, refrigerator (with open-close door), bathroom facilities, shower stall, lounging beaches and two swivel front seats. Pull top all the way out and it becomes a patio shade. Heavy-gauge steel and plastic construction with non-toxic enamel finish. About 22x8x11 inches high. Jointed, vinyl Win and Winnie are 6 in. high. Ages 3 and up.
78 C 64111C—Shipping weight 13 pounds . $17.97

The Batcave $15.97 without batteries

1 **Signal for Batman** with the Batsignal atop this portable, folding Batcave. Hidden entrance for Batmobile, garage for Batcycle and landing deck for Batcopter, Batcomputer and Batpole. Takes 2 "C" batteries (order pkg below). 22x14x10 in. high. Vinyl-covered cardboard. For ages 4 to 12.
79 C 59151C—Shipping weight 4 pounds $15.97
49 C 46097—**Pkg. of 2 "C" Batteries.** Wt. 5 oz. . Pkg. $1.09

Batman Figure $2.84 each | Joker Penguin $3.22 each

2 **Batman.** The cowled crusader answers the Batsignal whenever villains are about. Even the "socks" and "bams" his tough plastic body takes won't hurt this highly detailed, fully-jointed 8-inch tall hero. Ages 4 to 12.
49 C 59213—Shipping weight 4 ounces $2.84

3 **Robin.** Boy Wonder and action companion to Batman. 8 in. tall and made of jointed plastic. Ages 4 to 12.
49 C 59214—Shipping weight 4 ounces $2.84

4 **Joker.** The tiresome trickster is 8 inches tall with fully-jointed, plastic body. For children ages 4 to 12.
49 C 59213—Shipping weight 4 ounces $3.22

5 **Penguin.** 8-in. tall jointed plastic body. Ages 4 to 12.
49 C 59217—Shipping weight 4 ounces $3.22

Batmobile Batcopter Batcycle $5.97 each | Bat Lab $14.97

(6 thru 9) The Bat vehicles scaled to fit 8-in. figures.

6 **Batmobile.** Roar to Gotham City. Movable wheels. Polystyrene. 13x6x4 in. high. Ages 4 to 12.
49 C 59152—Shipping weight 1 lb. 10 oz. $5.97

7 **Batcopter.** Opening canopy, spinning rotor and movable wheels. Polystyrene. 12x5x7 in. high. Ages 4 to 12.
49 C 59156—Shipping weight 1 lb. 5 oz. . . . $5.97

8 **Bat Lab.** All-out crime catcher vehicle. Includes front-end Batnet Trap, rear Batwinch with hook, revolving Batplatform. 15x8x8 in. high. Polystyrene. Ages 4 to 12.
49 C 59172—Shipping weight 4 lbs. 4 oz. $14.97

9 **Batcycle.** Cycle has side car, movable wheels. Polystyrene. 12x5x5 in. high. Recommended for ages 4 to 12.
49 C 59157—Shipping weight 1 lb. 5 oz. $5.97

The Enterprise $13.97

10 **Starship Enterprise.** A replica of the flight deck includes sick bay, captain's chair and computer console. Transporter room "beams down" heroes by spin of a dial and push of button. Telescreen has 6 interchangeable scenes. Vinyl-covered hardboard. 11x17x10 in. high. Ages 4 to 12.
79 C 59162C—Shipping weight 3 pounds . $13.97

Star Trek® Heroes $2.84 each

11 **Captain Kirk.** The stalwart captain of the Enterprise. Jointed plastic. 8 in. Ages 4 to 12.
49 C 59176—Shipping weight 4 ounces $2.84

12 **Lt. Uhuru.** Jointed plastic. 8 in. Ages 4 to 12.
49 C 59185—Shipping weight 4 ounces $2.84

13 **Mr. Spock.** Jointed plastic. 8 in. Ages 4 to 12.
49 C 59177—Shipping weight 4 ounces . . . $2.84

14 **Dr. McCoy.** Jointed plastic. 8 in. Ages 4 to 12.
49 C 59184—Shipping weight 4 ounces $2.84

15 **Scotty.** Fully-jointed plastic. 8 in. Ages 4 to 12.
49 C 59178—Shipping weight 4 ounces . . . $2.84

16 **Klingon Commander.** Foe of the Enterprise. Jointed plastic. 8 in. Ages 4 to 12.
49 C 59179—Shipping weight 4 ounces $2.84

G.I. Joe—all with Kung Fu grip

(1 and 2) Talking Commanders. Leaders of the adventure team give 8 commands when you pull dog tag. Jacket with pockets, pants, boots, dog tag, insignia. Durable plastic. 11½ inches tall. For ages 4 to 12.

(1) 49 C 59316—White. Wt. 14 oz. $5.97
(2) 49 C 59322 Black. Wt. 14 oz. 5 97

(3 and 4) Adventurers. Feature lifelike hair, boots, dog tag and insignia. Plastic. 11½ inches tall. (3) is dressed in a denim outfit; (4) is dressed in fatigues. For ages 4 to 12.

(3) 49 C 59311—White. Wt. 10 oz. .$3.97
(4) 49 C 59315—Black. Wt. 10 oz. 3.97

Meet Mike Power

5 The newest member of the adventure team. Mike's a fantastic atomic man. A mysterious eye, clear left leg, and clear right arm with 360-degree hand rotating power give him extraordinary abilities beyond the range of normal humans. Mike also "flies" using his hand-held mini copter. Plastic construction. Uniform complete with jacket, shorts and shoes. 11½ in. tall. Ages 4 to 12 Shipping weight 10 ounces.

49 C 59356 ..... . $4.94

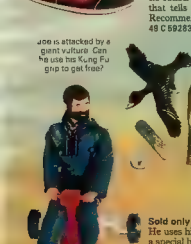
Joe's spotted the snowman can he get close enough to trap him in the net?

Search for the Abominable Snowman

$8.95 without G.I. Joe

Sold only at Sears. Set includes white coveralls, belt, boots, goggles, mittens. Also includes skis, ski poles, sled, snow shoes, net, rifle, rope, binoculars, supply chest and white Abominable Snowman. Durable plastic construction. Comes with adventure comic book that tells the whole story of this chilling adventure. Recommended for ages 4 to 12.

49 C 59283—Shipping weight 1 lb. 8 oz. .....Set $8.95



Joe is attacked by a giant vulture. Can he use his Kung Fu grip to get free?

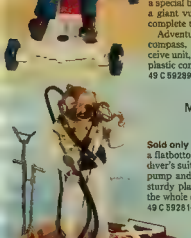
Trouble at Vulture Pass

$5.95 without G.I. Joe

Sold only at Sears. Joe has to deliver a vital message. He uses his portable escape car which assembles from a special back pack. WATCH OUT! Joe is attacked by a giant vulture. Can he escape from Vulture Pass to complete the mission?

Adventure set includes car, jumpsuit, vulture, boots, compass, high-frequency "transmitter", send and receive unit, wire reel, map, binoculars and case. Durable plastic construction. Recommended for ages 4 to 12.

49 C 59289—Shipping weight 1 lb. 9 oz. .....Set $5.95



A valuable nose cone has dropped into the bubbling waters. Can Joe brave the blistering heat to rescue it?

Mystery of the Boiling Lagoon

$8.95 without G. Joe

Sold only at Sears. This action adventure set includes a flatbottom boat with struts, pontoons, seat, deep sea diver's suit, helmet, weighted boots, belt, buoy, oxygen pump and hose, pincer arm and nose cone. Made of sturdy plastic. Includes adventure comic book telling the whole exciting story. For ages 4 to 12.

49 C 59281—Shipping weight 2 pounds .....Set $8.95

Now Joe can actually fly and glide!

The Skyhawk

$8.64 without G. Joe

New at Sears. G I. Joe takes to the skies in pursuit of high flyin' adventure in his Skyhawk glider. Just snap Joe into the cockpit and pilot him across a room or across the skies.

The Skyhawk features a mammoth 69-inch wingspan, wing struts with stabilizers, nose piece, decals and 100 feet of string Includes an adventure comic that tells this exciting story. Sturdy plastic construction. Recommended for children 4 to 12.

49 C 59287—Unassembled. Shipping weight 2 pounds . $8.64

2-passenger vehicles travel to danger by air, by land or by sea

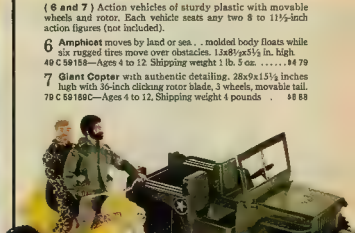
6 Rugged Amphicat $4.79 without figures

7 Giant Helicopter $8.88 without figures

(6 and 7) Action vehicles of sturdy plastic with movable wheels and rotor. Each vehicle seats any two 8 to 11½-inch action figures (not included).

6 Amphicat moves by land or sea. . . molded body floats while six rugged tires move over obstacles. 13x8½x3½ in. high.
49 C 59158—Ages 4 to 12 Shipping weight 1 lb. 5 oz. $4.79

7 Giant Copter with authentic detailing. 28x9x15½ inches high with 36-inch clicking rotor blade, 3 wheels, movable tail.
79 C 59189C—Ages 4 to 12, Shipping weight 4 pounds . $8.88



Chopper Cycle without figures $4.79 [8]

9 Jeep $4.79

(8 and 9) Sturdy plastic vehicles with movable wheels. Each seats two 8 to 11½-inch action figures (not incl.). Ages 4 to 12.

8 Chopper Cycle. Balloon tires that run on sand or dirt. Steerable front end and sporty decals. 14½x7¼x7¾ inches high.
49 C 59114—Shipping weight 1 pound 6 ounces $4.79

9 Jeep. With steel axles and black lug tires, decals. Movable steering wheel and windshield. 17½x8⅝x9 inches high.
49 C 59755—Shipping wt. 3 pounds $4.79

Debbie Lawler™ Daredevil Jump Set

Send her off the ramp doing exciting flips, jumps and wheelies

$8.99 set

Pump the Power Tower with rev up cycle hit the release lever and off it goes

Just pump the tower and hear turbo sound as power builds. Release lever and watch Debbie's 4¼-inch long cycle scream up the long jump ramp . . do mid-air flips . and land doing wild wheelies. Pose Debbie doing handstands or headstands . . watch her keep wild poses as she jumps up to 15 feet. Includes Debbie Lawler figure and cycle, TTP tower, jump ramp and 4 pylons (not shown). Plastic. Recommended for ages 5 and up

49 C 58485—Shipping weight 2 lbs. 14 oz. . . . . Set $8.99

Insert the T-handle Power Stick™ crashes with power gear . . pull it to start

SSP Classy

CRASHERS

Allow you to set up your own demolition derby

$7.95 set

Pull the T-handle Power Stick™ and send these two expensive-looking cars zooming up ramps. Watch them leave the jump and smash in mid-air. Doors, hoods and wheels go flying off on impact. Just snap them back together again and you're ready for another jump. You can use "brick-faced" ramps for crash walls too. Luxury Limo and Sedan Royale are 8½-inch long replicas of the Lincoln Mark IV and Rolls Royce. With 2 jump ramps, 2 T-sticks. Plastic. Ages 5 to 10.

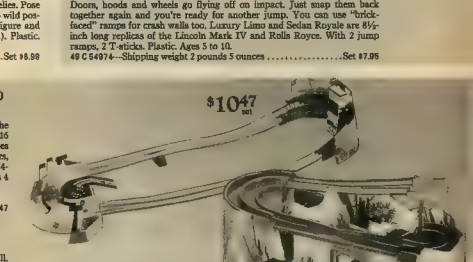
49 C 54974—Shipping weight 2 pounds 5 ounces . . . . . Set $7.95

Hot Wheels® Flying Colors™ Thundershift 500 lets you boost your car's speed by shifting

You control the speed of your car by shifting at just the right time. Two Hot Wheels Flying Colors cars race down 16 feet of competitive 2-lane track. Shift when your car comes into the booster turn and blast into the lead. Includes 2 cars, grandstand, pit stop and observation tower. Forms 74x24-inch layout. Plastic and metal. Partly assembled. For ages 4 to 12.

Buy it the easy way—order by phone.

79 C 58362C—Shipping weight 5 pounds . . . . . Set $10.47



$10.47 set

Both Hot Wheels® Sets include two 6-die-cast metal race cars (1/64 scale) with low-friction wheels

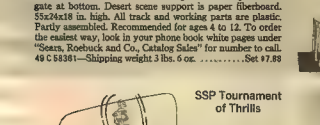
$7.88 set

Hot Wheels® Flying Colors™ Baja Cut-off for high-speed, downhill racing action

Two Hot Wheels Flying Colors cars line up at top of hill. Press fair-start button and they're off. Cars speed down a straightaway and race through hairpin curve. Fastest car cuts other off at crossover bridge and takes the lead into the second curve. Then cars blast through tunnel and pass finish gate at bottom. Desert scene support is paper fiberboard. 55x24x18 in. high. All track and working parts are plastic. Partly assembled. Recommended for ages 4 to 12. To order the easiest way, look in your phone book white pages under "Sears, Roebuck and Co., Catalog Sales" for number to call.

49 C 58381—Shipping weight 3 lbs. 6 oz. . . . . Set $7.88

SSP Tournament of Thrills



$5.94 set

Pull T-stick to rev up 7¼-inch long Mustang II SSP car. Jump car over the ramp and watch Daredevil Dan grab bar in "Hang for Life" stunt. Car continues on into screeching 4-wheel skid and smashes into 6 barrels. You can program the car before stunts to skid right, left or straight ahead. Includes car, daredevil figure, ramp, bar, stunt hook and barrels. Plastic. For ages 5 to 10.

49 C 58372—Shipping weight 2 lbs. 2 oz. . . . . Set $5.94

Ricochet Racers™ Daredevil Set combines target shooting and racing

Combines race car action with barrel bustin' rifle. Place car in cartridge and fire out of 20-in. long spring powered rifle. Race car speeds up ramp and crashes into 6 barrels. Rifle ejects car only when placed on flat surface. Includes cartridge belt. Styrene. For ages 6 to 12.

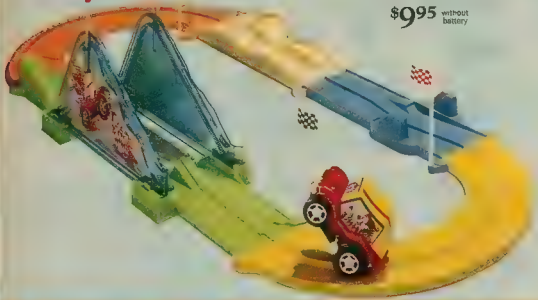
Set $8.95

79 C 58471C—Shipping weight 4 pounds . . . . . Set $8.95 page Sears 581

CRAZY BUGGY performs these 5 daredevil stunts on grueling track

CRAZY BUGGY Stunt Car Set

$9.95 without battery



Watch this battery-powered buggy "come alive". As soon as drive begins, you'll see the funniest, slapstick comedy driving ever. Around it goes doing five different stunt actions while following 72-inch long course. Brightly-colored car does all stunts repeatedly. Layout measures 36x16x10 inches high. Plastic. Requires 1 "C" battery . . .not included, order package directly below. Unassembled. For ages 3 to 12.

Shipping weight 2 lbs. 8 oz.

49 C 58221 . . . . . Set $9.95

Alkaline "C" Batteries. Package of two batteries. Shpg. wt. 5 oz.

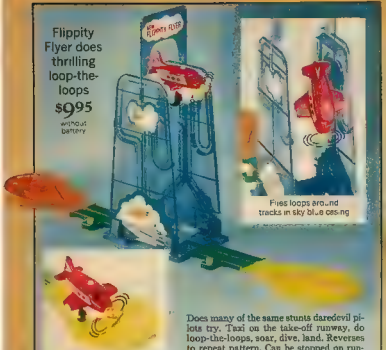
49 C 46997 . . . . . Package $1.09

REMEMBER!

You can order items on pages 439 to 614 from now until AUGUST 13, 1976

Flippity Flyer does thrilling loop-the-loops

$9.95 without battery



Does many of the same stunts daredevil pilots try. Taxi on the take-off runway, do loop-the-loops, soar, dive, land. Reverses to repeat pattern. Can be stopped on runway by pushing button. Requires 1 "C" battery . . order pkg. above, right. 18x6x36 in. long. Plastic. Unassembled. Ages 3 to 8.

49 C 58356—Shpg. wt 2 lbs. 4 oz. . . . $9.95

NYLINT 19-piece Farm Set features truck and trailer

$12.95

Load up barnyard animals and head down country roads. Stake truck has detailed Chevy cab and removable rear stakes for loading and unloading. Single axle trailer. White-lettered tires. Four-person family with 13 farm animals. Plastic. Includes cow, steer, goat, sheep, chicken, dogs, cat, calves and duck. Heavy-gauge steel truck and trailer with turned edges and non-toxic enamel finish. Truck measures 14x5½x5 inches high. Ages 3 and up. Use your phone if you want to order it the easiest way of all

49 C 58297—Shipping weight 4 pounds 11 ounces . . . . . Set $12.95

Electric Pottery Wheel Workshop $24.88

Our most powerful Jr. Wheel with unique potters' clay that air dries at room temp. no kiln needed

Shape pottery on plastic, 5-in. diameter turntable with variable speed motor. Apply glaze for a shiny finish. 11½-in. diam. splash pan helps eliminate splatters. Incl. 2 lbs. clay, four ½-oz. jars acrylic paint, glaze, 6 shaping tools, calipers, sponge, 2 paint brushes, instructions. UL listed; 110–120-v., 60-Hz. AC, 100 w. 6-ft. cord. Not for ages under 12.
79 C 21100—Shipping weight 8 pounds ..... Kit #24.88

Refill Kit. Comes complete with 4 pounds of potters' clay, four ½-ounce jars of acrylic paint, one ½-ounce jar of glaze, paint brush.
49 C 21082—Shipping weight 5 pounds ..... Kit #6.97

Battery-powered Potterycraft™ Kit $12.33 without batteries

Drys at room temperature . . no kiln needed. 3 lbs. clay, four 1-oz. jars paint, glaze, 2 shaping tools, brush, instr. Plastic, 12x8x2½ in. high. Uses 2 "D" batteries, order pkg. below. Ages 8, up.
49C2104–Wt. 5 lbs. 5 oz. Kit $12.33

"D" Batteries. Package of 6. Shpg. wt. 1 lb. 4 oz.
49 C 46995 ..... Package $1.55

Make your own genuine ceramic figures with Ceramicast Kits

Just pour ceramic clay into mold . . . it dries at room temperature and you're ready to decorate with paint, glaze

Low as $8.97 Kits 2 and 4

(1 thru 4) Mold 4 to 5-in. high figures and finish with acrylic paint and glaze . . no kiln needed. Incl. 3 lbs. casting mix (enough for 25 figurines), four ½-oz. jars acrylic paint, ½-oz. jar glaze, 3 brushes, shaping tool, mixing cup, instruc.

1 **Vases and Pets.** Two molds for dog, horse, cat, 4 vases. Ages 10 and up.
49 C 2114—Shipping weight 11 pounds ..... Kit #11.99

2 **Disney Figures.** Includes mold for adorable Disney favorites: Mickey Mouse, Minnie Mouse, Donald Duck and Pluto. Ages 8 and up.
49 C 2111— Shipping weight 8 pounds ..... Kit #8.97

3 **Li'l Critters.** Two molds for frog, turtle, owl, mushrooms, and miniature duck, chicken, snail and more. Ages 10 and up.
49 C 2113—Shipping weight 11 pounds ..... Kit #11.99

4 **Football Figurines.** Adjustable mold lets you form player and cheerleader in different positions. For ages 10 and up.
49 C 2112—Shipping weight 8 pounds ..... Kit #8.97

Refill Kit. 3 lbs. casting mix, four ½-oz. jars paint, glaze, 2 brushes.
49 C 21033—Shipping weight 3 pounds 8 ounces ..... Kit #4.97

Disney characters ©Walt Disney Productions

Kiln-fired Ceramic Figures you can paint yourself

Only at Sears . . glow-in-the-dark Frankenstein and Wolfman Kits $4.99 each

(5 and 6) Big 12-in. high figures made from kiln-fired ceramic bisque come ready to be painted. Each includes 5 glowing paint colors, 2 brushes, instructions. Recommended for ages 8 and up.
Shpg. wt. ea. 1 lb. 12 oz.

5 **Frankenstein Kit.**
49 C 2117 .... Kit #4.99

6 **Wolfman Kit.**
49 C 2118 .... Kit #4.99

Paint-by-number Tennis Player, Cheerleader and Football Player $4.77 each

(7 thru 9) These 9-in. bisque figures are ready to paint. Include 6 paint colors, glaze, 2 brushes, instructions. Ages 10 and up. Wt. ea. 2 lbs. 8 oz.

7 **Tennis Player.**
49 C 20248 .. Kit #4.77

8 **Cheerleader.**
49 C 21382 .. Kit #4.77

9 **Football Player.**
49 C 21381 ... Kit #4.77

Note: Ceramic ware on this page not to be used as liquid containers.
Disney characters© Walt Disney Productions

Join this G.I. Joe Adventure Team on the trail to danger and excitement

Recovery of the Lost Mummy $17.89 without adventurers

Sold only at Sears. G.I. Joe tracks down the lost mummy anywhere. *By air,* in a scout helicopter with working rotor blades . . 25-inch long plastic body snaps together for assembly. *By land,* in an assembled plastic all-terrain vehicle which rides on land or floats on water. *By sea,* on a life raft with paddle and compass.

Equipment includes mummy, mummy case, plastic net, pick, shovel, pith helmet, first aid kit, animal trap, supply chest, jewels, belt, machete and case. Made of sturdy plastic. Ages 4 to 12.

79 C 59092C—Shipping weight 5 pounds . . . . . Set $17.89

Trapped in the Coils of Doom $13.89 without G.I. Joe

Sold only at Sears. Now Joe's on patrol in the dangerous jungle. He rides through the brush in his all-terrain vehicle with tracked wheels. His swamp boat mounts on the back of the ATV. LOOK OUT! There's the anaconda in the swamp. Quick, take the gear out of the boat. Can Joe use the noose to avoid the anaconda's strangling grip?

Equipment includes ATV (14½x9½x9 inches high), swamp boat with motor, snake, capture noose, green jacket, tan pants, survival belt and boots. Sturdy plastic. Comes with an adventure comic book that tells this thrilling story. Recommended for ages 4 to 12.

79 C 59301C—Shipping weight 5 pounds . . . . . Set $13.89

G.I. Joe Footlocker $4.97

To keep pace with his fast-moving adventures G.I. Joe has to have his gear ready at a moment's notice. Plastic footlocker keeps action figures and equipment organized. Features rope carrying handles, brass fixtures and removable tray. 13½x6½x4¼ inches high. Recommended for ages 4 to 12.

49 C 59295—Shpg. wt. 2 lbs. $4.97

NOTE for both pages: These items not recommended for children under 3, due to small parts

Sea Wolf Submarine $9.94 without G.I. Joe

G.I. Joe's quest for adventure takes him to the depths of the ocean floor to battle the man-eating squid. In the Sea Wolf sub, Joe actually dives, surfaces and maintains buoyancy by remote control. Fully submersible sub features front gripping tongs, periscope that moves up and down according to submerged altitude, movable rear stabilizers and clear hinged canopy with conning tower area for G.I. Joe. Use the viewer to watch the action from the surface as Joe fights the giant squid. Also includes breathing mask and extra hose that enables him to explore outside the sub.

79 C 59294C—Shipping weight 4 pounds . . . . . Set $9.94

Wish Book value **Cut $1**

Last Christmas was ~~$9.99~~ **$8.99**

Safari Hut

1 **Sold only at Sears!** Pictures of wild animals on bamboo-look walls make Safari Hut look like a hideaway for Big Jim (sold on facing page). Two bunk beds, dining table fold down from the wall. Scaled-down plastic camping equipment, extra table and 2 camp stools. Open, hut provides a 17x13-in. living area, yet folds into 13x13x3½-inch vinyl-covered carrying case with handle. Ages 5 to 10.
49 C 59706—Shpg. wt. 3 lbs. 8 oz. . . . **$8.99**

Join the adventures as he battles gorillas and traps rhinos

BIG JIM'S Adventures in Africa

African Adventure Set . . . sold only at Sears! $14.99

2 Includes 19-in. push-around jungle truck with capture net, launcher, winch that lifts baby rhino into truck. Gorilla swings arms as you operate control. Partly assembled. Plastic.
78 C 59713 C—Ages 5 to 10. Shpg. wt. 5 lbs. . . **$14.99**

Lion (3)	Rhino (4)	Elephant (5)
$4.97	**$5.97**	**$7.97**

(3 thru 5) All plastic. Lion has mouth that opens. Rhino has movable head. Elephant has pliable features. Ages 4 to 11.

3 **Lion.** On wheels. 16½x2½x5¼ in. high.
49 C 59646—Shipping weight 12 ounces . . . **$4.97**

4 **Rhino.** On wheels. 11¼x3½x6½ in. high.
49 C 59645—Shipping weight 1 pound **$5.97**

5 **Elephant.** On wheels. 15x7½x11 in. high.
49 C 59644—Shipping weight 3 pounds . . **$7.97**

Sail the high seas with the "MATCHBOX"® FIGHTING FURIES®

The Ghost of Captain Kid . . . sold only at Sears! $2.99

6 For pirate days. In the dark, body becomes a glowing skeleton. Jointed 8½-inch tall vinyl body comes with sword. Dueling action control. Hong Kong. Ages 5 to 10.
49 C 59679—Shpg. wt. 8 oz. **$2.99**

Wish Book value **Fighting Furies® Cut $1 $2.87 each**

(7 and 8) ***Last Christmas were $3.87 each.*** Each fully-jointed, 8½-inch pirate duels with his sword, dagger. Vinyl. Hong Kong. Ages 5 to 10.

7 **Hook.** First mate has hook arm.
49 C 59678—Shpg. wt. 8 oz. . **$2.87**

8 **Captain Pegleg.** Buccaneer leader.
49 C 59577—Shpg. wt. 8 oz. **$2.87**

Wish Book value **Pirate Ship Cut $1.11 $8.88 without pirates**

9 ***Last Christmas was $9.99.*** **Sold only at Sears!** Steer ship with line attached to sail. Includes plastic hammock, anchor, ladder. Ship opens to 48x30 in. high—folds to 11x11x 9 in. carry case . . accessories included. Ship and sail of vinyl. For ages 5 and up.
49 C 59692—Wt. 4 lbs. 4 oz. . **$8.88**

Carrying case

NOTE: "MATCHBOX" is the reg. TM owned by Lesney Products & Co., Ltd. England

NOTE for both pages. Due to small parts, items on these two pages are not recommended for children under 3 years.

Famous Monsters Plaster-Casting Set

Create your own Frankenstein monster and Wolfman

$4.99

Have fun casting these 5-in. high realistic-looking famous monsters in plaster . . decorate them to look just like they do in the movies. Set includes 2 reusable molds, one 26-oz. box of plaster, 4 bottles of paint, 2 brushes, sandpaper, masking tape, 2 mixing bags and instructions. Ages 8 and up.

49 C 20207—Shpg. wt. 2 lbs. 9 oz. . . . Set $4.99

SPINWELDER® Race Car Factory

Complete with everything you need to build a race car . just weld the frame together, rivet on body parts

$7.44 without battery

Rev it up, set car on the ground . . it's off. Includes welding tool, pre-printed body panel, 36 beams, 48 welding rods, 100 rivets. Also 2 rubber band tires, 2 large wheels, 2 spoke wheels, accessories, instructions, 14 in. long. Metal. Uses 6-volt battery (order below). Ages 7 and up.
Shpg. wt. 1 lb. 7 oz.
49 C 2222 . . . . . Set $7.44

6-volt Battery.
Shpg. wt. 1 lb. 8 oz.
49 C 46992 . . . . . $1.75

Welder's battery powered

Cuddle Craft Sew and Play Teddy Bear

$5.97

Measures 16½ in tall. He's fun to make and so huggable, too. Simply sew body and head pieces together and fill him with soft foam. Then attach his eyes, nose and tongue . he's ready to cuddle. Kit incl. head, body plush fabric, felt, polyurethane foam, needle, thread, glue and complete instructions. Ages 8 and up.
49 C 23086—Shipping wt. 1 lb. . Kit $5.97

CANvertibles . . to recycle cans

$5.66

Recycle used cans of all kinds . . make attractive desk sets, banks, vases and other useful containers. Set contains velour and burlap fabric sheets, yards of colorful decorative trim and mounting adhesive. Also includes a variety of patterns and complete instructions. Cans not included. Recommended for ages 8 and up
49 C 2021—Shipping wt. 1 lb. 6 oz. . . . . Set $5.66

Shrunken Head Apple Sculpture

Special "shrinker" attaches to any standard table lamp

$7.44

These fascinating creatures are fun to create and make an unusual collection. Apples dry in only a few hours. Decorate them any way you choose . . just carve the faces, dry apples (not incl.) with the special shrinker, and attach eye beads and synthetic "hair". Contains shrinker, plastic sculpting tool, supply of beads, paint, clear glaze, "hair" and cord. Recommended for ages 10 and up.
49 C 21085—Shipping weight 1 lb. 7 oz. $7.44

$4.99 Butterfly and Insect Mounting Kit

A great hobby, a fun way to study nature

A complete kit to help you study the insect world year 'round. Great for science projects or for starting your own private collection. Kit contains 5 tropical butterflies, butterfly net, magnifying glass, pins, plastic tweezers and eye-dropper. Also softening fluid, dispatching fluid, mounting board and illustrated instructions. Ages 8 and up.
49 C 2020—Shipping weight 1 pound 8 ounces . . . . . Kit $4.99

Ant City **$6.49**

See ants live, work as they do in nature . magnifiers let you catch all the action

Watch nature's engineers dig tunnels, build bridges and move objects many times their size in the 4 stackable 5½-inch high modules. Ants (mailed separately) travel between escape-resistant plastic modules through vinyl tubing. Includes tubing, sand, tweezers, eyedropper and food. Send enclosed coupon to order supply of ants . . ants cannot be shipped to Hawaii or Tenn. Ages 8 and up.
49 C 20244—Shipping weight 1 lb. 8 oz. $6.49

"Fly" or "drive" your own gas-powered Plane or Car

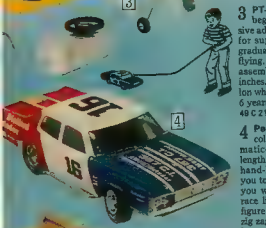
COX

1

Throttle control on (1) lets you increase power on take-off, vary power for stunt flying and cut power for smooth landings

2

3



4

5

(1 thru 5) Powered by the famous performance-packed Cox .049 engine. Starter kits and batteries not included, sold separately below.

1 Sky raider. Throttle control gives you more flying versatility plus instantaneous, responsive control over plane. Features precise guideline control and large 20-inch wingspan. Detailed with authentic Marine Corps design decals. Rubber-tired nylon wheels. Plastic. Pre-assembled. Ages 10 and up.
79 C 2100C—Shpg. wt. 3 lbs. **$14.99**

2 Super Eagle. Fully aerobatic—flies through loops, figure eights and inverted maneuvers. Wingspan measures 30½ inches. Control limiter included for first flight. Plastic with plastic foam wings. Unassembled. For ages 10 years and up.
79 C 2116C—Shpg. wt. 3 lbs. . **$14.99**

3 PT-19 Flight Trainer. Great for beginners. Features Cox exclusive adjustable angle thrust . . set it for super stability for beginners, gradually increase it for advanced flying. Exclusive Cox rubber band assembly. Wingspan measures 22 inches. Plastic with rubber-tired nylon wheels. Pre-assembled. For ages 6 years and up.
49 C 2104A—Wt. 2 lbs. 4 oz. . **$10.94**

4 Penske Matador. Authentic in color and markings. With pneumatic-control steering . . 15-foot length of plastic tubing going from hand-held controller to car allows you to make any type of maneuver you want. You can run your own race like the big time races . . . do figure eights, squares, circles, ovals, zig zags, and more. Plastic with polypropylene chassis. Measures 13½ inches long. Pre-assembled. For ages 10 years and up.
49 C 2115I—Shpg. wt. 2 lbs. . **$16.97**

5 Sandblaster. Conquer your own desert races. Deep-cleated tires dig in on rugged terrain. Made of high-impact plastic. Large capacity fuel tank. Complete with roll cage, simulated gearshift and adjustable steering. Ratchet starter. Measures 12 inches long. Pre-assembled. Ages 6 years and up.
49 C 2110I—Wt. 1 lb. 14 oz. . **$12.97**

8

10

1/16 SCALE

11

1/25 SCALE

12

1/43 SCALE

Accessories for above

6 Starter Kit. For Cox "gas" engines. Includes battery-wire and clip, 2 wrenches, ½ pint of Glow Power fuel.
49 C 2285J—Shipping weight 1 pound . . . . . Kit **$3.29**

7 Starter Battery. For Cox "gas" engines. 1½ volts.
49 C 2100J—Shipping weight 1 lb. 2 oz.. . . . . **$1.97**

Glow Power Fuel. (Not shown.) 1 pt. general purpose.
49 C 2285A—Shipping weight 1 pound 6 oz. **$1.97**

6

7

The biggest Earthmovers we sell.. and young construction workers control their moving parts

(1 thru 6) Heavy-gauge steel bodies finished with chip-resistant, non-toxic enamel. Highly detailed bodies and shatter-defying plastic windshields. Plastic wheels. Turned edges. Figures not included order (7) at right. Ages 3 and up.

1 Michigan Shovel. Hinged cab swings open so you can change drivers. Crane cab swivels 360°. Positive-stop winch raises and lowers boom. Includes scoop and magnet for lifting dirt or metal debris. Scoop releases load automatically when raised to top of boom. 20x7x28 in. high with boom raised.
79 C 58383C—Partly assembled. Wt. 10 lbs. . . . $16.95

2 Dump Truck. Cab swings open. Balanced-action bed raises and dumps big loads (by hand) easily. Measures 19¾x7¾x10 inches high.
79 C 58381C—Shipping weight 7 pounds . . . $10.95

3 Elevating Scraper. Load and unload with crank-powered, rubber conveyor belt. Retract belt into transport position and open hopper for dumping. Engine section swivels to steer.
79 C 58474C—24¾x6½x7⅞ in. high. Wt. 6 lbs. $12.95

4 Loader. Cab swings open . . swivels to steer. Lever-operated bucket scoops up load, raises, lowers and dumps load. 21½x7¾x9½ in. high.
79 C 58382C—Shipping weight 7 pounds. . . . $12.95

5 Bulldozer. Big blade lifts to 3 positions to move various sizes of debris. Wide, deep-lug tracks on solid wheels. 12¾x8x7¾ inches high.
49 C 58472—Shipping weight 3 lbs. 9 oz. $8.44

6 Grader. Blade raises, lowers, tilts and swings either way to 5 positions for excellent dirt or snow removal. Tandem-pivoted rear wheels with big traction-tread tires. 16x7x7⅞ inches high.
49 C 58473—Shipping weight 3 lbs. 2 oz. $7.44

7 Construction Crew. Set of 3 workmen with shovel, pick axe and air hammer in coordinated outfits and safety helmets. 5 inches tall. Vinyl.
49 C 58388—Shipping weight 8 ounces . . . . Set $1.99

17-inch Bathtub Baby with plastic tub and accessories

$9.49

Washable infant has bathtime fun in her very own tub. She even drinks from her own bottle . . wets, too. Huggable 17-inch vinyl body is fully jointed. Sparkling go-to-sleep eyes and blond rooted hair. She's dressed in a terry cloth towel and panties (also shown separately). Layette includes robe, dress, sunsuit, booties, diaper, soap, sponge and powder puffs. Recommended for ages 3 to 10.

49 C 31675—Shpg. wt. 2 lbs. 8 oz. $9.49

$9.97

Non-folding Dressing Table

Now you can dress and change your "baby" on her own dressing table. Wicker-look fiber stand has wood frame and vinyl top. 18¼x19x18½ inches high. Holds dolls up to 16 inches tall. For ages 3 to 10 years.

79 C 33516C—Shpg. wt. 7 lbs. . . $9.97

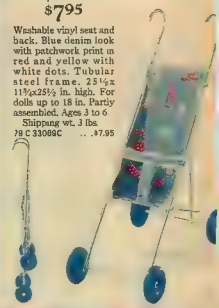
Fold-up Umbrella Stroller

$7.95

Washable vinyl seat and back. Blue denim look with patchwork print in red and yellow with white dots. Tubular steel frame. 25½x 11½x25½ in. high. For dolls up to 18 in. Partly assembled. Ages 3 to 6

Shipping wt. 3 lbs.

79 C 33009C . . .$7.95



17-inch Rub-A-Dub Dolly . . completely washable

$10.44

(1 and 2) Wash her, dry her, then bundle her up after the bath. Made of soft vinyl. Painted eyes, rooted hair. She wears a cuddly terry cloth robe that fastens with a pretty ribbon tie. Recommended for ages 3 to 8.

(1) 49 C 31615—White Doll. Wt. 2 lbs. 8 oz. . . $10.44

(2) 49 C 31657—Black Doll. Wt. 2 lbs. 8 oz. 10.44

Bless You Baby Tender Love . . . 15-in. doll sneezes, sniffles

$10.84

(3 and 4) Vinyl doll is washable. Rooted hair. Feed her from her bottle, squeeze her tummy and watch her sniffle, sneeze. She wears a print dress. Includes bottle, tissue. Ages 2 to 7 years.

(3) 49 C 31648–White Doll Wt. 2 lbs. 10 oz. $10.84

(4) 49 C 31649–Black Doll Wt. 2 lbs. 10 oz. . 10.84

Wardrobe for Rub-A-Dub Dolly

$3.99

Wardrobe includes 2 dresses, a dress and pants outfit, a 2-piece playsuit and 4 hangers.

Shipping wt. 4 oz.

49 C 32509 $3.99

Wardrobe for Bless You Baby Tender Love

$3.99

Set includes 2-piece playsuit and nightgown, a dress and hat, 3 hangers and a brush.

Shipping wt. 4 oz.

49 C 32508 $3.99

2-piece Knit Outfit in 2 size ranges

$3.69 set

doll, bottle not included

Delicate [illegible] details and hooded jacket [illegible] buttons.

Set for 12 to 14-inch dolls

49 C 32509—Shpg. wt. 4 oz. Set $3.69

Set for 16 to 18 inch dolls.

49 C 32529—Shpg. wt. 4 oz.

Our album of baby dolls continues . . on these 2 pages, see our collection of

BABY BEAUTIES

Dolls to dress up, cuddle and love that will warm any child's heart

1 14-inch Angel Baby $7.99

Outfits for 14-inch Angel Baby
Dolls, panties, shoes, socks not included
Low as $2.99 (items 2, 3 and 4)

1 Soft vinyl body is fully jointed . . she's easily posed in many positions. Rooted blond hair can be brushed and combed. Movable eyes. Red velvet-look dress and matching bonnet trimmed in white lace. Recommended for ages 3 to 10.
49C31684—Wt. 1 lb. 8 oz. $7.99

2 2-piece pink and white nightie, braid trim. Shipping wt. 5 oz.
49 C 32586 .... $2.99

3 Pink and white check playsuit, scarf, attached white blouse with bib. Wt. 5 oz.
49 C 32538 .... $2.99

4 Spring green dress and bonnet with white dots, lace trim. Shipping wt. 5 oz.
49 C 32583 .... $2.99

5 White hooded jacket with blue knit pants. Shipping wt. 5 oz.
49 C 32518 .... $3.99

6 Lovely 10-inch Angel Baby $5.95

6 Soft vinyl body is fully jointed so Angel Baby is easily posed in many different positions. Rooted blond hair in top-knot style can be brushed and combed. Big go-to-sleep eyes. She's dressed in attractive two-piece sacque. Knit booties with bow. For ages 4 to 10. Not recommended for children under 3 due to small parts.
49 C 31681—Shipping weight 12 ounces $5.95

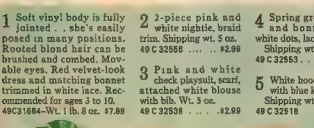
7 Wardrobe for 10-inch Angel Baby. Includes: white pliné kimono with blue lace trim, ribbon tie; pink check pullover dress trimmed in lace and bonnet, yellow brushed nylon nightie with lace-trimmed matching panties. Dolls, diaper socks, shoes not incl.
49 C 32564—Shipping weight 8 ounces $4.99

SAVE $1.00. Angel Baby (6) plus Wardrobe (7).
49 C 31663—Shipping weight 1 pound 4 ounces .... Set $8.94

10-inch Angel Baby plus Wardrobe
Separately total $10.94 $9.94

13-inch Kimmie $8.94

This lovable little doll drinks from her own bottle . . she even wets, too. Curly black rooted hair that you can brush and comb. Big, painted eyes. Made of soft, washable vinyl. Kimmie wears a diaper and comes complete with pink, lace-trimmed blanket, brush and comb.
Recommended for children ages 4 to 10 years.
49 C 31613—Wt. 2 lbs. $8.94



The Calico Kids . . soft cloth-body dolls $7.44 each

(8 thru 10) Each 14 inches tall. Vinyl head, hands. Painted eyes, rooted hair. For ages 3 to 10 years.

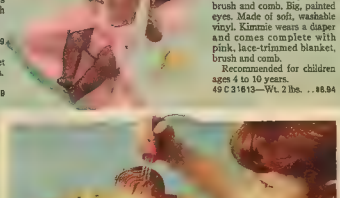
8 Orange hair. Calico print dress. Polka dot bonnet.
49 C 34092—Shipping weight 1 pound 8 oz. $7.44

9 Blond, pigtails. Calico print dress. Cloth glasses.
49 C 34093—Shipping weight 1 pound 8 oz. $7.44

10 Red hair. Dungarees with print blouse and hat.
49 C 34094—Shipping weight 1 pound 8 oz. $7.44

Lovable Lisa 13 inches tall $8.94

11 Cloth body with vinyl head, vinyl-covered feet. Rooted hair. Velcro® closure strap on hand so Lisa can hold her crayon. Crayon, paper included. Dress covers sleep outfit underneath. For ages 4 to 10.
49 C 34085—Shipping weight 1 pound $8.94



Tub 'n Shower Dolly complete with Tub and Accessories $9.99

Washable 12-inch doll of soft vinyl. Fully jointed body, molded hair. Includes pink plastic tub and shower with spray nozzle, water pump, soap, sponge, bottle. Hand operated . . no batteries needed. For ages 3 to 10.
49 C 31684—Shipping weight 2 pounds 4 ounces $9.99

Dolls that bring back

OLD-TIME MEMORIES

The Colonial Girls

$10.95 Honor Walker | $8.95 Priscilla

(1 and 2) These little pilgrim ladies are reminiscent of the days when our country was just beginning. Each has long rooted hair and go-to-sleep eyes. Movable arms, legs. Vinyl arms and polyethylene body and legs. For ages 3 to 10.

1 26-in. Honor Walker. Hold her hand . . she'll walk with you. She's dressed in a long pilgrim gown with hat and shoes.
Shpg. wt. 3 lbs.
79 C 32041C $10.95

2 16-inch Priscilla. She wears a crisp pilgrim gown, matching hat and shoes. Why not pick up the phone and order it?
Shpg. wt. 1 lb. 4 oz.
49 C 32039 . . .$8.95

Join Dorothy and Friends as they search for the Land of Oz

(3 thru 6 and 8) Replicas of the famous characters from Oz. Poseable arms, legs. Plastic bodies. Fabric costumes. 8 in. tall. Ages 3 to 10. Not for under 3, due to small parts.

3 Scarecrow.
49C30058–Wt. 4 oz. $2.84

4 Cowardly Lion.
49C30057 Wt. 4 oz. $2.84

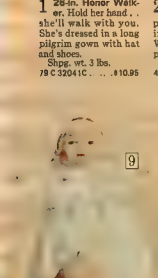
5 Tinman. Shpg. wt. 4 oz.
49 C 30056 .. .... $2.84

6 Dorothy. Rooted hair. Incl. Toto, the dog and basket. Shpg wt. 4 oz.
49 C 30055 . . . . .$2.84

7 Witch's Castle. With drawbridge and prison gate . . both lower and close. Incl. witch with broom (8), cauldron, spinning globe. Washable vinyl covered chipboard. Measures 9¾x18½x20 in. wide.
Shipping wt. 3 lbs.
79 C 31112C. .. $11.99

8 Bad Witch. Rooted hair.
49 C 30059—Wt. 4 oz.$2.84

Witch's Castle & SO INCLUDES Witch (8)



Bye-lo Baby

$8.95

9 This 14-in. little charmer has been cuddled by tots for many years. Soft cloth body. Vinyl head, arms and legs. Molded hair and painted eyes. She's dressed in a christening dress, lace-trimmed bonnet, panties and booties. Ages 3 to 10.
Shpg. wt. 1 lb. 8 oz.
49 C 31686 . . .... $8.95

Kewpie Doll

$7.99

10 This lovable 14-in. all-vinyl doll wears a blue, lace-trimmed dress, panties, white socks and shoes. Painted hair and features. Movable arms and legs. Ages 3 to 8.
Shpg. wt. 2 lbs. 4 oz.
49 C 37026 . .... . $7.99

Beautiful Southern Belles

Each $3.47

(11 thru 13) These lovely American Gems are adorned in lavish costumes of the 1800's. Each vinyl doll is 8 in. high with long rooted hair, painted features, movable arms, legs. Ages 3 to 10.

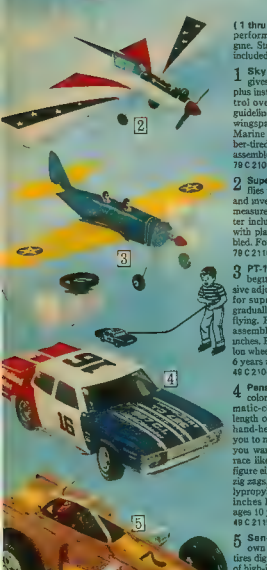
11 Georgia. She wears an elegant long gown with a lace overskirt, lace-trimmed sleeves and matching hat, shoes. Long and lovely platinum-color hair.
49 C 30061—Shpg. wt. 5 oz. .$3.47

12 Carolina. Wears a dress with long bouffant skirt. Lace-trimmed petticoat, shoes. Velvet bonnet. Platinum-color curls.
49 C 30063—Shpg. wt. 3 oz. .$3.47

13 Virginia. Has a long blue and white dress with sheer overskirt. Shoes and bonnet complete her outfit. Blond hair.
49 C 30062—Shpg. wt. 5 oz. .$3.47

"Fly" or "drive" your own gas-powered Plane or Car

COX



(1 thru 5) Powered by the famous performance-packed Cox .049 engine. Starter kits and batteries not included, sold separately below.

1 Sky raider. Throttle control gives you more flying versatility plus instantaneous, responsive control over plane. Features precise guideline control and large 20-inch wingspan. Detailed with authentic Marine Corps design decals. Rubber-tired nylon wheels. Plastic. Pre-assembled. Ages 10 and up.
79 C 21004C—Shpg. wt. 3 lbs. . $14.99

2 Super Eagle. Fully aerobatic—flies through loops, figure eights and inverted maneuvers. Wingspan measures 30½ inches. Control limiter included for first flight. Plastic with plastic foam wings. Unassembled. For ages 10 years and up.
79 C 21116C—Shpg. wt. 3 lbs. . $14.99

3 PT-19 Flight Trainer. Great for beginners. Features Cox exclusive adjustable angle thrust . . . set it for super stability for beginners, gradually increase it for advanced flying. Exclusive Cox rubber band assembly. Wingspan measures 22 inches. Plastic with rubber-tired nylon wheels. Pre-assembled. For ages 6 years and up.
49 C 21044—Wt. 2 lbs. 4 oz. . . $10.94

4 Penske Matador. Authentic in color and markings. With pneumatic-control steering . . . 15-foot length of plastic tubing joined from hand-held controller to car allows you to make any type of maneuver you want. You can run your own race like the big time races . . . do figure eights, squares, circles, ovals, zig zags, and more. Plastic with polypropylene chassis. Measures 13½ inches long. Pre-assembled. For ages 10 years and up.
49 C 21151—Shpg. wt. 3 lbs. . $18.97

5 Sandblaster. Conquer your own desert races. Deep-cleated tires dig in on rugged terrain. Made of high-impact plastic. Large capacity fuel tank. Complete with roll cage, simulated gearshift and adjustable steering. Ratchet starter. Measures 17 inches long. Pre-assembled. Ages 6 years and up.
49 C 21101—Wt. 1 lb. 14 oz. . . $12.97

Accessories for above

6 Starter Kit. For Cox "gas" engines. Includes battery-wire and clip, 2 wrenches, ½ pint of Glow Power fuel.
49 C 22853—Shipping weight 1 pound . . . . . Kit $3.29

7 Starter Battery. For Cox "gas" engines. 1½ volts.
49 C 21003—Shipping weight 1 lb. 2 oz. $1.97

Glow Power Fuel. (Not shown.) 1 pt. general purpose.
49 C 22854—Shipping weight 1 pound 6 oz. $1.97

The Titanic sails again! R.M.S. Titanic Plastic Kit

$22.97

8 The legendary R.M.S. Titanic returns in this 1/410-scale model. Carefully reproduced with details from original drawings, photographs taken by survivors, and technical journals. Measures 30 inches long. Molded-in color. Display stand. Unassembled with over 500 pieces. Instructions are included. For ages 12 years and up. Japan. Like everything else in Sears books, it's so easy to order by telephone.
Shipping weight 5 pounds.
78 C 2342C . . . . . **Kit $22.97**

U.S.S. Constitution Plastic Kit

Re-enact high seas adventure

$14.97

9 The U.S.S. Constitution with its billowing sails and massive armaments was sometimes called the "Eagle of the Sea". To capture all its realism, this 1/96-scale model is from actual plans provided by the Smithsonian Institute. So precisely detailed you even string the rigging. Includes 39 sails, 55 guns, pre-formed rattlines, 20 crew members, rigging thread and rigging instructions. Hull measures 36 in. long. Illustrated booklet. Unassembled . . over 400 pieces. For ages 14 and up.
Shipping weight 5 pounds.
78 C 20313C . . . . . **Kit $14.97**

Note for both pages:
Glue not included with kits.

American Classics Plastic Kit

$7.49

10 Kit with two cars. The 1909 Stanley Steamer was the first car to exceed 120 miles per hour. Ran on a unique steam system. 8x4x4 in. high . . 84 pieces. 1914 Stutz Bearcat was colorful part of American automobile racing history. 10½x4x3¾ in. high . . 105 pieces. Unassembled. Ages 6 and up.
49 C 2221—Wt. 1 lb. 5 oz. . . . . **Kit $7.49**

Roger Penske Race Team Plastic Kit

$4.99

11 Matador with 366-cu. in. engine, chrome-plated look, plastic wheels and wide racing tires. Matador fits on a classy trailer pulled by sporty van. Over 15 in. long overall. Parts highly detailed from factory blueprints. With decals. Unassembled, instructions. Over 100 pieces. Ages 10 and up.
49 C 22508—Wt. 1 lb. 12 oz. . . . **Kit $4.99**

Sears Big Mover Plastic Kit

$5.69

12 Peterbilt cab in a duplicate of the original . . has pin striping, air conditioner, horns, removable hood, air tanks, exhaust stacks. Fruehauf van has dual wheel suspension, opening doors. 17½ inches long. Decals included. Unassembled with 150 pieces . . instructions. Ages 10 and up.
49 C 20188—Wt. 1 lb. 4 oz. . . . **Kit $5.69**

Kits (13) and (14) can be built to operate together

13

1/4 SCALE

14

These kits with moving parts let you see how an Auto Engine and Auto Chassis really work

13 See-thru V-8 Engine. High-impact styrene model with functioning pistons, connecting rods and rocker arms working in sequence with firing of 8 spark plugs. Also display stand, permag motor . . 350 parts in all. Manual of V-8 engine's history. Measures 14½x6½x9¼ inches high. Requires 2 "C" batteries, order pkg. below. Unassembled, with instructions. For ages 10 and up.
Shipping weight 3 pounds 3 ounces.
49 C 2201 . . . . . **Kit $10.97**

"C" Batteries. Package of 6.
49 C 46994—Shipping weight 12 oz. . . . . **Package $1.55**

14 Visible Chassis. Fully operating high-impact styrene model has transmission with 3 speeds plus reverse. Clutch, gearshift, springs, shock absorbers, brakes, wheels all perform their specific functions just as they would on a real automobile. 37½ inches long. With permag motor and manual. Requires 3 "D" batteries, order package below. Unassembled, over 305 pieces . . instructions included. Ages 10 and up.
79 C 2337C—Shipping weight 9 pounds . . . . . **Kit $22.99**

"D" Batteries. Package of 6.
49 C 46995—Shipping weight 1 lb. 4 oz. . . . . **Pkg. $1.55**

Paper Airplane Kit $3.29

Five realistically designed models of Air Force jets and experimental space vehicles. Printed in full color with easy to follow folding lines. Some are distance flyers, some do stunts, all are fun to fly and display. 8½ to 11 inches long. Includes 10 planes in all. Fully decorated. Instructions are included. Ages 8 to 14.
49 C 20246—Shipping weight 1 pound . . . . . **Kit $3.29**

Land Rocket Race Kit $4.97

The Screaming Eagle land rocket. Engineered for action and performance. Powered by stable cold-power propellant. Complete with reusable rocket engine, fuel, drag line, synchro system and drag chute. Measures 11 inches long. Plastic. Unassembled. Ages 10 and up.
49 C 2023—Shipping weight 1 lb. 4 oz. . . . . **Kit $4.97**
49 C 2024—Extra Fuel. (15 oz.) Wt. 1 lb. 1 oz. **1.77**

Trigger Jet $2.77

Can fly up to 150 feet when you pull the trigger. Spring-powered launch gun. Adjust flaps to do loops, wing overs, or circle back. Plastic with soft nose-cone. 18 inches long with 10½-in. wingspan. Launching gun is plastic, hardwood, steel. Ages 5 to 15.
49 C 22968—Shipping weight 10 oz. **2.77**

Completely assembled Treasure Detector

Search beaches or woods for buried coins or jewelry

$14.99 without batteries

Solid state, all-transistor . . sensor triggers indicator when base is over most kinds of metal. Use underwater, too . . wrap in plastic bag and seal with tape. Base measures 8½ inches in diameter with molded handle, also included is 30-inch extension handle. High-impact plastic. Treasure map is included. Requires 4 "AA" batteries, order package below. From Japan. Ages 7 years and up.
Shipping weight 2 lbs. 6 oz.
49 C 2310 . . . . . **$14.99**

"AA" Batteries. Package of 4.
Shipping weight 4 ounces.
49 C 46991 . . . . . **Pkg. 84c**

Hop on these AMERICAN WHEELS

Ride away on battery or pedal-powered vehicles for liberty riders

1 Trail Cycle. Low-slung cycle with tubular steel chopper-style frame. Front 13-inch semi-pneumatic rubber tire with knobby tread bites down on track. Wide plastic rear wheels are set wide apart to handle turns easily. Adjustable plastic seat. Chrome-plated high-rise handlebars and extended front fork. Vinyl handlebar grips and streamers. 34x21x22¾ in. high; seat height 8 in. Ages 4 to 7. Partly assembled. 79 C 86037C—Shpg. wt. 19 lbs. $21.99

2 Pedal Motorcycle. Ride down sidewalks on this authentic-looking tot motorcycle. Durable plastic construction with steel axles. Big front wheel with two rear wheels set wide apart for stability. Measures 30x13x19 in. high; seat height 13 in. Ages 2 to 5. Partly assembled. 79 C 86017C—Shpg wt. 8 lbs. $15.97

3 Hot Cycle. Low-slung cycle with magtype rear wheels set wide apart for stability. Big 16-inch front wheel. Heavy-duty polyethylene construction with ABS plastic fork and steel axles. Contour seat adjusts to 3 positions as child grows. Handlebars have streamers. Clicker motor noise. 40x21x22 inches high; seat height 10½ inches. Ages 2½ to 6. Partly assembled. 79 C 86021L—Shpg. wt. 15 lbs. $14.97

4 Stop 'n Go Signal. Teaches good traffic habits. Bell rings as top is turned to show red or green "light". Includes traffic tickets, whistle. Plastic. 29 in. high. 49 C 88502—Shpg wt. 1 lb. 11 oz. . . $4.49

5 Gas Pump. Bell crank, 18-in. "gas" hose and 12-in. "air" hose with pressure indicator. Plastic. 11x6x18 in. high. 49 C 88507 - Shpg. wt. 2 lbs. 6 oz. $5.88

6 Parking Meter-Coin Bank. Insert a coin and turn knob. Needle ticks until "Time's Up". Opens so you can count receipts. Parking tickets. Plastic. 30 in. high. 49 C 88501—Shpg wt. 1 lb. 11 oz. $4.49

7 Directional Helmet. Light on top signals direction of turn. Plastic with elastic band to fit all head sizes. Chin strap. 8¾x6¾x6¾ in high. Requires 2 "C" batteries (not included . . order pkg. below) 49 C 88516—Shpg. wt. 4 lbs. oz. $4.29
Alkaline "C" Batteries Package of 2.
49 C 46997—Shpg wt. 5 oz. . . . . Pkg. 31 09

8 Patriot Chopper. Foot-pedal control lets you cruise up to two miles per hour. Ride up to 7 hours on a single charge of rechargeable 6-volt battery (not incl.; order separately below). Chrome-plated tubular steel frame, high-rise handlebars and roll bar. Plastic high-back saddle, fenders, simulated engine. Plastic tires. Incl. battery recharger (UL listed: 110-120-v., 60-Hz. AC. 8 w.). 34½x16x24 in. high; seat height 15 in. For ages 3 to 6. Partly assembled. See "N" suffix on page 276.
79 C 88521N—Shpg. wt. 20 lbs. $46.99

9 Freedom Rider. Foot-pedal control lets you cruise up to two miles per hour. Ride up to 7 hours on a single charge Powered by rechargeable 6-volt battery (not included; order below). Polypropylene body. All-steel frame. Padded seat and backrest. Plastic wheels. Incl, battery recharger (UL listed: 110-120-v., 60-Hz. AC. 8 w.). 31½x17¾x17¾ in. high; seat height 9½ in. Ages 3 to 6. Partly assembled.
79 C 86518L—Shpg. wt. 14 lbs. $36.99

6-v. Rechargeable Battery. For Sears, Eldon. Pines rechargeable vehicles.
49 C 88523—Shpg. wt. 3 lbs. 14 oz. . . . $9.99

Jaguar

Check the engine . . load the trunk and pedal away in this sporty car

You get a lot of super "extras" on this sporty Jaguar. There's working action all the way around this beautiful red convertible . . has many of the same features as your family car and it gets better mileage. That's because it's pedal-powered. Pedals adjust to 5 different positions as child grows. Gives your child room to stretch out behind the wheel year after year Body constructed of tough molded polypropylene to help shrug off bumps and stay new-looking. Steel axles, framework and steering mechanism for long life. Padded vinyl seat makes long trips or short spins around the neighborhood comfortable. 41¼x 18¾x17¼ inches high; seat height 6 inches. For ages 3 to 5. Partly assembled. To order the easiest way, look in your phone book white pages under "Sears, Roebuck and Co., Catalog Sales" for number to call.
79 C 86084L—Shipping weight 18 pounds. $31 99

Pedal a working-action Classic Mobile $41.97

Authentic-looking old-time coupe features detachable canopy for sunny days when you want a convertible Hood opens and French horn honks. Nylon-bearing pedal drive adjusts to 5 positions as child grows . . gives child room to stretch out behind the wheel year after year. Molded polypropylene unibody construction stays new-looking. All-steel chassis. Molded vinyl tires on sturdy 8-inch wheels. 40x22x33¾ inches high with canopy; seat height 8¾ in. For ages 3 to 5. Partly assembled. See "N" suffix, page 276.
79 C 86078N—Shpg. wt. 23 lbs. $41.97

Fire Fighter Truck $36.99

Ring the chrome-plated bell and remove 2 plastic ladders. Rubber tires on 7-inch steel wheels. Nylon-bearing pedal drive adjusts to 3 positions as child grows . . gives child room to stretch out behind the wheel year after year Flexible windshield. Steel body. Measures 45x20x19 in. high Seat height 8 in. For ages 2 to 5. Unassembled.
79 C 86068L—Shpg wt. 32 lbs. $36.99

Jet Sweep Car $26.99

Cruises on 7-inch metal wheels with molded rubber tires. Nylon-bearing pedal drive adjusts to 3 positions as child grows. Steel body. Measures 34¾x16x18 in. high. Seat height 8¾ in. For ages 2 to 5. Unassembled
79 C 86067C—Shpg wt. 21 lbs. $26.99

REMEMBER!

You can order items on pages 439 to 614 from now until AUGUST 13, 1976

Speed down the straightaway . . and power into

AFX™ Custom Classic Banked Marathon with 2 cars and 50 feet of multi-level 2-lane track $49.99 set

Rev your engines . . push fair-start button and off they go on a simultaneous start. Test your skill on blazing straightaways and 2 banked curves. Sears exclusive lap counter tracks number of laps completed.

Set includes 50 feet of track, fair-start track, lap counter, 2 HO-scale G-PLUS cars, 2 Russkit speed controls, judge's stand, grandstand, guard rails, trestles, billboards, finish gate, Quickee-Lok track key, oil. Power pack plugs directly into wall; UL listed 110–120-v., 60-Hz. AC. 5.6 w. (VA). Plastic, metal. Not recommended for ages under 8.
79 C 9519C—Shipping wt. 10 lbs. Set $49.99

Track converts to 19 foot dragstr p
Features
G-PLUS
Cars
Forms 91x47 inch layout
G-PLUS cars use motor's magnetic field and downward force to increase traction gives cars fast acceleration and stopping power
G-PLUS cars have brass bearings and ceramic magnets need less power than most other cars so they run cooler

Wish Book value **Save $1 on any AFX G-PLUS Car when you buy any race set on these 2 pages**

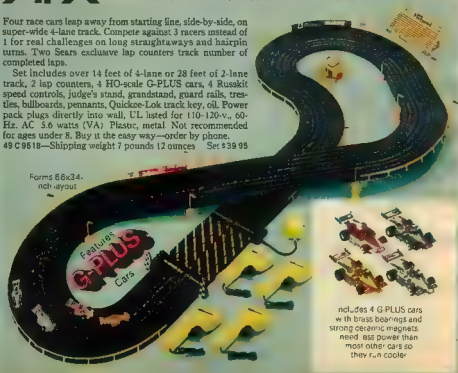
$8.88 car alone | $7.88 each when purchased with race set

{1 thru 4} For all HO-scale race sets on these 2 pgs. Modern in-line, monocoque style motor. No tools needed to assemble or disassemble . . makes maintenance simple. 3 in. long Plastic, metal. Ages 8 and up. Singapore. Wt., ea., 2 oz.
(1) 49 C 9526—Lola T130
(2) 49 C 9527—Ferrari 312PB
(3) 49 C 9528—Ferrari Formula I
(4) 49 C 9556—Mc Claren Formula I
Car only . . . . . Each **$6.88**
Ea. car when purchased with race set **$7.88**

AFX™ Race of the Champions with 4 cars and 14 feet 2 inches of multi-level 4-lane track $39.95 set

Four race cars leap away from starting line, side-by-side, on super-wide 4-lane track. Compete against 3 racers instead of 1 for real challenges on long straightaways and hairpin turns. Two Sears exclusive lap counters track number of completed laps.

Set includes over 14 feet of 4-lane or 28 feet of 2-lane track, 2 lap counters, 4 HO-scale G-PLUS cars, 4 Russkit speed controls, judge's stand, grandstand, guard rails, trestles, billboards, pennants, Quickee-Lok track key, oil. Power pack plugs directly into wall, UL-listed for 110–120-v., 60-Hz. AC 5.6 watts (VA) Plastic, metal Not recommended for ages under 8. Buy it the easy way—order by phone.
49 C 9518—Shipping weight 7 pounds 12 ounces Set $39.95


Forms 86x34-inch layout
Features
G-PLUS
Cars
Includes 4 G-PLUS cars with brass bearings and strong ceramic magnets need less power than most other cars so they run cooler

the turns

AFX PENSKE QUALITY PRODUCTS

Raceway with 2 magna-traction cars, 25½ ft. of multi-level track

$29.95 set

Race over and under pretzel-bend turns and shoot down straightaways at top speed. Challenge your racing skill on the banked Monza curve. Sears exclusive lap counter tracks number of laps completed by each race car.

Includes 25½ feet of 2-lane track, lap counter, 2 HO-scale MAGNA-TRACTION cars, 2 Russkit speed controls, judge's stand, grandstand, guard rails, trestles, billboards, Quickee-Lok track key, oil. Power pack plugs into wall; UL listed for 110-120-v., 60-Hz. AC. 5.2 watts (VA). Plastic, metal. Not recommended for ages under 8. Buy it the easy way—order by phone.

49 C 9517 Shpg. wt. 6 lbs. 12 oz. . . . Set $29.95

Forms 96x48-inch layout

Includes two MAGNA-TRACTION cars hug the track on sharp turns and steep banks

AFX Meadowbrook Raceway with 2 magna-traction cars and over 15 feet of multi-level 2-lane track

Includes 2 MAGNA-TRACTION cars that hug the track on twisting turns powerful magnets provide gripping power

Streak down long straightaways and speed through twisting turns. Powerful magnets built into chassis of MAGNA-TRACTION cars help provide strong grip for fast speeds and staying power on grueling track layouts . . even on hairpin turns.

Includes 15 feet 1 inch of track, 2 HO-scale MAGNA-TRACTION cars, 2 Russkit speed controls, judge's stand, grandstand, guard rails, trestles, Quickee-Lok track key, oil. Power pack plugs directly into wall; UL listed for 110-120-volt, 60-Hz. AC. 5.2 watts (VA). Plastic, metal. Not recommended for ages under 8.

49 C 9516—Shipping weight 4 pounds 8 ounces . . . . . Set $19.95

$19.95 set

Forms 46x38-inch layout

AFX MAGNA-TRACTION Cars hug the track

$3.97 each

(1 thru 4) For all HO-scale road race sets on these 2 pages. All assembled, ready to go. 2¾ in. long. Plastic, metal. Recommended for ages 8 and up. Singapore.

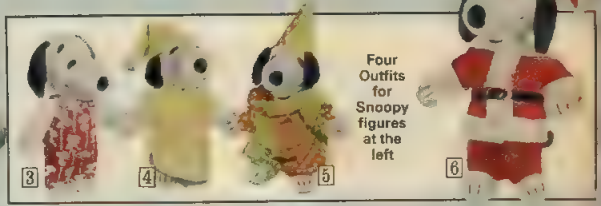
(1) 49 C 9531—Camaro Z28
(2) 49 C 9533—Lola T260
(3) 49 C 9534—Shadow Can Am
(4) 49 C 9535—'55 Chevy

Shipping wt. each 2 oz. Each $3.97

REMEMBER!

You can order items on pages 439 to 614 from now until AUGUST 13, 1976

Lovable Snoopy and all the wonderful Peanuts® gang



Four Outfits for Snoopy figures at the left

(1 and 2) Snoopy. A welcome pet in any household. So friendly, floppy and cuddly he's ready to be loved, just as he is. But he's even more adorable when dressed in the handsome, perky outfits sold separately at right. Snoopy is made of soft and plushy acrylic pile, and he's easy to keep clean—just use a sponge. Kapok filled. From Korea. Buy it the easy way—order by phone.

1 **20-inch long Snoopy**
3 C 16101—Shipping weight 13 ounces $13.88

2 **12-inch long Snoopy**
3 C 1697—Shipping weight 8 ounces 7.88

3 **Good Sport Outfit.*** "I am a Good Sport" printed on snappy-looking red overall. Made of cotton. From Taiwan
3 C 1807—*Fits Snoopy (1).* Wt. 2 oz. $2.88
3 C 1808—*Fits Snoopy (2).* Wt. 1 oz. 1.88

4 **Nightshirt Outfit.*** Made of cotton. Yellow. From Hong Kong.
3 C 1884—*Fits Snoopy (1).* Wt. 2 oz. . $2.88
3 C 1871—*Fits Snoopy (2).* Wt. 1 oz. . . 1.88
*Snoopy not included with Outfits

5 **Clown Outfit.*** Orange and green dotted outfit with ruffle around neck and matching clown hat. Made of cotton. Taiwan.
3 C 1806—*Fits Snoopy (1).* Wt. 2 oz. . $4.29
3 C 1808—*Fits Snoopy (2).* Wt. 1 oz. 2.49

6 **Santa Outfit.*** A Sears exclusive. Red cotton suit and hat; white trim. Black plastic belt with metal buckle. Taiwan.
3 C 1600—*Fits Snoopy (1).* Wt. 2 oz. $6.88
3 C 1601—*Fits Snoopy (2).* Wt. 1 oz. . . 4.88

7 **Woodstock.** Cotton velveteen "feathers." Kapok stuffed. 6 in. tall. Japan. Wt. 3 oz.
3 C 1648 . . . $2.88

8 **Rag Snoopy** with Peanuts® Gang T shirt and jeans. You'll just love having him for your very own. This world-famous little dog with his oh-so-friendly whimsical look and his cute outfit can make anyone smile. Cotton Snoopy is filled with a cotton and polyester blend. 16½ inches long. With red rayon T-shirt and cotton blue jeans. From Taiwan or Korea.
3 C 1201—Shpg. wt. 12 oz. . $5.99

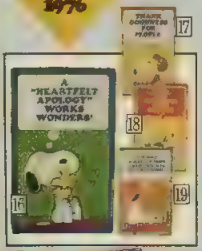
Peanuts Characters © United Feature Syndicate, Inc.

9

10 11 12 13 14 15

Peanuts® Wall Pennants . . measure 15½x34 inches

(9 thru 15) Made of wool felt. Shipping weight each 2 ounces.
(9) 3 C 1614—1976 Snoopy Calendar . $2.44
(10) 3 C 1615—Snoopy "I think I'm allergic to morning!" . 2.44
(11) 3 C 1618—Snoopy "Smile" 2.44
(12) 3 C 16119—Snoopy. "I've got to start acting more sensible . tomorrow" 2.44
(13) 3 C 1680—Lucy "It's amazing how stupid you can be when you're in love" 2.44
(14) 3 C 1616—Charlie Brown "I need all the friends I can get" 2.44
(15) 3 C 1617—Snoopy, Woodstock. "This has been a good day" 2.44



16 17 18 19

Peanuts® Wall Pennants . . measure 17x26 inches

(16 thru 19) Made of linen. Shipping weight each 1 ounce.
(16) 3 C 1629—Snoopy and Woodstock "A heartfelt apology works wonders" $2.44
(17) 3 C 1626—Snoopy Patty "Thank goodness for people" 2.44
(18) 3 C 1627 Snoopy, Charlie Brown. "Feeding Fred Astaire" 2.44
(19) 3 C 1628—Snoopy "Home guests welcome" 2.44

20 21 22 23 24 25 26

Peanuts® Books

20 **Peanuts® Treasury** contains a collection chosen from ten years of Peanuts® adventures. By Charles M. Schulz. 8½x11 inches. 254 pages.
3 C 16134—Shpg. wt. 1 lb. 15 oz. $3.49

21 **Snoopy Festival.** Many of Schulz's most popular cartoons. 8½x11 inches. 256 pages.
3 C 1662—Shpg. wt. 2 lbs. 4 oz. $9.49

22 **Peanuts® 1976 Datebook Calendar** has Snoopy on the cover. Each month features a picture of members of the Peanuts® gang with a quotation. Spiral bound cardboard.
3 C 1630—10½x13 inches. Wt. 1 lb. $3.88

23 **Peanuts® Day by Day Book 1976.** A diary and appointment book. Features Snoopy on soft cover and a funny cartoon on every page.
3 C 1631—6x8 inches. Wt. 15 oz. $3.44

(24 thru 26) Charlie Brown Cartoon Books by Charles M. Schulz. Each book about 7x9½ inches.

24 **It's a Mystery, Charlie Brown.** 38 pages.
3 C 1675—Shipping wt 11 oz. $2.79

25 **There's No Time for Love, Charlie Brown.**
3 C 1678—43 pages. Shpg. wt. 11 oz. . . $2.79

26 **A Charlie Brown Thanksgiving.** 40 pages.
3 C 1677—Shipping wt. 11 oz. $2.79

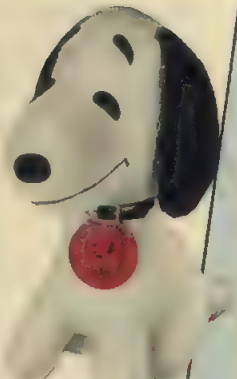
Wish Book value

Cut $2.51

Standing Snoopy

Last Christmas Was $5.50

$2.99



This cuddly 12-in. high dog with the whimsical smile has a plushy white and black acrylic pile coat, with soft acrylic filling. His black plastic collar bears an original Snoopy tag. He's just waiting to be taken home and loved. Not recommended for children under 3 years of age. Korea. Shipping weight 12 ounces.

3 C 1200 **$2.99**

Plush Snoopy Hand Puppet $5.44

You can do all kinds of amusing things with this perky little fellow. Let your imagination make him "come to life" in fun-filled positions and gestures. Fits child's or adult's hand. White, cuddly acrylic plush with black ears. Like everything else in Sears books, it's so easy to order by telephone.

3 C 1625—Shipping weight 4 ounces $5.44

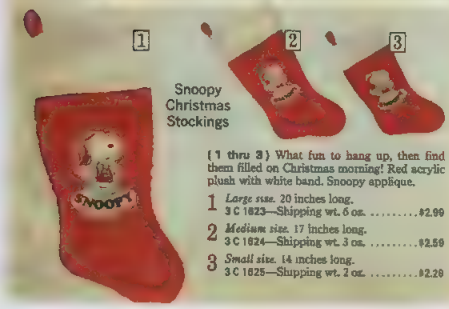
Peanuts Characters © United Feature Syndicate, Inc.

Peanuts® Storage Chest gives rooms a tidy look

$3.29

Covered with characterizations of the Peanuts® Gang . . . all in vibrant color. Roomy 28x16½x12½-in. multi-purpose box gives perfect storage for toys, clothing, holiday decorations, blankets, baby things. Corrugated paper fiberboard with plastic handles and lid. Buy several and make it fun for children to store things neatly. Sent unassembled (Snoopy not included.) Shpg. wt. 3 lbs.

3 C 1650C **$3.29**



Snoopy Christmas Stockings

(1 thru 3) What fun to hang up, then find them filled on Christmas morning! Red acrylic plush with white band. Snoopy appliqué.

1 *Large size.* 20 inches long.
3 C 1623—Shipping wt. 6 oz. $2.99

2 *Medium size.* 17 inches long.
3 C 1624—Shipping wt. 3 oz. $2.59

3 *Small size.* 14 inches long.
3 C 1625—Shipping wt. 2 oz. $2.28

Mystify your friends with MAGIC

100 of the Greatest Magic Tricks of the Past 50 Years $13.13

You get an impressive book that gives you page after page of intriguing information that's bound to fascinate you. It resembles an authentic collector's item . . brilliantly composed and artfully presented. Contains a delightful collection of inner circle secrets of the "greats" in the fabulous world of magic. Learn the facts and background, the why and wherefore of magic—as it is and has been performed by the real masters, decade after decade. *You also get all the specialized paraphernalia* needed to perform at least 15 amazing tricks yourself . . the Panama rope mystery . . sponge ball routine . . magic dice . . squash trick . . and more. This is much more than just a beginner's magic kit . . it's a professionally organized complete collection.

3 C 29025—Shipping weight 2 pounds 10 ounces $13.13

Wide World of Magic™ $10.75

4

The fascinating mystery of magic is ancient and knows no national boundaries. This collection, the result of a painstaking search, presents a unique group of close-up magic effects from many countries around the world: England, Scotland, France, U.S.A., Germany, Japan, Malaya, Ceylon, China, Hong Kong, Pakistan and Monaco. Complete with equipment, patter and instructions. All tricks easy to perform.

3 C 29026—Wt. 1 lb. 4 oz. . . . $10.75

Bag of Tricks™ $6.75

5

You stand up at a party, the center of attraction, and run through your repertoire—a fast paced twenty minute act. Here is the entertaining art of mystification, all in a "magic bag" (8½x10½ inches), containing all the paraphernalia and patter. You pull, perform, and patter one trick at a time—to the climax involving the bag itself. It's great fun.

Shipping weight 1 pound.

3 C 29028 . . . . . $6.75

The Private Decks $8.75

6

These two high-quality decks of cards, prepared and printed for professional magicians, let you perform amazing, hilarious and provocative tricks. Extensive information book explains trade secrets of the world's great performers . . shows how even the beginner can learn to present them. Included in the large repertoire of tricks are: the traveling spots, the enchanged spades, you can't do as I do, colorex, many more.

3 C 29027—Wt. 13 oz. . . . $8.75

Double your show-time fun

You get 2 ways to view with this Deluxe Theater . . tabletop rear-screen projector plus hand-held lighted viewer . . 20 reels included

$29.99 without batteries

Just plug in tabletop rear-screen projector. Large, 3¼x4-in. screen is extra bright for viewing in fully lighted room. Insert reel press lever to change scene. Carrying handle doubles as focus bar. 13x7⅛x8¼ in. high. UL listed for 110-120-v., 50/60-Hz. AC. 3 amps. 26 w. 6-ft. cord.

Just touch bar. 3-dimensional picture appears on lighted stereo viewer. Flip lever to change scene. Uses 2 "C" batteries, not included, order package below. Both viewers are plastic. Not for ages under 6.

49 C 1896—Shpg. wt. 4 lbs. 11 oz. $29.99

"C" Batteries. Package of 6.

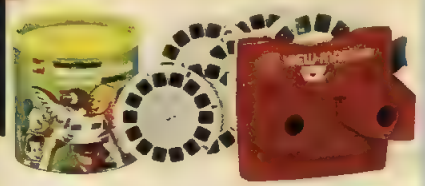
49 C 46994—Shpg. wt. 12 oz. . . . . Pkg. $1.55

Wish Book value **Save $1** when you buy Variety Theater (1) with Carry Case (2)

Separately total $21.98

Theater and Carry Case **$20.98**

Use opened carry case as viewing screen



Winnie-the-Pooh and Friends View-Master® Gift Pack **$4.99**

View Winnie-the-Pooh, Bambi, Donald Duck and many of your other cartoon pals on colorful 3-dimensional reels. You get a standard viewer and 6 reels with 7 scenes each inside the gift canister. Just hold viewer up to light . . lever changes scene. Plastic. For ages 4 and up.

49 C 18931—Shipping weight 11 ounces $4.99

View-Master® Stereo Viewers . . four great 3-dimensional reels included with each viewer

Standard Stereo Viewer **$3.75**

View Bugs Bunny, Road Runner, Scooby Doo and Fat Albert at a budget pleasing price. Standard viewer is easy to operate: simply hold it up to any light. Press lever to change scene. Made of high-impact plastic. Ages 4 and up.

Shipping weight 8 ounces.

49 C 18903 . . . . . $3.75

Lighted Stereo Viewer **$5.75** without batteries

All you do is touch the bar and a picture appears. Flip lever to change scene. Casper©, Peanuts®, Popeye and Woody Woodpecker reels are included. Plastic. Uses 2 "C" batteries. Order package separately above. Ages 4 and up.

Shipping weight 9 ounces.

49 C 18906 . . . . . $5.75

1 Variety Theater. Combination of projector and 10 full-color reels . . exclusive at Sears. Watch your favorites: Star Trek, Scooby Doo, Casper© and more. Plastic. 8½x7¼x5⅝ in. high. 6-ft. cord. UL listed for 110-120-volt 50/60-Hz. AC. 3 amps. 26 watts. Not recommended for ages under 6. Uses standard 12-volt auto lamp (included)

49 C 1895—Shipping weight 3 pounds 2 ounces. $18.99

2 Carry Case. Carry your projector and reels . . use inside of lid as projection screen. Corrugated fiberboard woodgrained finish. 5⅝x14⅛x16¾ in. long

49 C 18976—Shipping weight 2 pounds 3 ounces $4.99

Variety Theater (1) and Carry Case (2).

49 C 1899—Shipping weight 5 pounds 5 ounces **$20.98**

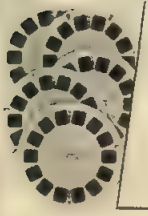
Wish Book value

Five favorite Talking Reels—no longer in print—for one low, low price

Package of all 5 reels

Only $3.66

That's less than 75c each



Here's a great way to start your own library of exciting talking 3-D View-Master reels. For one low price you get an outstanding assortment of talking reels in vivid color. The nature of this purchase does not permit title selection. Each talking reel offers seven scenes . . that's 35 scenes in all. This may be your only opportunity to obtain these View-Master classics . . order today. Use your phone if you want to order it the easiest way of all.

Shipping weight 2 ounces.

49 C 1898 ..... Package $3.66

Talking View-Master® Stereo Viewer

Lighted Viewer shows color pictures with electronically produced sound for rich, true-to-life tone

$19.97 without batteries

Watch 3-D color pictures come alive with clear, easy-to-understand sound. Includes four talking reels of Charlie Brown and the Peanuts® gang. Built in lighting gives you an extra sharp, bright picture. Just press bar to switch light on . flip lever to change scene. Additional talking reels available below, left. Plastic, 5x5x8¾ in. high. Requires 2 "C" batteries, not included . order package separately below. For ages 4 and up.

Shipping weight 3 lbs. 9 oz.

49 C 18901 ..... $19.97

"C" Batteries. Package of 6.

Shipping weight 12 ounces.

49 C 46994-Wt. 12 oz. ..... Pkg. $1.55

Talking View-Master Reels

Each catalog number is for one 3-reel packet. *Postpaid.* (Wt. 4 oz.)

$2.99 per packet

NOTE: Talking viewers and projector will accept standard View-Master reels. Talking reels cannot be used in standard viewers or projectors.

New Titles for 1975

49 C 18322—Pippi Longstockings
49 C 18507—Planet of the Apes
49 C 18558—It's a Bird, C. Brown
49 C 18558—Apple's Way
49 C 18559—$6,000,000 Man
49 C 18567—New Zoo Review
49 C 18586—The Waltons
49 C 18598—Kung Fu

Cartoon Favorites

49 C 18321—Charlotte's Web
49 C 18342—Robin Hood
49 C 18362—Winnie-the-Pooh
49 C 18514—The Flintstones
49 C 18516—Popeye
49 C 18531—Bugs Bunny
49 C 18544—Snoopy
49 C 18548—Charlie Brown
49 C 18553—Scooby Doo

Favorite Stories

49 C 1834—Tom Sawyer
49 C 1836—Alice in Wonderland
49 C 18376—Mary Poppins
49 C 18382—The Night Before Christmas
49 C 18383—Christmas Story
49 C 1850—Barbie
49 C 1887—Rudolph the Red Nosed Reindeer

TV Favorites

49 C 18555—Star Trek
49 C 18693—Adam 12

History and Travel

49 C 18202—Disneyland
49 C 18616—Wild Animals of the World
49 C 18676—Prehistoric Life
49 C 18965—Disney World

Showtime fun with pictures 'n sound

Talking Projector. $24.94

1 Hey! Let's watch a show! Project your favorite talking reels with brilliant color pictures and clear, easy-to-understand sound. Just plug in to household outlet, place reel (1 included) in slot and on with the show. Convenient lever changes scene . . automatic reset. Plastic, 12¼x8x5⅞ inches high. UL listed for 110–120-volt, 60-Hz. AC. 120 watts. 6-ft. cord. Not recommended for ages under 6.

49 C 18827—Shipping weight 5 pounds 12 ounces. $24.94

49 C 18961—**Replacement Bulb.** Code BMG. Shipping weight 3 ounces 2.65

2 **Tabletop Screen.** Steel and vinyl. 30x40 inches.

3 C 8545C—Shipping weight 3 pounds 14.99

Color Reels for all non-talking View-Master viewers

Each catalog number is for one 3-reel packet. *Postpaid* (Wt. 1 oz.)

$1.75 per packet

New Titles for 1975

49 C 1781—Revolutionary War
49 C 17811—Forging a Nation
49 C 17812—Westward Expansion
49 C 17813—20th Century
49 C 17814—Landmarks in American History
49 C 17367—Island at the Top of the World
49 C 17507—Planet of the Apes
49 C 17557—Korg
49 C 17586—Happy Days
49 C 17596—Sigmund and Sea Monsters

Favorite Stories and Subjects

49 C 17321—Charlotte's Web
49 C 1739—Snow White
49 C 1738—Cinderella
49 C 1736 1 Wizard of Oz
49 C 1738—The Night Before Christmas
49 C 17383—Christmas Story
49 C 17408—Raggedy Ann
49 C 1787—Rudolph the Red Nosed Reindeer
49 C 17819—Prehistoric Animals
49 C 17948—Fantasyland

Cartoon Favorites

49 C 17516—Popeye
49 C 17556—It's a Bird, Charlie Brown
49 C 17584—Superman
49 C 17322—Pippi Longstockings
49 C 17362—Winnie-the-Pooh
49 C 1740—Bambi
49 C 17492—Batman
49 C 17514—Flintstones
49 C 17517—Disney on Parade
49 C 17531—Bugs Bunny
49 C 17544—Snoopy
49 C 17546—Charlie Brown
49 C 17553—Scooby Doo

TV Favorites

49 C 17555—Star Trek
49 C 17558—Apple's Way
49 C 17559—The Six Million Dollar Man
49 C 17588—The Brady Bunch
49 C 17596—The Waltons
49 C 17597—Emergency
49 C 17598—Kung Fu

NOTE FOR BOTH PAGES. Peanuts characters © United Feature Syndicate, Inc. 1968 Disney characters © Walt Disney Productions. Casper ® Harvey Famous Cartoons.

View-Master Library Chest for viewers and reels

$2.88

viewers and reels not included

Organize and protect reels, standard or lighted View-Master viewers. Keep your favorite shows within easy reach inside chest . holds up to 25 three-reel packs Made of high-impact poly styrene in snappy red and white. Measures 8¾x5¼x 5¼ in. deep.

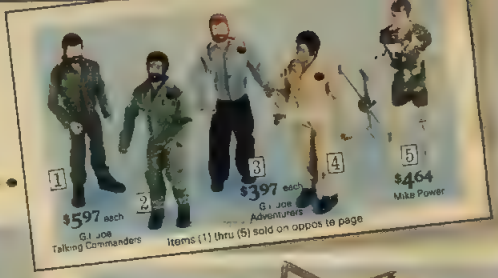
Shipping weight 1 lb. 7 oz.

49 C 18929 ..... $2.88

REMEMBER!

You can order items on pages 439 to 614 from now until AUGUST 13, 1976

Join this G.I. Joe Adventure Team on the trail to danger and excitement



Items (1) thru (5) sold on oppos te page

Recovery of the Lost Mummy $17.89 without adventurers

Sold only at Sears. G.I. Joe tracks down the lost mummy anywhere. *By air,* in a scout helicopter with working rotor blades . 25-inch long plastic body snaps together for assembly. *By land,* in an assembled plastic all terrain vehicle which rides on land or floats on water. *By sea,* on a life raft with paddle and compass.

Equipment includes mummy mummy case plastic net, pick, shovel, pith helmet, first aid kit, animal trap, supply chest, jewels, belt, machete and case. Made of sturdy plastic. Ages 4 to 12.

79 C 59092C—Shipping weight 5 pounds . . . . . .Set $17.89

Trapped in the Coils of Doom $13.89 without G.I. Joe

Sold only at Sears. Now Joe's on patrol in the dangerous jungle. He rides through the brush in his all-terrain vehicle with tracked wheels. His swamp boat mounts on the back of the ATV. LOOK OUT. There's the anaconda in the swamp. Quick, take the gear out of the boat. Can Joe use the noose to avoid the anaconda's strangling grip?

Equipment includes ATV (14¹ ₄x9¹ ₂x9 inches high), swamp boat with motor, snake, capture noose, green jacket, tan pants, survival belt and boots. Sturdy plastic. Comes with an adventure comic book that tells this thrilling story. Recommended for ages 4 to 12.

79 C 59301C—Shipping weight 5 pounds . . . . . .Set $13.89

G.I. Joe Footlocker $4.97

To keep pace with his fast moving adventures G.I. Joe has to have his gear ready at a moment's notice. Plastic footlocker keeps action figures and equipment organized. Features rope carrying handles, brass fixtures and removable tray. 13½x6½x6¼ inches high. Recommended for ages 4 to 12.

49 C 59296—Shpg. wt. 2 lbs. $4.97

NOTE for both pages: These items not recommended for children under 3, due to small parts.

Sea Wolf Submarine $9.94 without G.I. Joe

G.I. Joe's quest for adventure takes him to the depths of the ocean floor to battle the man-eating squid. In the Sea Wolf sub, Joe actually dives, surfaces and maintains buoyancy by remote control. Fully submersible sub features front gripping tongs, periscope that moves up and down according to submerged altitude, movable rear stabilizers and clear hinged canopy with conning tower area for G.I. Joe. Use the viewer to watch the action from the surface as Joe fights the giant squid. Also includes breathing mask and extra hose that enables him to explore outside the sub.

79 C 59284C—Shipping weight 4 pounds . . . . . .Set $9.94

G.I. Joe—all with Kung Fu grip

(1 and 2) Talking Commanders. Leaders of the adventure team give 8 commands when you pull dog tag. Jacket with pockets, pants, boots, dog tag, insignia. Durable plastic. 11½ inches tall. For ages 4 to 12.

(1) 49 C 59318—White. Wt. 14 oz. . . . $5.97
(2) 49 C 59322—Black. Wt. 14 oz. 5.97

(3 and 4) Adventurers. Feature lifelike hair, boots, dog tag and insignia. Plastic. 11⅜ inches tall. (3) is dressed in a denim outfit; (4) is dressed in fatigues. For ages 4 to 12.

(3) 49 C 59311—White. Wt. 10 oz. . . . $3.97
(4) 49 C 59315—Black. Wt. 10 oz. 3.97

Meet Mike Power

5 The newest member of the adventure team. Mike's a fantastic atomic man. A mysterious eye, clear left leg, and clear right arm with 360-degree hand rotating power give him extraordinary abilities beyond the range of normal humans. Mike also "flies" using his hand-held mini-copter. Plastic construction. Uniform complete with jacket, shorts and shoes. 11½ in. tall. Ages 4 to 12. Shipping weight 10 ounces.

49 C 59365 . . . . . $4.64

Search for the Abominable Snowman

$8.95 without G.I. Joe

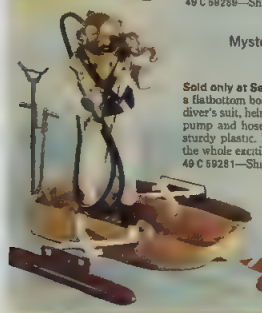
Sold only at Sears. Set includes white coveralls, belt, boots, goggles, mittens. Also includes skis, ski poles, sled, snow shoes, net, rifle, rope, binoculars, supply chest and white Abominable Snowman. Durable plastic construction. Comes with adventure comic book that tells the whole story of this chilling adventure. Recommended for ages 4 to 12.
49 C 59283—Shipping weight 1 lb. 8 oz. . . . . Set $8.95

Trouble at Vulture Pass

$5.95 without G.I. Joe

Sold only at Sears. Joe has to deliver a vital message. He uses his portable escape car which assembles from a special back pack. WATCH OUT! Joe is attacked by a giant vulture. Can he escape from Vulture Pass to complete the mission?

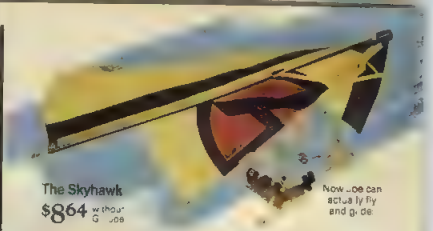
Adventure set includes car, jumpsuit, vulture, boots, compass, high-frequency "transmitter", send and receive unit, wire reel, map, binoculars and case. Durable plastic construction. Recommended for ages 4 to 12.
49 C 59259—Shipping weight 1 lb. 9 oz. . . Set $5.95



Mystery of the Boiling Lagoon

$8.95 without G.I. Joe

Sold only at Sears. This action adventure set includes a flatbottom boat with struts, pontoons, seat, deep sea diver's suit, helmet, weighted boots, belt, buoy, oxygen pump and hose, pincer arm and nose cone. Made of sturdy plastic. Includes adventure comic book telling the whole exciting story. For ages 4 to 12.
49 C 59281—Shipping weight 2 pounds . . . . . Set $8.95



New at Sears. G.I. Joe takes to the skies in pursuit of high flyin' adventure in his Skyhawk glider. Just snap Joe into the cockpit and pilot him across a room or across the skies.

The Skyhawk features a mammoth 60-inch wingspan, wing struts with stabilizers, nose piece, decals and 100 feet of string. Includes an adventure comic that tells this exciting story. Sturdy plastic construction. Recommended for children 4 to 12.
49 C 59287—Unassembled. Shipping weight 2 pounds $8.64

2-passenger vehicles
travel to danger by air,
by land or by sea
7 Giant Helicopter without figures $8.88
6 Rugged Amphicat without figures $4.79

(6 and 7) Action vehicles of sturdy plastic with movable wheels and rotor. Each vehicle seats any two 8 to 11½-inch action figures (not included).

6 Amphicat moves by land or sea . . molded body floats while six rugged tires move over obstacles. 13x8½x5½ in. high.
49 C 59156—Ages 4 to 12. Shipping weight 1 lb. 5 oz. $4.79

7 Giant Copter with authentic detailing. 28x9x15½ inches high with 36-inch clicking rotor blade, 3 wheels, movable tail.
79 C 59186C—Ages 4 to 12. Shipping weight 4 pounds . . . $8.88

(8 and 9) Sturdy plastic vehicles with movable wheels. Each seats two 8 to 11½-inch action figures (not incl.) Ages 4 to 12.

8 Chopper Cycle. Balloon tires that run on sand or dirt. Steerable front end and sporty decals. 14½x7¼x7¾ inches high.
49 C 59114—Shipping weight 1 pound 6 ounces $4.79

9 Jeep. With steel axles and black lug tires, decals. Movable steering wheel and windshield. 17¼x8¾x9 inches high
49 C 59755—Shipping wt. 3 pounds $4.79

The Batcave $15.97 without batteries

1 Signal for Batman with the Batsignal atop this portable, folding Batcave. Hidden entrance for Batmobile, garage for Batcycle and landing deck for Batcopter. Batcomputer and Batpole. Takes 2 "C" batteries (order pkg. below). 22x14x10 in. high. Vinyl-covered cardboard. For ages 4 to 12.
79 C 59161C—Shipping weight 4 pounds $15.97
49 C 46987—**Pkg. of 2 "C" Batteries.** Wt. 5 oz. Pkg. $1.09

Batman Robin $2.84 each | Joker Penguin $3.22 each

2 Batman. The cowled crusader answers the Batsignal whenever villains are about. Even the "socks" and "bams" his tough plastic body takes won't hurt this highly detailed, fully-jointed 8-inch tall hero. Ages 4 to 12.
49 C 59213—Shipping weight 4 ounces $2.84

3 Robin. Boy Wonder and action companion to Batman. 8 in. tall and made of jointed plastic. Ages 4 to 12.
49 C 59214—Shipping weight 4 ounces $2.84

4 Joker. The tiresome trickster is 8 inches tall with fully-jointed, plastic body For children ages 4 to 12.
49 C 59218—Shipping weight 4 ounces $3.22

5 Penguin. 8-in. tall jointed plastic body. Ages 4 to 12.
49 C 59217—Shipping weight 4 ounces $3.22

Batmobile Batcopter Batcycle $5.97 each | Lab $14.97

(6 thru 9) The Bat vehicles scaled to fit 8-in. figures.

6 Batmobile. Roar to Gotham City. Movable wheels. Polystyrene. 13x6x4 in. high. Ages 4 to 12.
49 C 59152—Shipping weight 1 lb. 10 oz. $5.97

7 Batcopter. Opening canopy, spinning rotor and movable wheels. Polystyrene. 12x5x7 in. high. Ages 4 to 12.
49 C 59156—Shipping weight 1 lb. 5 oz. $5.97

8 Bat Lab. All-out crime catcher vehicle. Includes front-end Batnet Trap, rear Batwinch with hook, revolving Batplatform. 15x8x8 in. high Polystyrene. Ages 4 to 12.
49 C 59172—Shipping weight 4 lbs. 4 oz. $14.97

9 Batcycle. Cycle has side car, movable wheels. Polystyrene. 12x5x5 in. high. Recommended for ages 4 to 12.
49 C 59157—Shipping weight 1 lb. 5 oz. $5.97

The Enterprise $13.97

10 Starship Enterprise. A replica of the flight deck includes sick bay, captain's chair and computer console Transporter room "beams down" heroes by spin of a dial and push of button. Telescreen has 6 interchangeable scenes. Vinyl-covered hardboard. 11x17x10 in. high. Ages 4 to 12.
79 C 59162C—Shipping weight 3 pounds. $13.97

Star Trek® Heroes $2.84 each

11 Captain Kirk. The stalwart captain of the Enterprise Jointed plastic. 8 in. Ages 4 to 12.
49 C 59178—Shipping weight 4 ounces $2.84

12 Lt. Uhuru. Jointed plastic. 8 in. Ages 4 to 12.
49 C 59185—Shipping weight 4 ounces $2.84

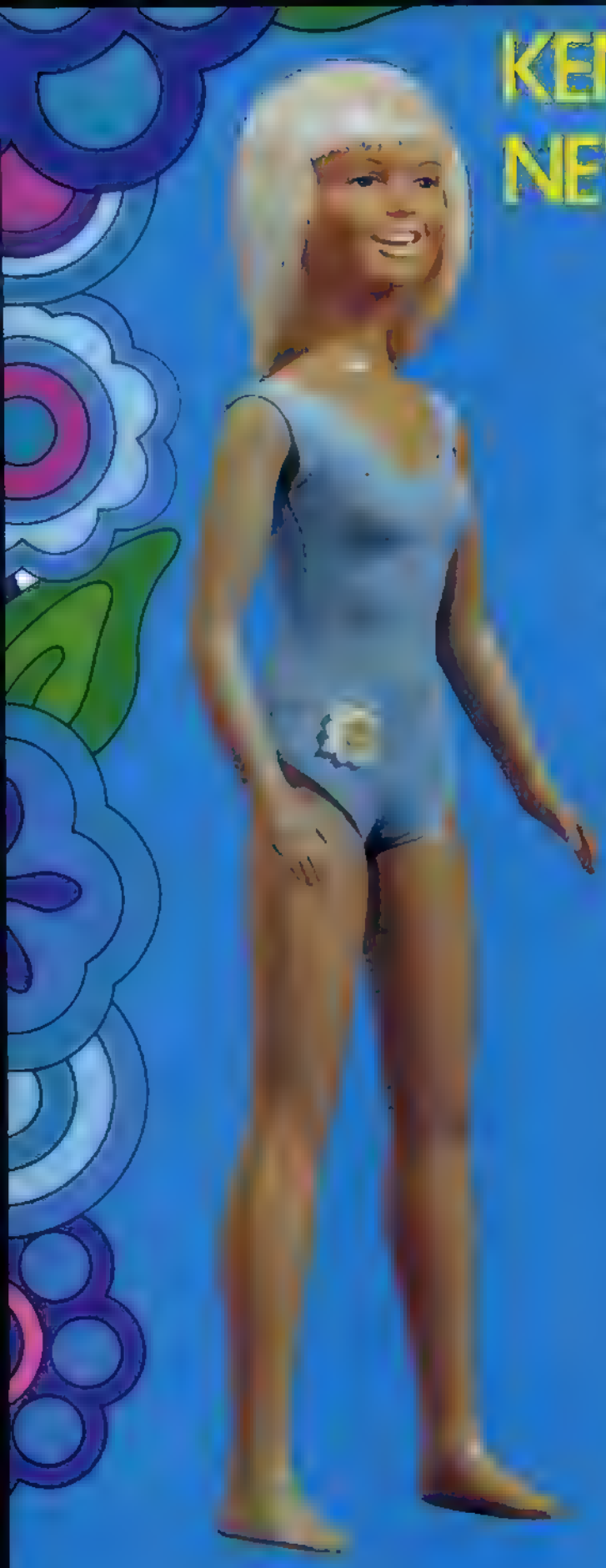
13 Mr. Spock. Jointed plastic. 8 in. Ages 4 to 12.
49 C 59177—Shipping weight 4 ounces $2.84

14 Dr. McCoy. Jointed plastic. 8 in. Ages 4 to 12.
49 C 59184—Shipping weight 4 ounces $2.84

15 Scotty. Fully jointed plastic 8 in. Ages 4 to 12.
49 C 59179—Shipping weight 4 ounces $2.84

16 Klingon Commander. Foe of the Enterprise Jointed plastic. 8 in. Ages 4 to 12.
49 C 59179—Shipping weight 4 ounces $2.84

KENNER TRADE-IN NEW DUSTY FOR $



has details.

DUSTY TRADE-IN DEAL No. 28870

ITEM NO	DESCRIPTION	CTNS.	PCS
28620	FASHION DUSTY	2	24
28630	TRADE-IN DUSTY	3	72
28850	BUDGET FASHIONS	2	48
28800	TRENDSETTER FASHIONS	1	24

Pkd. 8 ctns. wt. 56½ lbs.

SKYE TRADE-IN DEAL No. 28890

ITEM NO.	DESCRIPTION	CTNS.	PCS.
28370	SKYE	1	12
28380	TRADE-IN SKYE	1	24
28850	BUDGET FASHIONS	1	24
28800	TRENDSETTER FASHIONS	1	24

Pkd. 4 ctns. wt. 27 lbs.

GENERAL MILLS FUN GROUP INC., 1978

SPECIAL... CUSTOMER GETS $1.99 PLUS OLD DOLL IN TRADE!

LIMITED TIME!

Kenner®

4 WEEK TV BLITZ ON DUSTY & SKYE TRADE-IN

KENNER IS SPENDING $210,000
ON 4 WEEK TELEVISION CAMPAIGN!

Dusty Trade-In Campaign Starts March 1st

- Super Heavy Scheaules on all Three Networks
- Massive Local TV Campaign in Major Markets
- Reaching Kids and Bargain Conscious Mothers
- Millions of Viewers Will Be Motivated By This Hard Hitting Commercial

"Old" Dolls Which Have Been Traded in on Dusty will be given to a Charity.
Your Kenner Representative Has Details.

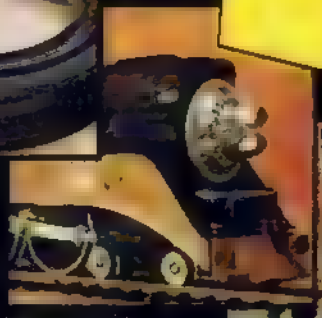
KENNER PRODUCTS CINCINNATI OHIO 45202 • N.Y. SHOWROOMS 1412-1438 200 5th AVE

Kenner

fundimensions

MEANS NEW DIMENSIONS IN MODEL KITS

MEANS NEW DIMENSIONS IN ROAD RACING



MEANS NEW DIMENSIONS IN MODEL RAILROADING

MEANS NEW DIMENSIONS IN PAINT-BY-NUMBER

LIONEL mpc Craft Master

of Fundimensions, General Mills Fun Group, Inc., Mount Clemens, Michigan 48043

Lionel introduces the greatest innovation in the history of road racing.

Lane changing at driver command.

Slotless racers that draft, pass and block.

Lionel Power Passers gives you the most realistic control ever. And our patented "Snap-Steer" feature makes it possible. The driver triggers an impulse to his car with the individual speed controller. Instantly the car responds. The front wheels change direction and the car actually shifts lanes to draft, pass or block. That's the fun, skill and feel of real road racing. And only Power Passers has it.

Our extensive research indicates Power Passers, with the "Snap Steer" innovation, will dominate the electric road racing market. To make sure it does we will back it with a coast-to-coast advertising and promotional blitz. Network TV. Top market spot TV. Consumer print and promotion. Powerful display materials. And full dealer promotional support.

The reputation of Lionel . . . a proven product innovation . . . and the promotional dollars to make it work. That's Power Passers. And it's the beginning of a market explosion.

Craft Master
paint by number

The line you can be absolutely sure will sell through . . .

PYRAMID *proudly presents the magic of Walt Disney in a new series of illustrated paperbacks from the greatest show in television history!*

Four more top-selling Disney Titles, including Dr. Syn Alias the Scarecrow, a Disney Feature Film now in national release!

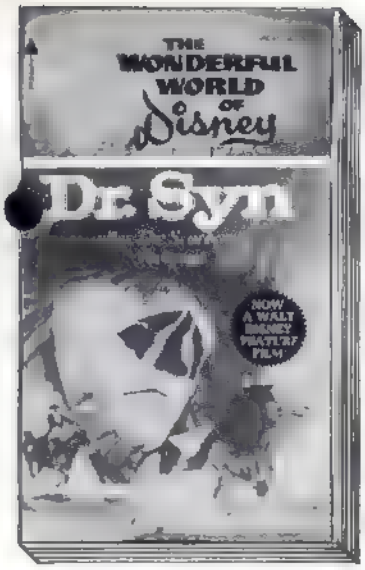
THE DISNEY MARKET IS TOO BIG FOR YOU TO PASS UP!
With a whole new generation enjoying the Mickey Mouse Club on TV, 20,000,000 visitors to Disneyland and Walt Disney World last year, and over 50% of U.S. TV homes watching Disney specials, Disney Awareness is at an all-time high!

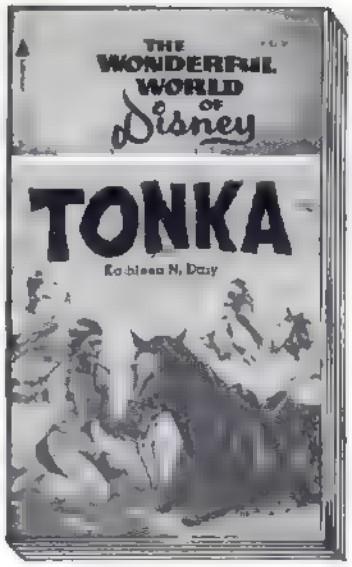
WHEN YOUR CUSTOMERS THINK OF CHILDREN, THEY BUY DISNEY!
Disney and children go together like apple pie and ice cream! No guesswork is involved. When your customers buy Disney, they know they're getting something really suitable for children...and something their children will enjoy.

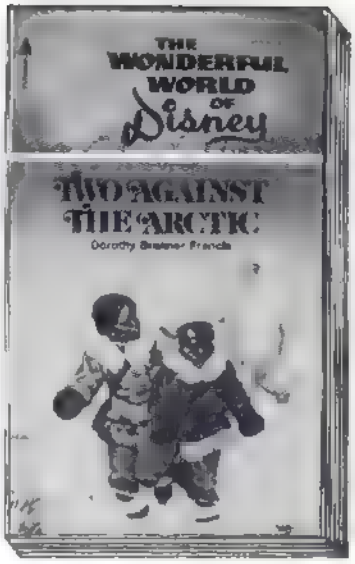
FOR 22 SEASONS, YOUNGSTERS ACROSS THE COUNTRY HAVE TUNED IN TO "THE WONDERFUL WORLD OF DISNEY" ON TV.
Think how pleased those youngsters will be to have their favorite stories in book form! Think how pleased their parents will be to be able to buy something so right for their children!

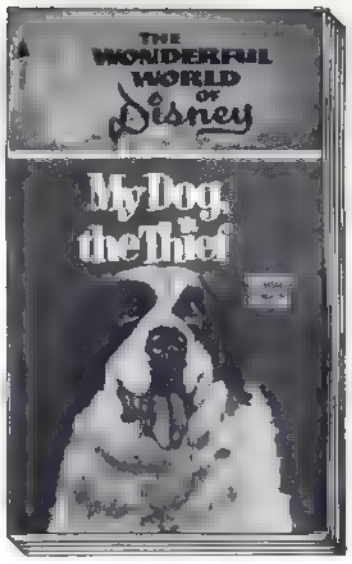
THESE COLORFUL DISNEY BOOKS MAKE AN OUTSTANDING PACKAGE!
Fully illustrated, with beautiful covers showing the Disney Magic Kingdom, these fine books will catch the eye of everyone who walks into the store! And so all four titles can be shown off to best advantage, we've designed an attractive, arresting counter display unit. We're also offering a box set–the perfect gift! (For details on counter display unit and box set, see next page.)

Now! 8 great titles









DR. SYN ALIAS THE SCARECROW
The wonderful story of a quiet country parson who by night becomes the dreaded SCARECROW! Riding through the English countryside with his band of "gentlemen," he terrorizes the soldiers of the King–but he's the hero of the poor!!

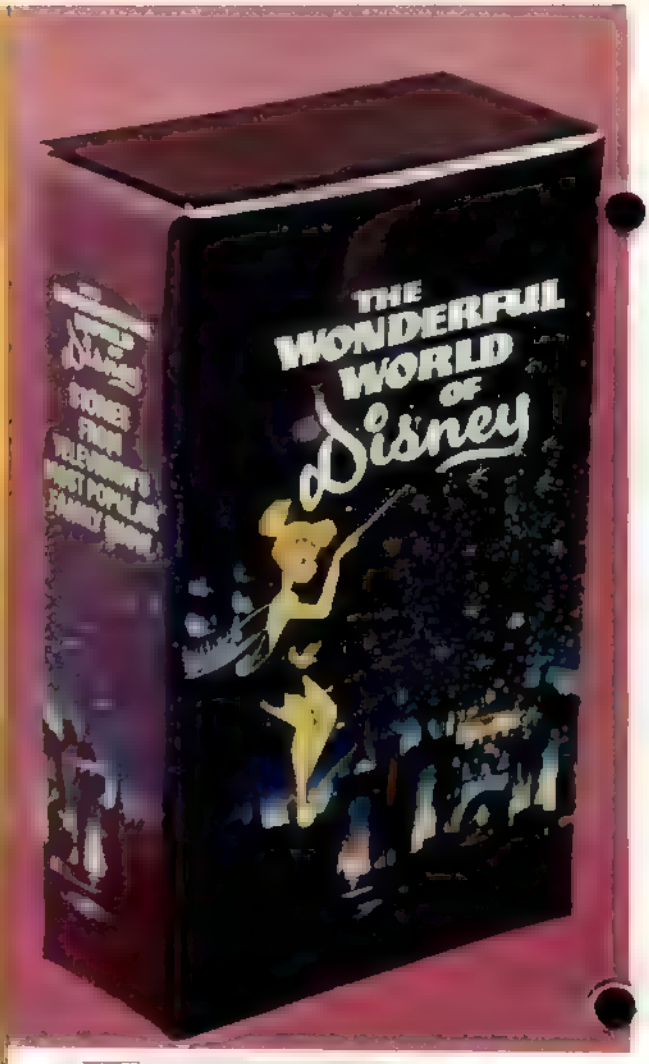
TONKA
A legendary horse. The Indian boy rode like the wind on the proud colt's back, never dreaming that his Tonka would one day be known as Comanche, the famous cavalry horse who survived the Battle of Little Big Horn.

TWO AGAINST THE ARCTIC
A struggle to survive! 12-year-old Lolly and her younger brother, Joseph, were stranded in the desolate Tundra. Between them and their Eskimo village were miles and miles of frozen wilderness, full of wolves, wolverines and giant polar bears!!

MY DOG THE THIEF
The mad adventures of a kleptomaniac St. Bernard! First Barrabus stowed away on a traffic helicopter, becoming KPAE's first airborne canine broadcaster. Then he had the cheek to steal a famous diamond necklace and soon found himself "dognapped" by a gang of hoodlums!

Order all 8 titles, floor and counter display units and box sets on next page!

and more to come!



WD-485 **WONDERFUL WORLD OF DISNEY COUNTER DISPLAY UNIT** Retail Value $45.00 Holds 36 books (9 each of **WHIZ KID, DAVY CROCKETT, SKY'S THE LIMIT & MUSTANG**)

WD 115 **DR. SYN ALIAS THE SCARECROW COUNTER DISPLAY UNIT** Retail Value $45.00 Holds 36 copies of this title.

WD 486 **WONDERFUL WORLD OF DISNEY COUNTER DISPLAY UNIT** Retail Value $45.00 Holds 36 books (9 each of **DR. SYN, TONKA, TWO AGAINST THE ARCTIC & MY DOG THE THIEF**)

V4045-C7 WD **WONDERFUL WORLD OF DISNEY FLOOR DISPLAY UNIT** Retail $76.75 Holds 53 books (14 of **DR. SYN**, 7 each of the other seven titles)

THE WONDERFUL WORLD OF DISNEY

BULK COPIES

V3948 **THE WHIZ KID AND THE CARNIVAL CAPER** $1.25 Vic Crume

V3896 **DAVY CROCKETT, INDIAN FIGHTER** $1.25 Barbara Hazen

V3804 **THE SKY'S THE LIMIT** $1.25 Vic Crume

V3897 **MUSTANG** $1.25 Kathleen M. Daly

V4045 **DR. SYN ALIAS THE SCARECROW** $1.25 Vic Crume

V4001 **MY DOG THE THIEF** $1.25 Barbara Hazen

V4026 **TWO AGAINST THE ARCTIC** $1.25 Dorothy Francis

V4018 **TONKA** $1.25 Kathleen Daly

PBS53 **WONDERFUL WORLD OF DISNEY BOX SET** $5.00 Set includes 1 each of **WHIZ KID, DAVY CROCKETT, SKY'S THE LIMIT & MUSTANG**, in a colorful slipcase wrapped in crystal clear plastic and packed in corrugated shippers

PYRAMID

Pyramid Publications, 9 Garden Street, Moonachie, N.J. 07074

BILL TO:

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

SHIP TO:

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

Help your doll pick out her favorite foods at the SUPERMARKET

$11.88 doll, accessories not included

Take a trip to the supermarket with your 11½ inch fashion doll. Doll fits onto special stand behind grocery cart. Turn the crank . . she travels around the grocery counter track "pushing" the cart. When the shopping's done, doll and cart roll off track . . then take them to the check-out counter. Food moves down counter when you "ring" the cash register. Plastic. Unit measures 18x5x12 inches high overall. Includes plastic play foods to stock food counter shelves, paper bags and play coins. Recommended for children ages 3 and up.

49 C 1157—Shipping weight 3 pounds $11.88

NOTE. Items on this page not recommended for children under 3 years of age, due to small parts

Set and style your doll's hair at the BEAUTY SALON

$10.95 doll, batteries not included

Mirror lights up for hair styling
BEAUTY SALON
Hair dryer actually works
Drawers open and close to keep styling equipment tidy
Chair swivels for washing doll's hair in play sink
It all works by remote control

It's so easy to keep your 9 to 11½-inch fashion dolls' hair neatly styled. Includes table, play toiletries. Uses 2 "C" batteries (order pkg. below). Plastic salon is 10x10x12 inches high. Japan. Recommended for ages 5 and up.

Shipping weight 3 lbs. 2 oz.

49 C 13049 ..... $10.95

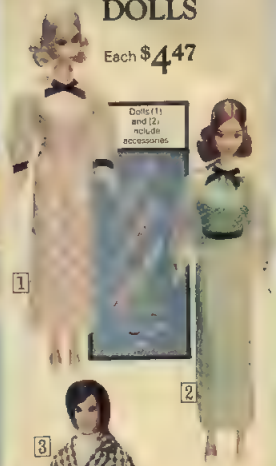
Alkaline "C" Batteries. Pkg. of 2.

Shipping weight 5 ounces.

49 C 48997 Package $1.08

HAIR-CARE DOLLS

Each $4.47



Quick Curl Barbie and Kelley

(1 and 2) Style their hair without wetting or setting . . just use curler and comb. Each vinyl doll has rooted hair. Twist 'n Turn waist, bendable legs. Ages 4 to 10.

1 **Barbie.** Long blond hair. 11½ in. tall.
49 C 30011—Shipping weight 9 oz. $4.47

2 **Kelley.** Long auburn hair. 11½ in. tall.
49 C 30012—Shipping weight 9 oz. $4.47

Mod Hair Ken

3 Change Ken's appearance. Add stick-on mustaches, beard or sideburns to match his rooted mod length brown hair. Vinyl 12-in. doll has a jacket, slacks, dickey, shoes. Bendable legs. Ages 4 to 10.

49 C 30016—Shipping weight 13 oz. . . $4.47

REMEMBER!

You can order items on pages 439 to 614 from now until AUGUST 13, 1976

BARBIE'S GOING PLACES

Camping, riding and cruising with Malibu Barbie and friends

Cash Book Value

Buy set (6) with (7)

Save $2

Separately total $16.86

$14.86

dolls not included

Camper $8.95 doll not included

Adapter hitch included

1 Ken $2.97

2 Barbie $2.77

3 Skipper $2.77

4 P.J. $2.77

Malibu Barbie and Friends

(1 thru 4) Suntanned Ken and Twist 'n Turn girls (all have bendable legs) are ready for a trip to the beach. Each of the Malibu girls has rooted blond hair . . . Ken's blond hair is molded. Each vinyl doll comes dressed in a swimsuit.

1 **Malibu Ken.** 12 inches tall. Shipping weight 11 oz.
49 C 30837 . . . . . $2.97

2 **Malibu Barbie.** 11½ in. tall. Shipping weight 9 oz.
49 C 30826 . . . . . $2.77

3 **Malibu Skipper.** 9 in. tall. Shipping weight 8 oz.
49 C 30828 . . . . . $2.77

4 **Malibu P.J.** 11½ inches tall. Shipping weight 9 oz.
49 C 30825 . . . . . $2.77

Volkswagen Camper

5 Barbie and the gang are set to take off for the mountains or camp on the beach in comfort. This custom-look bus is styled like a VW van. Door slides open. Removable sun roof for easy play access.

Includes a table and camper stool, an ice chest with cover, lantern, pickax, shovel and decals. To cook outdoor meals your fashion dolls can use the camper stove, coffee pot, frying pan, sauce pan, spoon and spatula plus 2 cups (not 4 as shown). Sturdy plastic van measures 9x7x21¾ inches long overall.

Shipping weight 3 pounds
79 C 31084C $8.95

NOTE: Items on this page for ages 4 to 10. Not for ages under 3 due to small parts.

Barbie Goin' Camping Set

$9.87 doll not included

6 Barbie hits the road in her modified plastic dune buggy with her tent-trailer in tow. Tent pops up . . . folds. Incl. buggy with molded seats, trailer with self-supporting vinyl tent, sleeping bag, stool, table, barbecue, cooking utensils. Trailer hitched to buggy measures 18 inches long.
79 C 31242C—Wt. 4 lbs. . $9.87

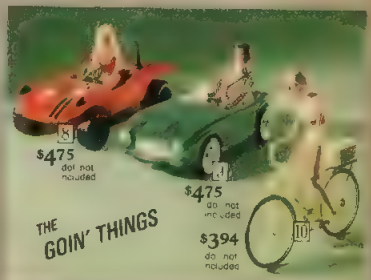
Barbie Goin' Camping Set (6) plus Barbie Goin' Boating Set (7) . . for camping and cruising fun at a lakeside campsite
79 C 31247C2—Shipping weight 6 pounds . . . **$14.86**

Barbie Goin' Boating Set

$6.99

7 Barbie and friends can fish from her 2-seat, 15-in. long plastic boat. Set includes trailer, "motor", adapter hitch, two oars, fishing rod, tackle box and even a fish. Hitch attaches to trailer so the modified dune buggy (sold at left) can pull Barbie's boat.

Shipping weight 2 lbs.
79 C 31246C $6.99



$4.75 doll not included

$4.75 doll not included

$3.94 doll not included

THE GOIN' THINGS

8 **Dune Buggy.** 15 in. long. Plastic. Seats 2 dolls.
Shipping weight 1 lb. 12 oz.
49 C 30877 . . . . . $4.75

9 **Sports Car.** 17 in. long. Plastic. Seats 2 dolls.
Shipping weight 1 lb. 12 oz.
49 C 30878 . . . . . $4.75

10 **Barbie's Ten-speeder.** Similar to a real 10-speed has basket. derailleur, pump, gear levers, handbrakes. Wheels turn, handlebars move, kickstand swings up, down. Plastic.
49 C 31087—Shipping weight 10 ounces $3.94

11

Wish Book value

Buy set (11) with (12)
Save $1.00
Separately total $8.94
$7.94 dolls not included

12

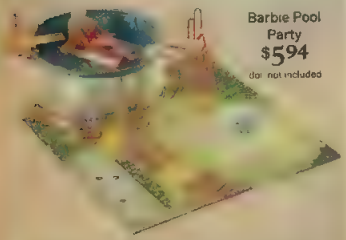
11 Cruiser. Floats in water . . rolls on land. Includes "spotlight", and more. Plastic. Seats two 11½-in. dolls. Measures 21x8¼x5¼ inches high. Doll not included.
49 C 31086—Shipping weight 2 pounds 4 ounces $5.95

12 Life Raft floats. For two 11½-in. dolls. Oarlocks, towing rope, gas tank, "outboard motor." Doll not incl.
49 C 31093—Plastic. 14x7x2 in. high. Wt. 1 lb. 3 oz. . . . $2.99

Cruiser (11) plus Life Raft (12).
49 C 31115—Shipping weight 3 pounds 6 ounces . . . **$7.94**

Barbie's Dream Boat™
$10.77
doll not included

Barbie and friends will "cruise" in style on this plastic and vinyl cruiser. Measures about 4 ft. long and incl. these 4 play areas: flying bridge; fore and aft decks, galley with sink, table, 2 bench seats, pots, pans, salon-sleeper with sofa that converts to 2 bunk beds. Assembly instructions.
79 C 31088C—Shipping weight 5 pounds $10.77



Barbie Pool Party
$5.94
doll not included

Above-ground pool is 16x5 in. high . . holds 3 gallons of water. Plastic with vinyl lining. Vinyl mat sets backyard scene. Also, plastic sundeck, ladder, slide, diving board and floating chaise lounge. Assembly instructions incl.
49 C 30846—Shipping weight 2 pounds $5.94

13

Wish Book value

Buy set (13) with (14)
Save 50¢
Separately total $7.94
$7.44 dolls not included

14

Barbie's Room-Fulls™
Low as $3.97 (13 thru 15)
dolls not included

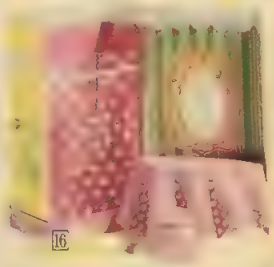
13 Living Room Set. Incl. plastic sofa-base end table with 2 denim-look fabric cushions, one fabric chair, planter, plastic coffee table. Colorful chipboard backdrop.
49 C 31098—Wt. 1 lb. $3.97

14 Country Kitchen Set. Incl. 2 plastic stools with fabric cushion seats, tablecloth and 2 napkins, stuffed kitten. Also, plastic table and serving pieces. Chipboard backdrop setting.
49 C 31097—Wt. 1 lb. $3.97

Living Room Set (13) plus Kitchen Set (14).
49C31116—Wt. 1 lb. 10 oz. **$7.44**

15

15 Studio Bedroom. Incl plastic couch with fabric cover, 2 bolster pillows, one chair, stuffed elephant. Chipboard backdrop setting.
49 C 31099—Wt. 1 lb. . . . $3.97

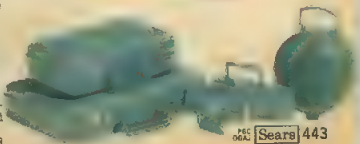


16

16 Vanity and Shower. Opens to reveal print fabric covered table, stool, plastic mirror. 11½-in. high shower sprays when you add water. Also, plastic shower curtain, terry towel, bath mat, hand mirror, comb, brush, soap, sponge. Vinyl frame.
49 C 31081—Wt. 1 lb. 8 oz. $7.95

NOTE Items on this page for ages 4 to 10. All (except luggage) not for ages under 3, due to small parts

4-piece Luggage Set for 11½-in. fashion dolls
$2.69



Includes 5x3¼x1¾ in. large suitcase, small suitcase, hatbox and train case. Molded plastic.
49 C 31092—Wt. 14 oz. . . . $2.69

Watch Barbie and Friends compete on the slopes, perform gymnastic feats and skate to win at these...

WINTER SPORTS

"Gold Medal" P.J. and Olympic* Gymnast Set $7.99

2 Barbie Skater $4.77

Barbie and Ken Skiers $4.77

1 Help P.J. win the contest as she performs on the 14-in. high plastic high bar. Special grips grasp her arms . . turn bar and watch her gymnastic feats. Also incl. 3½-in. high plastic balance beam. Suntanned 11½-in. P.J. wears leotard, slippers plus warm-up jacket, plastic "gold medal". Rooted blond hair, vinyl body. Twist 'n Turn waist, bendable legs.
49 C 30049—Shipping weight 2 pounds. $7.99

2 Move plastic skating stand . she glides and spins. She wears skating dress, skates, plastic "gold medal". Suntanned 11¾-inch Barbie has Twist 'n Turn waist, bendable legs. Rooted hair. Vinyl.
49 C 30048—Shipping weight 11 ounces $4.77

(3 and 4) Both wear ski outfit, skis, goggles, hat, plastic "gold medal". Bendable legs. Barbie has Twist 'n Turn waist, rooted hair. Ken's hair is molded Vinyl.

3 Ken Skier. 12 in. tall.
49 C 30047—Wt. 1 lb $4.77

4 Barbie Skier. 11½ in. tall.
49 C 30046—Wt. 11 oz $4.77

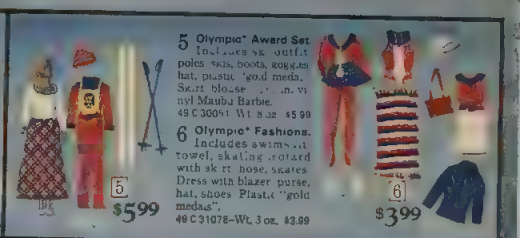
Barbie's Olympic* Ski Village™

$12.44 doll not included

Incl. ski accessories

78 in. long ski slope. Incl. 24-in. high outdoor chalet, plastic chair, ottoman, skis, poles, snow disc, "gold medal". Plastic and Masonite Presdwood®.

Shpg. wt. 3 lbs.
79 C 31075C $12.44



5 Olympic* Award Set. Includes ski outfit, poles, skis, boots, goggles, hat, plastic "gold medal". Skirt, blouse . . in. vinyl Malibu Barbie.
49 C 30041 Wt. 8 oz $5.99

6 Olympic* Fashions. Includes swimsuit, towel, skating leotard with skirt, hose, skates. Dress with blazer, purse, hat, shoes. Plastic "gold medals".
49 C 31078—Wt. 3 oz. $3.99

5 $5.99

6 $3.99

Barbie's two-doll Sleep 'n Keep Case

$7.95 doll's accessories not included

Fold-out case opens into a bedroom with twin beds. Includes closet, 2 doll compartments, hanger bar with hangers, accessory shelf and twist-lock pockets for storage space. Washable vinyl case is 17x.x13 in. high closed.
79 C 30864C—Shipping weight 5 lbs. $7.95

NOTE Items on this page for ages 4 to 10. Not for ages under 3 due to small parts.

*Authorized by U.S. Olympic Committee under Public Law 805

Fashion-Action Dolls

Free Moving Barbie and Friends

Low as $4.47 Barbie and P.J.

(1 thru 3) Move lever in back . . they bend, dip and turn. Twist 'n Turn vinyl dolls. Girls have rooted hair. Ken's hair is molded.

1 Free Moving Ken. 12 in. tall with sports outfit, shoes. Shpg. wt. 1 lb.
49 C 30043 $4.67

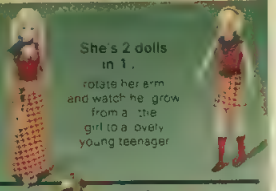
2 Free Moving P.J. 11½ in. tall with sports outfit, long skirt, shoes. Shpg. wt. 11 oz.
49 C 30044 ..... $4.47

3 Free Moving Barbie. 11½ in. tall with sports outfit, long skirt, shoes. Shpg. wt. 11 oz.
49 C 30042 . . . . . $4.47

Growing Up Skipper

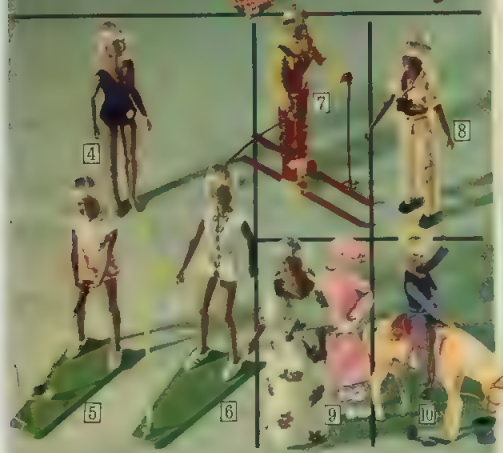
$4.47

Turn her arm . . . and Skipper's waist slims, she grows ½ in. taller, gets a costume. Vinyl. Blond rooted hair. Incl. sleeveless body shirt, 2 skirts, scarf, clogs, flat shoes.
49 C 30045 Wt. 1 lb. 0 oz. $4.47



She's 2 dolls in 1.

. . . rotate her arm and watch her grow from a little girl to a lovely young teenager



4 Dusty. 11½ in. vinyl doll with spring action body and arm. Blond rooted hair, suntan. Includes swim suit.
49 C 30052—Wt. 10 oz. $4.44

5 Dusty's Golf Set. Incl. outfit, club, ball, stand.
49 C 31102 Wt. 4 oz. $2.44

6 Dusty's Tennis Set. Incl. outfit, racket, ball, stand.
49 C 31101—Wt. 4 oz. $2.44

7 Dusty's Ski Outfit with boots, hat, goggles.
49 C 31103 Shipping weight 4 oz. $2.97

8 Dusty's Safari Outfit with hat, binoculars.
49 C 31104 Shipping weight 4 oz. $2.97

9 Dusty's Fashion Set with long dress, shawl, sweater and skirt with beret.
49 C 31105 Shipping weight 7 ounces $2.97

10 Dusty's Horse and Outfit. 11-in. high horse with flocked urethane foam coat, rooted mane, tail. Saddle, grooming accessories.
49 C 31106—Shipping weight 15 ounces $8.97

NOTE. Dolls not included with items (5 thru 10).

Wish Book value

Save $3

$6.99 doll not included

Health Center

A complete exercise unit for your 11½-in. fashion dolls featuring:

A. Swedish Ladder
B Rowing Machine
C. Indoor Cyclette
D Belt Exerciser

Health Center was $9.99 last Christmas. A great way to keep your dolls "in shape". Just push lever on each plastic machine to operate. Exercisers clamp onto 11½-in. plastic base. Japan.
49 C 1378—Shipping weight 2 pounds ***$6.99***

Three-doll Trunk

$5.95

doll & accessories not incl.

One-doll Case

$3.45

doll accessories not incl.

11 Compartments for 3 dolls plus storage for their accessories. Washable vinyl case has hangers, 2 storage areas.
49 C 30863—10x7x13 in. high. Shpg. wt. 3 lbs. 5 oz. $5.95

12 For 1 doll, accessories. Vinyl case, hangers, storage area.
49 C 30862—10x3x12 in. high. Shpg. wt. 1 lb. 9 oz. $3.45

NOTE Items on this page for ages 4 to 10. Not for ages under 3 due to small parts.

FASHION PREVIEW

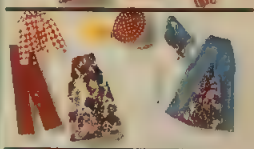
Here's the place to buy all the latest styles for Barbie and friends

Trend-setting Wardrobe Sets

Low as $2.99 outfit for Growing Up Skipper

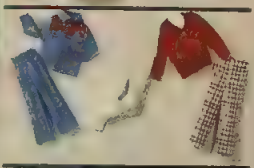
For Barbie

Long pinafore skirt, peasant blouse, scarf. Sleeveless sailor-style dress. Striped pants with long-sleeve top, beret. Purse. Wt. 3 oz.
49 C 31076 ..... $3.99



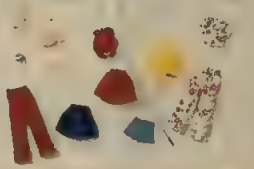
For Barbie

Pants, tie-waist blouse, halter top. Patchwork print long peasant skirt, halter top. Denim long skirt, halter top, floppy hat. Shpg. wt. 3 oz.
49 C 31081 ..... $3.99



For Ken

Denim pants, long-sleeve shirt with floral yoke, button trim. Pants. Checked pants, sweater and dickey. Shpg. wt. 4 oz.
49 C 31077 ..... $3.99



For Growing Up Skipper

Pants, skirt, striped blouse, halter top and knee socks. Skirt, sleeveless blouse. Long-sleeve tie-waist blouse, denim shorts. Floral print pants, tie-waist blouse. Plastic radio, jump rope, hamburger, comb and brush. Shpg. wt. 3 oz.
49 C 31079 ..... $2.99

Barbie Designer Originals

Low as $1.27 outfit (2), doll s not included

1 **Pink Gown.** Sleeveless with ruffle bottom. White trimmed long-sleeve jacket. Purse, flower, necklace, shoes.
49 C 31082—Wt. 4 oz. $3.99

2 **Palazzo Pants Outfit.** Black and floral print pants with red halter top. Shoes not incl.
49 C 31095—Wt. 2 oz. $1.27

3 **Bridal Gown.** White ruffled dress. Veil, bouquet, shoes complete the ensemble.
49 C 31096—Wt. 5 oz. ... $2.97

NOTE. Outfits on page may vary in fabric, color. Dolls not included

Barbie Mix 'n Matchables . . 9-piece Set $3.99

Dress Barbie for any mood or occasion. Set includes red and white plaid halter top, white sleeveless blouse, white skirt and pants. Red and white plaid blazer. Red and white plaid skirt and pants. White cape, floor-length blue skirt.
Shpg. wt. 4 oz.
49 C 31083 $3.99

Barbie and Ken Companion Outfits

Each $3.99 dolls not included

4 Barbie's outfit has long pants, plaid knee-length cape, shoes and hat. Ken's set includes plaid pants, jacket, dickey, shoes.
49 C 31085—Shipping weight 4 ounces $3.99

5 It's country-style for Barbie with lace-trimmed camisole top, long print swirl skirt and shoes. Set for Ken includes country-style pants, waist length long-sleeve jacket and shoes.
49 C 31084—Shipping weight 4 ounces $3.99

6 Barbie's off to the office in her tweed skirt and long-sleeve blouse with purse and shoes to match. Ken's handsome companion outfit includes a tweed business suit, dickey, bow tie and shoes.
49 C 31086—Shipping weight 4 ounces $3.99

NOTE: Items on this page not recommended for ages under 3, due to small parts

Revell Kicks Off The G.A.M.E.*

*Get Acquainted Model Extra

Nothing To Play—Everything To Profit!
National Advertising • Consumer Participation • Dealer Prizes!

PLUS 11 Exciting New Products

- FAMOUS AIR BATTLE SCENES IN 1/72 SCALE!
- THE LEGENDARY TITANIC!
- CUSTOM STREET RODS!
- A WORLD CHAMPION MONZA FUNNY CAR!
- DYNAMIC DIRT BIKE!
- THE FEARLESS PHANTOM!
- A MIGHTY GERMAN BATTLECRUISER!

Revell

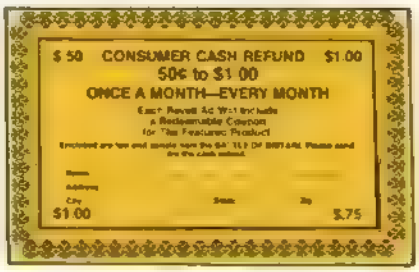
Get In On The Action!
Get Into The G.A.M.E.*

*Get Acquainted Model Extra!

Revell's new Get Acquainted Model Extra is an EXTRA special promotion for both you and your customers. EXTRA National Advertising Monthly! EXTRA Consumer Incentive Monthly! EXTRA Dealer Incentive Monthly! As part of the G.A.M.E. Revell will advertise every month, one of its latest product releases in major general interest magazines, youth magazines, modeling magazines and specialized publications. The ads will sell the particular product and the enjoyment of modeling. Also, each ad will include a coupon which would offer between 50¢ and $1.00 off on the purchase of that particular model . . . for a limited period!

EXTRA National Advertising which will coincide with new product release includes ads throughout the year in:
Time, National Geographic, Exploring, People, Popular Science, Boys' Life, Junior Scholastic, Newstime, Current Events, Current Science, Comic Books, Scale Modeler, Street Rodder, Hot Rod, Car Craft, Popular Hot Rodding, Air Power, Wings, Air Classics, Aviation Week, and Sea Classics.

EXTRA Consumer Incentive includes a COUPON offering a refund of between 50¢ and $1 on the advertised item. Coupons will only be available in the advertisement and must be redeemed by Revell within one month of its appearance in the magazine. Your customer can enjoy building Revell's newest models and save money at the same time!



©1975 by Revell Inc. Venice Calif. 9029

EXTRA DEALER INCENTIVES

DEALERS WIN PRIZES! All year long. Every month we'll have a drawing and five lucky dealers will win beautiful gifts from cameras to radios to portable TVs to sporting goods!

GRAND PRIZE—We'll draw one name at the end of 1976 from the year's total Dealer entries! That lucky dealer will win a week's expense paid VACATION FOR TWO to London, England. (Winner will join a special junket of Revell VIP's and their guests in May of 1977. Trip must be taken on specific time and date specified by Revell or is forfeited, in which case an alternative winner will be chosen.)

Here's how Dealers qualify:

1. Every redemption coupon asks for dealer's name and address. These coupons are put in a barrel and winners will be pulled from it monthly.
2. Dealers can also qualify by setting up a display of the featured assortment, taking a picture of it and sending it in. These will be included in the entries from which the drawing is made

FEBRUARY MARCH MAY

APRIL G A M E WILL BE ANNOUNCED AT HOBBY SHOW FLASH JANUARY 1976

FREE **POINT OF PURCHASE DISPLAY** in individual G.A M.E. Promotion Assortments throughout the year The special shipment will contain each month's selected item plus a counter card featuring a reprint of the ad highlighting that product. The counter card also carries the names of the magazines in which the ad appears to let your customer know where to find the coupon

Revell

Famous Air Battle Scenes of World War II

Unique Dioramas in 1/72 Scale!

Fun To Make! Easy to Display! Everything Included!

Revell's new 1/72 Scale Dioramas include all the major components to recreate historical WW II scenes. Popularly priced, these great dioramas will appeal to hobbyists and attract the attention of potential modelers because of their unique display value! Younger modelers will like them because they have everything they need to make a diorama!

Each kit features:

Two 1/72 Scale World War II Aircraft

Materials to Build Diorama—

• ACTION STAND to display one airplane model in flight • Full color background & terrain base • Aircraft revetment, buildings, or aircraft carrier • Pilots and crew figures

Revell's exciting new dioramas enable modelers to recreate a moment in history in a small amount of time. Everything they need is in the box. No searching for additional parts.

It's as easy as 1, 2, 3! Once the aircraft and crew figures have been painted and assembled the diorama is completed as follows:

1. **Cut out terrain base and full color background pieces and fold where indicated.**
2. **Place additional pieces into terrain base.**
3. **Add ACTION STAND for airplane, crew figures, and background pieces to complete scene.**

BATTLE OF BERLIN

Famous Air Battle Scene #1

1/72 Scale H-661

The introduction of the droppable fuel tank in 1943 came as a terrible blow to the Luftwaffe since it enabled Allied bombers to be escorted by fighters to Berlin and back. This imposed a disadvantage on the Luftwaffe from which it never recovered and was the beginning of the winning of the Battle of Berlin for the Allies. Revell's representation of this famous battle has: • Material to build full-color diorama scene • Bombed out buildings • ACTION STAND to display one airplane model in flight • P-47D Thunderbolt and Focke Wulf 190A in 1/72 scale featuring clear canopy; two pilot figures; two German crew figures, underwing stores; 2 underwing belly tanks (for P-47 only); optional position landing gear; rotatable wheels and propellers, authentic decal markings

World's Most Famous Oceanliner

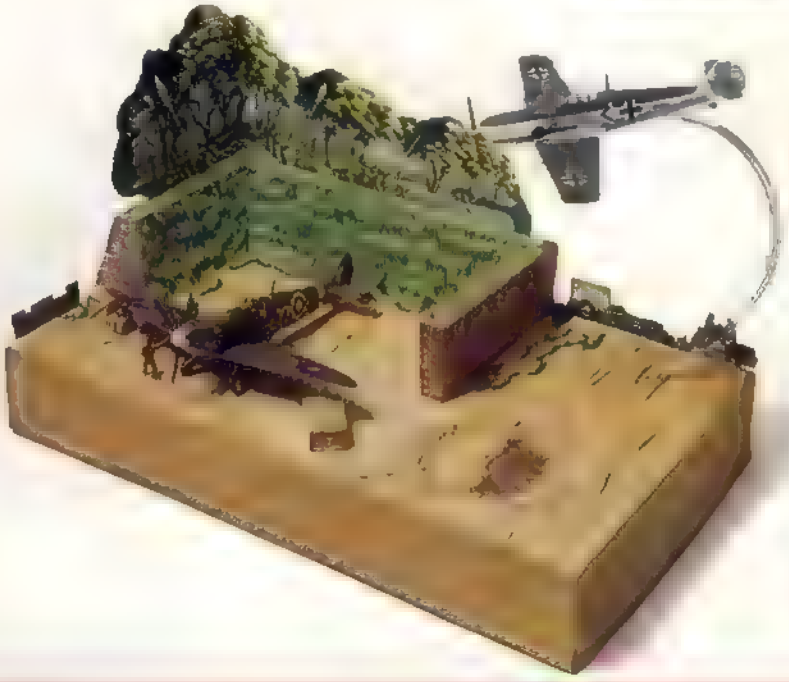
RMS TITANIC Length: 18½" H-445

Demanded by modelers at a popular price and scale, the RMS TITANIC is one of the most famous vessels to set out to sea. Creating one of the world's epic disasters when struck by an iceberg in 1912, the TITANIC's historical significance has created an epic demand by modelers. Revell's 1/570 scale kit features finely engraved hull detail with individual hull plates and simulated portholes • Three propellers • Movable rudders • Steampipes and vents • Finely engraved deck detail includes planking, chains, deckhouses, and skylights • Cranes and ventilators • Foremast and mizzenmast with ratlines • Eighteen lifeboats • Display stand • Authentic decal markings and flag sheet.

BATTLE OF MIDWAY

Famous Air Battle
Scene #2
1/72 Scale H-662

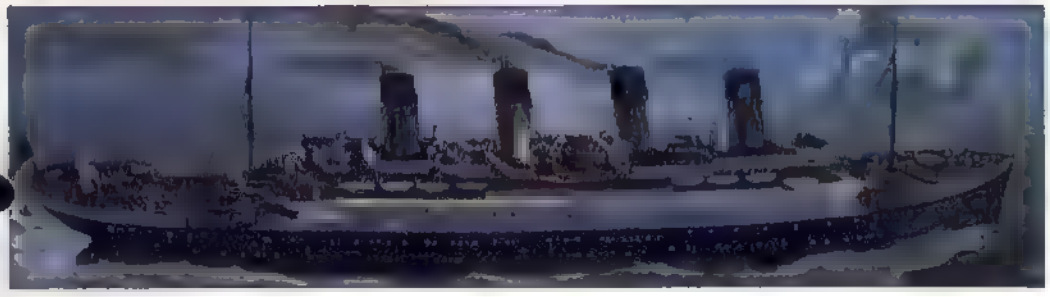
The Midway was a unique battle in that the major combat units of the opposing surface fleets never saw each other. All actions were fought by their aircraft. The U.S got back on the offensive in this battle with the tough Wildcats meeting the superlative Zero-Sens of the Japanese Navy. This historic replica includes • Materials to build full color diorama scene • Full color aircraft carrier base and background • ACTION STAND to display one airplane model in flight • F4F Wildcat & Mitsubishi Zero in 1/72 scale featuring rotatable propellers & wheels, two pilot figures; two U.S. crew figures; optional position landing gear; clear canopy; authentic decal markings



BATTLE OF BRITAIN

Famous Air Battle
Scene #3
1/72 Scale H-663

The end of Germany's hopes to invade England, the Battle of Britain depicts the courageous clash between the RAF's immortal Spitfire and the pride of the Luftwaffe in their Messerschmitt 109's. This scene is recreated with • Materials to build full-color diorama scene • Aircraft revetment • ACTION STAND to display one airplane model in flight • Spitfire MK II & Messerschmitt BF 109E in 1/72 scale featuring rotatable propeller and wheels, clear canopy, optional position landing gear; two pilot figures; two British crew figures, authentic decal markings

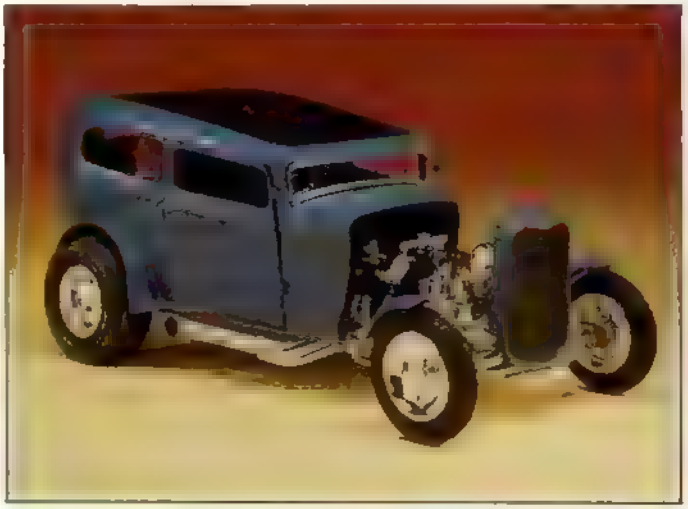


Revell

Two For The Hall of FAME — STREET & STRIP

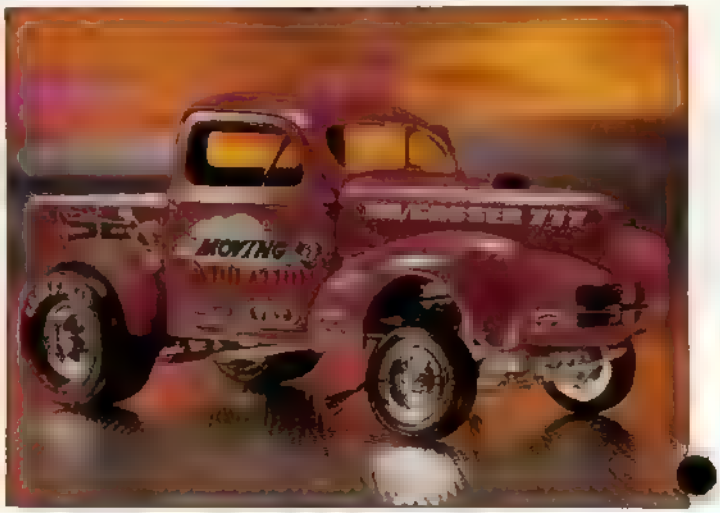
CHOPPED DEUCE™ 1932 Ford Tudor 1/25 Scale H-1335

The '32 Ford Tudor was, and still is, one of the most sought-after vehicles by hot rod and high performance enthusiasts. Street rodding is booming in the 70's and CHOPPED DEUCE™ will cause your sales to boom as soon as it rolls into your line. This competition style '32 Ford Tudor Street Rod includes blown & injected Oldsmobile engine • Chrome chassis, engine, and suspension parts • Goodyear drag slicks and narrow front tires on Cragar Mags • Cragar headers with competition side pipes • Dual bucket seats • Cycle-type street legal front fenders • Three-piece hood with louvers • Many custom parts!



MOVING VIOLATION™ '41 Willys Drag Pick-up 1/25 Scale H-1336

Roaring down the 1320 for more than two decades, Revell's version of the '41 Willys short bed pick-up—MOVING VIOLATION™ is a mean machine. It will move right off the shelf and violate all sales records with its completely detailed interior • Opening doors and hood • Competition designed pick-up bed with optional tonneau cover • Blown & injected Ford 427 cu. in. "Cammer" engine • Authentic suspension with leaf springs, shock absorbers, wheelie bars • Wide Goodyear drag slicks and narrow front tires on Cragar "Super Trick" wheels • Optional hood scoop • Many chrome exterior body parts • Full color decal sheet!



VINTAGE STREET ROD

Dr. Krook's PATENT PENDING™ Traveling Medicine Show C-Cab Van 1/25 Scale H-1338

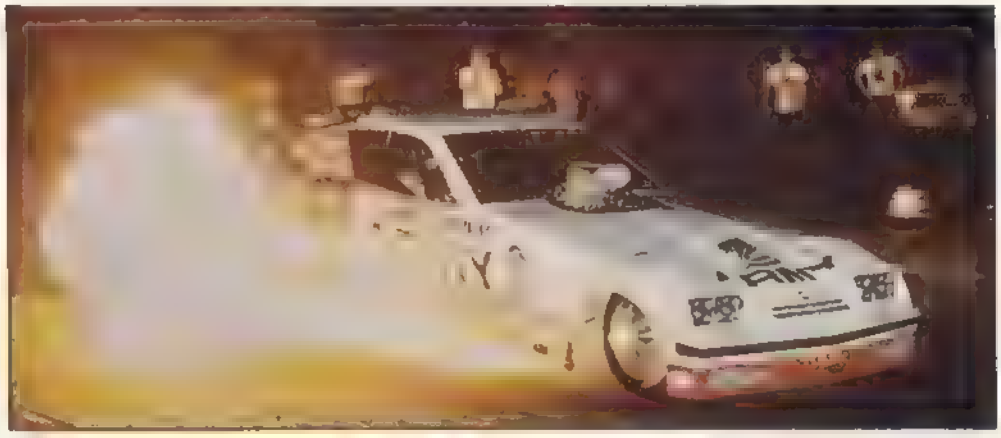
This vintage vehicle will cure your most distressing sales problems with its skillful blend of a golden oldie and the flair of today's street rods. Dr. Krook's PATENT PENDING™ C-Cab Van features running boards • Engraved porthole windows on side and rear • Chrome headlights with clear lenses • Detailed Corvair rear suspension • Modified Corvair Spyder engine with many chrome parts • Goodyear rear drag slicks and narrow front tires on chrome mags • Detailed interior • Turntable steering wheel • Chrome dropped front axle.

Winning Edition to FAMOUS RACERS SERIES

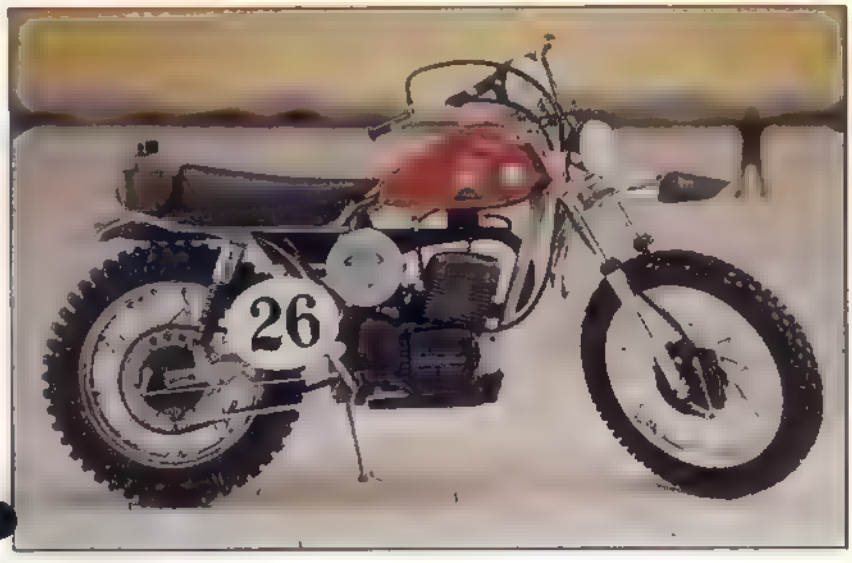
Champion Don "the SNAKE" Prudhomme's
Record Breaking MONZA Funny Car
1/25 Scale H-1467

• 1st 241 + mph Funny! • 1st 5 second Funny!
• 1st Funny to Ever Win 6 NHRA Championships In One Year!

This record setting car driven by all time champion driver Don "the SNAKE" Prudhomme will mean record sales for you. The fame of the Snake's Monza will be a landmark in drag racing annals and Revell's model a significant momento! This scaled down version of the most popular funny car on the circuit includes Monza funny car body • Rear body spoilers • Blown & injected late model Hemi engine • Enderle "bug catcher" fuel injection • Cragar "Super Trick" wheels • Goodyear rear drag slicks and narrow front tires • Many chrome speed equipment and suspension parts • Detailed interior with safety window decals and much, much more!



DYNAMIC DIRT BIKE



BAJA HUSKY™
400cc Husqvarna
Desert Racer
1/12 Scale H-1511

The Baja Husky™ is designed for long range desert competition and always leads the pack. Revell's miniature version is destined for long range sales with its leading features • Long range desert fuel tank • Dual high intensity Cebie headlamps • Tote bag and canteens • Detailed engine • Solid rubber Goodyear Eagle MX Knobby tires • Simulated control, fuel and electrical leads • Competition decal sheet

Revell

PHANTOM OF THE SKY

McDonnell-Douglas
F-4E PHANTOM II
Versatile Long-Range Fighter/Bomber

1/72 Scale H-179

Makes One of THREE Versions!

This Phantom of the airways won't be a shadow on your shelf with its abundance of details. A record setter since introduction the USAF Phantom F-4E II from Revell captures all the features of the real thing including two underwing tanks • 20mm cannon fairing • Movable wheels • Optional position landing gear • Centerline fuel tank • Four "sidewinder' missiles • Four "sparrow" missiles • Decals to make one of three versions!

DOMINATOR OF THE SEA

German Battlecruiser
SCHARNHORST
Length: 16" H-402

A mighty addition to anyone's model fleet the German Battlecruiser Scharnhorst was both ferocious and ferreted in its tour of duty. This memorable replica includes three swivelling turrets with nine 11" guns • 5.9 in. and 4.1 in. cannons • Engraved deck and hull • Arado float plane with catapult • Detailed armament including 37mm and 20mm anti-aircraft guns • Swivelling cranes • Display stand

ASSORTMENT CONTENTS

A1821 (G.A.M.E.) 3 Different
Famous Air Battle Scenes (12 pcs.)

H661—Battle of Berlin	4 ea
H662—Battle of Midway	4 ea.
H663—Battle of Britain	4 ea.

A1938 (G.A.M.E.)
3 Different 1/25 Scale Cars (12 pcs.)

H1335—Chopped Deuce™—'32 Ford Tudor	4 ea
H1336—Moving Violation™—Willy's Pickup	4 ea
H1338—Patent Pending™—C Cab Van	4 ea.

A1937 4 Different
1/25 Scale Cars (12 pcs.)

H1335—Chopped Deuce™—'32 Ford Tudor	3 ea.
H1336—Moving Violation™—Willy's Pickup	3 ea.
H1338—Patent Pending™—C Cab Van	3 ea.
H1467—Prudhomme "Snake" Monza F/C	3 ea.

Printed in U.S.A.
83106

Revell

Ready for you to put them into action

BIG JIM'S P.A.C.K.™

(Professional Agents & Crime Killers)

OFF-ROAD ADVENTURE TEAM

Big Jim®—Eagle of Danger Peak

1 High country adventure! Hiker's costume: shirt, pants, boots to fit fully-jointed figure (sold below), sleeping bag, plastic back pack, cooking utensils and eagle. Ages 5 to 10.
49 C 59691—Shpg. wt. 2 lbs. 3 oz. $4.94

2 **Big Jim®**, 9½ in. high in P.A.C.K. leader's outfit. Fully-jointed plastic. Ages 5 to 10.
49 C 59841—Shpg. wt. 10 oz. $4.42

Off-road Adventure Vehicle Set

3 Set includes: **P.A.C.K. Beast™** camper and motocross Honda with clips for mounting to truck. 21-in. long truck becomes off-road racer when free-standing camper body is removed. 11x5x5-in. cycle is Honda CR250 replica. Accessories incl. Plastic. Ages 5 to 10.
79 C 59693C—Shipping weight 6 lbs. ..Set $14.88
49 C 59695—**Honda alone.** Wt. 1 lb. 4 oz. . 4.94

Dr. Steel™ in Motocross Outfit

4 "Steel-like" hand knocks pipe in two when back is pressed. Dressed in motocross outfit with muscle band, breaking pipe and goggles. 9½-in. jointed plastic figure. Ages 5 to 10.
49 C 59814—Shipping weight 12 oz. $6.45

The Whip™ and Dune Buggy

5 Weapons expert, Whip, rides his 13-in. long "Buggy" with bandolier of boomerangs, bullwhip, bolos, shinai stick. 9½-in. jointed figure. Vinyl biceps expand. Press back to make right arm throw. Plastic. Ages 5 to 10.
49 C 59827—Shipping wt. 3 lbs. 8 oz. .Set $9.99

The Warpath™

6 Big Jim's Indian super-"tracker" pal pursues off-road criminals. 9½-in. jointed plastic figure has working bow, arrow. Ages 5 to 10.
49 C 59815—Shipping weight 10 oz. $4.42

Big Jim Outfits

As illustrated $1.94 Item 17

(7 thru 10) Fit 9½-in. P.A.C.K. figures (above). Cotton and plastic. Ages 5 thru 10.

7 **Kung Fu Outfit.**
49 C 59622—Shipping wt. 2 oz. $1.94

8 **Safari Outfit.**
49 C 59624—Shipping wt. 3 oz. 2.94

9 **Olympic* Warm-up Outfit.**
49 C 59825—Shipping wt. 3 oz. 2.94

10 **Motocross Outfit.**
49 C 59823—Shipping wt. 3 oz. 2.94

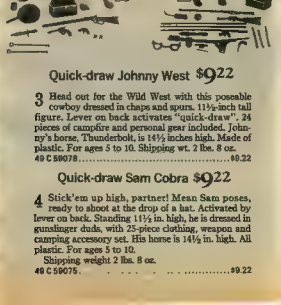
*Authorized by U.S. Olympic Committee under Public Law 805

Six Million Dollar Man $6.64

1 All the excitement, all the fun of bionic action. Look through the real wide-angle lens in Colonel Steve Austin's left eye. Depress back lever to demonstrate power of bionic power arm to lift "weight". Arm has "roll-back" skin for replacing bionic components. Jointed plastic, 13 in. tall. Ages 5 to 11.
49 C 59572—Shipping weight 1 lb. 5 oz. $6.64

Transport $8.84 without figure

2 It's a rocket! It's a bionic repair station! It's the bionic center and carrying case for Colonel Steve Austin, 13-inch figure above. It has a 2x microscope, "x-ray" unit, bionic control panel cables, revolving "radar" cone, revitalization chamber and readout "computer". Plastic. 17½ in. high. Ages 5 to 11.
49 C 59574—Shipping weight 1 lb. 12 oz. $8.84



Quick-draw Johnny West $9.22

3 Head out for the Wild West with this poseable cowboy dressed in chaps and spurs. 11½-inch tall figure. Lever on back activates "quick-draw". 24 pieces of campfire and personal gear included. Johnny's horse, Thunderbolt, is 14½ inches high. Made of plastic. For ages 5 to 10. Shipping wt. 2 lbs. 8 oz.
49 C 59078.....$9.22

Quick-draw Sam Cobra $9.22

4 Stick'em up high, partner! Mean Sam poses, ready to shoot at the drop of a hat. Activated by lever on back. Standing 11½ in. high, he is dressed in gunslinger duds, with 25-piece clothing, weapon and camping accessory set. His horse is 14½ in. high. All plastic. For ages 5 to 10.
Shipping weight 2 lbs. 8 oz.
49 C 59075. . . . . .$9.22

The Fortress $11.97

5 This 3-level fortress will protect the ape army. Foldable and brightly colored, it has 2 ladders, table, jail cage (mountain background not incl.), gun rack and reflector sun mirror for signals. For 8-inch figures. Mylar® polyester film coating on cardboard. 21 in. high. Ages 4 to 12.
79 C 59154C—Shipping weight 3 pounds . $11.97

Horse $9.77 without batteries

6 Remote-control plastic horse goes forward and back. Removable saddle, bridle. Uses 2 "D" batteries (below). 8 in. high. Ages 4 to 12.
49 C 59186—Shipping weight 1 lb. 4 oz. . . .$8.77

Alkaline "D" Batteries. Package of 2.
49 C 46996—Shipping wt. 11 oz. .....Pkg. $1.49

Catapult and Wagon $11.97

7 8-inch high movable polystyrene units. Catapult actually throws foam rubber "boulders". Detachable wagon holds boulders. Ages 4 to 12.
79 C 59165C—Shipping weight 1 pound . . .$11.97

Battering Ram $2.97

8 Use this working model battering ram to storm the fortress or the Forbidden Zone. Ram swings on cord in frame, rolls on wheels. 6½ inches high. Plastic. Ages 4 to 12.
49 C 59167—Shipping weight 1 pound $2.97

Planet of the Apes Heroes $3.22 each

(9 thru 13) The masters of the Planet of the Apes and their human visitor from space are all 8 inches tall, made of durable plastic with colorful clothes. Fully jointed. Ages 4 to 12.
Shipping weight each 4 ounces.

(9)	49 C 59234—Dr. Zaius	$3.22
(10)	49 C 59235—Zira	3.22
(11)	49 C 59235—Soldier Ape	3.22
(12)	49 C 59233—Cornelius	3.22
(13)	49 C 59238—Astronaut	3.22

NOTE Items on this page not recommended for children under 3. Due to small parts.

The LONE RANGER and TONTO ride again!

(1 thru 4) Figures with movable joints, each 9½ in. high. Vinyl hands hold objects. Both complete with costumes and accessories. Horses, each 10 in. high, with movable joints. Stand and accessories. Plastic. Create your own adventures with Carson City and Butch Cavendish *(both sold below)*. Ages 4 and up.

(1) **49 C 59735—Lone Ranger.** Wt. 8 oz. $4.83
(2) **49 C 59736—Silver.** Wt. 1 lb. 10 oz. 7.83
(3) **49 C 59737—Tonto.** Wt. 8 oz. 4.83
(4) **49 C 59738—Scout.** Wt. 1 lb. 10 oz. 7.83

49 C 59725—(1) and (2). Wt. 1 lb. 15 oz. ***$10.66***

49 C 59726—(3) and (4). Wt. 1 lb. 15 oz. ***$10.66***

4 Wagons in 1 $10.77

Chuck wagon converts to 4 wagons shown above. Plastic, 24 inches long, 14 inches high. For 9½-inch figures. Complete with harness, double seat, bow supports, water barrel, assorted kitchen utensils, drop table, chest and camp gear. For ages 4 and up.

49 C 59734—Shipping weight 2 pounds 15 ounces . . . $10.77

Carson City™. . . create your own adventures with this 2-sided showdown town

$13.97 without figures

Old West town with authentically designed buildings. There's a second-story hideout, see-thru windows, open-close doors, street, side-walk, hitching post and props. Real jail for locking up desperados, plus bank, casino, hotel, blacksmith's shop and general store. Sized for 9½-inch figures. 5 ft. long! Sets up as shown or lengthwise. Folds into a carry and storage case. Fiberboard (not wood or hardboard). For ages 4 and up. Buy it the easy way—order by phone.

79 C 59733C—Shipping weight 5 lbs. . $13.97

With 9½-in. plastic Butch Cavendish, leader of the notorious Hole-in-the-Wall gang. His vinyl hands hold objects; outfit and accessories. Also, red sombrero, safe with door that opens, black mask, bandana, handcuffs and more. Act out the Carson City Bank robbery with comic book (incl.) and Carson City (sold above). Ages 4 and up.

49 C 59728—Wt. 1 lb. 2 oz. . . . . Set ***$7.97***

$9.66

Jesse James, Wyatt Earp and Horse

Famous Old West figures with movable joints, each 9½ in. high. Vinyl hands can hold objects. Costumes and accessories. Horse, 10 in. high, movable joints, accessories. Plastic. For ages 4 and up.

49 C 59758—Shpg. wt. 1 lb. 8 oz. . . . . Set $9.66

Chuckwagon Jeep® Set $7.33 without figure

Modernize all your western characters' Jeep, 19 in. long, with working winch. 32-piece set includes table, stool, 2 hay bales, flour sacks, stove, utensils, lantern and more. Plastic. Ages 4 and up.

49 C 59756—Shipping weight 3 lbs. . $7.33

Reg. trademark of American Motors Corporation

NOTE: Due to small parts, items on this page not recommended for children under 3

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CAN THE DYNAMIC DUO BE STUMPED?
TURN OVER & SEE WHO MAKES THE BATCYCLE!

Bugs Bunny® Talking Alarm Clock helps little sleepyheads wake up every morning

$14.95 without battery

Sold only at Sears. Hear "Bugs" say, "Eh, wake up, Doc! You asked me to call you—so here I am telling you it's time to wake up. No more sleeping! Get up! Get up you sleepyhead. When you get up, I'll go back to bed!"

Wind-up clock has big numbers and carrot hands—so it's easy and fun to tell the time. High-impact styrene. 6½x7x2¾ in. deep. Talking mechanism requires 1 "C" battery (order package below). Hong Kong. For ages 4 and up.

49 C 51041—Shipping weight 1 pound 8 ounces $14.95

©1974, 1975 Warner Bros. Seven Arts, Inc.

49 C 46997—Package of 2 Alkaline "C" Batteries. Shpg. wt. 5 oz. . Pkg. 1.09

$4.45 without batteries

Brush up with Bugs Bunny battery-powered Toothbrush

Sold only at Sears. Stands by itself or can be wall-mounted (screws incl.) Stand requires 2 "D" batteries (order pkg. at bottom of pg.). Cord extends from carrot toothbrush handle to stand. High-impact plastic, nylon, metal. About 5x3x8 in. high. Toothpaste not incl. Ages 4 and up. Order extra toothbrushes below.

49 C 51031—Hong Kong. Wt. 1 lb. . . $4.45

Toothbrush Refills *for above only.*

49C51037—Pkg. of 4. Wt. 1 oz. . Pkg. $1.19

Bugs Bunny Toothpaste Dispenser

$2.45

Sold only at Sears. Encourages kids to brush regularly. No more lost caps and messy tubes. Just insert toothpaste tube (not incl.), press the lever and the right amount of toothpaste automatically dispenses from below. Mount on any wall. Brackets, screws included. High-impact plastic. 8x2½x3 inches deep. Hong Kong. Ages 4 and up.

Shipping weight 7 oz.

49 C 51034 $2.45

Keep "Bugs" on your desk, ready to sharpen your pencils. Starts automatically when pencil is inserted. High impact styrene. Uses 2 "D" batteries (order pkg. below). Safety feature prevents operation when top is removed for emptying. Extra sharpener incl. 4x3x7½ in. high. Hong Kong.

49 C 16376—Ages 4 and up. Shpg. wt. 12 oz. $4.45

Pkg. of 2 Alkaline "D" Batteries.

49 C 46998—Wt. 11 oz. . .Pkg. $1.49

Just insert up to ten sheets of paper in the slot and push down on the "carrot" . . your papers are neatly stapled together. Colorful hi-impact styrene. Includes 1000 staples. Easily reloaded. Measures 4x3x7½ inches high. Made in Hong Kong. Recommended for children ages 5 and up. Get this bit of Christmas shopping done—just dial Sears and order it right now

49 C 16387—Shipping weight 12 oz. $4.45

As "Bugs" lounges on your desk-top, he can remind you of the month, date and day, plus keep your pencils handy. Calendar blocks can be arranged to show any day in any year. Pencils are held in "tree stump". Made from colorful high-impact styrene and measures 5¾x3½x3¼ inches high. From Hong Kong. Recommended for children ages 4 and up.

49 C 16391—Shipping weight 12 oz. . . . $3.95

Bridge and Highway Set

Build your own bridge and roadway . . send miniature vehicles on exciting trips across and around highway

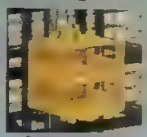
$12.95 vehicles not included

Youngsters can assemble true-to-life bridges and roads. Use roadways for "MATCHBOX"® and/or Hot Wheels® type of vehicles sold on pages 588, 589 and 590. Beams, columns, braces are authentically designed like those used in real bridge construction. Truss or suspension-type bridges can be built with materials included. Child may want to create his own structure as well as those detailed in instruction booklet. Once assembled, 42-in. long, 13-in. high bridge is sturdy enough to remain intact for permanent use. Over 300 pieces. Combine this set with World Famous Buildings set below and create your own downtown activity center. Styrene plastic. For ages 5 and up.

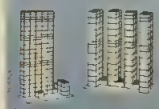
49 C 18296—Shipping weight 2 lbs. 2 oz. . . . . Set $12.95

First connect I-beams to form framework . . then fasten window panels to framework

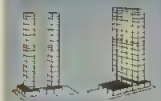
World Famous Buildings Sets



Realistic elevator with working hoist adds hours of fun on completed units



United Nations Building — Commonwealth Promenade



World Trade Center — Lever Bros. Building

Hotel Brasilia

Realistic girder and panel designs let you simulate many of the world's most famous buildings or create and design structures of your own . . *now with elevator, too*

700-pc Set $16.95

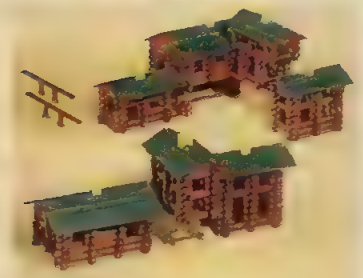
700-piece Set. One of the most exciting concepts ever in a building set. Girder and panel construction authentically simulates the most contemporary building methods. Follow the suggestions to make models of famous buildings or unleash your own imagination. Includes working elevator. Design structures up to 4 feet tall (or long!

Set contains three 6x12-inch hardboard bases and a total of 700 plastic beams, columns and vinyl window panels. Project book. For ages 5 and up.

49 C 16302 Shipping weight 3 pounds 14 ounces . . . . Set $16.95

440-piece Set. Builds some models exactly as the big set does (others on a smaller scale). No elevator. Two 6x12-inch hardboard bases, total of 440 plastic beams, columns and vinyl window panels. Project book. Ages 5 and up.

49 C 16306—Shipping weight 2 pounds 10 ounces . Set $9.99



Lincoln Logs

Forge your own rustic wilderness settlement with real wood logs

130-piece Set	267-piece Set	340-piece Set
$5.99	$9.99	$12.99

Build any kind of log structure with these rough-hewn ¾-in. thick logs of stained wood. Load them on toy trains, trucks or boats just like real logs to add realism to your games. Sets include logs of various lengths, plastic gables, chimney, roof pieces and instructions. Ages 4 to 10.

130-piece Set. Builds one large and one small cabin.
49 C 16201—Shipping weight 2 pounds 13 ounces . Set $5.99

267-piece Set. . Builds one large and two small cabins.
49 C 16202—Shipping weight 5 pounds 2 ounces . . . Set $9.99

340-piece Set. . Builds one large and 3 small cabins.
49 C 16203—Shipping weight 6 pounds 13 ounces Set $12.99

NOTE: Items on this page not recommended for use by children under 3 because of the small parts.

3-way hoist drives vehicles operates booms and pulleys
3-speed gear-driven motor can power 3 operations at once
Transformer with on-off forward-reverse control

910-piece Set . . . the biggest Erector® Set we offer

With 3-speed motor, electrically operated by remote control power pack, electric-powered transformer plus two-way action power hoist

$49.95

With this giant set you can make things like ship-loading crane above. Be on the docks with this amazing structure. Power up the mighty crane electrically with the transformer (no batteries needed). Channel the power to the 3-speed gear-driven motor and dual-action power hoist to raise and lower heavy cargo from ship to shore. You're the engineer in charge as you monitor the complex rig. A real challenge to build.

Pieces include 1-foot long super girders, pulleys, plates, axles, nuts and bolts and a variety of steel girder lengths for traditional Erector® construction. Create many other structures like an offshore tracking station and a loading tipple or other projects with the steel parts. Detailed instruction book included. Transformer is UL listed for 110–120-volt, 60-cycle AC. 1.5 watts. 61-inch cord.

Not recommended for children under 8 years of age.

49 C 16567—Shipping weight 11 pounds . . . . . .Set $49.95

482-piece Erector® Set

Includes battery-powered 3-speed motor and remote control

$29.95 without batteries

You can build and operate this mobile snorkel yourself. Battery pack with forward-reverse switch and husky gear-driven motor mount right on unit to operate the 2-section boom. 1-foot long super girders, pulleys, plates, axles, nuts, bolts plus a variety of other girder lengths. Steel. Create unique inventions or follow instructions for other projects. For children 6 and up. Uses 2 "D" batteries, order package at right.

49 C 16316—Wt. 5 lbs. 12 oz. . .Set $29.95

250-piece Erector® Set

Includes battery-powered direct-drive motor

$14.95 without batteries

Build a motor-driven model of the moon rover that carries its own battery power source and motor. With battery clips, plates, all the special parts and shapes needed. Steel. Plans and instructions for other action models also included. Uses 2 "D" batteries, order package below. For ages 6 and up.

49 C 16311—Wt. 3 lbs. 8 oz. . . .Set $14.95

Alkaline "D" Batteries. Package of 2.

49 C 48996—Shpg. wt. 11 oz. . . Pkg. $1.49

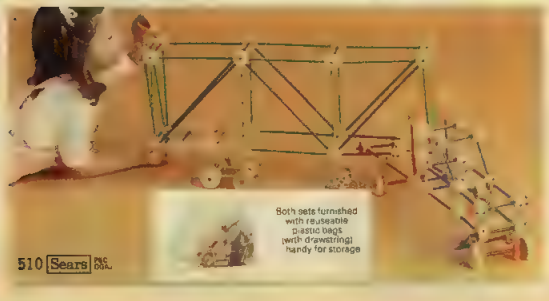
NOTE Sets on this page not recommended for children under 3, due to small parts

Little Learners® Metal Storage Box

The neat way to store parts from any of sets above

All steel storage chest has corrugated compartments designed to separate the motors from the girders and small parts. Carrying handle. Blue and white. Measures 16x5½x5¼ inches high.

49 C 16285—Wt. 3 lbs. 8 oz. $5.99



Tinker Toys

Build bridges, towers or whatever you imagine with these traditional sets

400-pc Set **$8.99** | 250-pc Set **$5.99**

Colorful wooden rods and spools provide hours of construction fun. Sets include an idea book with easy-to-follow color-keyed diagrams. For ages 3 and up.

49 C 16344—400-piece Set. Shpg. wt. 4 lbs. . . .Set $8.99

49 C 16165—250-piece Set. Wt. 2 lbs. 8 oz. . . . .Set 5.99

REMEMBER!

You can order items on pages 439 to 614 from now until AUGUST 13, 1976

Electric Pottery Wheel Workshop $25.66

Our most powerful Jr. Wheel with unique potters' clay that air dries at room temp. . . no kiln needed

Shape pottery on plastic, 5-in. diameter turntable with variable speed motor. Apply glaze for a shiny finish. 11¼-in. diam. splash pan helps eliminate splatters. Incl. 2 lbs. clay, four ½-oz. jars acrylic paint, glaze, 6 shaping tools, calipers, sponge, 2 paint brushes, instructions. UL listed; 110–120-v., 60-Hz. AC. 100 w. 6-ft. cord. Not for ages under 12.
79 C 2110C—Shipping weight 8 pounds ..... Kit $25.66

Refill Kit. Comes complete with 4 pounds of potters' clay, four ½-ounce jars of acrylic paint, one ½-ounce jar of glaze, paint brush.
49 C 21082—Shipping weight 5 pounds ..... Kit $5.97

Battery-powered Potterycraft™ Kit

$12.66 without batteries

Dry's at room temperature . . no kiln needed. 3 lbs. clay, four 1-oz. jars paint, glaze, 2 shaping tools, brush, instr. Plastic. 12x8x2½ in. high. Uses 2 "D" batteries, order pkg. below. Ages 8, up.
49C2104–Wt. 5 lbs. 5 oz. Kit $12.66

"D" Batteries. Package of 6.
Shpg. wt. 1 lb. 4 oz.
49 C 40995 ..... Package $1.55

Make your own genuine ceramic figures with Ceramicast Kits

Just pour ceramic clay into mold . . it dries at room temperature and you're ready to decorate with paint, glaze

Low as $9.88 Kit is 2 and 4

(1 thru 4) Mold 4 to 5-in. high figures and finish with acrylic paint and glaze . . no kiln needed. Incl. 3 lbs. casting mix (enough for 25 figurines), four ½-oz. jars acrylic paint, ¾-oz. jar glaze, 3 brushes, shaping tool, mixing cup, instruc.

1 **Vases and Pets.** Two molds for dog, horse, cat, 4 vases. Ages 10 and up.
49 C 2114—Shipping weight 11 pounds ..... Kit $12.99

2 **Disney Figures.** Includes mold for adorable Disney favorites: Mickey Mouse, Minnie Mouse, Donald Duck and Pluto. Ages 8 and up.
49 C 2111—Shipping weight 8 pounds ..... Kit $9.88

3 **L'il Critters.** Two molds for frog, turtle, owl, mushrooms, and miniature duck, chicken, snail and more. Ages 10 and up.
49 C 2113—Shipping weight 11 pounds ..... Kit $12.99

4 **Football Figurines.** Adjustable mold lets you form player and cheerleader in different positions. For ages 10 and up.
49 C 2112—Shipping weight 8 pounds .. . . . Kit $9.88

Refill Kit. 3 lbs. casting mix, four ½-oz. jars paint, glaze, 2 brushes.
49 C 21033—Shipping weight 3 pounds 8 ounces . . . . . Kit $5.44

Disney characters ©Walt Disney Productions

Kiln-fired Ceramic Figures you can paint yourself

Only at Sears . . glow-in-the-dark Frankenstein and Wolfman Kits

$4.99 each

(5 and 6) Big 12-in. high figures made from kiln-fired ceramic bisque come ready to be painted. Each includes 5 glowing paint colors, 2 brushes, instructions. Recommended for ages 8 and up.
Shpg. wt. ea. 1 lb. 12 oz.

5 **Frankenstein Kit.**
49 C 2117 . . . . Kit $4.99

6 **Wolfman Kit.**
49 C 2118 . . . . Kit $4.99

Paint-by-number Tennis Player, Cheerleader and Football Player

$4.49 each

(7 thru 9) These 9-in. bisque figures are ready to paint. Include 6 paint colors, glaze, 2 brushes, instructions. Ages 10 and up. Wt. ea. 2 lbs. 8 oz.

7 **Tennis Player.**
49 C 20248 . . . Kit $4.49

8 **Cheerleader.**
49 C 21382 . . . Kit $4.49

9 **Football Player.**
49 C 21381 . . . Kit $4.49

Note: Ceramic ware on this page not to be used as food containers.
Disney characters© Walt Disney Productions.

Make your own genuine ceramic figures with Ceramicast Kits

Just pour ceramic clay into mold . . it dries at room temperature and you're ready to decorate with paint, glaze

Low as $8.97 Kits 2 and 4

Electric Pottery Wheel Workshop $24.88

Our most powerful Jr Wheel with unique potters' clay that air dries at room temp. . no kiln needed

Shape pottery on plastic, 5-in. diameter turntable with variable speed motor. Apply glaze for a shiny finish. 11¼-in. diam. splash pan helps eliminate splatters. Incl. 2 lbs. clay, four ½-oz. jars acrylic paint, glaze, 6 shaping tools, calipers, sponge, 2 paint brushes, instructions, UL listed: 110–120-v., 60-Hz. AC, 100 w. 6-ft. cord. Not for ages under 12.

79 C 2110C—Shipping weight 8 pounds ..... Kit $24.88

Refill Kit. Comes complete with 4 pounds of potters' clay, four ½-ounce jars of acrylic paint, one ¾-ounce jar of glaze, paint brush.

49 C 21082—Shipping weight 5 pounds . . . . Kit $5.97

Battery-powered Potterycraft™ Kit

$12.33 without batteries

Drys at room temperature . . no kiln needed. 3 lbs clay four 1-oz. jars paint, glaze, 2 shaping tools, brush, instr. Plastic, 12x8x2½ in. high. Uses 2 "D" batteries, order pkg. below. Ages 8, up

49C2104–Wt. 5 lbs. 5 oz. Kit $12.33

"D" Batteries. Package of 6. Shpg. wt. 1 lb. 4 oz.

49 C 49885 ..... Package $1.55

(1 thru 4) Mold 4 to 5-in. high figures and finish with acrylic paint and glaze . no kiln needed. Incl. 3 lbs. casting mix (enough for 25 figurines), four ½-oz. jars acrylic paint, ¾-oz. jar glaze, 3 brushes, shaping tool, mixing cup, instruc.

1 **Vases and Pets.** Two molds for dog, horse, cat, 4 vases. Ages 10 and up.
49 C 2114—Shipping weight 11 pounds . . . . Kit $11.99

2 **Disney Figures.** Includes mold for adorable Disney favorites, Mickey Mouse, Minnie Mouse, Donald Duck and Pluto. Ages 8 and up.
49 C 2111— Shipping weight 8 pounds ..... Kit $8.97

3 **L'il Critters.** Two molds for frog, turtle, owl, mushrooms, and miniature duck, chicken snail and more. Ages 10 and up.
49 C 2113—Shipping weight 11 pounds . . . . Kit $11.99

4 **Football Figurines.** Adjustable mold lets you form player and cheerleader in different positions. For ages 10 and up.
49 C 2112—Shipping weight 8 pounds . . . . Kit $8.97

Refill Kit. 3 lbs. casting mix, four ½-oz. jars paint, glaze, 2 brushes.
49 C 21033—Shipping weight 3 pounds 8 ounces . . . . Kit $4.97

Disney characters ©Walt Disney Productions

Kiln-fired Ceramic Figures you can paint yourself

Only at Sears . . glow-in-the-dark Frankenstein and Wolfman Kits

$4.99 each

(5 and 6) Big 12-in. high figures made from kiln-fired ceramic bisque come ready to be painted. Each includes 5 glowing paint colors, 2 brushes, instructions. Recommended for ages 8 and up.

Shpg. wt. ea. 1 lb. 12 oz.

5 **Frankenstein Kit.**
49 C 2117 . . . Kit $4.99

6 **Wolfman Kit.**
49 C 2118 . . . . Kit $4.99

Paint-by-number Tennis Player, Cheerleader and Football Player

$4.77 each

(7 thru 9) These 9-in. bisque figures are ready to paint. Include 6 paint colors, glaze, 2 brushes, instructions. Ages 10 and up. Wt. ea. 2 lbs. 8 oz.

7 **Tennis Player.**
49 C 20248 . . Kit $4.77

8 **Cheerleader.**
49 C 21382 . . Kit $4.77

9 **Football Player.**
49 C 21381 . . . Kit $4.77

Note: Ceramic ware on this page not to be used as liquid containers.
Disney characters© Walt Disney Productions.

Choose your place in this COSTUME PARADE

1 Drum Majorette. Cotton corduroy dress, tasseled hat, plastic spats. Baton not incl.
49 C 14572—Small
49 C 14574—Medium
49 C 14576—Large
Shipping weight 1 lb. $8.97

2 Twirling Baton. ½-in chrome-plated steel shaft, 25 in. long. Routine folder incl.
49 C 66487—Wt. 10 oz. $2.19

3 Evel Knievel™. Cotton 1-pc. jumpsuit with combination helmet, plastic face mask.
49 C 14632—Small
49 C 14634—Medium
49 C 14636—Large
Shpg. wt. 1 lb. 4 oz. $6.77

4 Ballerina. Outfit of acetate satin knit. Nylon tutu.
49 C 14562—Small
49 C 14564—Medium
49 C 14566—Large
Shipping weight 12 oz. $9.47

5 Caesar. 1-piece cotton outfit. Button back. Mask, synthetic hair.
49 C 14602—Small
49 C 14604—Medium
49 C 14606—Large
Shpg. wt. 1 lb. 4 oz. $7.88

6 Lisa. 1-piece cotton dress, button back. Mask with synthetic hair.
49 C 14612—Small
49 C 14614—Medium
49 C 14616—Large
Shpg. wt. 1 lb. 4 oz. $7.88

7 Superman. 1-piece cotton outfit. Button back. Tie-on vinyl cape and mask.
49 C 14512—Small
49 C 14514—Medium
49 C 14516—Large
Shpg. wt. 1 lb. 2 oz. $6.77

8 Batman. 1-piece cotton outfit, button back. Tie-on vinyl cape, full mask.
49 C 14502—Small
49 C 14504—Medium
49 C 14506—Large
Shpg. wt. 1 lb. 4 oz. $6.77

9 Highway Trooper. Cotton shirt, pants, plastic goggles, cap, belt, handcuffs, whistle, badge
49 C 14552—Small
49 C 14554—Medium
49 C 14556—Large
Shpg. wt. 1 lb. 12 oz. ... $8.97

10 Nurse. Cotton uniform, belt, cap and cape incl.
49 C 14582—Small
49 C 14584—Medium
49 C 14586—Large
Shpg. wt. 1 lb. 4 oz. $6.68

11 G.I. Cotton jacket, pants with zip fly, belt loops and plastic helmet.
49 C 14592—Small
49 C 14594—Medium
49 C 14596—Large
Shpg. wt. 1 lb. 12 oz. $9.97

12 Lucy. 1-pc. rayon dress, plastic Lucy face mask.
49 C 14662—Small
49 C 14664—Medium
49 C 14666—Large
Shipping weight 9 oz. . .$3.88

13 Snoopy. 1-pc. rayon out fit. Plastic face mask.
49 C 14652—Small
49 C 14654—Medium
49 C 14656—Large
Shipping weight 10 oz. . $3.88

14 Charlie Brown. 1-piece rayon outfit. Plastic face mask
49 C 14672—Small
49 C 14674—Medium
49 C 14676—Large
Shipping weight 10 oz. .$3.88

15 Miss America®. Long rayon gown, sash. Full-length vinyl cape. With corsage, necklace, crown, ring. Adjustable gown fits child 36 to 58 in. tall.
Shipping weight 1 lb. 8 oz.
49 C 14631 ....$7.49

®Miss America Pageant

Peanuts characters© United Feature Syndicate Inc. 1966

SIZE CHART
for costumes on this page

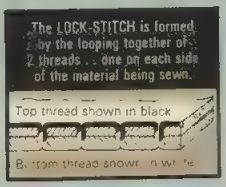
SIZE	HEIGHT
Small	38 to 40½ inches
Medium	40½ to 50½ inches
Large	50½ to 58 inches

NOTE Shoes and socks shown with outfits are not included

Our finest child's Electric Sewing Machine sews a "lock-stitch" just like Mom's

- LOCK-STITCH seams won't unravel or pull out
- LOCK-STITCH seams are stronger than chain-stitch seams

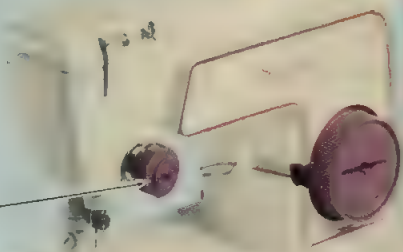
$25.99 batteries, adapter not included


The LOCK-STITCH is formed by the looping together of 2 threads . . one on each side of the material being sewn.
Top thread shown in black
Bottom thread shown in white

Carrying Case

Easy foot control

Easy-wind bobbin


Adjustable tension dial

AC Adapter sold separately **$4.95**

Presser foot design helps prevent fingers from getting caught

Seam guidelines

Sears Best

Our best child's sewing machine helps children, **ages 8** and older, to learn the basic sewing skills. Plastic base, carrying case and polystyrene arm and bed housing. Use hand crank to operate manually, 4 "D" batteries (not included), or on household current with the aid of adapter plug (not incl.) sold below. Also, foot control pedal, 3 needles, needle threader, bobbin, spool of thread, instructions. Built-in table clamp holds machine in place. 10½x4⅝x7⅜ in. high. France.
49 C 1210—Shipping weight 4 pounds 2 ounces $25.99

Safety Plug Adapter for lock-stitch sewing machine only. UL listed to convert 110–120-volt, 60-cycle household current to safer 3-volt current. 8 watts.
49 C 12101—Shipping weight 9 ounces $4.95
NOTE Safety plug adapters on this page not recommended for children under 8

NOTE FOR BOTH PAGES
Items on these two pages not recommended for children under 3 years of age due to the small parts involved.

Zig-Zag Sewing Machine $19.99 batteries, adapter not included

1 **Was $21.99 in 1975 Christmas Book.** Sews straight or zig-zag chain stitch. Remote control foot pedal plus 2 needles and threader. Runs on household current (adapter sold below), by hand, or on 2 "D" batteries (not incl.). Plastic with die-cast metal head. Plastic carrying case. Instructions incl. Japan.
49 C 1215—12x8x10 in. high. Ages 8 and up. Wt. 5 lbs. 8 oz. $19.99

Straight Stitch Machine $14.87 batteries, adapter not included

2 Sews simple straight chain stitch. Adjustable tension control. Remote control foot pedal, 2 needles, threader. Runs on household current (adapter sold below), by hand, or on 2 "D" batteries (not incl.). Plastic with die-cast metal head. Instructions. Japan.
49C1239—11½x5¾x6¾ in. high. Ages 6, up. Wt. 2 lbs. 12 oz. $14.87

3 **Safety Plug Adapter.** For use with electric zig-zag and straight stitch sewing machines (1 and 2) sold above. UL listed to convert 110–120-volt, 60-cycle AC to safer 3-volt current. 5 watts.
Shipping weight 8 ounces.
49 C 1215 ..... $4.95

Hand-operated Sewing Machine $4.97

4 Just the machine for a beginning seamstress. Hand wheel can be turned in either direction for chain stitching. All plastic. Tension control. 2 needles, threader. Instructions. 7½x3⅛x5½ in.
49 C 1237—Ages 6 and up. Shipping weight 1 lb. 9 oz. $4.97

SINBAD AND THE EYE OF THE TIGER

Charles Schneer, a great film producer, has given us two earlier SINBAD blockbusters: "The 7th Voyage of Sinbad" and "The Golden Voyage of Sinbad." The legendary Ray Harryhausen created the visual SCI-FI magic for both.

"SINBAD AND THE EYE OF THE TIGER" will be BIGGER and more exciting than both of its predecessors combined. For this one, Charles Schneer has a great screenplay (which is available for novelization), a terrific cast, and, of course, Ray Harryhausen. We promise you a GREAT SCI-FI Adventure feature.

Also, we promise you more great SINBADS in the future.

WILL BE A GIANT COLUMBIA PICTURES RELEASE FOR EASTER 1977!

With this announcement we are launching a MAJOR, WORLDWIDE, Licensing/Merchandising campaign for "SINBAD AND THE EYE OF THE TIGER." We've never had a project so filled with fabulous, fantasy features. If you have a good product or a good prospect, we're ready to discuss licensing anything from vitamins to theme-amusement-parks. The time to begin is NOW!

CALL OR PHONE...

Honest Ed Justin

COLUMBIA PICTURES LICENSING
711 Fifth Ave., New York, N.Y. 10022
(212) 751-4400

A Division of Columbia Pictures Industries, Inc.

Coming to the NBC-TV Network as a filmed TV series early in 1976!

the dumplings

© 1975 LOS ANGELES TIMES

WILL STEAL YOUR HEART AND FATTEN YOUR PURSE!

A SMASH COMIC STRIP NOW!

. . . A LIVE TV SHOW IN 1976!*

WARM! UPBEAT! HEALTHY! HILARIOUS! This comic strip dares to show a man and a woman who defy all conventions: they like each other . . . madly!

Don't Miss The Bliss! The man and woman find happiness right in their own apartment!

An emotional comedy by FRED LUCKY, starring Joseph and Angela Dumpling, with a cast of a LOT OF PEOPLE all around the City. Produced by the LOS ANGELES TIMES SYNDICATE. Directed by THOMAS B. DORSEY.

ONE WEEK after THE DUMPLINGS' debut as a newspaper strip, the property was snapped up as a forthcoming NBC-TV Network show to be produced by NORMAN LEAR (of ALL IN THE FAMILY, THE JEFFERSONS, MAUDE, SANFORD AND SON, ETC.).

THE DUMPLINGS is scheduled to be telecast on the NBC-TV Network early in 1976.* Jimmy Coco and Geraldine Brooks will star as The Dumplings.

As of now, we're licensing the comic strip characters. This one MUST be a GIANT. The time to plan your 1976 licensing is YESTERDAY. CALL US. YOU WON'T REGRET IT.

Not Nasty, Just Greedy / Honest Ed Justin

COLUMBIA PICTURES LICENSING

711 Fifth Ave., New York, N.Y. 10022 (212) 751-4400

A Division of Columbia Pictures Industries, Inc.

* First national telecast: January 29, 1976—8:30 P.M. EST

Sorry Detroit, you should have been making small cars all along.

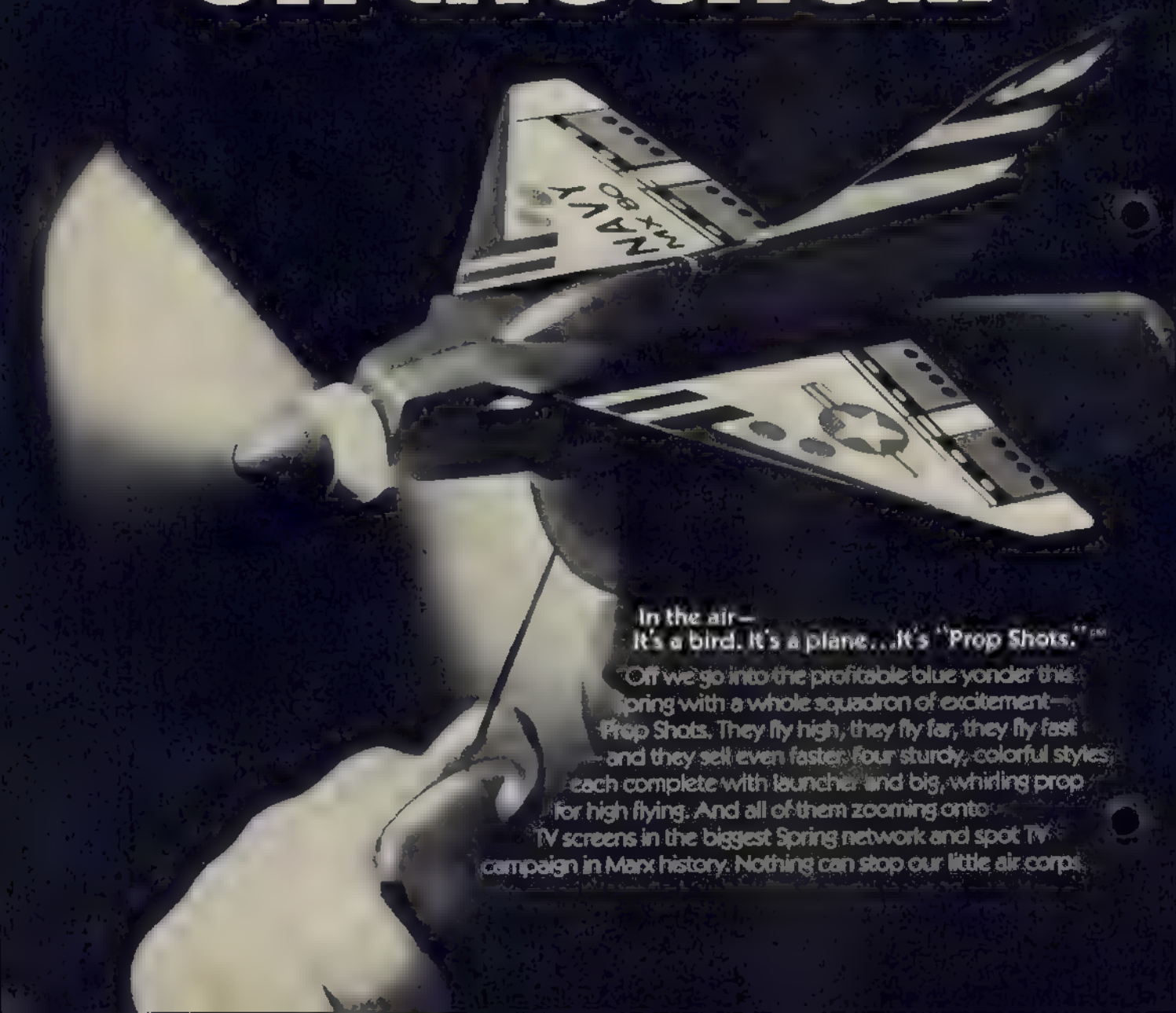
Corgi Juniors Up 117.3%

Ford Down 23.1%

General Motors Down 24.8%

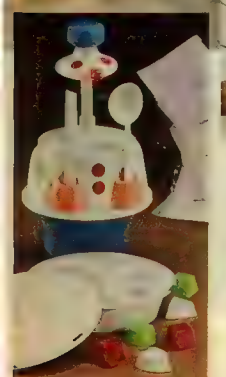
Chrysler Down 26.9%

Marx moves fast in the air on land and off the shelf.



In the air—
It's a bird. It's a plane...It's "Prop Shots."℠

Off we go into the profitable blue yonder this spring with a whole squadron of excitement—Prop Shots. They fly high, they fly far, they fly fast and they sell even faster. Four sturdy, colorful styles, each complete with launcher and big, whirling prop for high flying. And all of them zooming onto TV screens in the biggest Spring network and spot TV campaign in Marx history. Nothing can stop our little air corps.



Make four different-shaped candies

$6.49

Kandy Kitchen. Quick and easy . . . delicious candy treats for the whole family! Simply put candy powder and water into "Kandy Man" mixer and pour into mold tray, let set and in a few minutes you'll have gumdrops or marshmallows. Includes plastic mixer, 5½ in. high; covered mold tray, spatula, spoon, marshmallow and 2 gumdrop mixes, corn starch. Instructions are included. Ages 5 to 12.
49 C 11241—Wt. 3 lbs. 6 oz. $6.49

MAKE "REFRESHMENT STAND" TREATS

Toys that make custards, popcorn, sno-cones, taffy and candy . . or serve up your favorite soft drink

1 Custard Maker. Pour milk (not incl.) and custard mix into inner compartment; place ice and salt (not incl.) in outer compartment; turn handle to blend until set. Plastic dispenser, 8x6½x15¾ in. high. Includes 4 flavor mixes, 16 cones, tablespoon. Instr. Ages 6 to 12.
49 C 11201—Shpg. wt. 3 lbs. $8.97

2 Popcorn Popper. Look thru dome, see kernels burst into popcorn in 5 minutes. Needs no oil. Heat supplied by 100-watt bulb (not incl.) 12-in. high plastic popper; 3-oz. bag popcorn, tablespoon, 6 paper bags, instructions. UL listed; 110–120-v., 60-c. AC. Not for ages under 8.
49 C 11036—Shpg. wt. 3 lbs. $10.27

3 Sno-cone Maker. Crank out sno-cones from ice cubes, add flavors. Plastic maker, 6 in. high. With 5 syrup flavors, 2 syrup bottles, 5 paper cups, funnel, hat, apron, sign and instructions. Ages 5 to 10.
49 C 11019—Shipping weight 1 pound 8 ounces $5.44

Sno-cone Refill. Includes 12 oz. of syrup in 4 flavors, 20 paper cups.
49 C 11022—Shipping weight 13 ounces $1.47

4 Taffy Machine. Make delicious taffy. Add water to mix, stir, place on machine and turn crank. In a few minutes taffy is ready. Includes machine, 9x8½x10½ in. high; three 4½-oz. pkgs. mix, food coloring, dropper, bowl, cup, candy wrappers, spatula. Plastic. Ages 5 to 10.
49 C 11091—Shipping weight 3 pounds 4 ounces $7.66

Taffy Refill. 2 flavors of taffy mix in 4½-oz. pkgs., food coloring.
49 C 11092—Shipping weight 10 ounces $2.37

5 7-Up® Dispenser. Holds up to 12-oz. bottle. Drip-free valve preserves carbonation. 11 in. high. 4 glasses. Plastic. Ages 3 and up.
49 C 11038—Shipping weight 2 pounds 2 ounces $3.77

Lots-O-Dots

$4.49

Make three great-tasting candy delights at one time. Mix candy powder with water in one of three sections on dispenser, fill plunger with mixture and dot paper. Make different designs if you wish. Plastic dispenser, 10¼x5¾x1½ inches high; cherry, lime and orange candy powder, spoon, plunger, 12 strips paper. Instructions are included. Ages 5 to 12.
49 C 11242—Wt. 2 lbs. 8 oz. $4.49

The Chalet Doll House

This 11-inch high doll house has a hinged flip-open rooftop for easy play . . plus 5 rooms furnished with durable plastic play furniture

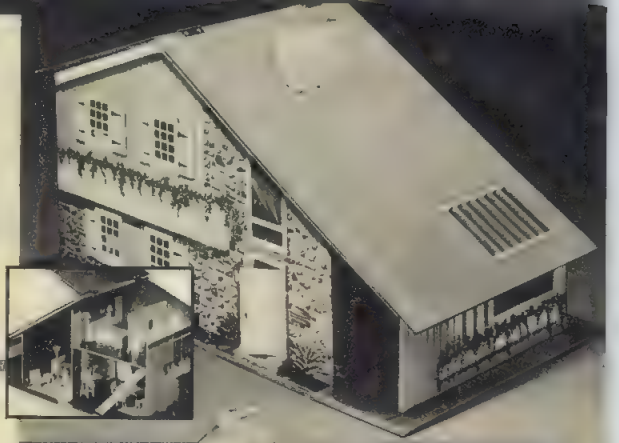
$8.94

This contemporary-styled hardboard house has a colorful landscaped exterior. Plastic windows, chimney and a door that opens and closes. The flip-open roof allows easy play access to the upstairs rooms. Includes steel angle brackets, nuts and bolts for assembling. Also, instructions. Measures 20x11x11 inches high. Unassembled. Recommended for children ages 4 and up.

49 C 1403—Shipping weight 5 pounds . . . $8.94

NOTE

Items on this page not recommended for children under 3, due to small parts.



The Brown Family

$1.99 6-pc. set

Sized to fit houses on this page. Posable figures incl. mom, dad, baby, son, daughter. Plastic, cloth.

49 C 9402—Hong Kong. Wt. 2 oz. . . . . Set $1.99

Kitchen Accessories for doll houses

$2.49 set

60-pc. set incl. plastic tea set, pots, pans, utensils, plus pretend canned goods, foods and linens.

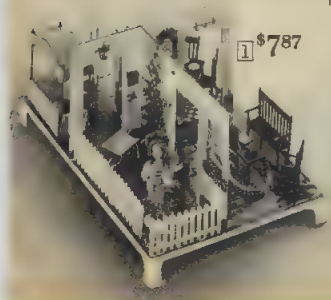
49 C 11643—Shipping weight 8 ounces. Set $2.49

The Colonial Doll House . . 20 in. high with 5 furnished rooms

$13.97

Colorfully decorated hardboard exterior walls, roof. Plastic windows, chimney and a door that opens. Sturdy plastic furniture. Wooden floors, steel corner and roof caps for greater strength. Includes steel angle brackets, nuts, bolts and instructions for assembly. 24x10x20 in. high. Unassembled.

79 C 14046—For ages 5 and up. Shipping weight 10 pounds $13.97



1 **$7.87**

Holly Hobbie® 4-room Doll House

Includes a 5¼ in. Holly Hobbie doll that "walks" from room to room in her furnished house.

1 Just place the "magic wand" underneath house floor where Holly's standing; whichever direction you move the magnetized wand, Holly, on her magnetized stand, moves with it. 18x12½x8¾-in. high fiberboard and plastic house. Plastic furniture. Vinyl doll on plastic stand. Unassembled. Instr. Ages 3 and up. Shpg. wt. 1 lb. 14 oz.

49 C 1405. . . . . .$7.87

© American Greetings Corp.

The Waltons' Doll House

12-in. high house includes 2-dimensional realistic stand-up play figures of the entire Walton family.

2 Pretend you're a member of this famous TV family. Realistic replica of the Walton home and family made of heavy fiberboard. Open in back for easy play access to rooms. Incl. truck, seesaw, rocker, swing plus family members on plastic stands. Color fully decorated house is 20x13½x12 in. high. For ages 5 and up. Wt. 2 lbs. 9 oz.

49 C 14071. . . . . .$4.97

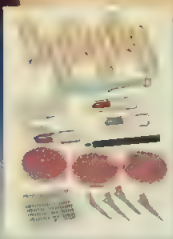
Waltons ©1974 Lorimar Productions, Inc.

$4.97 2

BEAUTY BOUTIQUE

Try your hand at hairstyling, make-up techniques, even manicures

Set the mannequin's hair in plastic rollers, comb out into a favorite hairstyle
Highlight her face with washable cosmetics, just wipe them off to start again



Step into your own salon . .

Hairstyling and Make-up Kit includes a 12-inch mannequin head with long synthetic hair

$11.88

Hairstyling and Make-up Kit with Mannequin. Pile her rooted hair on top of her head in a mass of curls or give her a long casual hairdo. Accessories incl.: rollers, bobby pins, hair clips and combination teasing comb, styling brush. After you've done her hair, beautify her with the non-toxic cosmetics incl.: rouge, lipstick, eyeshadow, eyeliner, removable lashes and 3 sponges. Her vinyl head on the plastic stand swivels in a full circle. Non-mar suction cups keep base steady. Overall, 12 in. high. Ages 5 to 12.
49 C 13522—Shipping weight 2 pounds 12 ounces . . . . . Set $11.88

Barbie's Miss America Beauty Center™ $9.95

Her Quick Curl rooted hair styles without wetting or setting . . use special comb and brush, 4 curlers. Also, plastic stand, Miss America label, crown and pendant plus barrettes, ribbons, rubber bands. Make up applicator, non-toxic lipstick, eyeshadow, eyelashes. 12 in. high. Vinyl head. Ages 4 to 12
49 C 13504—Wt. 2 lbs. 5 oz. $9.95
©Miss America Pageant

House of Beauty Hairstyling and Make-up Set $8.95

The 8-in. vinyl mannequin head has long, rooted synthetic hair you can style. Includes 6 rollers, combination comb-brush, bobby pins, clips. Mannequin head swivels on plastic base with 3 suction cups for easy styling. Also, washable non-toxic lipstick, rouge, eyeliner and eyeshadow. For children ages 4 to 8.
49 C 13518—Wt. 1 lb. 8 oz. $8.95

Tabletop Vanity $8.49

Tabletop Vanity. Plastic set includes light-up, make-up mirror with on-off switch. Atomizer, nail polish bottle, 2 non-toxic lipsticks. Also, nylon bristle brush, hand mirror and comb. 11½ in. high. Uses 2 "C" batteries (order package below). Ages 4 to 8.
49 C 13805—Shipping weight 1 lb. 8 oz. $8.49
"C" Batteries. Package of six.
49 C 46894—Shipping weight 12 oz. Pkg. $1.55

Raggedy Ann battery-operated Manicure Set $5.99

Snap any of 5 attachments into Raggedy Ann shaped handle: disc and drum sanders, cuticle shaper, buffer, dryer, nail decals. Motor stops if too much pressure is applied. Unit, 5½x5½x9 in. high. Plastic. Uses 2 "D" batteries (order pkg. below). Ages 4 to 10.
49 C 13542—Wt. 1 lb. 6 oz. $5.99
"D" Batteries. Package of 6
49 C 46995—Wt. 1 lb 4 oz. Pkg. $1.55

Hot Comb Hair Styler $2.95

Hot Comb Hair Styler. Style any mannequin's hair on this page or your own doll's stylable hair. Blows cool air only. With 3 accessories: styling comb, uni-brush and directional air funnel. On-off switch. Plastic dryer, 7¾ in. long. Uses 2 "AA" batteries (order pkg. below).
49 C 13541—Ages 4 to 10. Shpg. wt. 7 oz. . $2.95
"AA" Batteries. Package of 4.
49 C 46891—Shipping weight 4 oz. . Pkg. 84¢

NOTE: Due to small parts, hairstyling, vanity and manicure sets not recommended for ages under 3

3-piece Luggage Set $5.99

Attractive vinyl ensemble includes a 12½x8½x4¼-in. suitcase plus train case, hatbox. Recommended for children ages 4 to 9
49 C 1381—Shipping weight 1 pound 4 ounces . . . . . Set $5.99

Musical Jewelry Box $3.95

Open lid . . ballerina dances as music plays. Wood case with simulated leather cover, rayon satin lining, 4½x3½x6 in. high. Japan. For children ages 3 to 8.
49 C 13076—Shipping wt. 8 oz. $3.95

Holly Hobbie® Tote Bag $3.97

Carry along the 7-in. tall Holly Hobbie rag doll with you or take her out to play. Cotton tote is 10⅝x3½x8⅜ in. high. For ages 3 to 13.
49 C 13814—Shipping weight 8 ounces $3.97
©American Greetings Corp

20-inch lovable Baby Doll coos "Mama" and "Papa" for you

$11.49

2 This little pixie is made for your arms. Her polyurethane foam-filled cloth body is made for cuddling. Tilt her forward and back and she'll cry . . set her back on her lace-trimmed pillow and she'll close her go-to-sleep eyes. Soft vinyl arms, legs and head. Blond rooted hair. She wears a long-flowing pink sheer gown trimmed in lace. With panties and booties. Recommended for ages 3 to 10.
Shipping weight 2 pounds 8 ounces.
49 C 31674 .. .. $11.49

14-inch Softee Baby

$8.45

1 This little doll is so soft, she almost seems alive. Her cloth body is filled with cushiony polyurethane foam . . perfect for cuddling. Soft vinyl head, arms and legs. Movable eyes, long lashes. Rooted hair. She's dressed in lace-trimmed dress. Panties and booties included. For ages 3 to 10.
Shipping weight 1 pound 4 ounces.
49 C 31685 ..... $8.45

Steel Storage Trunks

(3 thru 5) Wood frame, plated hardware, plastic handle. Drawer, hanger bar, hangers. For doll's clothes, accessories (not incl.). For ages 3 to 12.

3 22x8½x9¾ in. Two snap locks.
79 C 33517C—Shpg. wt. 7 lbs. $10.69

4 18x8½x8¾ in. Two snap locks.
49 C 3357—Shpg. wt. 6 lbs. $8.59

5 14x7x7¼ in. One snap lock.
49 C 33569—Shpg. wt. 4 lbs. $6.49

18-in. Baby Kiss Me really kisses you $9.95

6 Cuddly cloth body. Vinyl head, arms and legs. Rooted hair, go-to-sleep eyes. Just squeeze her left arm, hold her close to your face and she kisses you. Blue gingham check dress with white trim. Bloomers and booties included. Recommended for ages 3 to 10 years.
49 C 31671—Shipping weight 2 lbs. 8 oz. $9.95

18-in. Dearest Infant cries "Mama" $10.49 Item (7)

7 Polyurethane foam-filled cloth body with vinyl head, arms and legs. Rooted hair, go-to-sleep eyes and a cry voice. 2-piece pajamas . . print top, solid-color bottoms. Recommended for ages 4 to 10 years.
49 C 31697—Shipping wt. 2 lbs. 3 oz. $10.49

(8 and 9) Outfits for Dearest Infant. Doll not incl.

8 3-piece pram suit. White jacket, separate hood. Pink check knit pants. Wt. 5 oz.
49 C 32585 . ..... $4.77

9 Blue, lace-trimmed dress. Print apron and pull-on diaper. White knit booties with bows.
49C32586–Wt. 5 oz. .$4.44

REMEMBER!
You can order items on pages 439 to 614 from now until AUGUST 13, 1976

CLOTHES FOR YOUR BABY DOLL

18-piece Wardrobe Sets for dolls 10 to 22 inches tall

$4.29 sets for 10 to 15 in. dolls

Your favorite baby doll can have an outfit for any occasion . . each set includes a 2-piece playwear ensemble, 2 dress and pants sets, a sleeveless dress and a 3-piece pram suit including sacque, bonnet and pants. Set also includes 5 hangers, 2 bottles and a comb. Recommended for children ages 4 to 12. Phone ordering's a quick and easy way to buy it.

For doll heights	Catalog Number	Shpg. wt.	Price
10 to 11 in.	49 C 32501	6 oz.	$4.29
12 to 13 in.	49 C 32502	6 oz.	4.29
14 to 15 in.	49 C 32503	6 oz.	4.29
16 to 17 in.	49 C 32504	7 oz.	5.29
18 to 19 in.	49 C 32505	7 oz.	5.29
20 to 22 in.	49 C 32506	8 oz.	5.29

NOTE: Wardrobe sets above and item (2) not recommended for ages under 3; small parts.

7-piece Knit Wardrobe Sets for dolls 13 to 21 inches tall

$6.29 set for 13 to 15 in. dolls

You'll have a hard time deciding which outfit to dress your "baby" in . . they're all so pretty. Each is machine knit. Includes dress, hooded jacket with pants, 2-piece pram suit, booties. Ages 3 to 10.

For doll heights	Catalog Number	Shpg. wt.	Price
13 to 15 in.	49 C 32561	6 oz.	$6.29
16 to 18 in.	49 C 32562	6 oz.	7.29
19 to 21 in.	49 C 32563	6 oz.	7.29

16-inch tall Agatha

$10.47

1 Fully-jointed doll has long rooted brown hair. Vinyl arms, head with go-to-sleep eyes. Polyethylene body. Dressed in colonial-style patchwork print dress, pantaloons, bonnet and shoes. For children ages 3 to 10.

49C32061—Wt. 1 lb. 5 oz. $10.47

32-inch Annette walks along with you

$12.44

2 You can set and style her long rooted hair . . then take her for a walk. Fully-jointed polyethylene body. Vinyl head with go-to-sleep eyes. Includes plastic styling tray, brush, 4 rollers. Wears a long print dress. Ages 4 to 10.

79 C 32043C—Wt. 4 lbs. $12.44

Doll Swing

$8.49

It's automatic . . wind it up and watch it swing by itself for about 10 minutes. Tubular steel frame, baked enamel finish. Plastic seat with vinyl pad. For dolls up to 24 in. tall. 25x16x26 in. high. Folds. Partly assembled. Instructions included. For ages 3 and up.

79 C 33681C—Wt. 5 lbs. $8.49

Walker-Stroller

$5.25

Metal walker is 17x9¼x19¼ in. high. Plastic wheels, metal tray. Colorful wooden beads. Detachable handle. Seats dolls to 18 in. tall. Partly assembled. Ages 3 and up.

Shpg. wt. 2 lbs. 8 oz.

49 C 33061 ..... $5.25

17-inch Bathtub Baby with plastic tub and accessories

$9.79

Washable infant has bathtime fun in her very own tub. She even drinks from her own bottle . . wets, too. Huggable 17-inch vinyl body is fully jointed. Sparkling go-to-sleep eyes and blond rooted hair. She's dressed in a terry cloth towel and panties (also shown separately). Layette includes robe, dress, sunsuit, booties, diaper, soap, sponge and powder puffs. Recommended for ages 3 to 10.

49 C 31875—Shpg. wt. 2 lbs. 8 oz. $9.79

Non-folding Dressing Table

$10.97

Now you can dress and change your "baby" on her own dressing table. Wicker-look fiber stand has wood frame and vinyl top. 18½x9x18¼ inches high. Holds dolls up to 16 inches tall. For ages 3 to 10 years.

79 C 33516C—Shpg. wt. 7 lbs. $10.97

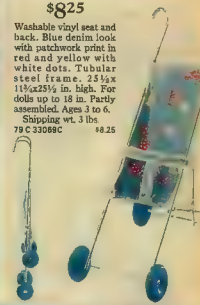
Fold-up Umbrella Stroller

$8.25

Washable vinyl seat and back. Blue denim look with patchwork print in red and yellow with white dots. Tubular steel frame. 25½x 11⅝x25½ in. high. For dolls up to 18 in. Partly assembled. Ages 3 to 6.

Shipping wt. 3 lbs.

79 C 33069C $8.25



17-inch Rub-A-Dub Dolly . . completely washable

$10.66

(1 and 2) Wash her, dry her, then bundle her up after the bath. Made of soft vinyl. Painted eyes, rooted hair. She wears a cuddly terry cloth robe that fastens with a pretty ribbon tie. Recommended for ages 3 to 8.

(1) 49 C 31615—White Doll. Wt. 2 lbs. 8 oz. . $10.66

(2) 49 C 31687—Black Doll. Wt. 2 lbs. 8 oz. . . 10.66

Bless You Baby Tender Love . . . 15-in. doll sneezes, sniffles

$10.84

(3 and 4) Vinyl doll is washable. Rooted hair. Feed her from her bottle, squeeze her tummy and watch her snuffle, sneeze. She wears a print dress. Includes bottle, tissue. Ages 2 to 7 years.

(3) 49 C 31646—White Doll Wt. 2 lbs. 10 oz. . $10.84

(4) 49 C 31649—Black Doll Wt. 2 lbs. 10 oz. . 10.84

2-piece Knit Outfit in 2 size ranges

$3.89

doll not included

Delicate [illegible] features long hooded jacket and fu... bottoms.

Set for 12 to 14-inch dolls.

49 C 32609—Shpg. wt. 4 oz. Set $3.89

Set for 16 to 18-inch dolls.

49 C 32629—Shpg. wt. 4 oz. [illegible]

Wardrobe for Rub-A-Dub Dolly

$3.99

Wardrobe includes 2 dresses, a dress and pants outfit, a 2-piece playsuit and 4 hangers.

Shipping wt. 4 oz.

49 C 32509... ....$3.99

Wardrobe for Bless You Baby Tender Love

$3.99

Set includes 2-piece playsuit and nightgown, a dress and hat, 3 hangers and a brush.

Shipping wt. 4 oz.

49 C 32608.....$3.99

Our album of baby dolls continues on these 2 pages, see our collection of

BABY BEAUTIES

Dolls to dress up, cuddle and love that will warm any child's heart

1 14-inch Angel Baby $8.49

1 Soft vinyl body is fully jointed . . she's easily posed in many positions. Rooted blond hair can be brushed and combed. Movable eyes. Red velvet-look dress and matching bonnet trimmed in white lace. Recommended for ages 3 to 10.
49C31684—Wt. 1 lb. 8 oz. **$8.49**

2 2-piece pink and white nightie, braid trim. Shipping wt. 5 oz.
49 C 32586 . . . . . **$3.29**

3 Pink and white check playsuit, scarf, attached white blouse with bib. Wt. 5 oz.
49 C 32536 . . . . . **$3.29**

4 Spring green dress and bonnet with white dots, lace trim. Shipping wt. 5 oz.
49 C 32553 . . . . . **$3.29**

5 White hooded jacket with blue knit pants. Shipping wt. 5 oz.
49 C 32518 . . . . . **$4.39**

10-inch Angel Baby plus Wardrobe
Separately total $11.90 **$10.90**

Lovely 10-inch Angel Baby $6.45

6 Soft vinyl body is fully jointed so Angel Baby is easily posed in many different positions. Rooted blond hair in top-knot style can be brushed and combed. Big go-to-sleep eyes. She's dressed in attractive two-piece sacque. Knit booties with bow. For ages 4 to 10. Not recommended for children under 3 due to small parts.
49 C 31681—Shipping weight 12 ounces **$6.45**

7 Wardrobe for 10-inch Angel Baby. Includes: white plissé kimono with blue lace trim, ribbon tie; pink check pullover dress trimmed in lace and bonnet; yellow brushed nylon nightie with lace-trimmed matching pantes. Dolls, diaper socks, shoes not incl.
49 C 32564—Shipping weight 8 ounces **$6.45**

SAVE $1.00. Angel Baby (6) plus Wardrobe (7).
49 C 31683—Shipping weight 1 pound 4 ounces . . . . . Set **$10.90**

13-inch Kimmie $8.94

This lovable little doll drinks from her own bottle . . she even wets, too. Curly black rooted hair that you can brush and comb. Big, painted eyes. Made of soft, washable vinyl. Kimmie wears a diaper and comes complete with pink, lace-trimmed blanket, brush and comb.

Recommended for children ages 4 to 10 years.
49 C 31613—Wt. 2 lbs. . . **$8.94**

The Calico Kids . . soft cloth-body dolls $7.66 each

(8 thru 10) Each 14 inches tall. Vinyl head, hands. Painted eyes, rooted hair. For ages 3 to 10 years.

8 Orange hair. Calico print dress. Polka dot bonnet.
49 C 34092—Shipping weight 1 pound 8 oz. . . . **$7.66**

9 Blond, pigtails. Calico print dress. Cloth glasses.
49 C 34093—Shipping weight 1 pound 8 oz. . . **$7.66**

10 Red hair. Dungarees with print blouse and hat.
49 C 34094—Shipping weight 1 pound 8 oz. . . . **$7.66**

Lovable Lisa 13 inches tall $8.94

11 Cloth body with vinyl head, vinyl-covered feet. Rooted hair. Velcro® closure strip on hand so Lisa can hold her crayon. Crayon, paper included. Dress covers sleep outfit underneath. For ages 4 to 10.
49 C 34088—Shipping weight 1 pound **$8.94**

Tub 'n Shower Dolly complete with Tub and Accessories $10.29

Washable 12-inch doll of soft vinyl. Fully jointed body, molded hair. Includes pink plastic tub and shower with spray nozzle, water pump, soap, sponge, bottle. Hand operated . . no batteries needed. For ages 3 to 10
49 C 31684—Shipping weight 2 pounds 4 ounces. **$10.29**

11

Book value

Buy set (11) with (12)
Save $1.00
Separately total ~~$9.98~~
$8.98 dolls not included

12

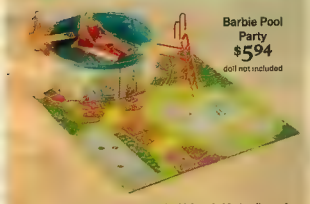
11 Cruiser. Floats in water . . rolls on land. Includes "spotlight", and more. Plastic. Seats two 11½-in. dolls. Measures 21x8½x3½ inches high. Doll not included.
49 C 31088—Shipping weight 2 pounds 4 ounces . . . $5.49

12 Life Raft floats. For two 11½-in. dolls. Oarlocks, towing rope, gas tank, "outboard motor." Doll not incl.
49 C 31093—Plastic. 14x7x2 in. high. Wt. 1 lb. 2 oz. . . . $3.49

Cruiser (11) plus Life Raft (12).
49 C 31116—Shipping weight 3 pounds 6 ounces . . . **$8.98**

Barbie's Dream Boat™
$10.77
doll not included

Barbie and friends will "cruise" in style on this plastic and vinyl cruiser. Measures about 4 ft. long and incl. these 4 play areas: flying bridge; fore and aft decks, galley with sink, table, 2 bench seats, pots, pans; salon-sleeper with sofa that converts to 2 bunk beds. Assembly instructions.
79 C 31088C—Shipping weight 5 pounds $10.77



Barbie Pool Party
$5.94
doll not included

Above-ground pool is 16x3 in. high . . holds 3 gallons of water. Plastic with vinyl lining. Vinyl mat sets backyard scene. Also, plastic sundeck, ladder, slide, diving board and floating chaise lounge. Assembly instructions incl.
49 C 30846—Shipping weight 2 pounds $5.94

13

Book value

Buy set (13) with (14)
Save 50¢
Separately total ~~$7.94~~
$7.44 dolls not included

14

Barbie's Room-Fulls™
Low as $3.97 (13 thru 15)
dolls not included

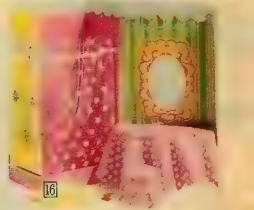
13 Living Room Set. Incl. plastic sofa-base end table with 2 denim-look fabric cushions, one fabric chair, planter, plastic coffee table. Colorful chipboard backdrop.
49 C 31098—Wt. 1 lb. $3.87

14 Country Kitchen Set. Incl. 2 plastic stools with fabric cushion seats, tablecloth and 2 napkins, stuffed kitten. Also, plastic table and serving pieces. Chipboard backdrop setting.
49 C 31097—Wt. 1 lb. $3.87

Living Room Set (13) plus Kitchen Set (14).
49C31116—Wt. 1 lb. 10 oz. **$7.44**

15

15 Studio Bedroom. Incl. plastic couch with fabric cover, 2 bolster pillows, one chair, stuffed elephant. Chipboard backdrop setting.
49 C 31099—Wt. 1 lb. $3.97

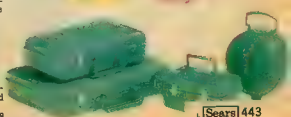


16

16 Vanity and Shower. Opens to reveal print fabric covered table, stool, plastic mirror. 11½-in. high shower sprays when you add water. Also, plastic shower curtain, terry towel, bath mat, hand mirror, comb, brush, soap, sponge. Vinyl frame.
49 C 31081—Wt. 1 lb. 8 oz. $7.95

NOTE: Items on this page for ages 4 to 10. All (except luggage) not for ages under 3, due to small parts.

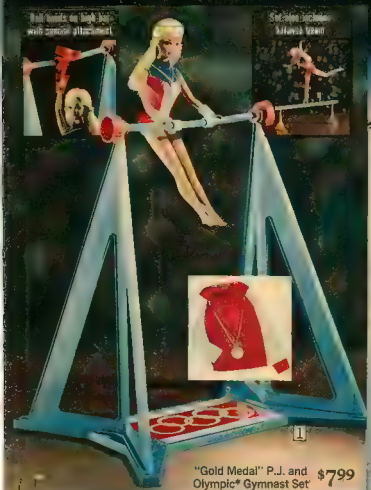
4-piece Luggage Set for 11½-in. fashion dolls
$2.79



Includes 5x3½-in. large suitcase, small suitcase, hatbox and train case. Molded plastic.
49 C 31092—Wt. 14 oz. $2.79

Watch Barbie and Friends compete on the slopes, perform gymnastic feats and skate to win at these..

WINTER SPORTS



1 "Gold Medal" P.J. and Olympic* Gymnast Set $7.99

2 Barbie Skater $4.77

3 4 Barbie and Ken Skiers $4.77 each

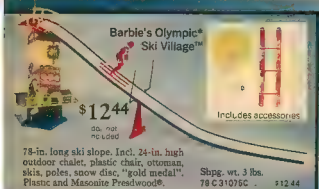
1 Help P.J. win the contest as she performs on the 14-in. high plastic high bar. Special grips grasp her arms . . turn bar and watch her gymnastic feats. Also incl. 3½-in. high plastic balance beam. Suntanned 11½-in. P.J. wears leotard, slippers plus warm-up jacket, plastic "gold medal". Rooted blond hair, vinyl body. Twist 'n Turn waist, bendable legs.
49 C 30049—Shipping weight 2 pounds..... $7.99

2 Move plastic skating stand . she glides and spins. She wears skating dress, skates, plastic "gold medal" Suntanned 11½-inch Barbie has Twist 'n Turn waist, bendable legs. Rooted hair. Vinyl
49 C 30048—Shipping weight 11 ounces $4.77

(3 and 4) Both wear ski outfit, skis, goggles, hat, plastic "gold medal" Bendable legs. Barbie has Twist 'n Turn waist, rooted hair, Ken's hair is molded. Vinyl.

3 Ken Skier. 12 in. tall.. 49 C 30047—Wt. 1 lb $4.77

4 Barbie Skier. 11½-in. tall 49 C 30046—Wt. 11 oz. $4.77

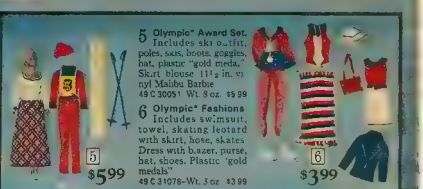


Barbie's Olympic* Ski Village™ $12.44 doll not included

Includes accessories

78-in. long ski slope. Incl. 24-in. high outdoor chalet, plastic chair, ottoman, skis, poles, snow disc, "gold medal", Plastic and Masonite Pressdwood®.

Shpg. wt. 3 lbs.
78 C 31076C . $12.44



5 Olympic* Award Set. Includes ski outfit, poles, skis, boots, goggles, hat, plastic "gold medal". Skirt, blouse 11½-in. vinyl Malibu Barbie
49 C 30051 Wt. 8 oz. $5.99

6 Olympic* Fashions Includes swimsuit, towel, skating leotard with skirt, hose, skates Dress with blazer, purse, hat, shoes. Plastic "gold medals"
49 C 31078—Wt. 3 oz $3.99

5 $5.99

6 $3.99

Barbie's two-doll Sleep 'n Keep Case

$7.95 dolls, accessories not included

Fold-out case opens into a bedroom with twin beds. Includes closet, 2 doll compartments, hanger bar with hangers, accessory shelf and twist-lock pockets for storage space. Washable vinyl case is 17x8x13 in. high closed.
79 C 30864C—Shipping weight 5 lbs. $7.95

NOTE. Items on this page for ages 4 to 10 Not for ages under 3 due to small parts

*Authorized by U.S. Olympic Committee under Public Law 805

Fashion-Action Dolls

Free Moving Barbie and Friends

Low as **$4.47** Barbie and P.J.

(1 thru 3) Move lever in back . . they bend, dip and turn. Twist 'n Turn vinyl dolls. Girls have rooted hair, Ken's hair is molded.

Dolls (1 thru 3) incl. racquet, golf club, bat.

1 **Free Moving Ken.** 12 in. tall with sports outfit, shoes. Shpg. wt. 1 lb.
49 C 30043 . . . . . $4.67

2 **Free Moving P.J.** 11½ in. tall with sports outfit, long skirt, shoes. Shpg. wt. 11 oz.
49 C 30044 . . . . . $4.47

3 **Free Moving Barbie.** 11½ in. tall with sports outfit, long skirt, shoes. Shpg. wt. 11 oz.
49 C 30042 . . . . . $4.47

Growing Up Skipper

$4.47

Turn her arm . . 9-in. Skipper's waist slims, she grows ½ in. taller, gets a bustline

Vinyl Blond rooted hair. Incl. sleeveless bodysuit, 2 skirts, scarf, clogs, flat shoes.
49 C 30045—Wt. 11 oz. $4.47

She's 2 dolls in 1 . .

rotate her arm and watch her grow from a little girl to a lovely young teenager

4 **Dusty.** 11½-in. vinyl doll with spring-action body and arm. Blond rooted hair, suntan. Includes swim suit.
49 C 30052—Wt. 10 oz. $4.44

5 **Dusty's Golf Set.** Incl. outfit, club, ball, stand.
49 C 31102—Wt. 4 oz. $2.44

6 **Dusty's Tennis Set.** Incl. outfit, racket, ball, stand.
49 C 31101—Wt. 4 oz. $2.44

7 **Dusty's Ski Outfit** with boots, hat, goggles.
49 C 31103—Shipping weight 4 oz. $3.19

8 **Dusty's Safari Outfit** with hat, binoculars.
49 C 31104—Shipping weight 4 oz. $3.19

9 **Dusty's Fashion Set** with long dress, shawl, sweater and skirt with beret.
49 C 31105—Shipping weight 7 ounces $3.19

10 **Dusty's Horse and Outfit.** 11-in. high horse with flocked urethane foam coat, rooted mane, tail. Saddle, grooming accessories.
49 C 31106—Shipping weight 15 ounces $8.29

NOTE: Dolls not included with items (5 thru 10).

Wish Book value

Save $3

$6.99 doll not included

Health Center

A complete exercise unit for your 11½-in. fashion dolls featuring:

A. Swedish Ladder
B. Rowing Machine
C. Indoor Cyclette
D. Belt Exerciser

Health Center was $9.99 last Christmas. A great way to keep your dolls "in shape". Just push lever on each plastic machine to operate. Exercisers clamp onto 11½-in. plastic base. Japan.
49 C 1379—Shipping weight 2 pounds ***$8.99***

Three-doll Trunk

$5.95

dolls, accessories not incl

One-doll Case

$3.45

doll, accessories not incl

11 Compartments for 3 dolls plus storage for their accessories. Washable vinyl case has hangers, 2 storage areas.
49 C 30863—10x7x13 in. high. Shpg. wt. 3 lbs. 5 oz. $5.95

12 For 1 doll, accessories. Vinyl case, hangers, storage area.
49 C 30862—10x3x12 in. high. Shpg. wt. 1 lb. 9 oz. $3.45

NOTE. Items on this page for ages 4 to 10
Not for ages under 3, due to small parts

FASHION PREVIEW

Here's the place to buy all the latest styles for Barbie and friends

Barbie Designer Originals

Low as $1.27 outfit (2). dolls not included

1 **Pink Gown.** Sleeveless with ruffle bottom. White trimmed long sleeve jacket. Purse, flower, necklace, shoes. 49 C 31082—Wt. 4 oz. $3.99

2 **Palazzo Pants Outfit.** Back and floral print pants with red halter top. Shoes not incl. 49 C 31095—Wt. 2 oz. $1.27

3 **Bridal Gown.** White ruffled dress. Veil, bouquet, shoes complete the ensemble. 49 C 31086—Wt. 5 oz. . . . $2.87

NOTE: Outfits on page may vary in fabric, color. Dolls not included

Trend-setting Wardrobe Sets

Low as $2.99 outfits for Growing Up Skipper

For Barbie

Long pinafore skirt, peasant blouse, scarf. Sleeveless sailor-style dress. Striped pants with long sleeve top, beret. Purse. Wt. 3 oz.
49 C 31076 . . . . . $3.99

For Barbie

Pants, tie-waist blouse, halter top. Patchwork print long peasant skirt, halter top. Denim long skirt, halter top, floppy hat. Shpg. wt. 3 oz.
49 C 31081 . . . . . $3.99

For Ken

Denim pants, long-sleeve shirt with floral yoke, button trim. Pants. Checked pants, sweater and dickey.
Shpg. wt. 4 oz.
49 C 31077 . . . . . $3.99

For Growing Up Skipper

Pants, skirt, striped blouse, halter top and knee socks. Skirt, sleeveless blouse. Long-sleeve tie-waist blouse, denim shorts. Floral print pants, tie-waist blouse. Plastic radio, jump rope, hamburger, comb and brush.
Shpg. wt. 3 oz.
49 C 31079 . . . . . $2.99

Barbie Mix 'n Matchables . . 9-piece Set $3.99

Dress Barbie for any mood or occasion. Set includes red and white plaid halter top, white sleeveless blouse, white skirt and pants. Red and white plaid blazer. Red and white plaid skirt and pants. White cape, floor-length blue skirt.
Shpg. wt. 4 oz.
49 C 31083 . . . . . $3.99

Barbie and Ken Companion Outfits

Each $3.99 dolls not included

4 Barbie's outfit has long pants, plaid knee-length cape, shoes and hat. Ken's set includes plaid pants, jacket, dickey, shoes.
49 C 31085—Shipping weight 4 ounces $3.99

5 It's country-style for Barbie with lace-trimmed camisole top, long print swirl skirt and shoes. Set for Ken includes country-style pants, waist-length long-sleeve jacket and shoes.
49 C 31084—Shipping weight 4 ounces $3.99

6 Barbie's off to the office in her tweed skirt and long-sleeve blouse with purse and shoes to match. Ken's handsome companion outfit includes a tweed business suit, dickey, bow tie and shoes.
49 C 31088—Shipping weight 4 ounces $3.99

NOTE: Items on this page not recommended for ages under 3, due to small parts

Dolls that bring back

OLD-TIME MEMORIES

The Colonial Girls

$10.95 Honor Walker | $8.95 Priscilla

{1 and 2} These little pilgrim ladies are reminiscent of the days when our country was just beginning. Each has long rooted hair and go-to-sleep eyes. Movable arms, legs. Vinyl arms and polyethylene body and legs. For ages 3 to 10.

1 26-in. Honor Walker. Hold her hand . . she'll walk with you. She's dressed in a long pilgrim gown with hat and shoes.
Shpg. wt. 3 lbs.
79 C 32041C $10.95

2 16-inch Priscilla. She wears a crisp pilgrim gown, matching hat and shoes. Why not pick up the phone and order it?
Shpg. wt. 1 lb. 4 oz.
49 C 32039 $8.95

Witch's Cast e also includes Witch (8)

Join Dorothy and Friends as they search for the Land of Oz

{3 thru 6 and 8} Replicas of the famous characters from Oz. Poseable arms, legs. Plastic bodies. Fabric costumes. 8 in. tall. Ages 3 to 10. Not for under 3, due to small parts.

3 Scarecrow.
49C30058–Wt. 4 oz. $2.84

4 Cowardly Lion.
49C30057–Wt. 4 oz. $2.84

5 Tinman. Shpg. wt. 4 oz.
49 C 30088 . . . . . $2.84

6 Dorothy. Rooted hair. Incl. Toto, the dog and basket. Shpg. wt. 4 oz.
49 C 30055 . . . . . $2.84

7 Witch's Castle. With drawbridge and prison gate . . both lower and close. Incl. witch with broom (8), cauldron, spinning globe. Washable vinyl covered chipboard. Measures 9¾x18½x20 in. wide.
Shipping wt. 3 lbs.
79 C 31112C $11.99

8 Bad Witch. Rooted hair.
49 C 30059—Wt. 4 oz. $2.84

Bye-lo Baby

$8.95

9 This 14-in. little charmer has been cuddled by tots for many years. Soft cloth body. Vinyl head, arms and legs. Molded hair and painted eyes. She's dressed in a christening dress, lace-trimmed bonnet, panties and bootees. Ages 3 to 10.
Shpg. wt. 1 lb. 8 oz.
49 C 31668 . . . . $8.95

Kewpie Doll

$7.99

10 This lovable 14-in. all-vinyl doll wears a blue, lace-trimmed dress, panties, white socks and shoes. Painted hair and features. Movable arms and legs. Ages 3 to 8.
Shpg. wt. 2 lbs. 4 oz.
49 C 37026 . . . . . $7.99

Beautiful Southern Belles

Each $3.47

{11 thru 13} These lovely American Gems are adorned in lavish costumes of the 1800's. Each vinyl doll is 8 in. high with long rooted hair, painted features, movable arms, legs. Ages 3 to 10.

11 Georgia She wears an elegant long gown with a lace overskirt, lace-trimmed sleeves and matching hat, shoes. Long and lovely platinum-color hair.
49 C 30061—Shpg. wt. 5 oz. $3.47

12 Caroline. Wears a dress with long bouffant skirt. Lace-trimmed petticoat, shoes. Velvet bonnet. Platinum-color curls.
49 C 30063—Shpg. wt. 5 oz. $3.47

13 Virginia. Has a long blue and white dress with sheer overskirt. Shoes and bonnet complete her outfit. Blond hair.
49 C 30062—Shpg. wt. 5 oz. $3.47

Some talk, some ride, some play tunes . . they're all

SOFT 'N CUDDLY DOLLS

RAGGEDY ANN and ANDY

Low as $3.37 15 inch
Each comes in 4 sizes

1 **Raggedy Ann** has locked-in eyes, cotton body, yarn hair. Available in 4 sizes.
49C3580–15-in. Ages 2 to 8. Wt. 10 oz. . $3.37
49C3583–20-in. Ages 2 to 8. Wt. 14 oz. . . 5.47
79C34001C–31 in Ages 5 to 14 Wt. 4 lbs. 11.97
79C30821C–38-in.Ages 5 to 14.Wt. 7 lbs. 19.97

2 **Raggedy Andy** has locked-in eyes, cotton body, yarn hair, cap. In 4 sizes.
49 C 3592–15-in. Ages 2 to 8. Wt. 10 oz. . $3.37
49 C 3603–20-in. Ages 2 to 8. Wt. 14 oz... 5.47
79 C 34002C–31 in.Ages 5 to 14.Wt. 4 lbs. 11.97
79 C 30738C–38-in.Ages 5 to 14.Wt. 7 lbs. 19.97

Raggedy Ann and Andy® ©Knickerbocker Toy Co., Inc

Double the pleasure. Double the fun Dolly and Pull-toy Both in one!

The Zoozies
Each $4.87

(3 thru 5) These soft and cuddly 9-inch tall cloth dolls have their very own animals to ride in. The tiger, elephant and hippo are all sturdy plastic 6-inch pull-toys . . so they and their special companions travel right along with you wherever you may go. For ages 2 to 6. Buy it the easy way—order by phone.

3 **Tiger Zoozie.** He carries a huggable trainer doll with him.
49 C 37039—Shipping weight 14 ounces $4.87

4 **Elephant Zoozie.** This smiling friend has a bareback rider.
49 C 37042—Shipping weight 14 ounces. $4.87

5 **Hippo Zoozie.** He pulls his happy clown pal.
49 C 37041 Shipping weight 14 ounces $4.87

The Love Notes

Squeeze the colored notes on their bodies . . each doll plays a different tune

Each $9.94

(6 thru 8) The printed tune on the Love Notes' outfits tells you the sequence in which to squeeze corresponding colored notes on their bodies. Each cuddly 13-in. cloth doll has a plastisol head, nylon hair. Includes songbook with instructions for playing other favorite tunes. For ages 1 to 6.

6 **Nellie.** Plays "The Farmer in the Dell". Shpg. wt. 1 lb.
49 C 37047 . . . . . $9.94

7 **Bucky.** Plays "Home on the Range". Shpg. wt. 1 lb.
49 C 37048 . . . . . $9.94

8 **Melody.** Plays "Mary Had a Little Lamb". Wt. 1 lb.
49 C 37046 . . . . . $9.94

Polly Pal™ . .
the gingham gal
$9.95

9 This pert little doll is dressed in a gingham pinafore dress with a matching bonnet perched on top of her brushable rooted hair Soft vinyl head and hands. Cloth body. 16 in. tall. Ages 3 to 9.
Shipping wt. 1 lb. 6 oz.
49 C 34085 . . . . . $9.95
©1975 Leon Jessor

BOZO the Clown®
Says 10 different phrases
$8.95

10 "Yowie-kazowie!" Just pull his talking ring and 18-in. Bozo says this phrase and 9 more at random. Vinyl head, cloth body, yarn hair Dressed in polka dot clown suit. Ages 2 to 8. Wt. 1 lb. 6 oz.
49 C 34081 . . . . . $8.95
©Larry Harmon Pictures Corp
Licensed by Larry Harmon Pictures Corp

11 Her sleepy eyes are always half shut. Says 8 different phrases when you pull her talking ring. Cloth body, vinyl head. Rooted hair.
49 C 36187—13 inches tall. Ages 3 to 10. Shpg. wt. 1 lb. 8 oz. . . . $7.94

12 She says 10 happy things . . just pull her talking ring. Cuddly cloth body, vinyl face, hands. Rooted hair you can comb. 22 inches tall.
49 C 3579—Ages 3 to 10. Shipping weight 2 lbs. 8 oz. $12.94

13 J.J. says 9 phrases recorded in the TV character's own voice . . just pull talking ring. 23-in. cloth body, silk-screened facial features.
49 C 34101—Ages 3 to 12. Shipping weight 2 lbs. 1 oz. $9.94
Mrs. Beasley®© 1971 Family Affair Company J.J.™©1975 Tandem Prod., Inc.

CANNED BEANS Each $3.94

(14 thru 16) Soft 'n squishy bean bag dolls to cuddle, pamper and pose. Stuffed with polyethylene pellets; plastisol heads and brushed tricot bodies. Hands have Velcro® closure strips so you can pose them in different positions. Each is 8 inches tall. Recommended for children ages 2 to 5.

14 Navy Beans. Shpg. wt. 9 oz.
49 C 37043 . . . $3.94

15 Pork 'n Beans. Shpg. wt. 9 oz.
49 C 37044 . . . . . $3.94

16 Green Beans. Shpg. wt. 9 oz.
49 C 37045 . . . . . $3.94

(17 and 18) Each is 10 in. tall; 1-pc. molded polyurethane foam body, tricot covered. Nylon wig hair. Ages 3 to 10. Wt. each 9 oz.

17 Urchin Girl.
49 C 34089 . . $4.17

18 Urchin Boy.
49 C 34091 . . . $4.17

(19 and 20) Mark Twain's popular characters are 14-in. tall dolls with soft cloth bodies. Yarn hair. Ages 2 to 8.

19 Becky. Wt. 8 oz.
49 C 34086 . . $3.17

20 Tom Sawyer. Shpg. wt. 8 oz.
49 C 34087 . . . . . $3.17
Tom Sawyer and Becky ©Knickerbocker Toy Co., Inc.

HOLLY HOBBIE® and her Friends

(21 thru 23) Nostalgic 12-inch vinyl dolls have soft rooted nylon hair. All have movable arms and legs. For ages 3 to 10. Not recommended for children under 3, because of small parts.

21 Carrie. She wears a dainty print long dress with matching apron. Wide-brimmed hat trimmed with flowers crowns her lovely long red hair.
Shipping weight 8 oz.
49 C 32047 . . . . . $4.17

22 Holly Hobbie®. She's dressed in a rustic patchwork design long pinafore dress. Matching sunbonnet perches on top her long sandy brown hair.
Shipping weight 8 oz.
49 C 32048 . . . . . $4.17

23 Amy. She's looking lovely in her long print pinafore dress. A matching sunbonnet crowns her long flowing brown hair.
Shipping weight 8 oz.
49 C 32045 . . . . . $4.17

(24 and 25) Both charming rag dolls are made of fine quality cotton material. Braided yarn hair. In 3 sizes.

24 Holly Hobbie®. In patchwork, print pinafore dress, bonnet.
16-in. Ages 2 to 8.
Shpg. wt. 8 oz.
49 C 34057 . . . . . $4.66
27-in. Ages 5 to 14.
Shpg. wt. 3 lbs.
79 C 34078C $11.47
34-in. Ages 5 to 14.
Shpg. wt. 4 lbs.
79 C 34083C $15.47

25 Heather®. She's dressed in print dress and sunbonnet.
16-in. Ages 2 to 8.
Shpg. wt. 8 oz.
49 C 34077 . . . . . $4.66
27-in. Ages 5 to 14.
Shpg. wt. 3 lbs.
79 C 34079C $11.47
34-in. Ages 5 to 14.
Shpg. wt. 4 lbs.
79 C 34083C $15.47
Holly Hobbie®, Heather® ©American Greetings Corp.

Holly Hobbie® Sleeping Bag

$12.97 doll not included

Sleeping Bag. Unzip side, bottom of 26x52-in. bag, convert to 52x52-in. comforter. Quilted cotton, with fill of 80% polyester, 20% other fibers. Wt. 3 lbs.
79 C 34084C $12.97

REMEMBER!
You can order items on pages 439 to 614 from now until AUGUST 13, 1976

BABY DOLLS from Italy

1 thru 3 Huggable babies feature vinyl heads, arms and legs. Lovely rooted hair and movable blue eyes. Polyurethane foam filled cloth body. For ages 3 and up. Not recommended for children under 3, due to small parts.

1 23-inch Stellina. Delicate white cotton dress, bonnet and panties with smocking. Also with white shoes and socks. Lovely brown hair.
Shpg. wt. 6 lbs.
79 C 31673C ..$19.99

2 25-inch Patty. 2-piece blue knit outfit: top with footed bottoms. Matching bonnet completes outfit. White ribbon at neck and at each ankle. Blond hair.
Shpg. wt. 4 lbs.
79 C 31628C $19.99

3 16-inch Michele. Delightful white knit dress complete with knit bonnet, panties and booties. Lace-trimmed bib (shown in small view). Brown hair. Wt. 4 lbs.
79 C 31869C .. $14.99

4 Barbara Ann. Long flowing gown of blue and white gingham check. White cotton eyelet pinafore tops off dress. Long blond, rooted hair . . so nice to comb and style. Fully jointed vinyl body. Vinyl head. Movable blue eyes. Comes with white shoes and pantaloons. Ages 4 to .0.
Shipping weight 1 lb. 2 oz.
49 C 32052 $9.99

5 Corinne. Gorgeous, long white organdy dress with red sash at waist. Lovely lace trim. Beautiful brunette has long rooted hair highlighted by a red ribbon. Fully jointed vinyl body. Vinyl head. Movable black eyes. White shoes and hosiery included. For ages 4 to 10 years.
Shipping weight 1 lb. 2 oz.
49 C 32051 ... $9.99

6 11-inch Pun'kin. Dressed in a cozy, pink nylon fleece sleeper with delicate lace and ribbon trim. She hugs a tiny vinyl teddy bear. Lovely brunette rooted hair with two top curls. All vinyl body is fully jointed so you can pose her. Movable eyes. Ages 3 to 10.
49 C 32058—Shpg. wt. 14 oz. $9.99

7 14-inch Pint-Size. Cloth-body doll covered in cuddly nylon fleece. Vinyl head. Dress, sleep cap trimmed in lace. Ribbon trim also on cap and at ankles. Rooted hair, movable eyes. She squeaks when you squeeze her. Ages 3 to 10.
49 C 34103—Shpg. wt. 1 lb., 8 oz. $9.99

BATHABLE BABIES

An album of picture-perfect dolls . . . you can bathe and cuddle these babies all day long

14-inch Baby drinks, wets and comes complete with a layette — $7.99

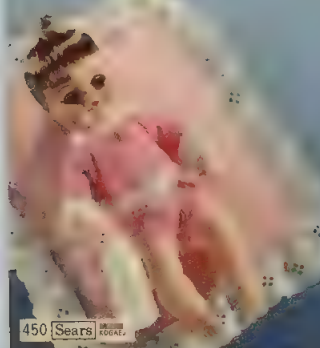
Fully washable doll features a vinyl body. Jointed arms and legs let you pose her as you wish. Blond, rooted hair. Go-to-sleep eyes. Doll wears a frilly playsuit and booties, and comes complete with a sunsuit, bed jacket, dress, washcloth, diaper, bottle, comb, brush, mirror and two curlers. Recommended for ages 3 to 10 years.

49 C 31676—Shipping weight 1 pound 8 ounces $7.99

17-inch Lifelike Baby cries tears just like a real baby — $12.89

You'll love to cuddle this delightful baby doll. Soft vinyl body is filled with vinyl foam . . she almost feels alive. Completely washable, fully-jointed body. Go-to-sleep eyes, long lashes. Blond, rooted hair. She drinks from her own bottle, wets and cries tears. Lifelike Baby is dressed in an attractive two-piece knit baby outfit. Recommended for ages 3 to 10 years.

49 C 31686—Shipping weight 2 pounds 4 ounces $12.89



10-inch Luv 'n Stuff cuddly Baby Doll

$5.99 pillow not incl.

Lovely, soft-skin doll has sparkling go to sleep eyes. Cuddly vinyl, foam-filled vinyl body. Lustrous, blond rooted hair. She drinks from her own bottle, even wets! Completely washable. Pink, one-piece knit outfit. For ages 6 months to 6 years.

Shipping wt. 2 oz.

49 C 31599 — $5.99

14-inch Baby's First Baby

$6.95 pillow not incl.

This little charmer practically begs to be hugged. She has a soft vinyl foam-filled vinyl body . . . feels almost alive. She drinks from her own bottle . . . even wets. Molded hair, go-to-sleep eyes. Completely washable. Doll wears one-piece knit playsuit. For ages 6 months to 6 years.

Shipping weight 1 lb. 8 oz.

45 C 31647 — $6.95

14-inch Floppy Powder Puff

$5.99

She's really soft from the top of her head to the tips of her toes. Her 14-inch vinyl body is filled with soft vinyl foam. And she's completely washable. Rooted hair, painted eyes. Lace trimmed nylon apron over baby blue brushed nylon tricot dress. For ages 3 to 10.

Shipping weight 1 lb. 5 oz.

49 C 31685 — $5.99

BABY DOLLS from Italy

1 **23-inch Stellina.** Delicate white cotton dress, bonnet and panties with smocking. Also with white shoes and socks. Lovely brown hair.
Shpg. wt. 6 lbs.
79 C 31673C ... $19.99

2 **25-inch Patty.** 2-piece blue knit outfit: top with footed bottoms. Matching bonnet completes outfit. White ribbon at neck and at each ankle. Blond hair.
Shpg. wt. 4 lbs.
79 C 31629C ... $19.99

3 **18-inch Michele.** Delightful white knit dress complete with knit bonnet, panties and booties. Lace-trimmed bib (shown in small view). Brown hair. Wt. 4 lbs.
79 C 31668C ... $15.49

1 thru 3 Floppable rubber bodies, soft heads, arms and legs. Lovely rooted hair. Cuddly stuffed cloth body. For ages 3 and up. Not recommended for children under 3, due to small parts.

13-inch Toddlers, Barbara Ann or Corinne, in beautiful gowns

$10.29 each

4 **Barbara Ann.** Long flowing gown of blue and white gingham check. White cotton eyelet pinafore tops off dress. Long blond, rooted hair ... so nice to comb and style. Fully jointed vinyl body. Vinyl head. Movable blue eyes. Comes with white shoes and pantaloons. Ages 4 to 10.
Shipping weight 1 lb. 2 oz.
49 C 32052 ... $10.29

5 **Corinne.** Gorgeous, long white organdy dress with red sash at waist. Lovely lace trim. Beautiful brunette has long rooted hair highlighted by a red ribbon. Fully jointed vinyl body. Vinyl head. Movable black eyes. White shoes and hosiery included. For ages 4 to 10 years.
Shipping weight 1 lb. 2 oz.
49 C 32051 ... $10.29

Soft, little baby dolls, Pun'kin and Pint-Size

$10.29 each

6 **11-inch Pun'kin.** Dressed in a cozy, pink nylon fleece sleeper with delicate lace and ribbon trim. She hugs a tiny vinyl teddy bear. Lovely brunette rooted hair with two top curls. All vinyl body is fully jointed so you can pose her. Movable eyes. Ages 3 to 10.
49 C 32059—Shpg. wt. 14 oz. $10.29

7 **14-inch Pint-Size.** Cloth-body doll covered in cuddly nylon fleece. Vinyl head. Dress, sleep cap trimmed in lace. Ribbon trim also on cap and at ankles. Rooted hair, movable eyes. She squeaks when you squeeze her. Ages 3 to 10.
49 C 34103—Shpg. wt. 1 lb. $10.29

BATHABLE BABIES

An album of picture-perfect dolls . . you can bathe and cuddle these babies all day long

17-inch Lifelike Baby cries tears just like a real baby — $13.25

You'll love to cuddle this delightful baby doll. Soft vinyl body is filled with vinyl foam . . she almost feels alive. Completely washable, fully-jointed body. Go-to-sleep eyes, long lashes. Blond, rooted hair. She drinks from her own bottle, wets and cries tears. Lifelike Baby is dressed in an attractive two-piece knit baby outfit. Recommended for ages 3 to 10 years.

49 C 31686—Shipping weight 2 pounds 4 ounces $13.25

10-inch Luv 'n Stuff cuddly Baby Doll

$5.99 pillow not incl

Lovely, soft-skin doll has sparkling go-to-sleep eyes. Cuddly vinyl foam-filled vinyl body. Lustrous, blond rooted hair. She drinks from her own bottle . . even wets! Completely washable. Pink, one-piece knit outfit. For ages 6 months to 6 years.

Shpg. wt. 12 oz.

49 C 31595 ..... $5.99

14-inch Baby drinks, wets and comes complete with a layette — $7.99

Fully washable doll features a vinyl body. Jointed arms and legs let you pose her as you wish. Blond, rooted hair. Go-to-sleep eyes. Doll wears a frilly playsuit and booties, and comes complete with a sun-suit, bed jacket, dress, washcloth, diaper, bottle, comb, brush, mirror and two curlers. Recommended for ages 3 to 10 years.

49 C 31678—Shipping weight 1 pound 8 ounces $7.99

14-inch Baby's First Baby

$7.25 pillow not inc

This little charmer practically begs to be hugged. She has a soft vinyl foam-filled vinyl body . . feels almost alive. She drinks from her own bottle . . even wets. Molded hair, go-to-sleep eyes. Completely washable. Doll wears one-piece knit playsuit. For ages 6 months to 6 years.

Shipping weight 1 lb. 8 oz.

49 C 31647 ..... $7.25

14-inch Floppy Powder Puff

$6.29

She's really soft from the top of her head to the tips of her toes. Her 14-inch vinyl body is filled with soft vinyl foam. And she's completely washable. Rooted hair, painted eyes. Lace-trimmed nylon apron over baby blue brushed nylon tricot dress. For ages 3 to 10.

Shipping weight 1 lb. 5 oz.

49 C 31685 ..... $6.29

Our album of baby dolls continues . . on these 2 pages, see our collection of

BABY BEAUTIES

Dolls to dress up, cuddle and love that will warm any child's heart

Outfits for 14-inch Angel Baby
Dolls, panties, shoes, socks not included
Low as $2.99 items (2), (3) and (4)

1 14-inch Angel Baby $7.99

1 Soft vinyl body is fully jointed . . she's easily posed in many positions. Rooted blond hair can be brushed and combed. Movable eyes. Red velvet-look dress and matching bonnet trimmed in white lace. Recommended for ages 3 to 10.
49C31684—Wt. 1 lb. 8 oz. $7.99

2 2-piece pink and white nightie, braid trim. Shipping wt. 5 oz.
49 C 32556 . . . . . $2.99

3 Pink and white check playsuit, scarf, attached white blouse with bib. Wt. 5 oz.
49 C 32536 . . . . . $2.99

4 Spring green dress and bonnet with white dots, lace trim. Shipping wt. 5 oz.
49 C 32553 . . . . . $2.99

5 White hooded jacket with blue knit pants. Shipping wt. 5 oz.
49 C 32518 . . . . . $3.99

10-inch Angel Baby plus Wardrobe
Separately total $10.94 $9.94

Lovely 10-inch Angel Baby $5.95

6 Soft vinyl body is fully jointed so Angel Baby is easily posed in many different positions. Rooted blond hair in top-knot style can be brushed and combed. Big go-to-sleep eyes. She's dressed in attractive two-piece sacque. Knit booties with bow. For ages 4 to 10. Not recommended for children under 3 due to small parts.
49 C 31661—Shipping weight 12 ounces $5.95

7 Wardrobe for 10-inch Angel Baby. Includes, white plissé kimono with blue lace trim, ribbon tie; pink check pullover dress trimmed in lace and bonnet; yellow brushed nylon nightie with lace-trimmed matching panties. Dolls, diaper socks, shoes not incl.
49 C 32564—Shipping weight 8 ounces $4.99

SAVE $1.00. Angel Baby (6) plus Wardrobe (7).
49 C 31663—Shipping weight 1 pound 4 ounces . . . . . Set $9.94

13-inch Kimmie $8.94

This lovable little doll drinks from her own bottle . . she even wets, too. Curly black rooted hair that you can brush and comb. Big, painted eyes. Made of soft, washable vinyl. Kimmie wears a diaper and comes complete with pink, lace-trimmed blanket, brush and comb.

Recommended for children ages 4 to 10 years.
49 C 31613—Wt. 2 lbs. . . $8.94

The Calico Kids . . soft cloth-body dolls $7.44 each

{ 8 thru 10 } Each 14 inches tall. Vinyl head, hands. Painted eyes, rooted hair. For ages 3 to 10 years.

8 Orange hair. Calico print dress. Polka dot bonnet.
49 C 34092—Shipping weight 1 pound 8 oz. $7.44

9 Blond, pigtails. Calico print dress. Cloth glasses.
49 C 34093—Shipping weight 1 pound 8 oz. $7.44

10 Red hair. Dungarees with print blouse and hat.
49 C 34094—Shipping weight 1 pound 8 oz. . . . $7.44

Lovable Lisa 13 inches tall $8.94

11 Cloth body with vinyl head, vinyl covered feet. Rooted hair. Velcro® closure strip on hand so Lisa can hold her crayon. Crayon, paper included. Dress covers sleep outfit underneath. For ages 4 to 10.
49 C 34088—Shipping weight 1 pound $8.94

Tub 'n Shower Dolly complete with Tub and Accessories $9.99

Washable 12-inch doll of soft vinyl. Fully jointed body, molded hair. Includes pink plastic tub and shower with spray nozzle, water pump, soap, sponge, bottle. Hand operated . . no batteries needed. For ages 3 to 10.
49 C 31684—Shipping weight 2 pounds 4 ounces $9.99

17-inch Bathtub Baby with plastic tub and accessories

$9.49

Washable infant has bathtime fun in her very own tub. She even drinks from her own bottle, wets too. Huggable 17-inch vinyl baby is fully jointed. Sparkling go to sleep eyes and blond rooted hair. She's dressed in a terry cloth towel and panties (also shown separately). Layette includes robe dress, sunsuit, booties, diaper, soap, sponge and powder puffs. Recommended for ages 3 to 10.

49 C 31675—Shpg. wt. 2 lbs. 8 oz. $9.49

$9.97

Non-folding Dressing Table

Now you can dress and change your "baby" on her own dressing table. Wicker-look fiber stand has wood frame and vinyl top. 18½x9x18¼ inches high. Holds dolls up to 16 inches tall. For ages 3 to 10 years.

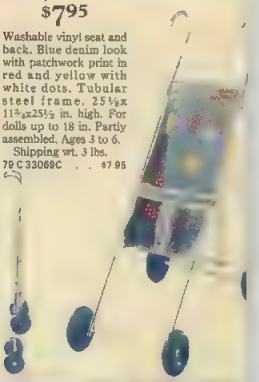
79 C 33516C—Shpg. wt. 7 lbs. . . $9.97

Fold-up Umbrella Stroller

$7.95

Washable vinyl seat and back. Blue denim look with patchwork print in red and yellow with white dots. Tubular steel frame. 25½x11¾x25½ in. high. For dolls up to 18 in. Partly assembled. Ages 3 to 6. Shipping wt. 3 lbs.

79 C 33068C . . . $7.95



17-inch Rub-A-Dub Dolly completely washable

$10.44

(1 and 2) Washer-proof when outside her tub after the bath. Made of soft vinyl. Painted eyes, rooted hair. She wears a cloth terry bath time fun with a pretty robe and panties. Recommended for ages 3 to 8.

1—49 C 31615 White Doll. Wt. 2 lbs. 8 oz. $10.44

2—49 C 31657 –Black Doll. Wt. 2 lbs. 8 oz. 10.44

Bless You Baby Tender Love . . . 15-in. doll sneezes, sniffles

$10.84

(3 and 4) Vinyl doll is washable. Rooted hair. Feed her from her bottle, squeeze her tummy and watch her sniffle, sneeze. She wears a print dress. Includes bottle, tissue. Ages 2 to 7 years.

(3) 49 C 31648–White Doll. Wt. 2 lbs. 10 oz. $10.84

(4) 49 C 31649–Black Doll. Wt. 2 lbs. 10 oz. 10.84

2-piece Knit Outfit in 2 size ranges

$3.69

Delicate [illegible] features and rooted hair. [illegible]

Set for 12 to 14-inch dolls

2[illegible]609 Shpg. wt. 4 oz. Set $3.69

Set for 16 to 18-inch dolls.

49 C 32529 Shpg. wt. 4 oz. Set $3.89

Wardrobe for Rub-A-Dub Dolly

$3.99

Wardrobe includes 2 dresses, a dress and pants outfit, a 2-piece pajamas and 4 hangers.

Shipping wt. 4 oz.

49 C 32508 $3.99

Wardrobe for Bless You Baby Tender Love

$3.99

Set includes 2-piece pajamas and night gown, a dress and hat, 3 hangers and a brush.

Shipping wt. 4 oz.

49 C 32508 $3.99

CLOTHES FOR YOUR BABY DOLL

18-piece Wardrobe Sets for dolls 10 to 22 inches tall

$3.99 sets for 10 to 15-in. dolls

Your favorite baby doll can have an outfit for any occasion . . each set includes a 2-piece playwear ensemble, 2 dress and pants sets, a sleeveless dress and a 3-piece pram suit including sacque, bonnet and pants. Set also includes 5 hangers, 2 bottles and a comb. Recommended for children ages 4 to 12. Phone ordering's a quick and easy way to buy it.

For doll heights	Catalog Number	Shpg wt	Price
10 to 11 in.	49 C 32501	6 oz.	$3.99
12 to 13 in.	49 C 32502	6 oz.	3.99
14 to 15 in.	49 C 32503	6 oz.	3.99
16 to 17 in.	49 C 32504	7 oz.	4.99
18 to 19 in.	49 C 32505	7 oz.	4.99
20 to 22 in.	49 C 32506	8 oz.	4.99

NOTE. Wardrobe sets above and item (2) not recommended for ages under 3, small parts.

16-inch tall Agatha

$9.97

1 Fully jointed doll has long rooted brown hair. Vinyl arms, head with go to sleep eyes. Polyethylene body. Dressed in colonial-style patchwork print dress, pantaloons, bonnet and shoes. For children ages 3 to 10.
49C32081—Wt. 1 lb. 5 oz. $9.97

32-inch Annette walks along with you

$11.94

2 You can set and style her long rooted hair . . then take her for a walk. Fully-jointed polyethylene body. Vinyl head with go-to-sleep eyes. Includes plastic styling tray, brush, 4 rollers. Wears a long print dress. Ages 4 to 10.
79 C 32043C—Wt. 4 lbs. $11.94

7-piece Knit Wardrobe Sets for dolls 13 to 21 inches tall

$5.99 set for 13 to 15-in. dolls

You'll have a hard time deciding which outfit to dress your "baby" in . . they're all so pretty. Each is machine knit. Includes dress, hooded jacket with pants, 2-piece pram suit, booties. Ages 3 to 10.

For doll heights	Catalog Number	Shpg wt	Price
13 to 15 in.	49 C 32561	6 oz.	$5.99
16 to 18 in.	49 C 32562	6 oz.	6.99
19 to 21 in.	49 C 32563	6 oz.	6.99

Doll Swing

It's automatic . wind it up and watch it swing by itself for about 10 minutes. Tubular steel frame, baked enamel finish. Plastic seat with vinyl pad. For dolls up to 24 in. tall. 25x16x36 in. high. Folds. Partly assembled. Instructions included. For ages 3 and up.
79 C 33581C—Wt. 5 lbs. $7.99

Walker-Stroller

Metal walker is 17x 9¼x19¼ in. high. Plastic wheels, metal tray. Colorful wooden beads. Detachable handle. Seats dolls to 18 in. tall. Partly assembled. Ages 3 and up.
Shpg. wt. 2 lbs. 8 oz.
49 C 33061 $4.94

20-inch lovable Baby Doll coos "Mama" and "Papa" for you

$10.99

2 This little pixie is made for your arms. Her polyurethane foam-filled cloth body is made for cuddling. Tilt her forward and back and she'll cry , set her back on her lace-trimmed pillow and she'll close her go-to-sleep eyes. Soft vinyl arms, legs and head. Blond rooted hair. She wears a long-flowing pink sheer gown trimmed in lace. With panties and booties. Recommended for ages 3 to 10.

Shipping weight 2 pounds 8 ounces.

49 C 31674 ..... $10.99

14-inch Softee Baby

$7.95

1 This little doll is so soft, she almost seems alive. Her cloth body is filled with cushiony polyurethane foam . . perfect for cuddling. Soft vinyl head, arms and legs. Movable eyes, long lashes. Rooted hair. She's dressed in lace-trimmed dress. Panties and booties included. For ages 3 to 10.

Shipping weight 1 pound 4 ounces.

49 C 31665 .. ..$7.95

3 $9.99 22-inch

4 $7.99 18-inch

5 $5.99 14-inch

Steel Storage Trunks

(3 thru 5) Wood frame, plated hardware, plastic handle. Drawer, hanger bar, hangers. For doll's clothes, accessories (not incl.). For ages 3 to 12.

3 **22x8¾x9⅝ in.** Two snap locks.
79 C 33517C—Shpg. wt. 7 lbs... $9.99

4 **18x8⅞x8⅝ in.** Two snap locks.
49 C 3357—Shpg. wt. 6 lbs.....$7.99

5 **14x7x7¼ in.** One snap lock.
49 C 33569—Shpg. wt. 4 lbs... $5.99

18-in. Baby Kiss Me really kisses you $9.95

6 Cuddly cloth body. Vinyl head, arms and legs. Rooted hair, go-to-sleep eyes. Just squeeze her left arm, hold her close to your face and she kisses you. Blue gingham check dress with white trim. Bloomers and booties included. Recommended for ages 3 to 10 years.

49 C 31671—Shipping weight 2 lbs. 8 oz. $9.95

18-in. Dearest Infant cries "Mama" $9.99

Item (7)

7 Polyurethane foam-filled cloth body with vinyl head, arms and legs. Rooted hair, go-to-sleep eyes and a cry voice. 2-piece pajamas . . print top, solid-color bottoms. Recommended for ages 4 to 10 years.

49 C 31667—Shipping wt. 2 lbs. 3 oz. . $9.99

(8 and 9) Outfits for Dearest Infant. Doll not incl.

8 3-piece pram suit. White jacket, separate hood. Pink check knit pants. Wt. 5 oz.
49 C 32605 .....$4.49

9 Blue, lace-trimmed dress. Print apron and pull-on diaper. White knit booties with bows.
49C32666–Wt. 5 oz. . $3.99

REMEMBER!

You can order items on pages 439 to 614 from now until AUGUST 13, 1976

Share weekend adventures with BARBIE in her Country Living Home

$11.97 doll not included

Big three-room doll house can be closed to serve as a convenient doll case, too. Molded furniture for bedroom, kitchen and living room. Doors really open and close. Highly detailed, colorful interior. Constructed of sturdy vinyl. Measures 13x11x15 inches high when closed. Shipping weight 6 pounds.

79 C 31244C $11.97

1

$7.47

$3.97 either doll

Sesame Street's lovable Bert™ 'n Ernie™

1 Colorful, 4-wheel stuffed cloth car will delight your child for hours. Has horn that really toots. Car comes complete with two famous passengers . . Bert and Ernie of Sesame Street fame. Stuffed Bert and Ernie dolls, both 7 inches tall. Car measures 11 in. long, 8 in. wide and 6 in. high. For ages 2 to 8 years old

48 C 34098—Wt. 2 lbs. $7.47

{2 and 3} Bert and Ernie are also available in a cuddly 15-inch tall version. Both dolls are stuffed cloth and are dressed in colorful costumes, just as they are on Sesame Street. Ages 2 to 5. Shpg. wt. each 5 oz.

(2) 49 C 34096—Bert $3.97
(3) 49 C 34097—Ernie 3.97

©1975 Children's Television Workshop

2

3

DOLL FAMILIES

4

We're the Sunshine Family

We're the Happy Family

5

Sunshine Family or Happy Family

$5.94 3 dolls per set

{4 and 5} Sunshine Family has 9½-in. Steve, 9-in. Stephie, 3-in. Sweets. Happy Family with 9½-in Hal, 9-in. Hattie, 3-in. Hon. Poseable vinyl dolls all have rooted hair. Ages 4 to 10 yrs. Includes idea booklet for creating accessories.

(4) 49C37025–Sunshine Family. Set $5.94
(5) 49C30053–Happy Family. . Set 5.94

Wish Book value

Save $1.00 when you buy Family (4) or (5) with Surrey Cycle

Separately total $9.88 — **$8.88** surrey cycle and either (4) or (5)

Surrey Cycle complete with either Sunshine or Happy Family

Three-wheeled, 2-seat plastic cycle has back-mounted carrying basket for baby or parcels. Also has baby carrier for handlebars or father's back. Frame snaps together. Recommended for ages 4 to 10 years.

Sunshine Family, Cycle. Wt. 1 lb. 2 oz.
49 C 30084 . **$8.88**

Happy Family, Cycle. Shpg. wt. 1 lb. 2 oz.
49 C 30085 . **$8.88**

Surrey Cycle alone. Shpg. wt. 11 oz.
49 C 31108 . . $3.94

Travel with your doll families in the SUNSHINE VAN

Yellow plastic pick up truck and "piggy-back shack" attachment. Sides of "shack" fold down to make play easy. Includes display stand for hood of truck, craft fair flag stand, vinyl strips to make crafts, flower pots, decorating material for truck. For ages 4 to 10.

Shpg. wt. 3 lbs. 8 oz.
49 C 31111 .. $9.87

$9.87

NOTE: Items on this page (except 1 thru 3) not recommended for children under 3, due to small parts.

DOLLS BY

FURGA of ITALY

Dolls designed with care and attention even to the smallest detail . . . a collector's dream. They'll delight your child for years to come

(1 thru 4) Our finest dolls . . so finely crafted, even their rooted hair is arranged by hand. Creamy vinyl skin, classic features and blue go-to-sleep eyes with long lashes. Sensationally lavish gowns. Frilly lingerie, shoes and posing stand included with each doll. Recommended for ages 5 and up.

1 18-inch Antonietta. Gorgeous white sheer dress features soft, velvet-look pink print. Pink sash. White underskirt. Pink flower in hair.
79 C 32056C—Shipping weight 3 lbs. $19.99

2 18-inch Rossella. Dainty dress of white lace with undergown of soft, pink taffeta. Pink sash with floral trim. Flower also at neck. Large pink hat trimmed with lovely white lace.
79 C 32057C—Shipping weight 4 lbs. . . . . $[illegible]

3 18-inch Rita. Dress with red, white and green floral pattern. White lace at bodice, sleeves. Red hat trimmed to match dress.
79 C 32058C—Shipping weight 3 lbs. $24.99

4 15-inch Liliane. Delicate blue gown highlighted by white lace bodice and trim on skirt. White undergown with tulle ruffle. Lovely blond hair accented by blue bow
79 C 32055C—Shipping weight 4 lbs. $19.99

Beautiful Bride from Italy $9.99

Lovely brunette bride attends her wedding in breathtaking style. White lace dress has 3-tier effect. Short bell sleeves. Short lace veil, trimmed with flowers. Fully jointed doll has vinyl skin, rooted hair, go-to-sleep blue eyes. White lingerie, socks, shoes. 11¾ in. tall.
49 C 32053—Ages 5 and up. Wt. 2 lbs. 2 oz. $9.99

REMEMBER!

You can order items on pages 439 to 614 from now until AUGUST 13, 1976

Share weekend adventures with BARBIE in her Country Living Home

$11.97 doll not included

Big three-room doll house can be closed to serve as a convenient doll case, too. Molded furniture for bedroom, kitchen and living room. Doors really open and close. Highly detailed, colorful interior. Constructed of sturdy vinyl. Measures 12x11x15 inches high when closed. Shipping weight 6 pounds.

79 C 31244C . . . . . #11.97

1

$7.87

Sesame Street's lovable Bert 'n Ernie™

1 Colorful, 4-wheel stuffed cloth car will delight your child for hours. Has horn that really toots. Car comes complete with two famous passengers . . . Bert and Ernie of Sesame Street fame. Stuffed Bert and Ernie dolls, both 7 inches tall. Car measures 11 in. long, 8 in. wide and 6 in. high. For ages 2 to 8 years old.

49 C 34098—Wt. 2 lbs. . . . . #7.97

(2 and 3) Bert and Ernie are also available in a cuddly 15-inch tall version. Both dolls are stuffed cloth and are dressed in colorful costumes, just as they are on Sesame Street. Ages 2 to 5. Shpg. wt. each 5 oz.

(2) 49 C 34096—Bert . . . . . #4.27
(3) 49 C 34097—Ernie 4.27

©1975 Children's Television Workshop

$4.27 either doll

2

3

DOLL FAMILIES with tiny babies

4

We're the Sunshine Family

We're the Happy Family

5

Sunshine Family or Happy Family

$5.94 3-doll set

(4 and 5) Sunshine Family has 9½-in. Steve, 9-in. Stephie, 3-in. Sweets. Happy Family with 9½-in. Hal, 9-in. Hattie, 3-in. Hon. Poseable vinyl dolls all have rooted hair. Ages 4 to 10 yrs. Includes idea booklet for creating accessories.

(4) 49C37025—Sunshine Family. Set #5.94
(5) 49C30053—Happy Family. . . . Set 5.94

Watch Book value

Save $1.00 when you buy Family (4) or (5) with Surrey Cycle

Separately total $9.88 — **$8.88** surrey cycle and either (4) or (5)

Surrey Cycle complete with either Sunshine or Happy Family

Three-wheeled, 2-seat plastic cycle has back-mounted carrying basket for baby or parcels. Also has baby carrier for handlebars or father's back. Frame snaps together. Recommended for ages 4 to 10 years.

Sunshine Family, Cycle. Wt. 1 lb. 2 oz. 49 C 30064 . . . **$8.88**

Happy Family, Cycle. Shpg. wt. 1 lb. 2 oz. 49 C 30085 . . . **$8.88**

Surrey Cycle alone. Shpg. wt. 11 oz. 49 C 31109. . . . . $3.94

Travel with your doll families in the SUNSHINE VAN

Yellow plastic pick-up truck and "piggy-back shack" attachment. Sides of "shack" fold down to make play easy. Includes display stand for hood of truck, craft fair flag stand, vinyl strips to make crafts, flower pots, decorating material for truck. For ages 4 to 10.

Shpg. wt. 3 lbs. 8 oz. 49 C 31111. . . . . #8.87

$9.87

NOTE Items on this page (except 1 thru 3) not recommended for children under 3, due to small parts

DOLLS BY

FURGA of ITALY

Dolls designed with care and attention even to the smallest detail . . . a collector's dream. They'll delight your child for years to come.

(1 thru 4) Our finest dolls . . . so finely crafted, even their rooted hair is arranged by hand. Creamy vinyl skin, classic features and blue go-to-sleep eyes with long lashes. Sensationally lavish gowns. Frilly lingerie, shoes and posing stand included with each doll. Recommended for ages 5 and up.

1 15-inch Antonietta. Gorgeous white sheer dress features soft, velvet-look pink print. Pink sash. White underskirt. Pink flower in hair.
79 C 32058C—Shipping weight 3 lbs. $19.99

2 18-inch Rossella. Dainty dress of white lace with undergown of soft, pink taffeta. Pink sash with floral trim. Flower also at neck. Large pink hat trimmed with lovely white lace.
79 C 32057C—Shipping weight 4 lbs. $29.99

3 18-inch Rita. Dress with red, white and green floral pattern. White lace at bodice, sleeves. Red hat trimmed to match dress.
79 C 32058C—Shipping weight 3 lbs. $24.99

4 15-inch Liliana. Delicate blue gown highlighted by white lace bodice and trim on skirt. White undergown with tulle ruffle. Lovely blond hair accented by blue bow.
79 C 32055C—Shipping weight 4 lbs. $19.99

Beautiful Bride from Italy $10.29

Lovely brunette bride attends her wedding in breathtaking style. White lace dress has 3-tier effect. Short bell sleeves. Short lace veil, trimmed with flowers. Fully jointed doll has vinyl skin, rooted hair, go-to-sleep blue eyes. White lingerie, socks, shoes. 11½ in. tall.
49 C 32053—Ages 5 and up. Wt. 2 lbs. 2 oz. $10.29

REMEMBER!

You can order items on pages 439 to 614 from now until AUGUST 13, 1976

PLUSH PALS

These cuddly critters want to be your friends

1 13-inch Oscar the Grouch® $9.99

13-inch Cookie Monster® $9.99

(1 and 2) *Sold only at Sears.* Your Sesame Street™ friends are made of soft plush acrylic pile. Pull their talking rings and each says 4 random phrases. For children ages 2 and up.

1 **Oscar the Grouch®.**
49 C 40651—Wt. 11 oz. $9.99

2 **Cookie Monster®.**
49 C 4065—Wt. 11 oz. $9.99
©1975 Children's Television Workshop

3 14-inch Golden Bear $5.49

4 14-inch Drooper Dog $5.88

(3 and 4) Cuddly plush acrylic pile. Pompon noses, felt smiles. Pull talking rings . . each says 8 random phrases.

3 **Golden Bear.** Locked in plastic eyes. Ages 2 and up.
49 C 40011—Wt. 10 oz. . $5.49

4 **Drooper Dog.** Felt ears, eyes. Ages 2 and up.
49 C 40435—Wt. 8 oz. $5.88

5 Penguin 6 Bear 7 Walrus

Polar Pets $2.97 each

(5 thru 7) Polar pals made of nylon tricot, felt trim. Locked-in plastic eyes. Each wears a multicolored knit sweater, scarf and hat. 9 in. high. For ages 3 and up.

5 **Iceberg the Penguin.**
49 C 40642—Wt. 4 oz. $2.97

6 **Peter the Polar Bear.**
49 C 40643—Wt. 4 oz. . $2.97

7 **Willie the Walrus.**
49 C 40644—Wt. 4 oz. . $2.97

11 Pooh 12 Eeyore 13 Tigger

Winnie-the-Pooh and the Crew are now PUPPETS

Each $5.95

(11 thru 13) Put on your very own puppet show with plush Pooh and the gang. They're all made of soft acrylic pile fabric that is hand washable. Each puppet is 10 inches tall. Loads of fun for ages 2 and up.

11 **Winnie-the-Pooh.** He's ready for adventure dressed in familiar red shirt.
Shpg. wt. 7 oz.
49 C 40334 $5.95

12 **Eeyore.** He looks a little puzzled . . maybe you can help him.
Shpg. wt. 7 oz.
49 C 40336 $5.95

13 **Tigger.** This friendly tiger is one of Winnie's good friends.
Shpg. wt. 7 oz.
49 C 40335 $5.95

8 9 10

Woodland Friends

8 **16-in. Smokey the Bear™.** Acrylic pile and blue denim. Plastic hat. Locked-in badge, belt with buckle. Ages 2 to 8.
49 C 40179—Shpg. wt. 14 oz. $5.47

9 **17-in. Frog.** Acrylic pile, felt features, ribbon around neck. For ages 3 and up.
49 C 40446C—Shpg. wt. 4 lbs. $8.98

10 **11-in. Bonnet Turtle©.** Acrylic pile. Rustic cotton patchwork print shell and sunbonnet. Ages 2 and up.
49 C 40645—Shpg. wt. 1 lb. $4.98

Smokey the Bear™
Licensed U.S. Forest Service
Bonnet Turtle
©Knickerbocker Toy Co. Inc

Dolls that bring back OLD-TIME MEMORIES

The Colonial Girls

$11.45 Honor Walker | **$9.25** Priscilla

(1 and 2) These little pilgrim ladies are reminiscent of the days when our country was just beginning. Each has long rooted hair and go-to-sleep eyes. Movable arms, legs. Vinyl arms and polyethylene body and legs. For ages 3 to 10.

1 26-in. Honor Walker. Hold her hand . . she'll walk with you. She's dressed in a long pilgrim gown with hat and shoes.
Shpg. wt. 3 lbs.
79 C 32041C $11.45

2 16-inch Priscilla. She wears a crisp pilgrim gown, matching hat and shoes. Why not pick up the phone and order it?
Shpg. wt. 1 lb. 4 oz.
49 C 32039 ..... $9.25

Join Dorothy and Friends as they search for the Land of Oz

(3 thru 6 and 8) Replicas of the famous characters from Oz. Poseable arms, legs. Plastic bodies. Fabric costumes. 8 in. tall. Ages 3 to 10. Not for under 3, due to small parts.

3 Scarecrow.
49C30058–Wt. 4 oz. $2.97

4 Cowardly Lion.
49C30057–Wt. 4 oz. $2.97

5 Tinman. Shpg. wt. 4 oz.
49 C 30058 ..... $2.97

6 Dorothy. Rooted hair. Incl. Toto, the dog and basket. Shpg. wt. 4 oz.
49 C 30055 ..... $2.97

7 Witch's Castle. With drawbridge and prison gate . . both lower and close. Incl. witch with broom (8), cauldron, spinning globe. Washable vinyl covered chipboard. Measures 9¾x18½x20 in. wide.
Shipping wt. 3 lbs.
79 C 31112C $13.49

8 Bad Witch. Rooted hair.
49 C 30059—Wt. 4 oz. $2.97

Witch's Castle also includes Witch (8)

Bye-lo Baby

$9.25

9 This 14-in. little charmer has been cuddled by tots for many years. Soft cloth body. Vinyl head, arms and legs. Molded hair and painted eyes. She's dressed in a christening dress, lace-trimmed bonnet, panties and booties. Ages 3 to 10.
Shpg. wt. 1 lb. 8 oz.
49 C 31886 ..... $9.25

Kewpie Doll

$8.29

10 This lovable 14-in. all-vinyl doll wears a blue, lace-trimmed dress, panties, white socks and shoes. Painted hair and features. Movable arms and legs. Ages 3 to 8.
Shpg. wt. 2 lbs. 4 oz.
49 C 37026 ..... $8.29

Beautiful Southern Belles

Each **$3.57**

(11 thru 13) These lovely American Gems are adorned in lavish costumes of the 1800's. Each vinyl doll is 8 in. high with long rooted hair, painted features, movable arms, legs. Ages 3 to 10.

11 Georgie. She wears an elegant long gown with a lace overskirt, lace-trimmed sleeves and matching hat, shoes. Long and lovely platinum-color hair.
49 C 30081—Shpg. wt. 5 oz. . $3.57

12 Caroline. Wears a dress with long bouffant skirt. Lace-trimmed petticoat, shoes. Velvet bonnet. Platinum-color curls.
49 C 30083—Shpg. wt. 5 oz. . $3.57

13 Virginie. Has a long blue and white dress with sheer overskirt. Shoes and bonnet complete her outfit. Blond hair.
49 C 30082—Shpg. wt. 5 oz. . $3.57

Some talk, some ride, some play tunes . . they're all

SOFT 'N CUDDLY DOLLS

RAGGEDY ANN and ANDY

Low as $3.47 15-inch

Each comes in 4 sizes

1 **Raggedy Ann** has locked-in eyes, cotton body, yarn hair. Available in 4 sizes.
49C3580–15-in. Ages 2 to 8. Wt. 10 oz. . $3.47
49C3583–20-in. Ages 2 to 8. Wt. 14 oz. . . 5.47
79C34001C–31 in.Ages 3 to 14.Wt. 4 lbs. 12.47
79C34003C–38-in.Ages 3 to 14.Wt. 7 lbs. 20.97

2 **Raggedy Andy** has locked-in eyes, cotton body, yarn hair, cap. In 4 sizes.
49 C 3592–15-in. Ages 2 to 8, Wt. 10 oz. . $3.47
49 C 3603–20-in. Ages 2 to 8. Wt. 14 oz. . . 5.47
79 C 34002C–31-in.Ages 3 to 14.Wt. 4 lbs.12.47
78 C 30738C–38-in.Ages 3 to 14. Wt. 7 lbs.20.97
Raggedy Ann and Andy® ©Knickerbocker Toy Co., Inc

The Love Notes

Squeeze the colored notes on their bodies . . each doll plays a different tune

Each $9.94

8 (6 thru 8) The printed tune on the Love Notes' outfits tells you the sequence in which to squeeze corresponding colored notes on their bodies. Each cuddly 13-in. cloth doll has a plastisol head, nylon hair. Includes songbook with instructions for playing other favorite tunes. For ages 1 to 6.

6 **Nellie.** Plays "The Farmer in the Dell". Shpg. wt. 1 lb
49 C 37047 . . . . . $8.84

7 **Bucky.** Plays "Home on the Range". Shpg. wt. 1 lb.
49 C 37048. . . . . $8.84

8 **Melody.** Plays "Mary Had a Little Lamb". Wt. 1 lb.
49 C 37046 . . . . . $8.84

(3 thru 5) These soft and cuddly 9-inch tall cloth dolls have their very own animals to ride in. The tiger, elephant and hippo are all sturdy plastic 6-inch pull-toys . . so they and their special companions travel right along with you wherever you may go. For ages 2 to 6. Buy it the easy way—order by phone.

3 **Tiger Zoozie.** He carries a huggable trainer doll with him.
49 C 37039—Shipping weight 14 ounces. $4.94

4 **Elephant Zoozie.** This smiling friend has a bareback rider.
49 C 37042—Shipping weight 14 ounces. $4.94

5 **Hippo Zoozie.** He pulls his happy clown pal.
49 C 37041—Shipping weight 14 ounces. $4.94

Double the pleasure. Double the fun . . Dolly and Pull-toy, Both in one!

The Zoozies

Each $4.94

Polly Pal™ . .

the gingham gal

$10.25

9 This pert little doll is dressed in a gingham pinafore dress with a matching bonnet perched on top of her brushable rooted hair. Soft vinyl head and hands. Cloth body. 16 in. tall. Ages 3 to 9.
Shipping wt. 1 lb. 6 oz.
49 C 34085 . . . . . $10.25
©1975 Leon Jason

BOZO the Clown®

Says 10 different phrases

$8.95

10 "Yowie-kazowie!" Just pull his talking ring and 18-in. Bozo says this phrase and 9 more at random. Vinyl head, cloth body, yarn hair. Dressed in polka-dot clown suit. Ages 2 to 8. Wt. 1 lb. 6 oz.
49 C 3408 1. . . . . $8.95
©Larry Harmon Pictures Corp
Licensed by Larry Harmon Pictures Corp.

PLAY 'N GO

Portable, battery-operated Phonographs that are easy to play at home or outdoors

For the preschooler . . just slide record in and move the lever

$6.69 without battery

1 Plays its own records over 600 times on 1 "D" battery (not incl., order pkg. below). 4 two-sided records: Fairy Tales, Play and learn, Nursery Rhymes, more. Polystyrene. Red, gray. 5¾x5¼x12½ in. Instr. Ages 3 to 6
49 C 66601—Wt. 15 oz. $6.89

Eight extra Records for phono above. Children's favorites.
49 C 66617—Wt. 11 oz. . Set $2.88

Alkaline "D" Batteries. Pkg. of 2.
49 C 46866—Wt. 11 oz. . Pkg., $1.49

Solid State Phonograph with full volume control . . great low price

$9.99 without batteries

2 Electronically amplified sound system. Speed control. Plays 7-in. 33⅓ and 45 rpm records (not incl.) Uses 2 "C" batteries (not incl., order below). 8⅝x5½x2⅞ in. Plastic. Red, white and blue. Instructions. Ages 5 and up.
49 C 66605—Wt. 1 lb. 12 oz. . $9.99

Replacement Needles for phonographs (1, 2 and 3). Pkg. of 2
49 C 66932—Wt. 1 oz. Pkg. . . $1.88

Alkaline "C" Batteries. Pkg. of 2.
49 C 46997—Wt. 5 oz. Pkg. $1.09

Bugs Bunny® Solid State Phonograph plays all your 45-rpm records automatically

Just flip the switch and close the lid for musical fun $11.98 without batteries

3 Tone arm automatically sets and resets itself. Electronic sound for fine tone quality and full-range volume control. Solid state for instant sound. Battery operated so you can carry it wherever you go. Uses 2 "D" batteries (not included, order package at left). Made of plastic. From Hong Kong. 9½x7½x3½ inches high. Instructions. Green case with colorful "Bugs" on the cover. Recommended for ages 5 and up. Order extra needles at left. Record not included.
49 C 66603—Shipping weight 1 pound 8 ounces. $11.98
©1973 Warner Bros. Seven Arts, Inc

Microphone and Speaker Set

A portable PA system you can take where the action is $13.88 without battery

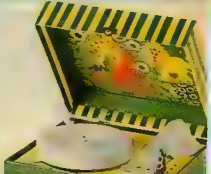
You can be the announcer at parties, rallies and get-togethers. Professionally-styled 360° microphone is just like a TV star's . . gives great sound any way you turn it. Solid state amplifier for instant sound. Volume control with on-off switch. Front-mounted speaker. Needs one 6-volt lantern battery (not included—order below). Measures 12½x10½x3½ inches. Case is black and white. Plastic carrying handle for convenient portability. Metal and plastic. Instructions. Recommended for ages 6 to 15 years.
49 C 66477—Shipping weight 3 pounds 8 ounces . . . $13.88
49 C 46992—6-volt Lantern Battery. Shpg. wt. 1 lb. 8 oz. . . 1.75

Easy-to-play Electric Phonograph for 33⅓ and 45-rpm records

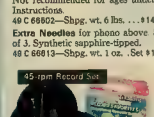
$14.98

Gives clear sound. Electric motor maintains speed. Replaceable needle is synthetic sapphire-tipped. Built-in 45-rpm adapter. Fiberboard (not wood or hardboard) case is decorated with animals. UL listed for 110-120-v. 60-c. AC. 25 watts. 12½x10½x5¼ in. Not recommended for ages under 5. Instructions.
49 C 66802—Shpg. wt. 6 lbs. . . . $14.98

Extra Needles for phono above. Set of 3. Synthetic sapphire-tipped.
49 C 66813—Shpg. wt. 1 oz. .Set $1.88



45-rpm Record Set



4

Value packs of children's Records

$4.97 set

33⅓-rpm Record Set

5

(4 and 5) Each set has over 50 delightful songs and stories. Both have tote box for convenient storage. Ages 3 to 10 years. Wt. set 1 lb. 6 oz.
(4) 49C66818—**Children's All-Time Favorites.** Ten 45-rpm records. . . . .Set $4.97
(5) 49C66822—**Treasury of All-Time Favorites.** Three 33⅓-rpm records Set 4.97

REMEMBER!

You can order items on pages 439 to 614 from now until AUGUST 13, 1976

You'll be amazed at

The Big Beat Sound $32.99

when you play this 11-piece Drum Set

Modern drum set with a professional look. Tough, break-resistant Mylar* polyester film drum heads for long life. All drums with blue moiré finish. Rugged steel bodies. Includes 21-inch bass drum with heavy-duty plastic foot pedal, 9-inch and 11-inch tom-toms, 9-inch standing cocktail drum, wood block and cowbell, 14-inch hissing cymbal, two 15-inch professional-size wood drumsticks, 2 drum brushes. Partly assembled, instructions. Chair not included. Ages 10 to 18. See "N" suffix on page 276.

79 C 66706N Shipping weight 17 pounds..... $32.99

*Reg DuPont T M

Country Rhythm Drum Set $19.99

"Denim Country" motif on bass drum, denim-look bodies on all drums. Break-resistant Lyf-Lon™ plastic heads for lasting play. Steel bodies. Includes 18-in. bass drum with sturdy steel foot pedal, 9-in. and 11-in. tom-toms, 11-in. curled cymbal, 8-in hissing cymbal, wood block, 2 cowbells, two 12-inch wood drumsticks. Partly assembled, instructions included. Ages 6 to 12

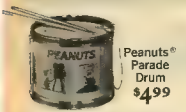
79 C 66703L—Wt. 9 lbs If mailed takes 10-lb. rate, see page 276. $19.99

Bugs Bunny© Drum Set $9.99

Bugs Bunny is pictured on bass drum with bright red finish on all drums. All drum heads made of break-resistant Lyf-Lon™ plastic. Steel bodies. Set includes 16-inch bass drum with sturdy steel foot pedal, 9-inch tom-tom, 6-inch deep tambourine, 8-inch curled cymbal, two 10-inch wood drumsticks. Partly assembled, instructions are included. Recommended for ages 5 to 10 years.

79 C 66701C—Shipping weight 6 pounds ..... .

Bugs Bunny © 1974 Warner Bros. Seven Arts, Inc



Peanuts® Parade Drum $4.99

Charlie Brown and his pals on steel drum. Drum has snares and carrying cord. Two 14-in. wood drumsticks. Break-resistant Lyf-Lon™ plastic beating surface 11-in. diameter, 9 in. high. For ages 5 to 10 years

48 C 66467—Wt. 2 lbs. 10 oz. . $4.99

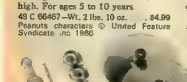
Peanuts characters © United Feature Syndicate, Inc. 1966

Toy Soldier Drum $7.49

Be the star of the parade with your 9-inch diameter metal drum. Break-resistant Lyf-Lon™ plastic head. Colorful toy soldier motif finish. Two 8-inch wood drumsticks. Carrying cord. For ages 5 to 8 years

Shipping weight 1 lb. 4 oz.

48 C 66503. . . . . $2.49



4-piece Percussion and Rhythm Set $4.99

The whole family can join in the musical fun. Includes pair of 7-in. cymbals, 5-in. triangle with striker and holder, tone block and mallet, double jingle clog. Wood and metal construction. Recommended for ages 3 and up.

48 C 66481—Shipping weight 1 lb 8 oz. . . . Set $4.99

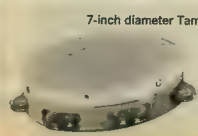
20-key plastic Accordion $12.99

Looks like a real instrument. Attractive deep red pearlized plastic finish with silver-color trim. With 12 white and 8 black keys and 8 bass buttons. Opens to about 12½ inches, closes to 9x5½x10½ inches high. Arm and hand straps. Keys are color-coded to song sheet with four songs. Instructions included. From Italy

For ages 4 and up.

Shipping wt. 2 lbs. 8 oz.

48 C 66812.....$12.99



7-inch diameter Tambourine $3.67

Hey, mister tambourine man, play a song for me. Basic instrument for the development of rhythm. Plastic with 6 pairs of nickel-plated steel jingles. Break-resistant polyester head. For ages 3 to 10 years.

Shipping weight 1 lb.

48 C 66483.....$3.67

pic games. In fact, all signs point to it becoming an established sport.

The future of skateboards this time around is assured, according to manufacturers. "Skateboards account for about 60% of our business right now," says John Romano, president of Hang Ten Sportboards. "The skateboard is definitely here to stay."

"Our skateboard business went from a quarter of a million in 1974 to 5 million in 1975. Next year we expect to be doing about three times what we are doing now," says Bill Buffington of Roller Sports. His company built two new buildings in the last year and a half, "just to house the stuff." The residual effect when the country is filled up with skateboards, he goes on, will be like that of any other established sport such as baseball or skiing.

Skateboard popularity, Mr. Buffington points out, lies in the fact that spectator sports are losing popularity and people want to engage in sports themselves. And with skateboarding you can do it any time; you don't need a companion. Just pick up your board and go

Buyers, as usual, are a little more cautious in their predictions. Estimates on its life span range from six months to two or three years. As a group however, they concede that although the skateboard sales may not continue at their present momentum, the present crop of skateboards show more signs of staying power than their 1965 forerunner

Because of inadequate equipment, the 1965 version came to grief through the efforts of the FDA. That agency is no longer concerned with toys, and it is the U.S. Consumer Product Safety Commission that the industry must contend with. According to a spokesman from the Commission, there were 10,700 injuries attributed to skate boards in 1975, two and one half times that of 1974. This dramatic rise, however, is probably due to dramatic increases in sales. And according to the same spokesman, the injury rate is not an unreasonably high amount, "though it is high enough that we are looking at it."

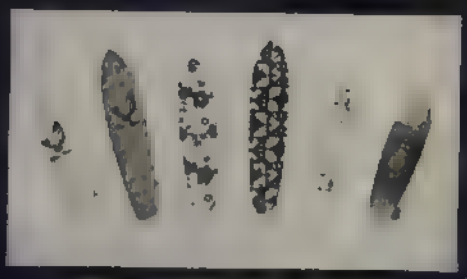
This time, however, the fault seems to lie not with the equipment but with the use or misuse of skateboards. Says the spokesman, "I am not sure there is anything inherently wrong with the design, but there is an inherent risk in getting on those things." So if the Commission does take action on skateboards, that action is more likely, at this point at least, to take the form of a public educational campaign on skateboard safety—TV spots, bus posters, and so on

Some manufacturers are faster on the draw, however. Hang Ten is already sponsoring a safety campaign and is coming out with a booklet on the subject. And at least one high school in California has added skateboarding to its physical education curriculum, giving an air of permanency to the sport, as well as helping prevent injuries

DYNO SKATEBOARDS ARE THE BEST

A complete product line is tailored to your market needs.
- 8 custom deck designs
- 4 custom urethane wheel styles
- 4 truck assemblies

Dyno is the manufacturer of the complete, quality skateboard line.
Promotional Price Points $9.95 to $49.95
Dyno has no product liability problems because all our products meet OSHA safety requirements.



Replacement parts market and stepup sales through our complete pre-packaged and pre-priced parts kits and card mounted wheels and accessories.
You can have Quality, Supply, Promotion, and Safety with one source.

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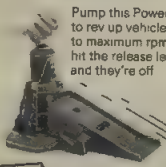
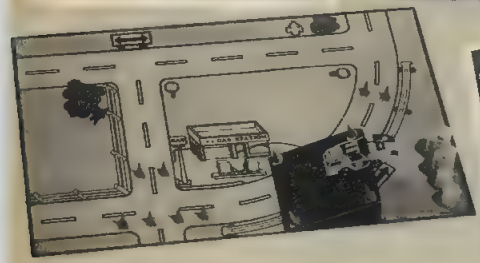
Santa Ana, California 92705

TTP Power Stunt Sets



Pump this Power Tower to rev up vehicles to maximum rpm . . . hit the release lever and they're off



TTP Car Stunt Set lets you perform stunts real daredevils try

$8.95 Set

Just pump tower and listen to the turbo sound as power builds. Release lever and send car racing over play area. Watch it zoom up the ramp, jump over obstacles, crash into and between barrels and turn a complete circle on two wheels. Performs many stunts that professional daredevil drivers attempt. Includes TTP tower, stunt car, jump and wheelie ramp, 24x36-inch vinyl play mat with barrels and pylons. Car measures 6½ inches long. Plastic. Recommended for ages 5 and up.

49 C 54826—Shipping weight 2 pounds 10 ounces . . . . . Set $8.95

TTP John Law Police Cycle Set with breakaway billboard

$8.95 Set

John Law Patrolman provides thrills and spills in this TTP stunt set. The bridge is out and John Law must take shortcut to get to scene of the crime. Pump the tower and listen to the turbo sound of power mounting. Release lever and send 6¾-inch long cycle screaming up ramp. Watch it crash through billboard and land on two wheels on other side of river. Gyro action helps cycle land on 2 wheels. John Law is poseable and can ride in many stunt positions. Includes pylons and 24x36-inch vinyl play mat. Plastic. For ages 5 and up.

49 C 58375—Shipping weight 2 pounds 12 ounces . . . . . Set $8.95

Evel's No. 1 Canyon Rig for trips into the wilds

(SHOWN ON OPPOSITE PAGE)

$10.45 Set

1 An ideal camper for Evel and his stunt cycle (not included order separately at right) to follow to canyon edge. Combines pickup truck and camper that opens up into tent. Sets up on pickup flatbed or on ground. Includes 1 piece jump ramp so Evel can practice jumping his own canyon rig. Comes complete with canteen, binoculars, rifle, back pack, machete and tool box with screwdriver, wrench and hammer. Campfire with tripod, axe, bean pot and flashlight. Plastic. Van 16x7x9 in. high. Ages 5 and up.

49 C 58274—Shpg. wt. 2 lbs. 8 oz. . . . . Set $10.45

Evel and his Fast Tracker Car perform perfect wheelies

(SHOWN ON OPPOSITE PAGE)

$11.47

2 When Evel has 4 wheels, he's still a 2-wheel daredevil. Put Evel behind the wheel of his Fast Tracker Car, place it on the energizer. Wind it up to top speed . . then let go. Watch his car scream off the energizer doing an incredible vertical wheelie. When it runs out of power, car automatically rights itself on all 4 wheels. Make your own jump ramp and watch the Fast Tracker Car jump the ramp doing a wheelie. Includes energizer and 7-inch Evel dressed in official uniform. Car 7x4¼x5 in. high. Plastic. Ages 5 and up.

49 C 58478—Shipping wt. 2 lbs. 6 oz. $11.47

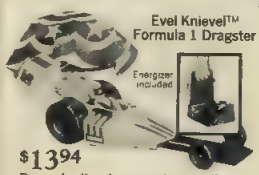
$9.96

Evel Knievel™ Stunt Cycle

Energizer incl

Gyro motor makes cycle ride on 2 wheels. Cycle has high-traction tires, impact-absorbing front fork, 2-position kickstand . . 8¾x2¼x4½ inches high. Evel is 7 inches tall, dressed in official uniform with helmet. Energizer powers cycle off. Plastic. Ages 5 and up.

49 C 58224—Shpg. wt. 2 lbs. 2 oz. $9.96



Evel Knievel™ Formula 1 Dragster

Energizer included

$13.94

Does wheelies, jumps and pops a drag chute at end of run. Gyro-powered dragster with 7-inch Evel figure and energizer. Sprint-styled dragster runs with fully-extended wheels to give a "rail" look. Plastic. 15¼x5½x5¼ in. high. Ages 5 and up.

49 C 58278—Shpg. wt. 2 lbs. 6 oz. $13.94

Send Evel on his greatest challenge ever . . Escape from Skull Canyon

$5.96 Set

The perfect challenge for Evel and his stunt cycle (not included . order separately above, left). Send Evel jumping over or crashing through the boulders of Skull Canyon. But be careful . . the monster is there to stop him. Comes complete with canyon, 5 boulders, log jump ramp, voodoo symbols, and 5¼-in. high monster. Canyon, 11x11x5 inches high. Plastic. For ages 3 and up.

49 C 58276—Shpg. wt. 2 lbs. 6 oz. . . . . Set $5.96

NOTE Items 1 and 2 not recommended for ages under 3 due to small parts.

Use rescue vehicles (2) and (3) in this Village Fire Station

$11.94 station only

1 Here's where all the action begins . . the fire house where you wait poised for fire-fighting action. The king-size 17½x26½x15-inch high station features composition wood construction for durability. Station is decorated in realistic colors and has plastic doors that open and close. Includes 6 warning and road signs and 3 road blockades. Recommended for ages 3 to 10. Unassembled. Use your phone if you want to order it the easiest way of all.
79 C 57111C—Shipping weight 10 pounds $11.94

Battery-powered Fire Chief and Police Cars feature sirens and flashing lights

(2 and 3) Watch these cars bump into things, automatically turn away, go charging off again. Working sirens and lights. Plastic trimmed metal body, 11½x4¼x3¾ in. high. Each requires 2 "D" batteries . . not included, order package below. From Japan. Recommended for ages 3 and up.
Shipping weight each 1 pound 11 ounces.

2 Fire Chief Car. Red.
49 C 58175 . . . . . $6.95

3 Police Car. Blue and white.
49 C 58071 . . . . . $6.95

49 C 58210—**Fire Chief and Police Car Set.** Wt. 3 lbs. 6 oz. . . Set $12.44

49 C 46995—**"D" Batteries.** Package of six. Wt. 1 lb. 4 oz. . . . .Package 1.55

Mighty Tonka® Rescue Vehicle
$16.97
4

Tonka® Snorkel Pumper
5 $14.47

6 Tiny Tonka® Fire Department
$9.87 set

4 Mighty Tonka® Rescue Vehicle. Swing-open rear door plus sliding side door and roof give easy access to detailed interior. Includes 3 seats, medicine cabinet with molded-in oxygen tanks and a removable stretcher. Steel and plastic. Realistic driver, nurse and patient. Measures 18x8⅝x7¼ inches high. For ages 3 to 10.
49 C 58312—Shipping wt. 9 lbs. 4 oz. $16.87

5 Tonka® Snorkel Pumper. Shoots water stream from deluge gun on snorkel bucket. Hook up hoses from truck to hydrant and then attach to your garden hose. Aerial platform raises and lowers with hand-operated lever. Removable side ladder. 17⅛x6x9⅝ in. high. Steel, plastic. Recommended for ages 3 to 10.
49 C 58315—Shpg. wt. 7 lbs. 7 oz. $14.47

6 Tiny Tonka® Fire Department. 5-pc. set includes "pumper", pick-up, hook and ladder truck, ambulance and Fire Chief's car. Ladder on hook and ladder truck swivels, adjusts to raised position. Steel, plastic. 5 to 10½ in. long.
49C58314–Ages 3 to 10. Wt. 3 lbs. 2 oz. .Set $9.87

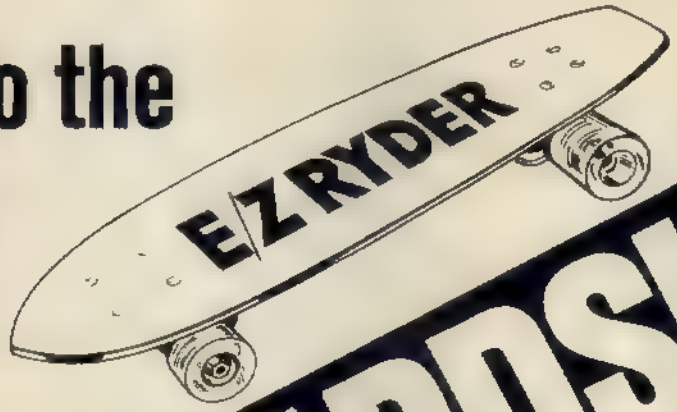
NYLINT Giant Aerial Hook 'n Ladder Fire Truck with extendable ladder
$14.47
7

8 NYLINT Rescue Unit
$8.97

7 NYLINT Giant Aerial Hook 'n Ladder. Here's just the thing for chasing down that next fire. Giant 30¼x5⅝x7¼-inch high truck has ladder which extends to 36 in. and can be positioned at any angle on control base that revolves 360°. Includes streamlined cab with seats, steering wheel, 2 side ladders, simulated blinker. White-lettered tires with chrome-plated wheel covers. Heavy-gauge steel construction with non-toxic baked enamel finish. For ages 3 to 10.
79 C 54157C—Wt. 9 lbs. $14.47

8 NYLINT Rescue Unit. Swing-open side and rear doors that close with snap action. Chevrolet cab with detailed interior. Includes removable stretcher and rescue attendant. Four "gumball" type blinkers on roof of truck. White-lettered tires with chrome-color wheel covers. Steel and plastic with blunt turned edges. 16x5¾x6½ in. high. For ages 3 to 10.
Shpg. wt. 4 lbs. 2 oz.
49 C 58486 . . . . . $8.97

Welcome to the wonderful PROFIT world of SKATEBOARDS!



1976:
The year of the skateboard.

That's where we come in.

We've prepared a brochure that introduces you to the Wonderful Profit World of Skateboards. We explain, in an objective manner, just what ***all*** the terms and specifications that you will be hearing about mean and in everyday English, not M.I.T. or Cal Tech technical engineering language! In other words . . . ***it's everything you need to know about the fastest growing industry in America today!***

Why? Many reasons.

Skateboards are functional — they are a real form of transportation.

Skateboards are economical — they retail for one-quarter or one-fifth the price of a bicycle and last for years.

Skateboards are just plain fun — ask any kid who rides one

But with so many new skateboard manufacturers and distributors popping up it's very difficult for you to make a sound buying decision for your store

Why are we doing this? Simple.

Because we want you to be informed about our industry so that you can make an intelligent and profitable buying decision since you'll be selling skateboards in the very near future.

We'll lay out the facts just as we found them and also include complete information on our line of skateboards. We'll send you the brochure as well as any other manufacturer's brochures you'd like. We'll furnish the facts . . . you be the judge!

The *Free Spirit Creations* line of skateboards includes boards made from wood to the top of the line hand-molded fiberglass. We use the finest materials available today, such as 100% urethane wheels and cast aluminum trucks.

Marketing support, including point of purchase displays, advertisements, etc. are available

Become a Skateboard expert. Send for FREE "Wonderful Profit World" brochure today!

Free Spirit Creations

532 Colorado Avenue
Santa Monica, CA 90401
(213) 451-1659

PETER PUCK IS FOR KIDS

Kids immediately take to TV's puckish little guy — **and** his great new line of hockey playthings from Eagle. Kid-size and durable, they turn vacant lot or playground into a hockey arena. And you into the success story of the year. Make big profits your goal. Include Peter Puck — and Eagle — in your '76 line-up.

"PETER PUCK" HOCKEY STICK WITH PUCK
Fun pair Peter Puck display pack includes red or yellow 41" polyethylene stick with rectangular ¾" x 1¾ " shaft and polyethylene puck

"PETER PUCK" FIELD HOCKEY STICK
Easy score with kids. Red or yellow 36" polyethylene stick with 1" diameter shaft

"PETER PUCK" OFFICIAL STYLE HOCKEY STICK
Authentic detail Red or yellow 41" polyethylene stick with rectangular ¾" x 1¾" shaft

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"PETER PUCK" HOCKEY PUCKS
For neighborhood hockey stars Official size 3½ oz street hockey puck of polyethylene. Hollow 2¾" indoor/outdoor hockey puck of polypropylene. Vinyl no-bounce street hockey ball.

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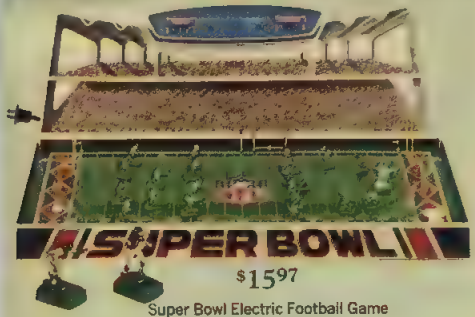
If you're staying home to mind the store, call us. Our Rep will come to you.



$15.97

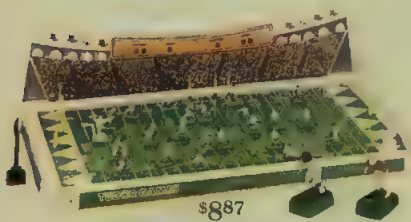
Super Bowl Electric Football Game

NFL's Steelers and Vikings clash on 31½x17½-inch playing gridiron

Sold only at Sears. Total Team Control lets you "tell" each player what pattern to run, what defender to block, to make the play "go all the way". Switch on the game and watch the vibrating metal field start the action.

Exclusive Super Bowl field, 2-tier grandstand and scoreboard. Each team includes 11 plastic players with official uniforms and steerable "legs", molded in five 3-D positions plus a triple-threat quarterback. Automatic timer starts and stops. Magnetic 10-yard marker with ball and down indicator and goal line flags. UL listed; 110–120-volt, 60 Hz. AC. 6 watts. 6-foot cord. Ages 8 and up.

79 C 65538C—Shipping weight 8 pounds $15.97



$8.87

Electric Football Game

Two teams clash on a 26½x15½-inch playing field. "Tell" each player where to move with Total Team Control. Vibrating metal field has grandstand and scoreboard. Each team has 11 plastic players molded in five 3-D positions plus a triple-threat quarterback. Automatic timer, 10-yard marker, down indicator, flags. UL listed; 110–120-v., 60-Hz. AC. 6 watts. 6-foot cord. Ages 8 years and up.

79 C 65536C—Shipping weight 4 pounds $8.87

$16.68

NFL Strategy

Use an authentic NFL playbook . . with 34 offensive and 12 defensive alignments. You can pass, run, shift your line and even blitz. Timer mechanism lets you play against the clock. Probability selector gives the statistical results of each play. Plastic frame. 14½x8⅝ inches wide. Ages 14 years and up.

49 C 65594–Wt. 3 lbs. 8 oz. $16.68

$8.97

Electric Baseball

"Pitcher" throws balls, strikes and even change-ups. Batter can swing away, bunt or walk. Outfield "arm" tries to throw baserunners out. Metal 20x20-inch ballpark in official colors. Adjustable scoreboard. UL listed, 110–120-v., 60-Hz. AC. 6 watts. 6-ft. cord. Ages 8 and up.

79 C 85072C—Wt. 5 lbs. $8.97

NOTE Electrical items not recommended for children under 8

Our Best Professional Hockey Game

$14.99

36x21-inch rink is the center for gear-driven polypropylene players to skate, check, pass, shoot and score . . just by pulling, pushing and twirling rods at your end of the rink. Delayed-action overhead puck-dropper and score indicators. Fast-action roller-bearing puck. Hardboard, plastic and metal. Extra team sets below. Ages 6 and up.

79 C 65533L—Wt. 9 lbs. If mailed takes 10-lb. rate, see p. 276. . . $14.99

Extra Players. Ten (60 players) teams per set. Polypropylene.

49 C 65801—**West Division** (including Canada). Wt. 12 oz. . . Set $3.99

49 C 65802—**East Division** (including Russia). Wt. 12 oz. . . . Set 3.99

Pro-League Hockey

$11.77

Two pro-league teams provide the action on this 27x19-inch rink. Using your skill, push, pull and twirl the rods at your end to make plastic players pass the puck, shoot and score. Game includes puck return chute and a fast-action wooden puck. Constructed of metal, hardboard and plastic. For hockey buffs ages 6 years and up.

79 C 65134C—Shipping weight 7 pounds $11.77

$4.77

Bop Hockey

1 This game uses the cushion sides and corners of the slick "rink" to send the puck where you want it. Guarding "goalie" never budges as your shots whiz across the 23¼x15⅝-inch rink, sending puck spinning if inaccurate Plastic, 2 sticks and roller-bearing puck. Rules. Ages 3 and up.

Shipping weight 3 lbs.

79 C 65601C $4.77

$5.89

Face-Off Hockey Management Game

2 **Face-Off.** A slapstick game about hockey management. You play the owner of the team. In the scramble for superstars to build up the strongest team, you have to be shrewd and manage your cash as well. Play a full season of hockey along the way to see how your efforts pay off. 2 to 4 players. Ages 9 and up.

49 C 65608—Wt. 2 lbs. $5.89

Big 58x27-inch Hockey Game Table with air action surface

Cyclone Power-Jet™ Action Hockey

Sturdily constructed wood frame and legs with 1248 powerful air jets **$57.88**

Slam puck into your opponent's goal and score. Fast-moving game where puck floats virtually friction-free on hi-impact styrene playing surface mounted on rigid wood bed. Two hand held goalies, 2 pucks. Woodgrained hardboard side and leg panels. Built-in scorekeeper at both ends, rules. 30 in. high. UL listed; 110-120-volt, 60-Hz. AC, 18 watts, 5-ft. cord. Partly assembled. Not recommended for ages under 8. So easy to buy when you just use the phone

79 C 65535N -Shipping weight 45 pounds $57.88

SHPG NOTE for both pages: For "N" items (as 79 C 65535N) see "N" suffix page 276

$17.97 without batteries

Quick Shot Hockey™ by Ideal

Battery-operated version of air-powered hockey game. All-plastic construction, playing surface with hundreds of air holes. 34x17x4 inches high. Bell rings when you score, puck rebounds into play automatically. Two goalies, puck, rules. Requires 4 "D" batteries, order package below. Ages 7 and up.

79 C 65534C—Shipping weight 10 pounds $17.97

48 C 46995—"D" Batteries. Pkg. (6). Wt. 1 lb. 4 oz. 1.55

Brunswick Air-Hockey® by AURORA

Durable plastic construction . . . with 1152 air jets

$32.77 table model **$44.88** floor model

Motor driven blower forces air through holes so puck floats on cushion of air. Players attack and defend goals using 2 hand-held goalies. Two scorekeepers, puck. Rubber-tipped legs. UL listed; 110-120-volt, 60-Hz. AC, 5½-ft. cord. 41 watts. Not recommended for ages under 6.

Tabletop Model. 55¼x26x6 inches high.

79 C 65136N—Shipping weight 16 pounds $32.77

Floor Model. Tubular metal legs fold. Woodgrained hardboard leg panels. 55¼x26x30½ in. high.

79 C 6550N2—Shipping weight 22 pounds $44.88

Challenge your opponent to a fast-action game of hockey or test your shooting skills at a game of pool

45x22-inch Game Table with flip-over top

REMEMBER!
You can order items on pages 439 to 614 from now until AUGUST 13, 1976

Smooth molded plastic top for hockey pool surface felt-covered, tubular steel legs **$34.88**

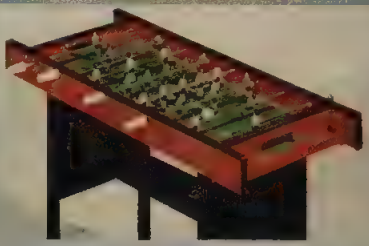
This unique table gives you a choice of two popular games. Start with a hockey face-off using the 2 hand-held goalies. Includes 2 removable goals, 2 scorekeepers and 1 puck. Pool table has cotton felt-covered hardboard surface, live-action cushions, set of 1-inch balls, two 30-in. wood cues, triangle and rules. Plastic frame. 45x22x29 inches high. For ages 6 years and up. Partly assembled. Instructions.

79 C 6511N—Shipping weight 28 pounds $34.88

48x24-inch Soccer Game **$38.87**

Push, pull and twist the telescoping tubular metal rods to make 22 plastic players, (4 in. high) kick, pass or block the ball. Sturdily built with wood legs, wood-grain finished particle board frame and 1/2-in. green hardboard bed with white markings. Includes plastic "soccer" ball and 2 scoring rods at each end 28 3/4 in. high. Partly assembled. Instructions. Ages 10 and up.

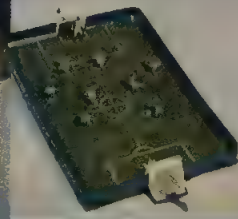
79 C 6553 2N—Shipping weight 35 pounds $38.87



39x18-inch Soccer Game **$24.88**

Push, pull and twist the telescoping rods to make 22 plastic players (3 1/2 in. high) kick, pass or block the ball. Tubular metal rods. Hardboard frame and bed and wood legs. Includes plastic ball and realistic field markings. 27 in. high. Partly assembled. Instructions. Ages 10 and up. Pick up your phone right now and order this one!

79 C 6553 1L—Shipping weight 22 pounds $24.88



Kyle Rote, Jr. Soccer Game™ **$10.37**

Push the heads of the players down, they actually kick and block the ball. 10 plastic players, goal posts, fence and ball. 18x26 inches. Plastic. For 2 to 4 players, ages 6 and up. Instructions included.

79C6553C-Wt. 3 lbs. ... $10.37

Child-sized Pool Table

40x22-inch Pool Table $26.99

- ½-inch thick hardboard playing surface
- Hardboard frame
- Two 30-inch wood cue sticks

3 Playing surface is covered with green sueded cotton billiard cloth for smooth ball roll. Lively extruded cushions. Balls return at one end of table. Polyethylene corner caps and liners, wood-grained top rails. Set includes 1 inch balls (15 numbered, 1 cue ball), triangle and playing instructions. Table stands 25 inches high. Partly assembled. Recommended for ages 6 to 12. Use your phone if you want to order it the easiest way of all.

79 C 65585N—Shipping weight 27 pounds $26.99

50x27-inch Pool Table $42.99

- ¾-inch thick particle board playing surface
- Hardboard frame
- Two 38-inch wood cue sticks

Playing surface is covered with green sueded cotton billiard cloth for smooth ball action. Lively extruded cushions for professional-type bank shots. Balls return to drop tray at end of table for easy access. High-impact polyethylene corner caps and liners, wood-grained top rails. Set of 1¼ inch balls (15 numbered, 1 cue ball), triangle and playing instructions. 26 inches high. Partly assembled. For ages 5 to 15.

79 C 65154N—Shipping weight 47 pounds $42.99

STRUM UP SOME MUSICAL FUN!

1 Big, wonderful sound—this 34-in. Fireball puts needs no amplifier
$14.95

2 31½-in. Woodtone Folk Guitar has woodgrained look
$12.95

3 31-inch red and black Guitar the sleek mod look youngsters go for
$12.95

Professional-like gear-tuned Guitars

Gear tuning on a three guitars helps keep them in tune longer

Peg-tuned Guitars

4 31-in. Classic Folk Guitar
$8.95

28-in. Folk Guitar
$4.99

5

21½-in. polystyrene Mickey Mouse Guitar
$2.87

6

4 31-inch Classic Folk Guitar. Hardwood veneer top, pressed wood fiber body. Rich mahogany finish. Accented with white outline design. Long metal tailpiece, 3 metal-wound and 3 nylon strings, plastic pegs. Shoulder cord, instructions.
79 C 66526C—Ages 6 and up. Shpg. wt. 3 lbs. $8.95

5 28-inch Folk Guitar. Sunburst finish top. Mahogany-color. Made of pressed wood fiber. 2 wire, 4 nylon strings. plastic pegs. Shoulder cord, instructions. Ages 4 to 8.
79 C 66528C—Shipping weight 3 pounds $4.99

6 Colorful polystyrene Guitar with Mickey Mouse and friends. 6 nylon strings. Pick included. 21½ in. long.
49 C 66532—Ages 2 to 5. Shipping weight 14 ounces $2.87
Disney characters© Walt Disney Productions

Replacement Guitar Strings

Set of six strings can be used on any guitar on this page. Three strings are metal-wrapped nylon, three strings are all nylon.
49 C 66579—Shpg. wt. 2 oz. . .Set 99c

1 34-inch Fireball Guitar in red and black. Real professional-like sound! Sleek, cutaway hollow body of molded plastic with sunburst finish. Six metal strings, metal tailpiece and metal gear tuning. Shoulder strap, pick, 33⅓-rpm tuning record, music book and instruction booklet included. Recommended for ages 6 and up.
79 C 66604C—Shipping weight 7 pounds $14.95

2 31½-inch Folk Guitar with woodgrain look. Hollow body of molded plastic with laminated woodgrained-look face. Nylon gear tuning. Three metal-wound strings, 3 nylon strings. Includes shoulder cord, pick, 33⅓-rpm tuning record, music book, instructions. Recommended for ages 5 and up.
79 C 66411C—Shipping weight 4 pounds $12.95

3 31-inch Guitar in red and black. Fine craftsmanship from Italy. Hollow body is made of molded plastic. Six steel strings, nylon gear tuning. Includes shoulder strap, pick, 2 extra strings, music book, instructions. Recommended for ages 5 and up.
79 C 66529C—Shipping weight 3 pounds $12.95

Bring back old world romance with a Zither $9.98

A 16 string zither with geared tuning. Place song sheet under strings, pluck string above each note and you're playing a song. Includes 10 different song sheets, tuning key, pick and 3 extra strings. Dappled beige meta. with hardboard base. Measures 15x9x2½ inches deep. From Italy. Recommended for ages 4 and up.
49 C 66489—Shipping weight 2 lbs. 13 oz. $9.98

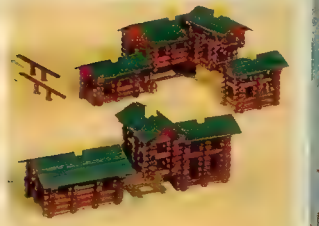
Bridge and Highway Set

Build your own bridge and roadway . . send miniature vehicles on exciting trips across and around highway

$12.95 vehicles not included

Youngsters can assemble true-to-life bridges and roads. Use roadways for "MATCHBOX"® and/or Hot Wheels® type of vehicles sold on pages 588, 589 and 590. Beams, columns, braces are authentically designed like those used in real bridge construction. Truss or suspension-type bridges can be built with materials included. Child may want to create his own structure as well as those detailed in instruction booklet. Once assembled, 42-in. long, 13-in. high bridge is sturdy enough to remain intact for permanent use. Over 300 pieces. Combine this set with World Famous Buildings set below and create your own downtown activity center. Styrene plastic. For ages 5 and up.

49 C 16286—Shipping weight 2 lbs. 2 oz. . . . . Set $12.95



Lincoln Logs

Forge your own rustic wilderness settlement with real wood logs

130-piece Set	267-piece Set	340-piece Set
$6.49	$10.49	$13.49

Build any kind of log structure with these rough-hewn ¼-in. thick logs of stained wood. Load them on toy trains, trucks or boats just like real logs to add realism to your games. Sets include logs of various lengths, plastic gables, chimney, roof pieces and instructions. Ages 4 to 10.

130-piece Set . . Builds one large and one small cabin.
49 C 16201—Shipping weight 2 pounds 13 ounces . . Set $6.49

267-piece Set . . Builds one large and two small cabins.
49 C 16202—Shipping weight 5 pounds 2 ounces . . Set $10.49

340-piece Set . . Builds one large and 3 small cabins.
49 C 16203—Shipping weight 6 pounds 13 ounces . Set $13.49

NOTE: Items on this page not recommended for use by children under 3, because of the small parts

First connect I-beams to form framework . . then fasten window panels to framework

World Famous Buildings Sets

Realistic elevator with working hoist adds hours of fun on completed units

United Nations Building

Commonwealth Promenade

World Trade Center

Lever Bros Building

Hotel Brasilia

Realistic girder and panel designs let you simulate many of the world's most famous buildings or create and design structures of your own . . *now with elevator, too*

700-pc. Set $16.95

700-piece Set. One of the most exciting concepts ever in a building set. Girder and panel construction authentically simulates the most contemporary building methods. Follow the suggestions to make models of famous buildings or unleash your own imagination. Includes working elevator. Design structures up to 4 feet tall (or long)!

Set contains three 6x12-inch hardboard bases and a total of 700 plastic beams, columns and vinyl window panels. Project book. For ages 5 and up.
49 C 16302—Shipping weight 3 pounds 14 ounces . . . . . Set $16.95

440-piece Set. Builds some models exactly as the big set does (others on a smaller scale). No elevator. Two 6x12-inch hardboard bases, total of 440 plastic beams, columns and vinyl window panels. Project book. Ages 5 and up.
49 C 16306—Shipping weight 2 pounds 10 ounces . . Set $9.99

2-way hoist drives vehicles, operates booms and pulleys
3-speed gear-driven motor can power 3 operations at once
Transformer unit with on-off, forward-reverse control

910-piece Set . . . the biggest Erector® Set we offer

With 3-speed motor, electrically operated by remote control power pack, electric-powered transformer plus two-way action power hoist

$49.95

With this giant set you can make things like ship-loading crane above. Be on the docks with this amazing structure. Power up the mighty crane electrically with the transformer (no batteries needed). Channel the power to the 3-speed gear-driven motor and dual-action power hoist to raise and lower heavy cargo from ship to shore. You're the engineer in charge as you monitor the complex rig. A real challenge to build.

Pieces include 1-foot long super girders, pulleys, plates, axles, nuts and bolts and a variety of steel girder lengths for traditional Erector® construction. Create many other structures like an offshore tracking station and a loading tipple or other projects with the steel parts. Detailed instruction book included. Transformer is UL listed for 110–120-volt, 60-cycle AC. 1.5 watts. 6¼-inch cord.

Not recommended for children under 8 years of age.

49 C 16567—Shipping weight 11 pounds . . . . . Set $49.95

482-piece Erector® Set

Includes battery-powered 3-speed motor and remote control

$29.95 without batteries

You can build and operate this mobile snorkel yourself. Battery pack with forward-reverse switch and husky gear-driven motor mount right on unit to operate the 2-section boom. 1-foot long super girders, pulleys, plates, axles, nuts, bolts plus a variety of other girder lengths, Steel. Create unique inventions or follow instructions for other projects. For children 6 and up. Uses 2 "D" batteries, order package at right.

49 C 16316—Wt. 5 lbs. 12 oz. . . . Set $29.95

250-piece Erector® Set

Includes battery-powered direct-drive motor

$14.95 without batteries

Build a motor-driven model of the moon rover that carries its own battery power source and motor. With battery clips, plates, all the special parts and shapes needed. Steel. Plans and instructions for other action models also included. Uses 2 "D" batteries, order package below. For ages 6 and up.

49 C 16311—Wt. 3 lbs. 8 oz. . . . . Set $14.95

Alkaline "D" Batteries. Package of 2.

49 C 46965—Shpg. wt. 11 oz. . . . . Pkg. $1.49

NOTE: Sets on this page not recommended for children under 3, due to small parts

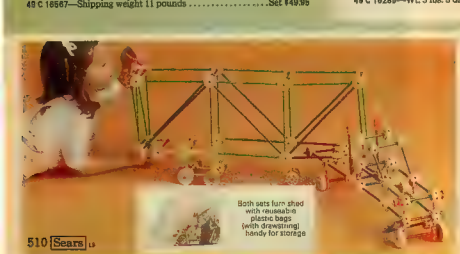
Little Learners® Metal Storage Box

The neat way to store parts from any of sets above

All steel storage chest has corrugated compartments designed to separate the motors from the girders and small parts. Carrying handle. Blue and white. Measures 16x5½x5½ inches high.

49 C 16285—Wt. 3 lbs. 8 oz. . . $5.99

$5.99



Tinker Toys

Build bridges, towers or whatever you imagine with these traditional sets

400-pc Set **$9.99** | 250-pc Set **$6.99**

Colorful wooden rods and spools provide hours of construction fun. Sets include an idea book with easy-to-follow color-keyed diagrams. For ages 3 and up.

49 C 16344—400-piece Set. Shpg. wt. 4 lbs. . . Set $9.99

49 C 16165—250-piece Set. Wt. 2 lbs. 8 oz. . . Set 6.99

REMEMBER!

You can order items on pages 439 to 614 from now until AUGUST 13, 1976

THE DAYLIGHT IS HERE!

THE FAMOUS SOUTHERN PACIFIC GS-4 STEAM ENGINE IN FANTASTIC HO DETAIL!

Here is the one that HO model railroaders everywhere have been waiting for! The Northern GS-4, the engine made famous by Southern Pacific. It is authentic, detailed to perfection and features the intricate linkage, colors, markings and streamlining of the original Daylight. The drive train, worm gear operation and chassis are Lionel designs, providing durability and realistic performance. It has wire handrails, operating headlight and metal linkage. The Daylight . . . a "must-have" engine by every HO operator.

AND SO IS THE FREEDOM TRAIN™ ENGINE AND TENDER

Now in separate sale . . . the engine and tender of the famous Freedom Train, the outstanding event of America's Bicentennial celebration. It is the authentic model of the engine that will be seen by more Americans than any other in history. An exact 4-8-4 with metal linkage, wire handrails, headlight and all the markings of the original Freedom Train.

PLUS U-18, GP-9 AND ALCO DIESELS . . . ALL WITH DOUBLE DRIVE!

U-18 DIESELS — The only U-18's on the HO market. Powerful GE motor with double drive.

ALCO "A" DIESELS — Featuring efficient and realistic performance from the GE double drive motor.

GP-9 DIESELS — As with all Lionel diesels, backed by a strong customer performance guarantee.

LIONEL MEANS BUSINESS IN HO LIONEL HO

LIONEL of Fundimensions, A Division of the General Mills Fun Group, Inc., Mt. Clemens, Michigan 48043

HOT!
HOT!
HOT!
HOT!
HOT!
HOT!
mpc is new
mpc is hot

super station and auto park

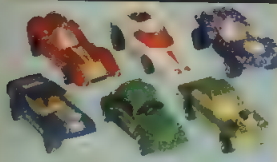
"MATCHBOX"® Super Station

SOLD ONLY AT SEARS **$11.95** without vehicles

Drive mini-cars up ramps to multi-levels of this super station. Includes everything you need to play "mini-car mechanic": tool chest/workbenches, test panels, gas pumps, grease racks and air compressors. Do different jobs on each level. For added realism, there are oil drum rolls and drum racks, stanchion signs, wall and sign combinations and specialty signs and holders, plus all parts you need to build six levels of service station fun. Plastic. With assembly instructions, decal sheet. Cars not included, order below at left . . also see pages 588 and 590. Recommended for ages 3 to 12.

49 C 57073—Shipping weight 3 pounds $11.95

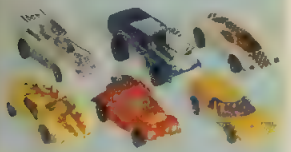
NOTE FOR BOTH PAGES: "MATCHBOX" is the registered trademark owned by Lesney Products & Co., Ltd., England



Drag strip Car Set $4.97

Set of six cars includes: Piston Popper, Turbo Fury, Beach Hopper Hot Rocker, Fan Dango, Dragon Wheels. Each is 2 to 3 inches long. Die-cast metal. From England. For ages 3 to 12.

49 C 58484—Shipping wt. 12 oz. Set $4.97



Pleasure Car Set $4.97

Set of six cars includes: Volks-dragon, Harry Hustler, Datsun, High Taller, Pi-eyed Piper, Mazda. Each is 2 to 3 inches long. Die-cast metal. From England. For ages 3 to 12.

49 C 58445—Shipping wt. 12 oz. ..... Set $4.97

Commercial Vehicle Set $4.97

Set of 6 includes: tow truck, Badger police car, gas truck, dump truck, bus. 2 to 3 in. long. Die-cast metal. England. Ages 3 to 12.

49 C 58448—Shipping wt. 12 oz. ..... Set $4.97

Sears Auto Park lets you control elevator with crank so you can park mini-cars on all 5 levels

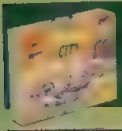
$7.95 without vehicles

You're the manager of this service station and auto park. Drive your mini-cars into the elevator, then crank the handle to raise them to any one of five levels of parking. Propel cars in and out of parking stalls with the help of ramp levers. Give expert service to your cars at the station which includes grease rack, gas pumps, gondola and more. Plastic. Partly assembled. Measures 13¼x3¾x16½ inches high. Hong Kong. Recommended for ages 3 to 10. Cars not included, order at left.

Use your phone if you want to order it the easiest way of all.

49 C 58415—Shpg. wt. 3 lbs. 8 oz. .. $7.95

Unfold these Scene Sets to learn about city life or country life



"MATCHBOX"® CITY

Discover the breathtaking panorama of this urban center

$11.99 without vehicles

1 ***Sold only at Sears!*** Have you ever thought how it would be to control traffic in a big city? Well, here's your chance. Move mini-vehicles (order separately below) on roads, overpasses in auto storage facilities. Vacuum formed, plastic and heat sealed vinyl city opens to 26x36-inch sprawl. Closes into handy carrying case that measures 18x18x4 in. wide. Recommended for ages 3 and up.

79C57045C Shpg wt 4 lbs $11.99

"MATCHBOX" 9-piece City Vehicle Set

2 You control the traffic flow. Includes 9 mini-vehicles: bus, Blaze-buster gas tanker, fire chief car, Honda Fascia ambulance, Buss Mustang and Renault. Each of die-cast metal, about 2 to 3 inches long. From England. Recommended for ages 3 to 12.

49 C 58443—Wt. 1 lb. 4 oz. $7.44

NOTE: MATCHBOX is the registered trademark owned by Lesney Products & Co. Ltd., England.

"MATTEL" Country Life

Explore the front 40 acres on this farm spread

$9.99 without vehicles

3 ***Sold only at Sears!*** Old McDonald never had it as good as you will with this modern farm. Move vehicles (order separately below) down country roads. Pass the farm with silo, gas station, farm house, railroad station, ticket office. Vacuum formed and heat sealed vinyl construction. Layout folds into convenient carrying case; measures 17½x13 3/4x4¼ in. wide. Recommended for ages 3 and up. Buy it the easy way—order by phone.

49 C 58366—Wt. 5 lbs. 8 oz. $9.99

"MATCHBOX" 9-piece Country Vehicle Set

4 You control the vehicles along rural roads and in the fields around this farm. Includes 9 mini-vehicles: tractor, Ford Capri, jeep, dump truck, wood truck, Mercedes, sandbagger, forklift truck, Rolls Royce. Each of die-cast metal, about 2 to 3 in. long. From England. For ages 3 to 12.

49 C 58414 Wt. 1 lb. 4 oz. $7.44

THE SIX MILLION DOLLAR MAN

The industry's smash hit of '75 ... and MPC's got it! ... million kits sold in the first year!

... a Trademark of Universal City Studios, ...

SPACE 1999

The new TV space sensation . . . and MPC's got it! Taking over the space kit market!

© 1975 ATV Licensing Limited

TRUCKS AND VANS

The biggest craze across the country in years! And MPC's got the truckin' kits that are clickin'.

STREET RODS

The street scene is the scene to be seen in! And MPC's got the rods making the biggest scene!

ZINGERS

Stronger than ever . . . with over 3 million sold! Builders love them . . . and only MPC's got them!

PLANES AND CREW

... freshest idea in the airplane kit market! ... made planes kits a whole new thing!

The biggest Earthmovers we sell.. and young construction workers control their moving parts

(1 thru 6) Heavy-gauge steel bodies finished with chip-resistant, non-toxic enamel. Highly detailed bodies and shatter-defying plastic windshields. Plastic wheels. Turned edges. Figures not included order (7) at right Ages 3 and up

1 Michigan Shovel Hinged cab swings open so you can change drivers. Crane cab swivels 360° Positive-stop winch raises and lowers boom. Includes scoop and magnet for lifting dirt or metal debris. Scoop releases load automatically when raised to top of boom. 20x7x28 in high with boom raised.
79 C 58383C—Partly assembled. Wt 10 lbs $16.95

2 Dump Truck. Cab swings open. Balanced-action bed raises and dumps big loads (by hand) easily. Measures 19⅝x7¼x10 inches high.
79 C 58381C—Shipping weight 7 pounds $10.95

3 Elevating Scraper. Load and unload with crank-powered, rubber conveyor belt. Retract belt into transport position and open hopper for dumping. Engine section swivels to steer
79 C 58474C—24⅝x6⅝x7⅛ in. high. Wt. 6 lbs $12.95

4 Loader. Cab swings open . . . swivels to steer Lever-operated bucket scoops up load, raises lowers and dumps load. 21⅛x7⅛x9⅝ in. high.
79 C 58382C—Shipping weight 7 pounds..... $12.95

5 Bulldozer Big blade lifts to 3 positions to move various sizes of debris. Wide, deep-lug tracks on solid wheels. 12¾x8x7¾ inches high.
49 C 58472—Shipping weight 3 lbs. 9 oz..... $8.44

6 Grader. Blade raises, lowers, tilts and swings either way to 5 positions for excellent dirt or snow removal. Tandem-pivoted rear wheels with big traction-tread tires. 16x7x7½ inches high.
49 C 58473—Shipping weight 3 lbs. 2 oz. . . $7.44

7 Construction Crew. Set of 3 workmen with shovel, pick axe and air hammer in coordinated outfits and safety helmets. 5 inches tall. Vinyl.
49 C 58388—Shipping weight 8 ounces. . . Set $1.99

clock-O-graph Portable Phonograph

Learn to tell time with "What Time is It?" record and illustrated booklet. Fine sound from 4-inch speaker.

$19.49 without record set | **$20.49** with five record set

Here's an easy and fun way to learn how to tell time. Hand-operated simulated clock mounted cabinet lid helps children learn along with 45-rpm *What Time is It?* record and illustrated booklet included. Single-play monaural phonograph plays all 33⅓ and 45-rpm records. Built-in 45-rpm adapter. Synthetic sapphire needle. On-off volume control. 100% solid state chassis. Top-mounted 4-inch speaker.

Durable chipboard cabinet with carrying handle. 12¾x5¾x10¾ in. deep. Red and white with black trim. 5½-ft. AC cord with flared safety plug. Draws 10 watts AC. *See phono safety note at left.*

Without record set.
57 C 2903—Shpg. wt. 7 lbs. **$19.49**

With 5 record set 45-rpm, Children's assortment, varied titles.
57 C 2903[illegible]—Wt. 7 lbs. 8 oz. **$20.49**

PHONO SAFETY NOTE
not recommended for children under 8 without adult supervision

Totes with 45-rpm Records

$3.89 ten records | **$1.98** five records

(1 and 2) Seven inch, 45-rpm record set in its own carrying and storage carton.

1 Ten-record Totes. 50 songs each.
57C58421—*Sesame Street, other TV favorites*
57C58422—*Mother Goose Songs and Stories*
57C58423—*All Time Great Stories*
57C58424—*ABC and Learning Fun, Romper Room*
57C58425—*Christmas Songs*
Shipping weight each 1 pound. . . . . Each **$3.89**

2 Five-record Totes. 25 songs each.
57C59431—*Puff the Magic Dragon, Goldilocks and others*
57C59432—*Best of Disney, including Mary Poppins*
57C59433—*Ugly Duckling, Mother Goose and more*
57C59434—*Sesame Street and others*
57C59435—*Alphabet Song, Romper Room, others*
Shipping weight each 1 pound. . . . . Each **$1.98**

Golden Book and Record Set

$2.99 three records

3 One book, 45 rpm record for each story.
57C5856—*Peter Wolf, Jungle Book, Nursery Songs*
57 C 5857 - *Pinocchio, Three Pigs, Peter Pan*
57 C 5858—*Snow White, Rumplestiltskin, Jack and the Beanstalk*
Shipping weight each 14 oz. . . . . Each **$2.99**

4 Ten assorted seven-inch 33⅓-rpm records. 50 favorites, Batman, Superman, Bozo, Popeye, Captain Kangaroo and others.
57 C 5859—Shipping wt. 1 lb. 3 oz. **$3.89**

$15.49 without record set

$16.49 with five record set

This compact portable Phonograph with 3-inch speaker comes in a rugged molded plastic cabinet

Single play monaural phonograph plays all 33⅓ and 45-rpm records. Built-in 45-rpm adapter. 100% solid state chassis. Top-mounted 3-inch speaker. Synthetic sapphire needle. On-off volume control. Durable molded plastic cabinet with carrying handle. 12¾x4¾x10 in. deep. Red with white and blue trim. 5½-ft. AC cord with flared safety plug. Draws 20 watts AC. *See phono safety note above.*

57 C 2800—*Without records set.* Shipping weight 6 lbs. **$15.49**

With set of 5 children's records, varied titles.
57 C 2900[illegible]—Shipping wt. 6 lbs. 8 oz. **16.49**

Note both pages. Phonos listed 120-volt, 60 Hz AC

PHILCO MEDALIST Sears 613

These AM Radios are Officially Licensed Replicas of NFL Helmets

Choose among your favorites from every team in the National Football League

$14.95 each

(1 thru 26) Helmet radios look just like the helmets the NFL pros wear. All solid state radio gives instant sound and long life. 2¼-inch speaker is mounted behind face guard. Volume knob over left ear, tuning knob over right ear. Cord-free operation . . runs on one 9-volt battery included with radio. High-impact plastic helmet stands 6½ inches high on 4-inch base. *See safety note below left.*

(1) T57 C 22176–Pittsburgh Steelers
(2) T57 C 22172–Dallas Cowboys
(3) T57 C 22173–Minnesota Vikings
(4) T57 C 22174–Washington Redskins
(5) T57 C 22175–Los Angeles Rams
(6) T57 C 22171–Miami Dolphins
(7) T57 C 22177–Green Bay Packers
(8) T57 C 22178–New York Jets
(9) T57 C 22179–Kansas City Chiefs
(10) T57 C 22181–Chicago Bears
(11) T57 C 22182–Oakland Raiders
(12) T57 C 22183–Detroit Lions
(13) T57 C 22184–Atlanta Falcons
(14) T57 C 22185–Buffalo Bills
(15) T57 C 22198–Houston Oilers
(16) T57 C 22197–San Diego Chargers
(17) T57 C 22196–New England Patriots
(18) T57 C 22195–Cincinnati Bengals
(19) T57 C 22194–New Orleans Saints
(20) T57 C 22193–Denver Broncos
(21) T57 C 22192–Cleveland Browns
(22) T57 C 22191–Baltimore Colts
(23) T57 C 22189–St. Louis Cardinals
(24) T57 C 22188–New York Giants
(25) T57 C 22187–Philadelphia Eagles
(26) T57 C 22186–San Francisco 49ers

Shipping weight 1 pound 4 ounces . . . . . Each $14.95

27 Bell 'n Chain swings on 12-inch metal chain. 3¾-inch diameter. 2½-inch speaker. Earphone, 9-volt battery incl. Blue plastic. Hong Kong.
57 C 22518—Shipping weight 14 ounces **$5.99**

28 Love Pendant hangs on 12-in. chain or stands 4 in. high on its own feet. 2-in. speaker. 9-v. battery incl. White, yellow plastic case. Hong Kong.
57 C 22532—Shipping weight 12 ounces **$5.99**

29 Panda Pal's eyes are volume and tuning knobs. 5⅜ in. high with 2¼-in. speaker. 9-v. battery incl. Black, white high-impact plastic. Hong Kong.
57 C 22536—Shipping weight 14 ounces $6.95

30 Yorky Dog's white and brown hair may be smoothed and combed with his own brush. Gold-color collar with carrying chain. 2¼-inch speaker. Stands 8 in. high. 9-volt battery incl. Taiwan.
57 C 22562—Shipping weight 1 pound $8.95

Listen to these AM radios with your favorite cartoon characters

(31 thru 33) Portable AM radios with rotary volume and tuning dials. Built-in AM antenna. Plastic cabinet. 9-volt battery included. See safety note at left.

31 Snoopy.* Built-in 2½-inch speaker. Orange, white and blue.
57 C 22556—Shipping weight 1 pound 5 ounces $10.50

32 Bullwinkle.** Built-in 2¼-inch speaker. Brown, yellow, red and white.
57 C 22812—Shipping weight 1 pound 1 ounce $8.95

33 Mickey Mouse.† Built in 2½-inch speaker. Yellow, red and blue.
57 C 22558—Shipping weight 1 pound 5 ounces $10.50

*Peanuts character © United Features Syndicate
**Bullwinkle ® P.A.T. Ward Productions Inc
†Disney character © Walt Disney Productions

SAFETY NOTE All radios on this page are not recommended for children 3 years old or younger

The Pizza Hut® $9.97 bulb not included

- Bakes with just the heat of one 60 watt light bulb
- Hands never touch oven chamber

Modeled after Pizza Hut International with enough mixes to make 6 tomato pizzas. Add your own cheese or extras. 11½x11⅝x9¾-in. plastic and metal oven. UL listed for 110–120-v., 60-c. AC. Not recommended for children under 8.
79 C 11202C—Shipping weight 3 pounds $9.97

Pizza Mix Refills. Dough and sauce for 12 pizzas.
49 C 11203—Shipping weight 9 ounces $2.47

Easy-Bake Oven with mixes, utensils $10.77 bulbs not included

- Bakes with just the heat from two 60-watt light bulbs
- Includes 3 pans, 2 cake mixes and 1 frosting mix

Just choose a mix, add water and place in pan tray. Slide tray into oven with handy pan-pusher, then wait until it's done to push it out other side. 14½x6½x11 in. high polypropylene unit has baking and cooling chambers. 2-shelf storage, make-believe oven doors and burners. UL listed for 110–120-volt, 60-cycle AC. 120 watts. Instructions included. Not recommended for ages under 8 years old. Uses any mixes from sets sold below. Like everything else in Sears books, it's so easy to order by telephone.
79 C 11062C—Shipping weight 5 pounds $10.77

Betty Crocker® Mix Sets and Bake Utensils

19-piece Set
$3.99

1 Incl. 15 assorted cake, frosting, brownie mixes (not 17, as shown). Pans, bowl, spoon. Ages 6 and up. Wt. 1 lb. 14 oz.
49 C 11061 Set $3.99

25-piece Set
$5.99

2 Includes 18 assorted cake, frosting and cookie mixes. Also a bake pan, spoon, bowl and four cookie cutters. For ages 6 and up. Shipping weight 2 lbs.
49 C 11066 Set $5.99

51-piece Set
$9.99

3 Includes 32 assorted mixes. Plus 2 mixing bowls, 2 cake pans, 2 cupcake tins, cookbook, 4 cookie cutters, more. Recommended for ages 6 and up. Shpg. wt. 4 lbs.
49 C 11067 Set $9.99

All-aluminum Cookware Sets

(4 and 5) Both sets have 1 biscuit, 1 Bundt®, 1 muffin pan, 2 cookie sheets, 1 tubular cake pan, 3 measuring spoons, spatula, spoon, 1 mixing bowl. Instruction-recipe booklet with (5). Ages 3 to 10.

4 **26-pc. Set.** 2 pie pans with a cover, 5 cake pans, 1 loaf pan, 4 measuring cups, 1 scoop for your cooking fun.
49 C 1022—Wt. 1 lb. ... Set $2.99

5 **30-pc. Set.** 2 pie, 2 cake, 2 loaf pans, cookie press with inserts, 6 cookie cutters. Shipping weight 1 pound.
49 C 10221 ..... Set $3.99

Sears ★ Best

CHILD-SIZE ALL-STEEL PLAY

Our finest children's appliances run on the best kind of energy . your child's imagination. Heavy-gauge steel sections have smooth, rolled edges to help protect floors and fingers. Attractive gold-color finish
Complete assembly instructions included.
Recommended for fun-loving children ages 4 to 10.

Double Sink with storage compartment

$13.99

1 This sink almost looks like the real thing. Fingertip touch control faucet. Double plastic basins with stoppers. Storage compartment below sink has colorful lithographed pictures of household accessories. 18x15x28 in. high.
79 C 1199C -Shipping weight 12 pounds . $13.99

Washing Machine with hand-crank agitator

$15.99

2 You can wash your doll's clothes just fill the plastic tub with water, put in clothes and "set" the dial on wash. Turn crank to operate agitator for wash or spin dry. Includes hose for emptying water. Measures 18x15x18 inches high.
79 C 1183C—Shipping weight 13 pounds . $15.99

Double-Oven Range with turn-control knobs

$17.99 without batteries

3 Pretend stove has two ovens, see-thru plastic windows, raised plastic "burners" make believe clock and control knobs that turn. Measures 18 inches wide, 15 inches deep, 36 inches high.
Shipping weight 16 pounds.
79 C 1170C . $17.99

26-piece Supermarket "Food" Set

$2.99 set

Set has make-believe frankfurters, cheese, butter, eggs in box, cereals, cookies, frozen food boxes, milk, pop bottles. Plastic. Recommended for ages 2 to 5. Wt. 1 lb. 4 oz.
49 C 11038 . Set $2.99

16-piece Canned "Foods" Set

$2.99 set

Keep your shelves full with set of 16 canned "foods" soup, meats, etc. Each empty plastic can is 2½ in. high, with a closed top and bottom. For ages 3 to 8
Shipping wt. 11 oz.
49 C 11039 .....Set $2.99

HEADED YOUR WAY

Monogram's Snap-Tite® Air Squadron featuring 2 NEW recruits . . . Messerschmitt Me 109 and Spitfire

What makes Monogram's Snap-Tite® kits so popular? They're so easy to build . . . no gluing or painting needed. They offer model building fun for everyone . . . from beginning modelers to experienced ones. And there's a variety of models and categories to choose from in our ever-expanding Snap-Tite® line.

Take our Snap-Tite® planes for instance. We started our Snap-Tite® Squadron with two: Tiger Shark and Mustang. And before we knew it, you were asking for more. So here they are. Two more classic WW II Snap-Tite® Planes: Messerschmitt Me 109 and Spitfire.

All the planes in the Snap-Tite® Air Squadron are molded in appropriate colors with stick-on insignias, spinning propellers and superb detailing and authenticity.

Monogram's Snap-Tite® planes will send a lot of customers headed your way. Be ready for them. Carry the whole squadron.

SNAP TITE

Another fine product from MONOGRAM MODELS, INC.
MORTON GROVE, ILL. 60053
one sale leads to another

Turn the crank and watch Snoopy pop up

$4.37

Turn the crank, listen to "Where, Oh Where Has My Little Dog Gone?" Wait for a surprise. Metal box, 5½x6x5½ inches. Plastic, cloth outfit. Ages 2 to 6.

49 C 44217—Wt. 1 lb. 4 oz. . $4.37

Pocket Radio Music Box

"Raindrops Keep Fallin on My Head"

$2.97

Turn the knob, listen to tune while picture story passes view. Can't be overwound. Handy carry strap. Wood case, plastic front and strap. 4¾x13⅝x3½ in. high. Ages 1 to 5.

49 C 44836—Shpg. wt. 10 oz. $2.97

Cassette Player Music Box

Insert cassette and turn hand crank to play

$5.97

Here's a kid-sized model of the popular cassette player. Four colorful cassettes. Each plays a different nursery tune. Storage space for cassettes. Plastic player decorated with merry Mother Goose design. Measures 9¼x4½x3½ inches. No batteries needed. Recommended for ages 1½ to 6. Phone ordering is a quick and easy way to buy.

49 C 44237—Shipping weight 1 pound. . $5.97

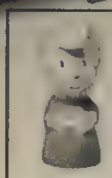
Play Schroeder's Piano and watch the Peanuts® gang pop up

$9.66 "C" battery included

Chiming carillon-type musical sounds play when you strike the keys. Each key is color coded to a music sheet so you can play Schroeder's favorite songs. Piano ranges a full octave. Uses 1 "C" battery, included. Brightly colored durable plastic, 10¼x10½x4 inches high. Schroeder's piano is recommended for children ages 3 to 10.

49 C 45513—Shipping weight 2 pounds $9.66

Peanuts characters © United Feature Syndicate, Inc. 1966



Each character can be removed from the piano and used as a finger puppet

Sing-A-Long™ Play Phonograph

$9.44

Pick one of ten popular songs from selection window. Pull-ring starts music and turntable. Sing-along with happy songs like "Row, Row, Row Your Boat". Brightly colored plastic, 9⅝x7⅝x3⅞ in. high. Ages 3 to 7

49 C 45512—Shipping weight 1 lb. 3 oz. $9.44

$2.98

Creative Playthings® Music Box

Turn the crank . . see how it works. Enjoy the wonder of music making as notes play the theme from "Swan Lake". Plastic case, 5¾x3¾x1⅝ in. Ages 2 to 6.

49 C 45519—Shipping weight 10 ounces $2.98

Famous Monsters Plaster-Casting Set

Create your own Frankenstein monster and Wolfman

$4.99

Have fun casting these 5-in. high realistic-looking famous monsters in plaster . . decorate them to look just like they do in the movies. Set includes 2 reusable molds, one 26-oz. box of plaster, 4 bottles of paint, 2 brushes, sandpaper, masking tape, 2 mixing bags and instructions. Ages 8 and up.

49 C 20207—Shpg. wt. 2 lbs. 9 oz. Set $4.99

SPINWELDER® Race Car Factory

Complete with everything you need to build a race car . . just weld the frame together, rivet on body parts

$7.44 without battery

Rev it up, set car on the ground . . it's off. Includes welding tool, pre-printed body panel, 36 beams, 48 welding rods, 100 rivets. Also 2 rubber band tires, 2 large wheels, 2 spoke wheels, accessories, instructions. 14 in. long. Metal. Uses 6-volt battery (order below). Ages 7 and up.
Shpg. wt. 1 lb. 7 oz.
49 C 2222 .....Set $7.44

6-volt Battery.
Shpg. wt. 1 lb. 8 oz.
49 C 46992 .. .. $1.75

We del rs bat-tery powered

Cuddle Craft Sew and Play Teddy Bear

$5.97

Measures 16½ in. tall. He's fun to make and so huggable, too. Simply sew body and head pieces together and fill him with soft foam. Then attach his eyes, nose and tongue . . he's ready to cuddle. Kit incl. head, body plush fabric, felt, polyurethane foam, needle, thread, glue and complete instructions. Ages 8 and up.
49 C 23066—Shipping wt. 1 lb. Kit $5.97

CANvertibles . . to recycle cans

$5.66

Recycle used cans of all kinds . . make attractive desk sets, banks, vases and other useful containers. Set contains velour and burlap fabric sheets, yards of colorful decorative trim and mounting adhesive. Also includes a variety of patterns and complete instructions. Cans not included. Recommended for ages 8 and up.
49 C 2021—Shipping wt. 1 lb. 6 oz. ..... Set $5.66

Shrunken Head Apple Sculpture

Special "shrinker" attaches to any standard table lamp

$7.44

These fascinating creatures are fun to create and make an unusual collection. Apples dry in only a few hours. Decorate them any way you choose . . just carve the faces, dry apples (not incl.) with the special shrinker, and attach eye beads and synthetic "hair". Contains shrinker, plastic sculpting tool, supply of beads, paint, clear glaze, "hair" and cord. Recommended for ages 10 and up
49 C 21085—Shipping weight 1 lb. 7 oz. .$7.44

$4.99

Butterfly and Insect Mounting Kit

A great hobby, a fun way to study nature

A complete kit to help you study the insect world year 'round. Great for science projects or for starting your own private collection. Kit contains 5 tropical butterflies, butterfly net, magnifying glass, pins, plastic tweezers and eye-dropper. Also softening fluid, dispatching fluid, mounting board and illustrated instructions. Ages 8 and up.
49 C 2020—Shipping weight 1 pound 8 ounces . Kit $4.99

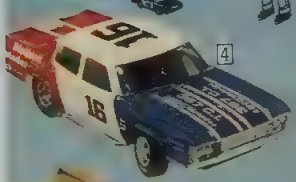
Ant City **$6.49**

See ants live, work as they do in nature magnifiers let you catch all the action

Watch nature's engineers dig tunnels, build bridges and move objects many times their size in the 4 stackable 5½-inch high modules. Ants (mailed separately) travel between escape-resistant plastic modules through vinyl tubing. Includes tubing, sand, tweezers, eyedropper and food. Send enclosed coupon to order supply of ants . . ants cannot be shipped to Hawaii or Tenn. Ages 8 and up.
49 C 20244—Shipping weight 1 lb. 8 oz. $6.49

"Fly" or "drive" your own gas-powered Plane or Car

COX



(1 thru 5) Powered by the famous performance-packed Cox .049 engine. Starter kits and batteries not included, sold separately below.

1 Sky raider. Throttle control gives you more flying versatility plus instantaneous, responsive control over plane. Features precise guideline control and large 20-inch wingspan. Detailed with authentic Marine Corps design decals. Rubber-tired nylon wheels. Plastic. Pre-assembled. Ages 10 and up.
79 C 21004C—Shpg. wt. 3 lbs. $14.99

2 Super Eagle. Fully aerobatic—flies through loops, figure eights and inverted maneuvers. Wingspan measures 30½ inches. Control limiter included for first flight. Plastic with plastic foam wings. Unassembled. For ages 10 years and up.
79 C 21116C—Shpg. wt. 3 lbs. $14.99

3 PT-19 Flight Trainer. Great for beginners. Features Cox exclusive adjustable angle thrust . . set it for super stability for beginners, gradually increase it for advanced flying. Exclusive Cox rubber band assembly. Wingspan measures 22 inches. Plastic with rubber tired nylon wheels. Pre-assembled. For ages 6 years and up.
49 C 21044—Wt. 2 lbs. 4 oz. . $10.94

4 Panaka Matador. Authentic in color and markings. With pneumatic-control steering . . 15-foot length of plastic tubing going from hand held controller to car allows you to make any type of maneuver you want. You can run your own race like the big time races . . do figure eights, squares, circles, ovals, zig zags, and more. Plastic with polypropylene chassis. Measures 13½ inches long. Pre-assembled. For ages 10 years and up.
49 C 21151—Shpg. wt. 3 lbs. . $16.97

5 Sandblaster. Conquer your own desert races. Deep-cleated tires dig in on rugged terrain. Made of high-impact plastic. Large capacity fuel tank. Complete with roll cage, simulated gearshift and adjustable steering. Ratchet starter. Measures 12 inches long. Pre-assembled. Ages 6 years and up.
49 C 21101—Wt. 1 lb. 14 oz. . $12.97

Accessories for above

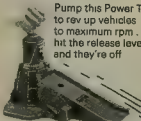
6 Starter Kit. For Cox "gas" engines. Includes battery-wire and clip, 2 wrenches, ⅓ pint of Glow Power fuel.
49 C 22653—Shipping weight 1 pound . . . . . Kit $3.29

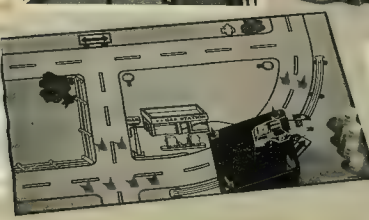
7 Starter Battery. For Cox "gas" engines. 1½ volts.
49 C 21003—Shipping weight 1 lb. 2 oz. $1.97

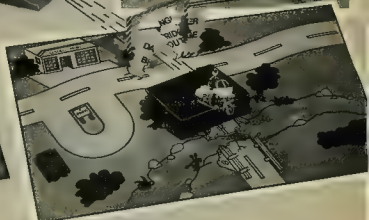
Glow Power Fuel. (Not shown.) 1 pt. general purpose.
49 C 22654—Shipping weight 1 pound 6 oz. $1.97

TTP Power Stunt Sets

Pump this Power Tower to rev up vehicles to maximum rpm . hit the release lever and they're off







TTP Car Stunt Set lets you perform stunts real daredevils try

$8.95 Set

Just pump tower and listen to the turbo sound as power builds. Release lever and send car racing over play area. Watch it zoom up the ramp, jump over obstacles, crash into and between barrels and turn a complete circle on two wheels. Performs many stunts that professional daredevil drivers attempt. Includes TTP tower, stunt car, jump and wheelie ramp, 24x36-inch vinyl play mat with barrels and pylons. Car measures 6½ inches long. Plastic. Recommended for ages 5 and up.

49 C 58828—Shipping weight 2 pounds 10 ounces .....Set $8.95

TTP John Law Police Cycle Set with breakaway billboard

$8.95 Set

John Law Patrolman provides thrills and spills in this TTP stunt set. The bridge is out and John Law must take shortcut to get to scene of the crime. Pump the tower and listen to the turbo sound of power mounting. Release lever and send 4¼-inch long cycle screaming up ramp. Watch it crash through billboard and land on two wheels on other side of river. Gyro action helps cycle land on 2 wheels. John Law is poseable and can ride in many stunt positions. Includes pylons and 24x36-inch vinyl play mat. Plastic. For ages 5 and up.

49 C 58375—Shipping weight 2 pounds 12 ounces ..... Set $8.95

Evel's No. 1 Canyon Rig for trips into the wilds

(SHOWN ON OPPOSITE PAGE)

$10.45

1 An ideal camper for Evel and his stunt cycle (not included . . order separately at right) to follow to canyon edge. Combines pickup truck and camper that opens up into tent. Sets up on pickup flatbed or on ground. Includes 3-piece jump ramp so Evel can practice jumping his own canyon rig. Comes complete with canteen, binoculars, rifle, back pack, machete and tool box with screwdriver, wrench and hammer. Campfire with tripod, axe, bean pot and flashlight. Plastic. Van 16x7x9 in. high. Ages 5 and up.

49 C 58274—Shpg. wt. 2 lbs. 8 oz. .....Set $10.45

Evel and his Fast Tracker Car perform perfect wheelies

(SHOWN ON OPPOSITE PAGE)

$11.87

2 When Evel has 4 wheels, he's still a 2-wheel daredevil. Put Evel behind the wheel of his Fast Tracker Car, place it on the energizer. Wind it up to top speed . . then let go. Watch his car scream off the energizer doing an incredible vertical wheelie. When it runs out of power, car automatically rights itself on all 4 wheels. Make your own jump ramp and watch the Fast Tracker Car jump the ramp doing a wheelie. Includes energizer and 7-inch Evel dressed in official uniform. Car 7x4¼x5 in. high. Plastic. Ages 5 and up.

49 C 58478—Shipping wt. 2 lbs. 6 oz. $11.87

$9.96

Evel Knievel™ Stunt Cycle

Gyro motor makes cycle ride on 2 wheels. Cycle has high-traction tires, impact-absorbing front fork, 2-position kickstand . . 8⅝x2⅝x4½ inches high. Evel is 7 inches tall, dressed in official uniform with helmet. Energizer powers cycle off. Plastic. Ages 5 and up.

49 C 58224—Shpg. wt. 2 lbs. 2 oz. $9.96

Evel Knievel™ Formula 1 Dragster

$13.94

Does wheelies, jumps and pops a drag chute at end of run. Gyro-powered dragster with 7-inch Evel figure and energizer. Sprint-styled dragster runs with fully-extended wheels to give a "rail" look. Plastic. 15½x5½x5¼ in. high. Ages 5 and up.

49 C 58276—Shpg. wt. 2 lbs. 6 oz. $13.94

Send Evel on his greatest challenge ever . . Escape from Skull Canyon

$5.96 Set

The perfect challenge for Evel and his stunt cycle (not included . . order separately above, left). Send Evel jumping over or crashing through the boulders of Skull Canyon. But be careful . . the monster is there to stop him. Comes complete with canyon, 5 boulders, log jump ramp, voodoo symbols, and 5½-in. high monster. Canyon, 11x11x5 inches high. Plastic. For ages 5 and up.

49 C 58275—Shpg. wt. 2 lbs. 6 oz. .....Set $5.96

NOTE. Items 1 and 2 not recommended for ages under 3 due to small parts

Sears Book value

Save 10%

when you buy both Car (2) with Car (3)

Separately total $13.90 — **$12.47** 2-car set, without batteries

Use rescue vehicles (2) and (3) in this Village Fire Station — **$11.94** station only

1 Here's where all the action begins . . the fire house where you wait poised for fire-fighting action. The king-size 17½x26½x15-inch high station features composition wood construction for durability. Station is decorated in realistic colors and has plastic doors that open and close. Includes 6 warning and road signs and 3 road blockades. Recommended for ages 3 to 10. Unassembled. Use your phone if you want to order it the easiest way of all.

79 C 57111C—Shipping weight 10 pounds $11.94

Battery-powered Fire Chief and Police Cars feature sirens and flashing lights

(2 and 3) Watch these cars bump into things, automatically turn away, go charging off again. Working sirens and lights. Plastic trimmed metal body, 11½x4½x3¾ in. high. Each requires 2 "D" batteries . . not included, order package below. From Japan. Recommended for ages 3 and up.

Shipping weight each 1 pound 11 ounces.

2 **Fire Chief Car.** Red. 49 C 58175 . . . . . $8.95

3 **Police Car.** Blue and white. 49 C 58071 . . . . . $8.95

49 C 58219—**Fire Chief and Police Car Set.** Wt. 3 lbs. 6 oz. . . Set **$12.47**

49 C 46995—"D" Batteries. Package of six. Wt. 1 lb. 4 oz. . . . .Package 1.56

Mighty Tonka® Rescue Vehicle — **$17.47**

Tonka® Snorkel Pumper — **$14.67**

Tiny Tonka® Fire Department — **$9.94** set

NYLINT Giant Aerial Hook 'n Ladder Fire Truck with extendable ladder — **$14.77**

NYLINT Rescue Unit — **$9.27**

4 Mighty Tonka® Rescue Vehicle. Swing-open rear door plus sliding side door and roof give easy access to detailed interior. Includes 3 seats, medicine cabinet with molded-on oxygen tanks and a removable stretcher. Steel and plastic. Realistic driver, nurse and patient. Measures 18x8¾x7¼ inches high. For ages 3 to 10.

49 C 58312—Shipping wt. 9 lbs. 4 oz. $17.47

5 Tonka® Snorkel Pumper. Shoots water stream from deluge gun on snorkel bucket. Hook up hoses from truck to hydrant and then attach to your garden hose. Aerial platform raises and lowers with hand-operated lever. Removable side ladder. 17½x6x9¾ in. high. Steel, plastic. Recommended for ages 3 to 10.

49 C 58316—Shpg. wt. 7 lbs. 7 oz. $14.67

6 Tiny Tonka® Fire Department. 5-pc. set includes "pumper", pick-up, hook and ladder truck, ambulance and Fire Chief's car. Ladder on hook and ladder truck swivels, adjusts to raised position. Steel, plastic. 5 to 10½ in. long.

49 C 59314—Ages 3 to 10. Wt. 3 lbs. 2 oz. . Set $9.94

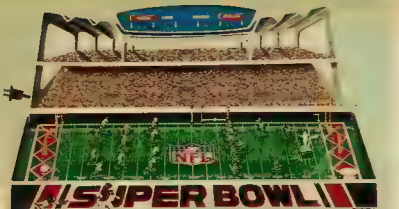
7 NYLINT Giant Aerial Hook 'n Ladder. Here's just the thing for chasing down that next fire. Giant 30¼x15⅝x7½-inch high truck has ladder which extends to 36 in. and can be positioned at any angle on control base that revolves 360°. Includes streamlined cab with seats, steering wheel, 2 side ladders, simulated blinker. White-lettered tires with chrome-plated wheel covers. Heavy-gauge steel construction with non-toxic baked enamel finish. For ages 3 to 10.

79 C 54157C—Wt. 9 lbs. . . . $14.77

8 NYLINT Rescue Unit. Swing open side and rear doors that close with snap action. Chevrolet cab with detailed interior. Includes removable stretcher and rescue attendant. Four "gumball" type blinkers on roof of truck. White-lettered tires with chrome-color wheel covers. Steel and plastic with blunt turned edges. 16x5¾x6⅝ in. high. For ages 3 to 10.

Shpg. wt. 4 lbs. 2 oz.

49 C 58486 . . . . . $9.27



$16.57

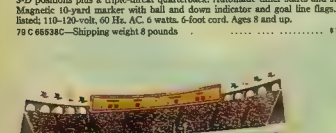
Super Bowl Electric Football Game

NFL's Steelers and Vikings clash on 31½x17½-inch playing gridiron

Sold only at Sears. Total Team Control lets you "tell" each player what pattern to run, what defender to block, to make the play "go all the way". Switch on the game and watch the vibrating metal field start the action.

Exclusive Super Bowl field, 2-tier grandstand and scoreboard. Each team includes 11 plastic players with official uniforms and steerable "legs", molded in five 3-D positions plus a triple-threat quarterback. Automatic timer starts and stops. Magnetic 10-yard marker with ball and down indicator and goal line flags. UL listed; 110–120-volt, 60 Hz. AC. 6 watts. 6-foot cord. Ages 8 and up.

79 C 66538C—Shipping weight 8 pounds $16.57

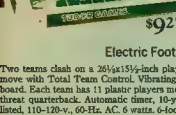


$9.27

Electric Football Game

Two teams clash on a 26½x15½-inch playing field. "Tell" each player where to move with Total Team Control. Vibrating metal field has grandstand and scoreboard. Each team has 11 plastic players molded in five 3-D positions plus a triple-threat quarterback. Automatic timer, 10-yard marker, down indicator, flags. UL listed, 110–120-v., 60-Hz. AC. 6 watts. 6-foot cord. Ages 8 years and up.

79 C 65536C—Shipping weight 4 pounds $9.27

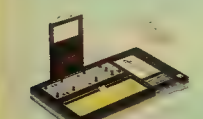


$16.66

NFL Strategy

Use an authentic NFL playbook . . . with 34 offensive and 12 defensive alignments. You can pass, run, shift your line and even blitz. Timer mechanism lets you play against the clock. Probability selector gives the statistical results of each play. Plastic frame. 14½x8½ inches wide. Ages 14 years and up.

49 C 65894-Wt. 3 lbs. 8 oz. . . . $16.66



$9.47

Electric Baseball

"Pitcher" throws balls, strikes and even change-ups. Batter can swing away, bunt or walk. Outfield "arm" tries to throw baserunners out. Metal 20x20-inch ballpark in official colors. Adjustable scoreboard. UL listed; 110–120-v., 60-Hz. AC. 6 watts. 6-ft. cord. Ages 8 and up.

79 C 65072C—Wt. 5 lbs. $9.47

NOTE Electrical items not recommended for children under 8

Our Best Professional Hockey Game

36x21-inch rink

$16.29

36x21-inch rink is the center for gear-driven polypropylene players to skate, check, pass, shoot and score . . just by pulling, pushing and twirling rods at your end of the rink. Delayed-action overhead puck-dropper and score indicators. Fast-action roller-bearing puck. Hardboard, plastic and metal. Extra team sets below. Ages 6 and up.

79 C 65533L—Wt. 9 lbs. If mailed takes 10-lb. rate, see p. 276. . . . $16.29

Extra Players. Ten (60 players) teams per set. Polypropylene.

49 C 65801—**West Division** (including Canada). Wt. 12 oz. . .Set $3.99

49 C 65802—**East Division** (including Russia). Wt. 12 oz. . . . .Set 3.99

Pro-League Hockey

27x19-inch rink

$12.67

Two pro-league teams provide the action on this 27x19-inch rink. Using your skill, push, pull and twirl the rods at your end to make plastic players pass the puck, shoot and score. Game includes puck return chute and a fast-action wooden puck. Constructed of metal, hardboard and plastic. For hockey buffs ages 6 years and up.

79 C 65134C—Shipping weight 7 pounds $12.67

1 $4.87

$5.89 2

Bop Hockey

1 This game uses the cushion sides and corners of the slick "rink" to send the puck where you want it. Guarding "goalie" never budges as your shots whiz across the 23¼x15½-inch rink, sending puck spinning if inaccurate. Plastic. 2 sticks and roller-bearing puck. Rules. Ages 3 and up.

Shipping weight 3 lbs.

79 C 65601C $4.87

Face-Off Hockey Management Game

2 **Face-Off.** A slapstick game about hockey management. You play the owner of the team. In the scramble for superstars to build up the strongest team, you have to be shrewd and manage your cash as well. Play a full season of hockey along the way to see how your efforts pay off. 2 to 4 players. Ages 9 and up.

49 C 65803—Wt. 2 lbs. $5.89

Giant 28-inch Crane can be operated by hand crank to lift big loads into position

Simply flip position lever and turn crank to:

- Slide block and tackle forward or back
- Swing horizontal boom around in a complete circle around base of crane
- Lower tackle, rotate hook, raise cargo up to two feet in the air

$15.95

Latch onto cargo basket's handle with hook and transfer it to almost any position. Massive 29½-inch horizontal boom rotates 360° to cover an area of almost 6 feet. You can use this big crane to load your other trucks or lift your other toys too. You control all the working action by hand . . no batteries required.

Turn crank and flip position lever to raise and lower cargo basket for unloading. Durable plastic crane with metal supports measures 29½x16¾x28 inches high. Partly assembled. From Japan. Recommended for ages 3 to 10. To order the easiest way, look in your phone book white pages under "Sears, Roebuck and Co., Catalog Sales" for number to call.

49 C 58387—Shipping weight 4 pounds $15.95

Set of 5 Construction Vehicles $8.94 set

All these machines are built to work and give you hours of fun at the construction site. You control their moving parts by hand. Set includes bottom dump, cement mixer, dump truck, lowboy and loader. Gate on bottom dump opens for dumping or spreading of load. Cement mixer drum rotates. Dump truck bed raises to unload. Lowboy rig with swivel cab for steering hauls loader. Scoop on loader raises, lowers and locks into position. Vehicles measure from 5 to 10½ inches long. Sturdy steel and plastic construction with rubber wheels . stands up to rough sandbox play. Non-toxic enamel finish. Recommended for ages 3 to 10.

46 C 58345—Shipping weight 2 pounds 9 ounces ..... Set $8.94

Backhoe swings in and out, up and down and side to side
Die-cast Vehicles
Front endloader scoops, raises, lowers, dumps and locks into position

$9.94

$13.94

Pay Hauler with dumping action

Haul big loads of sand and debris from construction sites. You can activate hydraulically-operated dumping action by pushing lever. Dual front and rear tires with deep treads. Die-cast aluminum body is rust-resistant. Eight durable plastic tires. Non-toxic enamel finish. Measures 11¾x5½x5¼ inches high. Recommended for ages 3 to 10. Buy it the easy way—order by phone.

49 C 58395—Shipping weight 3 pounds 12 ounces $9.94

Multi-action Tractor Loader and Backhoe

Here's a giant earthmover that's over 1½ feet long and ready for a real work out. Load and unload dirt and sand from endloader. Backhoe digs trenches . . folds up for easy moving from site to site. Wide front wheels have automotive-type steering. Highly detailed die-cast metal construction with plastic seat and vinyl tires. Measures 19½x5¼x9 in. high. Recommended for ages 3 to 10.

49 C 58394—Shipping weight 5 pounds 3 ounces. $13.94

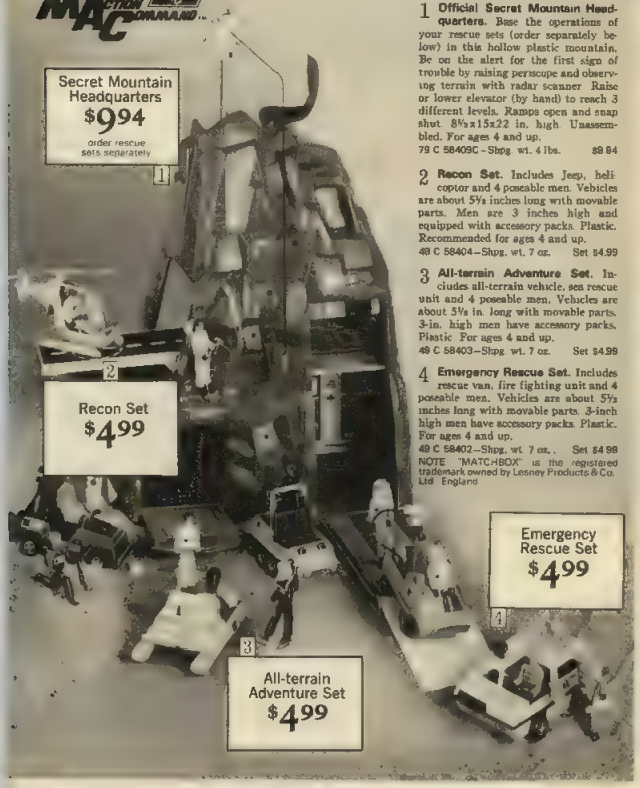
MATCHBOX
MOBILE ACTION COMMAND

Secret Mountain Headquarters $9.94 order rescue sets separately

Recon Set $4.99

All-terrain Adventure Set $4.99

Emergency Rescue Set $4.99



Secret Mountain Headquarters and Rescue Sets

1 **Official Secret Mountain Headquarters.** Base the operations of your rescue sets (order separately below) in this hollow plastic mountain. Be on the alert for the first sign of trouble by raising periscope and observing terrain with radar scanner. Raise or lower elevator (by hand) to reach 3 different levels. Ramps open and snap shut. 8½x15x22 in. high. Unassembled. For ages 4 and up.
79 C 58409C – Shpg. wt. 4 lbs. $9.94

2 **Recon Set.** Includes Jeep, helicopter and 4 poseable men. Vehicles are about 5½ inches long with movable parts. Men are 3 inches high and equipped with accessory packs. Plastic. Recommended for ages 4 and up.
49 C 58404 – Shpg. wt. 7 oz. Set $4.99

3 **All-terrain Adventure Set.** Includes all-terrain vehicle, sea rescue unit and 4 poseable men. Vehicles are about 3¾ in. long with movable parts. 3-in. high men have accessory packs. Plastic. For ages 4 and up.
49 C 58403 – Shpg. wt. 7 oz. Set $4.99

4 **Emergency Rescue Set.** Includes rescue van, fire fighting unit and 4 poseable men. Vehicles are about 5½ inches long with movable parts. 3-inch high men have accessory packs. Plastic. For ages 4 and up.
49 C 58402 – Shpg. wt. 7 oz. Set $4.99

NOTE "MATCHBOX" is the registered trademark owned by Lesney Products & Co. Ltd. England

Tonka

3-piece Military Set $10.94 set

Set includes: Jeep, pickup and loader all authentically-styled with military markings. Jeep top snaps on and off. Loader has scoop that raises and lowers plus a swivel cab for steering. Steel bodies with non-toxic finish. Plastic wheels 6⅝ to 10½ in. long. For ages 3 to 10.
49 C 58424 – Wt. 3 lbs. 7 oz. Set $10.94

Brink's Armored Truck $9.94

Combination knob on rear door . . . use for play or bank. Chevy cab with detailed interior. Side door opens to separate compartment. Hemmed edges. Steel with non-toxic finish. 16¼x5⅞x6¼ in. high. Recommended for ages 3 and up.
49 C 58431 – Shipping wt. 4 lbs. $9.94

5 6 7

MIGHTY MO

A gentle push starts these vehicles rolling at a steady pace
$9.66 each

(5 thru 7) Powerful flywheel motor picks up energy you put in with a gentle push and releases power a little at a time. So instead of speed, you get fantastic distance runs over all kinds of indoor or outdoor terrain . . even up steep hills. Plastic. For ages 3 to 7

5 **Dump Truck.** Hand-operated bed lifts and dumps easily. Measures 15x9x7¾ inches high.
49 C 55012 – Shpg. wt. 2 lbs. $9.66

6 **Bulldozer.** Blade lifts and lowers manually. 12x8¾x6¼ in. high.
49 C 55013 – Shpg. wt. 2 lbs. $9.66

7 **Jeep.** Authentic detailing . . right down to its "radio" 14x8½x6 in.
49 C 55011 – Shpg. wt. 2 lbs. $9.66

20-piece Vacationeer Set with Blazer $12.95 set

Load up the Blazer and join this family of 4 on a camping trip. There's a sailboat for trips to the lake and a canoe for shooting rapids down rivers. Either boat can be carried on trailer. Set also includes 2 dogs, tent, mess kit, fishing pole, net, surfboard, snorkel, fins and life preserver. Heavy-gauge steel, plastic. Non-toxic finish. Blazer is 12x5x5 in. high. Ages 3 and up. Not for ages under 3, due to small parts.
49 C 58342 – Shipping weight 3 lbs. 4 oz. Set $12.95

Mighty Tonka® Winnebago . . 22-inch steel home on wheels

$17.97

Go camping with Win, Winnie and their dog. Their sleek, modern camper has many of the same fine features found in real recreational vehicles. Winnebago roof opens up so you can see their built-in dinette, kitchen sink, stove, refrigerator (with open-close door), bathroom facilities, shower stall, lounging benches and two swivel front seats. Pull top all the way out and it becomes a patio shade. Heavy-gauge steel and plastic construction with non-toxic enamel finish. About 22x8x11 inches high. Jointed, vinyl Win and Winnie are 6 in. high. Ages 3 and up.
79 C 54111C – Shipping weight 13 pounds $17.97

Highway Police Chase Game

Battery-powered cars zoom around highway and up exit ramps . . try to catch the getaway car with lightning-fast police car on this multi-level highway

Zoom around highway, switch tracks to catch up or get away

$12.95 without batteries

Teach your children to respect the law right in their own playroom. Start the cops and robbers chase and then race until police car catches up to lawbreaker's car. Colorful, high-impact plastic construction. Layout measures 40x40 in. Both cars measure 4 in. long. Requires 2 "AA" batteries (not included), order package below. Also includes highway signs, assembly instructions. From Japan. Ages 3 and up. Buy it the easy way—order by phone.

49 C 57062—Wt. 3 lbs. $12.95

"AA" Penlight Batteries. Package of 4. Shpg. wt. 4 oz.

49 C 48881 . . . . . Package 84¢

Getaway driver will probably close the lane divider behind him. If you're quick enough you can narrow the gap on the next turn and close in on him. Fire up the already hot pursuit, catch up to him and make him pull over to the side

Chrome-look cab trim

The Sears Van $11.88

Make your own deliveries with big 7½x6½x22-inch long Sears truck . . the one that brings great things to families all across the USA! Cab and van disconnect . . rear doors on van open wide for easy loading and unloading. Includes chrome-look saddle tanks, air horns, air conditioner cover, grill. Tinted windshield, modern bucket seats, interior console. Heavy-gauge metal with baked enamel finish to resist corrosion. Recommended for ages 3 to 10. Buy it the easy way—order by phone.

49 C 58225—Shpg. wt. 5 lbs. 12 oz. $11.88

Move on out with U-HAUL Maxi Mover $10.87

Roll up rear door, you're ready to load. Chevy cab has detailed interior. Authentic-looking U-HAUL markings, trailer hitch. White-lettered tires. Heavy-gauge steel with turned edges and non-toxic finish. 19x5¾x7½ in. high. Ages 3 and up.

49 C 58433—Shpg. wt. 5 lbs. 11 oz. $10.87

Tootsietoy® 8-piece Construction Set

$6.49 set

Help teach your children about uses of these "work horse" vehicles. Set includes bulldozer, scoop-shove, loader, pavement roller, dump truck, concrete mixer, Jeep, utility truck and pickup. Die-cast metal, plastic. Each measures from 4 to 8 inches long. Ages 3 to 8

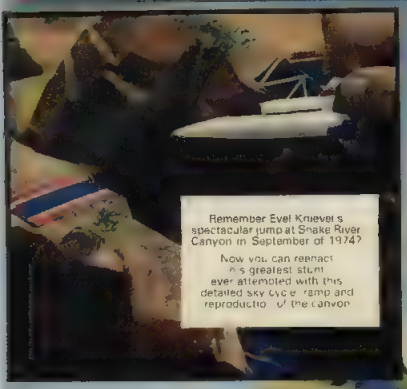
49 C 58458—Wt. 1 lb. 2 oz. Set $6.49

Tootsietoy® 10-pc. Hauling Set

$5.99 set

Set includes auto transport with 2 cars, horse van with 2 drop-down doors, school bus and five additional road vehicles. Die-cast metal and plastic. Each measures from 3 to 8 inches long. Recommended for ages 3 to 8.

49 C 58457—Shpg. wt. 2 lbs. 1 oz. . . . . Set $5.99


Remember Evel Knievel's spectacular jump at Snake River Canyon in September of 1974?
Now you can reenact his greatest stunt ever attempted with this detailed sky cycle ramp and reproduction of the canyon

Evel Knievel™ Stunt World Play Case

Maneuver Evel and his cycles (by hand) through all kinds of daredevil stunts

$12.95

Set up two ramps and thrill Evel's fans in a standing-room-only coliseum. Then load sky cycle onto trailer and drive his truck to the canyon edge. Set up launching ramp, inspect landing area on other side and get ready to reenact Evel's most daring stunt of all time . . . jump the Snake River Canyon. Set includes vinyl play area, 2 motorcycles, 2 Evel figures, 2 ramps, sky cycle, truck and carrying trailer. Play area features authentic reproduction, coliseum, motocross trails and hill climb. Compact 16¾x12x4-inch high case unfolds to form big 34x23x3-inch high play area. Decorated vinyl case with plastic vehicles and ramps. Recommended for ages 5 and up.

49 C 57084—Shipping weight 4 pounds ..... Set $12.95

Play area folds into case for compact storage

Folds into case for compact storage

"MATCHBOX"™ Skybuster Airport

$4.95 airport only

Durable vinyl carrying case unfolds into 24x20-inch play area. Use with Skybuster planes (not incl., order at right). Pretend you're the pilot as planes take off and land on runways. Includes control tower terminal. For ages 4 to 12.

Shipping weight 1 pound.

49 C 58405 ..... $4.95

"MATCHBOX"™ Skybusters

$4.97 set of 4

Pick up and "fly" these die-cast metal airplanes. Includes Lear Jet, DC-10 Sky Hawk and Cessna 402. All have fast wheels and authentic detail. 3 to 4 in. long. For ages 4 to 12. England. Buy it the easy way—order by phone.

49 C 58408—Shpg. wt. 8 oz. Set $4.97

NOTE: "MATCHBOX" is the registered trademark owned by Lesney Products & Co. Ltd. England

Load up cars at the factory and drive to the dealer

Motorized Auto Transport

Six controls atop the cab let you start, stop, turn left, turn right, go forward and reverse

Ramp lowers by lever act on for unloading

Back up cab trailer automatically engages

Cab unhooks by lever re ease and moves out

$8.95
cars, batteries not included

Load up to 14 cars and then maneuver this Auto Transport assily with cab-mounted push-button controls

To "drive" your truck, load up to 14 mini-cars (order at right or on pages 589, 590). Press "start" and "forward" buttons and you're off. To take corners, push "right turn" or "left turn" buttons. To unload cars, push "reverse" button to back into loading area. Then push "stop" button, tilt up ramp and roll off the cars. Cab hooks onto trailer automatically . . may be manually unhooked with lever release. Plastic body, 18x4½x4 inches high. Requires 2 "C" batteries, order package below. Singapore. Ages 4 and up.

49 C 58223—Shipping weight 2 pounds 2 ounces $8.95

49 C 46997—**Alkaline "C" Batteries.** Package of 2. Shipping weight 5 ounces . . . . . Package 1.09

"MATCHBOX"® Steer-N-Go . . just like driving a real racer

$18.47 without batteries

Turn on key ignition, shift transmission into either of 2 forward speeds or reverse. Racing-type steering wheel maneuvers car (included). Steer car around hairpin turns, over bridges and along the straightaways. 20-in. diameter track. Fully instrumented dashboard, 15x6x5 in. high. Requires 2 "D" batteries . . order pkg. below. Plastic, metal. Ages 6 to 12.

79 C 57064C—Shipping weight 6 pounds $18.47

49 C 46995—**"D" Batteries.** Pkg. of 6. Wt. 1 lb. 4 oz. . . Pkg 1.55

Store and carry up to 72 cars in this "MATCHBOX" Collector's Case

$8.29 cars not included

This 34-inch long, stand-up display case is ideal for storing "MATCHBOX" cars. Plastic trays lift out for easy removal of cars. Scuff-resistant vinyl case has handle, nickel-plated locks, 3 viewing sections and clear plastic windows. 12½x10x4 in. wide when closed. For ages 3 and up.

49 C 54509—Wt. 3 lbs. 4 oz. . 8.29

All these Vehicles fit auto transport,

"MATCHBOX" Car Set $5.17

Includes six great cars: Silva Spyder, Guildsman, Lotus, Pantara, Lamborghini and Tanzara. Each measures 2 to 3 inches long. Made of die-cast metal. From England. Recommended for ages 3 to 12.

49 C 58444—Shpg. wt. 12 oz. . . . . Set 5.17

Growler Car Set $5.27

Six cars with "growler" sound mechanism. Porsche 917, Ford G.T., Marcos XP, Can-AM Racer, Jaguar E Type, Ferrari 512S. 2 to 3 in. long. Die-cast metal. England. Ages 3 to 12.

49 C 58449—Shpg. wt. 10 oz. . . . . Set 5.27

Hot Wheels® FLYING COLORS™ Set $6.87

Nine mini-vehicles: Super Van, Gremlin Grinder, Mighty Maverick, P-911, Rodger Dodger®, Monza 2+2, Mercedes C-111, Mustang Stocker, Street Eater. Each 2 to 3 in. long. Die-cast zinc, Hong Kong. For ages 3 to 12.

49 C 58441—Shpg. wt. 1 lb. . . . . Set 6.87

Vertibird® Paramedic Rescue Set . . climb, descend, hover and hook up to stretcher on rooftop

$13.95 without batteries

Fly Vertibird® by remote control out of hangar. Link up to stretcher on "burning" building and fly patient back to paramedic station. Includes 6-in. plastic copter, 2 road blocks, ladder, 23½x35½-in. polyethylene play mat, 5-in. high chipboard building and paramedic station. Requires 4 "D" batteries . . order package on opposite page. Ages 7 to 12.

79 C 58258C—Shipping weight 3 pounds . . . . . Set $13.95

7-piece Tootsietoy® Emergency Vehicle Set

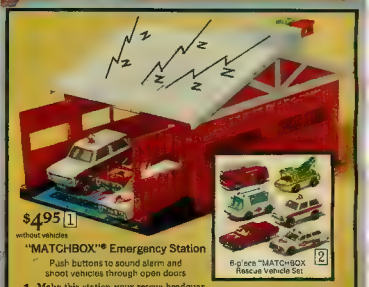
You can use these 7 rescue vehicles with the Vertibird® Paramedic Rescue Set sold above. Die-cast metal with non-toxic enamel finish. Set includes Jet Ranger helicopter, aerial ladder fire truck, paramedic ambulance, chemical extinguisher truck, pumper truck, rescue truck and personnel truck. Vehicles measure from 4 to 8 in. long. For ages 3 to 12. Buy it the easy way—order by phone.

49 C 58455—Wt. 1 lb. 12 oz. . .Set $5.99

6-piece HOT WHEELS® Emergency Vehicle Set

You can use these 6 rescue vehicles with the Vertibird® Paramedic Rescue Set sold above. Die-cast zinc construction. Set includes ambulance, emergency squad, chief's special, police cruiser, Ramblin Wrecker™ and Warpath®. Vehicles measure from 2 to 3 inches long. Recommended for ages 3 to 12. Hong Kong. Buy it the easy way—order by phone.

49 C 58442—Wt. 11 oz. . .Set $4.97



$4.95 [1] without vehicles

"MATCHBOX"® Emergency Station

Push buttons to sound alarm and shoot vehicles through open doors

1 Make this station your rescue headquarters. Send vehicles (not included, order at right) on emergency missions. Plastic, 6x10x5 in. high. Ages 3 to 10. Hong Kong.

49 C 58412—Shpg. wt. 1 lb. 8 oz. $4.95

"MATCHBOX" a reg.trademark owned by Lesney Products & Co., Ltd . England

6-piece "MATCHBOX Rescue Vehicle Set [2]

2 Includes 6 die-cast metal vehicles, 2 to 3 inches long. From England. Shipping weight 12 oz.

49 C 58447 . . . Set $4.97

HOBBY PRODUCTS

Space 1999 is a new kit from MPC of Fundimensions

The MPC kit is a 12-inch model of the Eagle, the space ship which is the only means of air transportation for the survivors. The entire mid-section of the spaceship is a cargo load which separates from the ship in the model for display.

The model is highly detailed and authentic to the original, yet designed for easy assembly, opening the market to a wide age range.

Super Scenes introduces "Jaws Hobby Kit" features frogman in cage about to be attacked by killer shark. Ready to assemble and preserve in bottle display case. Snap together, full color background and other detailing all included. Addar Products Corp., 58 North 15th Street, Brooklyn, N.Y. 11222.

Woodland, Incorporated, of Kingfield, Maine, introduces its new Cedar Planter and Macrame Kit. Available in three sizes, holding a 4-inch or 6-inch plant pot, this new kit brings out the true beauty of Atlantic Cedar. It is easily assembled with a combination of glue and dowels with finishing in stain, varnish or paint optional. The macrame hanger is made with Jute and wooden beads and is easily constructed with a choice of designs.

The kit includes wooden parts for the planter, glue, dowels, sandpaper, 60 feet of Jute macrame cord, 8 wooden beads and instructions.

The Mack Bulldog and famous Mack name highlight this new "Blueprint Replica" plastic model kit from The Ertl Company. The new DM-600 Mack in 1/25th scale includes Bostrom air seats, air conditioner unit and other interior detailing, plus fully-detailed engine and accesory systems. Ertl Co., 805 13th Ave. S.E., Dyersville, Iowa 52040.

HOBBY PRODUCTS

Polly S "Paint Factory" Color Kit contains eight double-size, water reducible Polly S Colors for painting all types of plastic and wood models, art and craft projects, etc. Polly S Colors are the non-toxic, solvent-free, odorless paints and adhere permanently to polystyrene plastic. Safe for all age groups

Self-selling, 4 color, shrink-wrapped boxes. Factory sealed bottles assure permanent shelf life. Complete painting instructions and color mixing chart included. Floquil-Polly S Color Corp., Cobleskill, New York 12043.

"LUNGE BOX" '33 WILLYS PANEL

AMT's T210 Lunge Box—Towering '33 Willys panel truck is drag inspired, street equipped. Blown Ford cammer engine provides the go, wild custom decals are the latest. 1/25 scale. 1225 E. Maple, Troy, Mich. 48084.

The most popular type of boat for powering with steam is universally accepted and chosen by most live steam modellers to be a tug boat. Polk's Hercules model is specifically designed for steam. Reverse linkage has been built into most of the engines for 1976 giving wider versatility to the steam engine as used in radio control. Polk's Hobbies Inc., 346 Bergen Ave., Jersey City, N.J. 07304.

Marklin's newest, distributed by Reeves International Inc. is a detailed model of an H-O gauge High Speed Rail Motor Unit. The streamlined silver grey plastic body gracefully rides on four (4) axles, two (2) of which are electronically driven. Traction voltage, increased slowly, will activate the propeller, after which, movement of the vehicles begins. Two (2) working headlights, inset windows and die-cast zinc frame. Reeves International Inc., 1107 Broadway, New York, New York 10010.

LIGHTNING STRIKES TWICE
TYCO

Turn the crank and watch Snoopy pop up

$4.45

Turn the crank, listen to "Where, Oh Where Has My Little Dog Gone?" Wait for a surprise. Metal box, 5½x6x5½ inches. Plastic, cloth outfit. Ages 2 to 6.

49 C 44217—Wt. 1 lb. 4 oz. $4.45

Pocket Radio Music Box

"Raindrops Keep Fallin' on My Head"

$3.17

Turn the knob, listen to tune while picture story passes view. Can't be overwound. Handy carry strap. Wood case, plastic front and strap. 4¾x17/8x3½ in. high. Ages 1 to 5.

49 C 44836—Shpg. wt. 10 oz. $3.17

Cassette Player Music Box

Insert cassette in slot, turn handle to play

$6.33

Here's a kid-sized model of the popular cassette player. Four colorful cassettes. Each plays a different nursery tune. Storage space for cassettes. Plastic player decorated with merry Mother Goose design. Measures 9¼x4½x3½ inches. No batteries needed. Recommended for ages 1½ to 6. Phone ordering's a quick and easy way to buy.

49 C 44237—Shipping weight 1 pound. $6.33

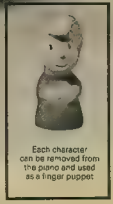
Play Schroeder's Piano and watch the Peanuts® gang pop up

$9.87 "C" battery included

Chiming carillon-type musical sounds play when you strike the keys. Each key is color coded to a music sheet so you can play Schroeder's favorite songs. Piano ranges a full octave. Uses 1 "C" battery, included. Brightly colored durable plastic. 10½x10¾x4 inches high. Schroeder's piano is recommended for children ages 3 to 10.

49 C 45513—Shipping weight 2 pounds $9.87

Peanuts characters © United Feature Syndicate, Inc. 1965



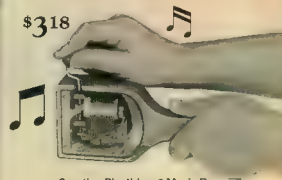
Each character can be removed from the piano and used as a finger puppet

Sing-A-Long™ Play Phonograph

$9.44

Pick one of ten popular songs from selection window. Pull-ring starts music and turntable. Sing-along with happy songs like "Row, Row, Row Your Boat". Brightly colored plastic. 9⅝x7½x3¾ in. high. Ages 3 to 7

49 C 45512—Shipping weight 1 lb. 3 oz. $9.44



Creative Playthings® Music Box

$3.18

Turn the crank . . see how it works. Enjoy the wonder of music making as notes play the theme from "Swan Lake". Plastic case, 5¼x3½x1⅜ in. Ages 2 to 6.

49 C 45510—Shipping weight 10 ounces . . . $3.18

Winnie-the-Pooh Musical Pop-ups

Window lets you see how music box works inside

$4.95

Smiling Winnie-the-Pooh pops up out of the musical jack-in-the-box. Turn the crank and watch the music box work through the see-through window. "This Old Man" plays. Break resistant plastic. 7⅝x6¼x7 in. Ages 3 to 5. Buy it the easy way . . . order by phone.

49 C 44251—Shpg. wt. 1 lb. 4 oz. $4.95

Winnie-the-Pooh will surprise you

Each side has a different picture of Winnie-the-Pooh

$4.37

Just turn the crank and wait for smiling Winnie-the-Pooh to pop up and greet you. "For He's a Jolly Good Fellow" plays, fascinating little people for hours.

Plastic and steel, 5⅛x6¼x5⅛ inches high. Winnie's wearing a bright yellow and red outfit. For ages 2 to 6.

Shipping weight 1 pound 5 ounces.

49 C 44216 ..... $4.37

Strum or hum along with your Winnie-the-Pooh Musical Ge-Tar™

$3.45

Here's a colorful play guitar with a picture of happy little Winnie-the-Pooh on the front. Just turn the crank and listen to a cheerful, friendly melody. Made of plastic with sturdy nylon strings.

Measures 14⅜x6½x2⅛ inches deep. This music-making toy introduces your child to the joy of music. Recommended for children ages 2 to 4 years.

Shipping weight 9 ounces.

49 C 44233 ..... $3.45

REMEMBER!

You can order items on pages 439 to 614 from now until AUGUST 13, 1976

Tuneyville Choo Choo plays 11 popular songs

$10.94 without batteries

Keeps playtime rolling. Locomotive rolls straight or in a circular pattern. Insert 1 of four 2-sided records to play cheerful calliope-type music. Uses 2 "D" batteries, order pkg. below. Plastic, 8½x5x8 in. high. Ages 2 to 6.

49 C 45517—Shipping weight 2 lbs. 5 oz. $10.94

"D" Batteries. Package of 6.

49 C 46995—Shpg. wt. 1 lb. 4 oz. ..... Package $1.55

Musical TV starring Winnie-the-Pooh

$7.45

Listen to Winnie-the-Pooh's theme song and watch him on the musical TV too. Just turn the knob as far as it will go . . . can't be overwound. Made of brightly colored plastic and wood. Measures 10x9x3¾ inches deep. Recommended for children ages 2 to 6 years.

49 C 44491 Shipping weight 2 pounds 2 ounces $7.45

The feature-packed REMINGTON 1040 Portable

48.77

- Standard 86 character keyboard
- Key-set tabulator for easy setting
- Hi-Impact Armor-shield® protected

Compact portable priced low for such fine quality! Includes variable line spacer, 2 color ribbon and stencil control. Protected by hi-impact harder than-metal Armor-shield®. Dial-a Touch control lets you select the right tension. 86 character keyboard. Key-set tab sets, clears tabs with one lever. Easy-to use margin stops are fully visible. Flip-top cover simplifies cleaning. Uses 8 ½x11-in paper. Carrying case included. Actual weight 15¼ lbs. **3 year guarantee,** see below. Mailable. Sh. wt. 23 lbs.

255 J 4563 **Pica type.** Blue. 48.77
255 J 4594 **Elite type.** Blue. 48.77
255 J 4582 **Script type.** Blue. 48.77

ARGYLE typewriter has big name features, yet it's priced Spiegel-low!

29.88

- Office-size 84 character keyboard
- Fully visible hand set margins
- Touch control adjustment lever

Budget portable has fully visible, easy-set margins. Single key releases margins and jammed type. Touch control 3-position change lever has red or black ribbon or stencil setting. Variable line spacer. Paper support arms. Half spacing mechanism makes insertions and corrections easy. Carry case incl. See below for **3 year guarantee.** Lt. Blue. Act. wt. 12 lbs. Mail

255 J 4990 **Pica** type only. Sh. wt. 17 lbs. . . . 29.88

5 YEAR GUARANTEE

If typewriter shows any defects in materials or workmanship at any time within 5 years from date of purchase, return typewriter to manufacturer or dealer. Any defective part will be replaced at no charge, except for shipping and labor.

If any part is found to be defective within 90 days of purchase, there will be no charge for labor. Rubber parts, ribbon or cleaning damage caused by accident, misuse or neglect of typewriter are not included in guarantee.

Budget Power can give your loved ones a Christmas to remember

© Walt Disney Productions

$5.88

Keep tots busy and happy in playpen or crib with Winnie-the-Pooh Busy Driver

With all these working parts baby can "drive" just like dad: movable steering wheel, rear view mirror, play clock, windshield wiper, horn, glove compartment, ignition key (attached). Non-toxic plastic. Measures 16½x6⅞x8⅛ in. high. Recommended for ages 2 to 4 years.

49 C 44673—Shipping weight 1 pound 13 ounces . $5.88

$5.88

Out pops a surprise from under each lid in the Winnie-the-Pooh Surprise Box

Push a button, slide a lever, turn a knob, move a dial or flick a switch . . one of the familiar Pooh characters will pop up. Each mechanism makes a different sound. Non-toxic plastic. Measures 13x7⅛x3⅝ inches high. Recommended for ages 2 to 4 years.

49 C 44444—Shipping weight 1 lb. 14 oz. $5.88

Aim Winnie, pull the lever and see all the fascinating things he does for bath-time fun

Turn left and you'll smile, see the colorful carousel spin 'round and 'round for a while

Ahead Pooh's feelin' playful but, oh oh, look out or you'll get a watery sprayful

Turn right, such a sight, see the water wheel whirl, what a dizzy delight

$6.95

Busy Beth. Makes every bath a water wonderland. Water travels up tubing from tub when lever is pumped down then released. Attaches easily to tub by straps with suction cups at ends. Dial controls speed of seesaw water dump. Removable magic play cup converts from a regular cup to a shower cup by turning inside dial. Non-toxic plastic. Measures 12x4⅝x10⅛ inches high. Recommended for children ages 2 to 5 years. To order the easiest way, look in your phone book white pages under "Sears, Roebuck and Co., Catalog Sales" for number to call.

49 C 44447—Shpg. wt. 2 lbs. 2 oz. $6.95

U.S. Puzzle Map $2.33

Remove puzzle pieces and the capitals of each state are printed underneath. Have fun, learn a lesson, too. Precision-cut 14-piece inlay puzzle. Hardboard. 12x9⅝x⅛ in. Ages 3 to 7. Shpg. wt. 1 lb. 4 oz.

49 C 44701 . . . . . $2.33

Winnie-the-Pooh Puzzle Blocks make up six different pictures $3.49 set

Twenty 1¾-inch wood blocks stack 6 different ways to make up colorful scenes of Winnie-the-Pooh and his forest friends. Pictures are included to act as guides. Ages 2 to 6 yrs. Made in West Germany.

49 C 44428—Shipping weight 1 pound 10 ounces . . . . . Set $3.49

Put-together Puzzle Sets

Set of 2 Bugs 'n Porky Puzzles

$3.99 set

Set of 2 Tigger 'n Winnie Puzzles

Hardboard inlaid puzzles with large, smooth pieces. Each puzzle 12x9⅝x⅛ in. For ages 2 to 5 yrs. Wt. set 2 lbs. 10 oz.

Bugs Bunny© and Porky Pig
49 C 44426 . . . . . Set $3.99

Tigger the Tiger and Winnie-the-Pooh
49 C 44173 . . . . . Set $3.99

Bugs Bunny© '74 Warner Bros., Seven Arts, Inc.

Winnie-the-Pooh Finger Puppets $2.45 set

A world of Pooh imagination at your fingertips. You make Winnie, Tigger, Eeyore, Piglet and Owl come to life. Washable, non-toxic vinyl. About 3½ in. high. For ages 3 to 8 years.

49 C 44801—Shpg. wt. 11 oz. Set $2.45

The "Hunny" Tree . . push a button, out pops Pooh or one of his pals $6.95

Playtime begins with a push of a "hunny" pot button. Winnie-the-Pooh lifts his "hunny" pot and offers you a tasty sip. Owl "tweets" and Tigger "clicks" from the top of the tree. Piglet, Kanga and Roo throw open their shutters with happy greetings.

The tree and its tenants are made of strong plastic. Measures 7x5x9 inches high. Imported from Hong Kong. For all of Pooh's friends 1½ to 4 years of age. Get this bit of Christmas shopping done—just dial Sears and order it right now.

49 C 44073—Shipping weight 1 pound 10 ounces $6.95

The Peanuts® Gang visits Charlie at home

Who's visiting Charlie Brown? Press one of the buttons and see. You can put Charlie, Linus, Lucy, Peppermint Patty and Snoopy each in his own wagon and hook them together for a Peanuts parade, too. Each wagon fits neatly into its own parking space in front of the house. Plastic. Measures 9x9x11¼ inches high. Ages 3 to 7.

49 C 44734—Shipping weight 2 pounds 5 ounces $8.87

Peanuts characters ©United Feature Syndicate, Inc. 1985

3 Little Pigs and the Wolf . . Puppets

Who's afraid of the big, bad wolf? Tra la la la la. Your child can re-create the fairytale of the wolf and the three little pigs or he can invent his own tales. Vinyl hand puppets measuring up to 3⅞ inches tall, plus colorful illustrated booklet. Ages 4 to 9 years.

49 C 44712—Shipping weight 1 pound . . . . . Set $4.97

Sesame Street™ Muppets star in hours of imaginative entertainment

(1 and 2) Hand Muppets. Look just like Ernie and Bert and best of all you make them work with your hands. Vinyl heads, cloth bodies. Instructions are included. Measure 8 inches tall. Recommended for ages 3 to 10.

1 **Ernie.** Shipping weight 1 lb. 2 oz.
49 C 44851 . . . . . $5.44

2 **Bert.** Shipping weight 1 lb. 2 oz.
49 C 44852 . . . . . $5.44

3 **Big Bird.** You make him open his beak, flap his wings and bend his neck. Just follow instructions to put him into his act. Felt, plastic and feathery fake fur. 19 inches tall. Instructions. Ages 3 and up. Street sign not incl.
49 C 44146—Shpg. wt. 1 lb. 7 oz. $6.87

4 **Cookie Monster.** He "gobbles up" lots of cookies with your help. Just slide your fingers inside to put him into his act. Plush fake fur. Measures 11 inches tall. Instructions. Recommended for ages 3 to 10 years.
49 C 44853—Shpg. wt. 1 lb. $5.44

"Sesame Street" is a trademark of Children's Television Workshop

Ernie and Oscar the Grouch Stack-ups™

(5 and 6) Ernie and Oscar from Sesame Street have gone to pieces, but you put them together by matching shapes and sizes. Stack them correctly or any crazy way! Plastic, 10 in. high. Ages 3 to 6 yrs.

Shipping weight 10 ounces.

(5) 49 C 44479—Ernie $2.66

(6) 49 C 44645—Oscar 2.66

Sesame Street ™ Pals Finger Puppets

Miniature puppets that fit at the end of your finger. Details are accurate, realistic. Help teach verbal skills and dexterity. Vinyl, 2 to 3½ in. high. Incl. Bert, Ernie, Big Bird, Grover, Cookie Mouster. Ages 4 to 9.

Shipping weight 8 ounces.

49 C 44685 . . . . . Set $4.47

Remote-control Plane and Copter

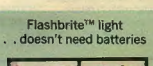
1 Plane. Touch a button and propeller spins. You make plane dive, loop, do figure-8's. Plastic fuselage, 14-in. wing span. Needs two "D" batteries . . order pkg. below.
49 C 51027—Ages 5 to 15. Wt. 13 oz. $3.76

2 Copter. Touch a button and rotor turns. You make copter take off, land, even rescue 2 "astronauts". Plastic body, 8½ in. long. Needs 2 "D" batteries . order pkg. below.
49 C 51028—Ages 5 to 15. Wt. 1 lb. $3.76

Buy both (1) and (2), Save 10%. Each includes its own control unit. Need 2 "D" batteries each . . order package below.
49 C 51029—Shpg. wt. 1 lb. 13 oz. ***$6.76***

"D" Batteries. Package of 6.
49 C 46985—Shpg. wt. 1 lb. 4 oz. . . . Pkg. ▮1.55

Flashbrite™ light . . doesn't need batteries



Flashbrite is always ready . . your hand cranking energy keeps it going. Send messages and signals with this strong beam of light. 2x2x6 in. long. Three snap-on colored lenses, belt carrying case incl. Plastic. Ages 5 and up.
49 C 51054—Shpg. wt. 1 lb. . . ▮4.94

This Winnie-the-Pooh Watch really keeps time

$29.95

Hey kida, you can have a watch of your very own that really works. Delightful Winnie-the-Pooh background has Winnie dancing while bees go up and down around his feet. Large, easy-to-read numbers simplify learning. Winding mechanism can't be overwound. Adjustable vinyl band in bright yellow with vivid red plastic case. Recommended for boys and girls 3 to 11 years old. Get this bit of Christmas shopping done—just dial Sears and order it right now.
46 C 1319—Shipping weight 4 ounces . . . . . ▮2.95

Poppin' Fresh Playhouse and Uncle's Rollie Car

3 Poppin' Fresh Playhouse. Poppin' Fresh, Poppie, Bun Bun, Pepper finger puppets. Molded-in plastic furniture. Vinyl house 14x11½x3 in. deep. Ages 2 to 8.
49 C 51103—Wt. 2 lbs. . . Set ▮5.97

4 Uncle's Rollie Car. Hard, durable plastic body . . flexible wheels. Headlight eyes roll. Rumble seat opens for an extra rider. Soft motor sound. 3½-in. high vinyl finger puppet incl. 7½x4½x3½ in. high. Ages 2 to 8.
49 C 51115—Wt. 1 lb. . . . . ▮4.33

Three Banks that help kids learn to save

5 Little Urchin™ Bank. Casually dressed figure leaning on barrel. Holds hundreds of coins. Movable head has a glued-on synthetic wig. 9 inches tall. Non-toxic colors. Vinyl. Recommended for ages 3 and up.
49 C 51095—Shpg. wt. 12 oz. . . . . ▮3.97

6 Winnie-the-Pooh Bank. 11-in. Winnie hoards your coins. Colored ceramic-look glaze finish over vinyl. Non-toxic colors.
49 C 51134—Ages 3 and up. Wt. 1 lb. 8 oz. ▮3.57

7 Mosler Jr. double-door Safe Bank. A toy reproduction of the original Mosler safe. One working two-number combination lock opens both doors. Alarm sounds when door opens, rewinds itself as door shuts (no batteries needed). Heavy-gauge steel for durability. Sturdy pinko-type hinged doors. 7 in. high. Ages 5 and up.
49 C 51122—Shpg. wt. 3 lbs. 8 oz. . . . . ▮4.97

Snoopy Soaper . . makes washing hands more fun

Snoopy, "The Clean Hands Inspector", watches as child pushes button to dispense powdered soap and washes hands. Suction cups at bottom keep unit in place. Includes one 3-oz. packet of mild Ivory Soap Beads®, enough for over 350 washings. Plastic. 9 in. high.
49 C 51048—Ages 3 to 10. Wt. 1 lb. ▮3.28

Ivory Soap Beads® Refills. 10-oz. pkg.
49 C 51050—Wt. 11 oz. . . . . Pkg. ▮1.57

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